

Happy employees will deliver better: NS Rajan

Our Bureau



From Left to Right: Shri Robin Singh, Cricketer and Coach- Mumbai Indians, Dr. Bala V Balachandran, Founder & Dean – Great Lakes Institute of Management, Shri N.S.Rajan, Chief Human Resources officer and member of the Group Executive council of Tata Sons, Shri Sriniraju, Founder & MD, Peepul Capital Advisors Pvt.Ltd and Prof Vaidy Jayaraman, Associate Dean, Great Lakes Institute of Management.

Chennai, Dec 8:

The time has come for organisations to go beyond employee engagement. NS Rajan, Chief Human Resources Officer and member of the Group Executive Council of Tata Sons, speaking at the inaugural of L'Attitude, the annual inter B school festival of the Great Lakes Institute of Management, said, "Great leaders and progressive enterprises should now seek to unravel the contours of what makes people happy at work. Only when employees are happy, hard work

becomes effortless, and in turn employees would gladly commit themselves to making their leaders happy, delivering desired outcomes.”

Srini Raju, Founder & MD, Peepul Capital Advisors Pvt Ltd, speaking at the event, said, “Punctuality is a significant attribute of being a great leader. To be successful in life and lead life in a contented way you need to believe in what you do and do it with eternal passion. Hard work and belief in your aspirations will take you places.”

Delivering the special address, Robin Singh, cricketer and coach of the IPL team, Mumbai Indians, said, “I take all my inspiration from the game of cricket. Building a great team within an organisation needs a peaceful environment where each and every member of the team is empowered with a sense of purpose and ownership towards their work. To be successful one needs to have the right attitude, mindset, focus and discipline.”

The eighth edition of the festival is based on the theme ‘En route India- Harnessing the Indian-ness’ and saw participation from management institutions across India. The theme “En route India” was chosen witnessing the growing eminence of India globally and how institutions as well as people are making their way to India. Over 100 B schools and over 3,000 students participated in the festival, including from the top IIMs.

In his welcome address, Bala V Balachandran, Chairman, Founder and Dean, Great Lakes Institute of Management, said that with every passing year, L’Attitude is witnessing increasing participation of talent from top business schools across the country. The students and the faculty at Great Lakes are working towards raising the standards through innovative competitive events and engaging prominent industry thinkers’ and leaders in the annual event.”

L’Attitude hosted various unique competitions to analyze the leadership and managerial skills of the students as well as teams on various parameters. Arthayuga, Seeking Alpha, Invader, Nirnay, Spandan were few of the corporate games conceptualized to make the participants showcase their varied skills and present their thoughts.

Spandan was conceptualized to emphasise the potential of rural India. A three-member team was given three major challenges that the villages face and the participants were asked to choose one of them and come up with sustainable and cost-effective solutions that could transform the villages. The entries were accepted in all forms - videos, photos, documents, PPTs, extempore etc., The judgment was made based on out-of-the-box ideas, practicality of the solutions, clarity in thought process & innovative presentation.

To exhibit their marketing skills, students participated in Invaders. The participants were given a marketing challenge and the two member team had to come up with truly innovative solutions, as a test of their marketing acumen.

Quizmaster Navin Jayakumar hosted a National-level Quiz (QuizProQuo) at the mega Fest. It was a generic quiz with business flavour designed to discover and reward the best quizzing talent among Indian corporates, undergraduate and postgraduate schools.

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