

## GLIM launches MBA for tech-driven entrepreneur

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Great Lakes Institute of Management, a B-School in India announced the launch of MBA in Technopreneurship in association with Illinois Institute of Technology's Stuart School of Business, Chicago, USA. Launching the new programme, Dr Bala said, "Great Lakes is the first B-School in India to have come up with an exclusive programme for Technopreneurship.



The programme will have three modules - the first one at Great Lakes, the next being a blended module and the last one at IIT Chicago. At the end of the programme, the participants will receive an IIT Chicago MBA along with a Great Lakes certificate. With disruptive technologies, machine learning and digital advancements in the entrepreneurship space today, programmes such as these are going to have an edge and Great Lakes constantly strives to provide its students a global competitive edge.

Associating with IIT Stuart Business School will ensure design thinking that is critical for entrepreneurship and a global outlook of the curriculum, he added. Dr John F O Bilson, Dean, IIT Stuart

Business School says, "Illinois Institute of Technology has always been the first to provide the US and other countries many innovations. This programme with Great Lakes will be yet another innovative programme that integrates design thinking and technology. I see in this synergy between GLIM and IIT as an opportunity to co-create innovation and entrepreneurship in technology space thus being called as Technopreneurship."