Great Lakes Institute of Management, founded in 2004 by Padmashree Dr. Bala V. Balachandran, Professor Emeritus at Kellogg School of Management, is among India’s leading Business School with campuses in Chennai and Delhi-NCR. Led by exceptional faculty, steered by an outstanding advisory council and buoyed by the international collaborations, Great Lakes has, within a short span of 14 years, emerged as a top-ranked Business School.

In 2014, Great Lakes Chennai campus was accredited by Association of MBAs (AMBA, UK) and became the youngest B-School in India to receive this prestigious international accreditation. In 2017, all four programs offered by Great Lakes, Chennai viz. PGPM, PGDM, PGXPM and PGPM Flex have been accredited by AMBA, UK. Great Lakes also received the international SAQS (South Asian Quality Assurance System) accreditation from AMDISA within a year of being accredited by AMBA.

Great Lakes offers One Year full time MBA for experienced professionals, Two Year MBA with focus on Emerging Markets, Part Time Executive MBA Program, Weekend Executive MBA Program and Specialized sectoral management programs in Analytics.

**ACCREDITATIONS**

![AMBA Accredited](Image)

**GLOBAL ASSOCIATIONS**

![Stuart School of Business](Image)

![ILM](Image)

![HHL](Image)

![HKUST](Image)

![Université de Bordeaux](Image)

![Bauer College of Business](Image)

![CUNA](Image)

![Georgia State University](Image)

![uni.lu](Image)

![UMKC](Image)

2016-17 RANKINGS*

<table>
<thead>
<tr>
<th>Rank</th>
<th>Institute</th>
<th>Program</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>1st</strong></td>
<td>AMBA</td>
<td>one year programs</td>
</tr>
<tr>
<td><strong>3rd</strong></td>
<td>Outlook</td>
<td>one year programs</td>
</tr>
<tr>
<td><strong>5th</strong></td>
<td>Careers 360</td>
<td>Private B-Schools</td>
</tr>
<tr>
<td><strong>9th</strong></td>
<td>Business World</td>
<td>One Year Programs</td>
</tr>
<tr>
<td><strong>10th</strong></td>
<td>Business India</td>
<td>Top B-Schools</td>
</tr>
<tr>
<td><strong>14th</strong></td>
<td>Business Today</td>
<td>Top B-Schools</td>
</tr>
</tbody>
</table>

*Chennai Campus
Academic Advisory Council

Dr. Philip Kotler
Kellogg School of Management, Northwestern University

Dr. Aswath Damodaran
New York University

Dr. V. Kasturi Rangan
Harvard Business School

Dr. Lakshmanan Shivakumar
London Business School

Dr. Sunil Chopra
Kellogg School of Management

Dr. Shyam Sunder
Yale School of Management

Dr. Srikant M. Datar
Harvard Business School

Dr. Seenu Srinivasan
Graduate School of Business, Stanford University

Dr. Jitendra V. Singh
Hong Kong University of Science and Technology

Dr. V. S. Arunachalam
Carnegie Mellon University

*Partial List*
PGPM POST GRADUATE PROGRAM IN MANAGEMENT

ONE YEAR FAST TRACK PROGRAM

Great Lakes’ flagship full time Post Graduate Program in Management (PGPM) is uniquely designed to deliver customer-centricity, meritocracy and corporate ethics in one year. It facilitates students’ understanding of the interaction between the various functional areas of a business system and offers specializations in the areas of Marketing, Finance, Strategy, IT/Operations & Analytics thereby appreciating the need for developing cross functional perspectives in business. The program has been designed by the Academic Advisory Council, which comprises the best in the world of management academia. This in turn has been streamlined with inputs from the Institute’s illustrious Business Advisory Council, to keep it in sync with the needs of an ever changing marketplace.

The program is designed to make the students business-ready and capable of responding to complex business requirements that arise in a changing global business environment. Throughout the course of study, emphasis is placed on skill development, team-work, inclusivity principles and value-based management hence creating “Business Ready Managers”.

