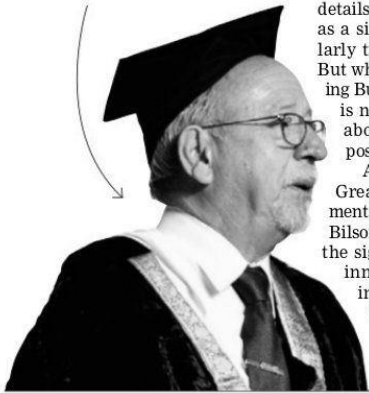


Date: August 6, 2017

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When you run a successful business school, you have a responsibility to produce good engineers and competent students

Dr John F O Bilson, Dean, Stuart School of Business



Minding the world's business

John Bilson, the dean of the Stuart School of Business, talks to **Azmi Riaz** about business in the Indian context

Dr John F O Bilson did not invent the electric guitar, neither did he tune all of Eric Clapton's guitars. The professor shrugs off the fictional details on his Wikipedia page as a silly joke by a particularly troublesome student. But when it comes to teaching Business, the professor is nothing if not serious about fine tuning the best possible students.

As the guest of honour at the Great Lakes Institute of Management's 13th Annual Convocation, Dr Bilson reminded the students about the significance of technology and innovation to the industry, saying, "People must understand that technology only creates more job opportunities and one should not be afraid to

embrace it." Emphasising on the importance of the discipline, he says, "Everybody needs to know or understand at least a little bit of business."

Having always had a strong interest in education in India, he has previously met with several universities across the country. "Indian students are always technically brilliant. However, they fail to perform when it comes to design and creativity. It is important to reform the education system to be more accommodating to these needs," he explains.

The professor also emphasises on

biz
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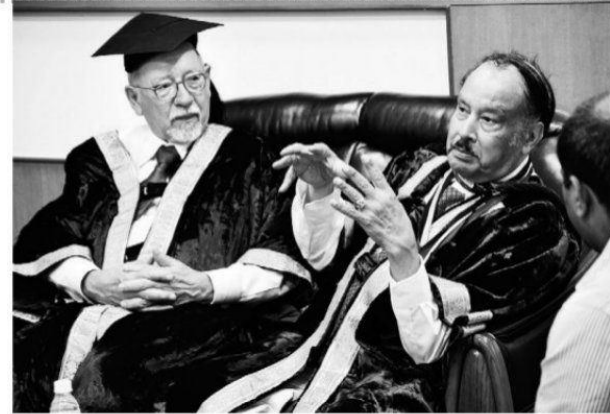
Great hike

The number of Indian students studying in the US increased by 29.4 per cent to 132,888 in the (2014-2015) academic year



Sad reality

Only 7 per cent of MBA graduates from Indian business schools get a job straight after completing their course



BUSINESS TALKS: John Bilson with Bala V Balachandran, Founder, Great Lakes Institute of Management

the importance of culture and the impact it can have on business practices around the world. "There are a lot of social aspects to business in India. Sometimes, people are very inflex-

ible when it comes to basic things. And in many parts of the country, the whole business is about who you know where certain cultures and classes may have the upper hand," he says.

Read online - <http://www.edexlive.com/live-story/2017/aug/07/minding-the-worlds-business-john-bilson-on-what-sets-indians-apart-in-the-business-world-954.html>