



CENTRE FOR INNOVATION & ENTREPRENEURSHIP
GREAT LAKES



GREAT LAKES

INSTITUTE OF MANAGEMENT, CHENNAI

Great Lakes Institute of Management
&
Centre for Innovation and Entrepreneurship
present

BLOCKCHAIN BEYOND BITCOINS

An exploration of a profundity

10TH INTERNATIONAL ENTREPRENEURSHIP CONFERENCE 2018

March 01, 2018

Dr. Bala V Balachandar Campus, East coast road, Manamai

About IEC 2018



The objective of this our International Entrepreneurship Conferences at GLIM is to equip our audience with the intelligence to understand and contribute to a world shaped by technology through creation of new ventures. In past, we have curated a series of discussions that includes a wide range of views on the most significant technologies and trends of the year (<https://www.greatlakes.edu.in/conferences/iec-through-the-years>), and this year we plan to discuss on the high potential developments in the area of blockchain.

The key agenda of the conference will be to explore the blockchain use cases, business models and enablers that can support digital transformation in sectors like for-profit, government, and social; and provide hands on experience of how blockchain works and where all it can be applied by using real life cases.

The IEC-X will bring together global blockchain thought leaders, entrepreneurs, technology-enthusiasts and investors to explore challenges associated with blockchain/digital ledger tech-

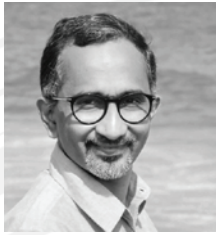
nology and its applications in India, and to share their expert views on various applications such as Agriculture, Healthcare, Fintech, Supplychain, etc. where blockchain technology has completely revolutionized the way of working. Tracking of farm products/healthcare drugs, allowing the manufacturers and distributors to negotiate better prices and tackle the issues of counterfeit products, and introduction of "smart contracts", which help exchange money, shares and property in a much safer way, are some of the key areas in which our expert panel will share the views in depth and give us more insights.

With all the connected devices and integration of IOT, Blockchain has become an ecosystem.

So, is this ecosystem profound enough to give opportunities to entrepreneurs to leverage the blockchain technology to the best and introduce endless possibilities and applications to the smart world, and if so, in what specific ways?

Let's find it out.

Speakers



Mr. N T Arun Kumar

**Board Director, Advisor
Ex - Managing Director - UBS India |
Global Head - ODC Management**

Mr. Arun Kumar has over 25 years of experience in progressive management mostly in the banking/financial service sector. He has worked extensively with global consumers of technology as well as with the service providers. He is now focused mainly on Fintech, AI, and all the aspects of Digital Technology.



Mr. Sanjeev Narsipur

Managing Director- Technology Consulting, SI Practitioners & Blockchain

Mr. Sanjeev has been associated with Accenture for a long time now and is currently focusing on making use of blockchain across various industries in India.



Mr. Matt Murphy

Chief Technological Officer, Thinkspan, Chicago, USA

Thinkspan is a secure data storage platform. They build user friendly technology for secure items such as cryptocurrency wallets, medical records, etc



Mr. Sudin Baraokar

Head – Innovation, State bank of India

Mr. Baraokar is Blockchain expert and has spoken on various global platforms on the topic of impact of blockchain on various industries. As the head of innovation of the largest bank in the country, Mr. Baraokar is indeed spearheading the use of Blockchain in banking and financial sector.



Mr. Babu Munagala

Founder & CEO, Zebi Data India Pvt. Ltd.

Mr. Babu served as the director of software development at Oracle for over 3 years post which he moved on to create his own venture, Zebi Data India Pvt. Ltd. Zebi specializes in providing blockchain based solutions to governments and enterprises to leverage and protect their high value and sensitive data.



Mr. Sanachit Mehra

Founder & Chief Blockchain Babbler, Cateina Technologies

Mr. Mehra founded the company Cateina in the year 2016. His company has been building blockchain solutions for various enterprises across verticals. He is determined to take the blockchain route and implement it as an integral part of processes in various industries.