PROGRAM HIGHLIGHTS

- One year fast-track MBA program in Management
- Diverse and experienced peer group
- Dynamic and industry requirement driven curriculum
- Guest lectures from eminent thought leaders and industry stalwarts
- Chinese (Mandarin) Language offered as an Elective
- Karma-Yoga : A Leadership Experiential Project
- Empirical Study under the Great Lakes Research Center
- Independent Entrepreneurship Development Forum (EDF)
- AICTE Approved Program
- Offered by both Chennai & Gurgaon Campuses

ELIGIBILITY CRITERIA FOR PGPM 2018-19:
- GMAT Scores (Exam taken between 1st January 2015 to 24th January 2018)
- CAT 2016 / 2017 scores
- XAT 2017 / 2018 scores
- CMAT 2017

Applicants should have a Bachelor’s degree in any discipline from a recognized institution and a minimum work experience of two years by 31st March, 2018.

LAST DATE FOR SUBMISSION OF APPLICATIONS:
FIRST CYCLE: 30th November, 2017
SECOND CYCLE: 24th January, 2018

“The one year at Great Lakes taught me to think different and ask plenty of questions.”

- Sushmita Das Gupta
PGPM Class of 2006
Founder & Chief Ideator, Smart Ideas
PGDM
POST GRADUATE DIPLOMA IN MANAGEMENT

TWO YEAR FULL TIME MBA PROGRAM

The Post Graduate Diploma in Management (PGDM) program has a clear focus on emerging economies and their growth. An AICTE approved program offered in both Chennai and Gurgaon Campuses, PGDM offers a unique and nonpareil coverage of the economies of China, Far-East, Latin America and Africa in comparison to the India growth story. The PGDM has been designed by the Great Lakes Academic Advisory Council, which comprises the best in the world of management academia. This in turn has been streamlined with inputs from the institute’s illustrious Business Advisory Council, to keep it in sync with the needs of an ever changing market place. The course helps the students to develop into business-ready managers, capable of responding to complex business requirements that arise in a changing global business environment.

PROGRAM HIGHLIGHTS

- Two-year Fully residential program
- Emerging economy centric curriculum
- Delivered by the best faculty and industry leaders from across the globe
- Optional semester abroad program (SAP)
- Short term international immersions
- Entrepreneurial Incubation
- Chinese (Mandarin) Language taught as a mandatory course
- Karma-Yoga : A Leadership Experiential Project
- Empirical Study under the Yale-Great Lakes Research Center
- Rigorous 8–12-week summer internship
- AICTE approved program
- PGDM at Chennai Campus is NBA Accredited
- Offered by both Chennai & Gurgaon Campuses

ELIGIBILITY CRITERIA FOR PGDM 2018-20:

- GMAT Scores (Exam taken after 1st January 2016)
- CAT 2016 / 2017 scores
- XAT 2017 / 2018 scores
- CMAT 2017 and 2018 scores

Freshers and candidates with less than 24 months of work experience as on 30th June 2018 are only eligible to apply.

Applicants should have a Bachelor’s degree in any discipline from a recognized institution with minimum 50% marks in graduation.

LAST DATE OF SUBMISSION OF APPLICATIONS: 25th February, 2018

At Great Lakes, there is never a dull moment – our schedules are packed not just with classes but a lot of workshops, guest lectures, case studies, live projects and so on. The student run committees are another highlight which gives you a first hand exposure of all the challenges of corporate life.

“

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- Malhar Lakdawala
PGDM Class of 2015
Consultant, Great Place to Work Institute
Our Alumni Base

7000+ Alumni
Across 30 Countries
50+ Successful Alumni Ventures
Touching millions of lives every day
Great Lakes Institute of Management

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Chennai City Office: 2nd Floor, NPL Devi Building, No. 111, Kalki Krishnamoorthy Salai (LB Road), Thiruvanmiyur, Chennai – 600 041 | Tel.: +91 44 2441 2450 | Fax : +91 44 2441 2458
Gurgaon Campus : Near Bilaspur Chowk, NH-8, Gurgaon - 122 413, Haryana | Tel.: +91-124-2012 2522
Gurgaon City Office: 14th Floor, Block B, Vatika Towers, Sector 54, Golf Course Road, Gurgaon - 122 002, Haryana

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