Great lakes to invest Rs 50 crore for expansion
By S Shyamala Oct 30 2011, Chennai

CITY-BASED business school Great Lakes Institute of Management has launched a two year postgraduate diploma programme with focus on emerging economies. The institute will invest about Rs 50 crore to expand its Chennai campus to accommodate the new management programme.

Tapan Panda, director – PGDM, Great Lakes, said: “The programme with its emerging-economy-centric curriculum will have a term structure in sync with several international B-schools. This will facilitate students and faculty exchange and global projects, thereby enriching students’ quality of learning and exposure.”

The programme, which is set to start in July 2012, will have one intake and will admit 120 students every year. Great Lakes is in the process of developing several strategic tie ups with colleges to facilitate semester abroad programs and student/faculty exchanges.

The programme will be offered with six specialisations including marketing; finance; operations; strategy; IT and systems, and international business. It will also span across several industry verticals with a special thrust on entrepreneurship. The institute plans to start an executive fellowship program in early 2012, which can be used as a platform to undertake research in any of the mentioned fields once students complete the course.

Great Lakes has been offering management education for eight years now.