Mr. Samrat Kishor

Manager, Accenture Strategy

Mr. Kishor has a vast amount of experience in the field of consulting and has worked in many leading consulting firms such as Grant Thornton, KPMG, Deloitte and Accenture. He is a blockchain enthusiast and has been exploring the technology over the years.



Mr. Ish Goel

Founder GovBlocks & CEO, SOMISH

Ish Goel established the 'Blockchain Centre of Excellence' at Somish in 2016 after being invested in blockchain technology for over two years. GovBlocks was incubated at Somish (somish.com), winners of the London Blockchain Week Hackathon 2017. Its mission is to empower such blockchain networks with community governed mechanisms of change.



Mr. Vikram Subburaj

Founder & CEO, GIOTTUS Disruptive Inter-Cryptocurrency Exchange

Vikram is the Co-founder of GIOTTUS. They have developed a disruptive inter-cryptocurrency exchange and a proprietary high-speed order machine engine that is capable of processing over 10,000 transactions per second and has the ability to support advanced trade orders, with the lowest fees and a 24/7 customer care.



Mr. Srirama Sharma

Technical Consultant - ISV & Open Source enablement, Blockchain on Power WW Mission Leader, IBM

Srirama is currently a technical consultant -ISV & Open Source enablement, Blockchain on Power WW Mission Leader with IBM for the past 6 years and 5 months. He was previously working as a project leader in Wipro for 7 years.

Agenda

10th International Entrepreneurship Conference March 01, 2018

INAUGURAL SESSION
9:30 Hrs. – 11:30 Hrs. @ Lake Mansarovar & Veeranam

Activities	Dignitaries/Invitees
9:30 Hrs. - Invocation Song (3 mins)	Great Laker
9:33 Hrs. - Lighting of the auspicious Lamp (2 mins)	All Dignitaries on the Dais & Community Entrepreneurs
9:35 Hrs. - Ponnadai/Honors to Chief Guest & Guest of Honor (2 mins)	Dr. Vaidy Jayaraman, Prof. R S Veeravalli and Prof KC John
9:37 Hrs - Curtain Raiser (2 mins)	Audio Visual
9:39 Hrs. - Inaugural Address (10 mins)	Dr. Prof. Bala V Balachandran Founder, Dean & Chairman, Great Lakes Institute of Management
9:49 Hrs - Welcome Address (8 mins)	Dr. Vaidy Jayaraman Principal & Associate Dean
9:57 Hrs - Opening Address (8 mins)	Mr Mohan Lakhamraju, Vice-Chairman, Great Lakes Institute of Management
10:05 Hrs - D.V. Narsingarao Introduction & Tribute Video (5 mins)	Emcee
10:10 Hrs - Honor to D.V. Narsingarao Family (2 mins)	Dr. Vaidy Jayaraman, Mr Mohan Lakhamraju
D.V. Narsingarao Memorial Plenary Addresses	
10:12 Hrs. - Chairperson Address (15 mins)	Mr. NT Arun Kumar Special Representative - IT & Innovation, Director General (designate), International. Institute of Digital Technologies, Govt of A.P., Ex. MD - UBS, Global Head, ODC Mgmt.
10:26 Hrs. - Guest of Honor 1 (15 mins)	Mr. Matt Murphy, CTO, Thinkspan, Chicago, USA.
10:40 Hrs. - DVNR Memorial Keynote Joint Address (35 mins)	Mr. Sanjeev Narsipur, Managing Director- Technology Consulting, SI Practitioners & Blockchain Mr. Sudin Baraokar, Head of Innovation, State Bank of India
11:15 Hrs. - DVNR Memorial Prizes for Business Venture Competition (5 mins)	All Dignitaries
11:20 Hrs - Concluding Remarks and vote of thanks (5 mins)	Prof. R S Veeravalli Director - PGXPM, Associate Professor, Faculty Mentor – Center for Innovation & Entrepreneurship, Great Lakes Institute of Management
Break: 11:25 Hrs. to 11:45 Hrs	

DEEP DIVE EXPERTS PANEL DISCUSSION

11:45 Hrs. - 13:30 Hrs. @ Lake Mansarovar & Veeranam

IBM Blockchain Workshop

15:00 Hrs. - 16:30 Hrs. @ Mansarovar

Activities	Dignitaries/Invitees
11:45 Hrs. - Opening remarks (5 mins)	Emcee
11:50 Hrs. - Ponnadai/Honors to Chief Guests (3 mins)	Dr. Prof K C John and Prof. R S Veeravalli
11:55 Hrs. - Panel discussion Topic: "Blockchain Beyond Bitcoins - An Exploration of a profundity"	Panel Moderator: Dr. Prof K C John Panelists: 1. Babu Munagala, B.Tech, IIT Madras. Founder & CEO Zebi-Blockchain application in Andhra Pradesh for land records.
11:55 Hrs. : Opening Remarks - Chairperson (5 mins)	2. Vikram Subburaj, B.Tech, BITS Pilani and MBA, IIM Calcutta. Founder & CEO, GIOTTUS Disruptive Inter-Cryptocurrency Exchange.
12:00 Hrs. : Part 1- Deep Dive Views from each expert (5*10 - 50 mins)	3. Sanachit Mehra, B.Tech, IIT Roorkee. Founder Cateina Technologies – Blockchain solutions with Yes Bank, Pharmaceutical, Automotive Logistics
12:50 Hrs. : Part 2- Discussion by panelists with participation from audience (30 mins)	4. Samrat Kishor, Manager at Accenture 5. Ish Goel, Founder GovBlocks & CEO, SOMISH
13:20 Hrs. - Concluding Remarks (5 mins)	Dr. Prof K C John
13:25 Hrs. - Prizes distribution - Paisa Vasool, Oyster and Open Challenge Photo contest (2 mins)	Dignitaries on the panel
13:27 Hrs - Honoring the Guests with Memento (8 mins)	Prof. Dr. K C John & Prof. R S Veeravalli
13:35 Hrs. - Vote of Thanks (3 mins)	Prof R S Veeravalli
National Anthem (52 secs)	
Lunch Break: 13:40 Hrs. to 1430 Hrs. @ Bistro	
Session 3 - IBM Blockchain Workshop: 15:00 Hrs. - 16:30 Hrs. @ Mansarovar	
Blockchain explainer video	Audio Visual
Introduction to Blockchain - Presentation	Mr. Srirama Sharma Technical Consultant - ISV & Open Source enablement, Blockchain on Power WW Mission Leader, IBM
Experiential demo session - Hands on code execution	
Discussion / Q&A	
Honoring the guests and Vote of Thanks	Prof. Dr. K C John / Prof. R S Veeravalli

Centre for Innovation and Entrepreneurship(CIE)



The Centre for Innovation and Entrepreneurship Committee (CIE) is an initiative at the Great Lakes Institute of Management that aims to contribute to India's grassroots-level economic development by creating, nurturing, and sustaining successful business enterprises. Through a series of partnerships, the CIE provides access to external expertise in technology and business process, as well as internal expertise such as customer and market research provided by the Kotler-Srinivasan Centre at Great Lakes.

With the aim of nurturing successful entrepreneurial development, the CIE provides an Innovation Lab dedicated to the identification of innovative business solutions. Through a series of partnerships, the CIE provides access to external expertise such as technology access provided by the IIT-Madras and business process access provided by IBM, as well as internal expertise such as customer and market research provided by the Kotler-Srinivasan Centre at Great Lakes.

The CIE also facilitates mentorship of aspiring entrepreneurs by connecting them with organizations such as TiE, CII and FICCI. The CIE also leverages its connections with investing angels, assisting and guiding entrepreneurs in acquiring financial support for their new business ventures.



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