

Great Lakes Institute of Management partners with myBskool to offer Flexi MBA

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CHENNAI: [Great Lakes Institute of Management](#) (GLIM) has partnered with online curriculum provider [myBskool.com](#) to offer [Flexi MBA](#) programme, on the lines of a massive open [online course](#).

Through myBskool.com's online platform, students of any age in any location can take courses free of charge, with or without academic credit. myBskool.com will draw upon GLIM's curriculum design and content and have their faculty deliver live virtual classes on the myBskool.com social learning platform.

The course includes prerecorded video learning modules with interactive and collaborative features like discussion forums, online chat, quizzes and live virtual classrooms. Around 25 subjects in management covering 500 learning hours will be offered.

"Our cloud-based social learning platform allows seamless interaction among learners and teachers thereby making learning more collaborative and meaningful," said Swaminathan K, founder CEO of myBskool.com.

The introduction of MOOCs (massive open online courses) has the potential to help students who have a hunger to learn and gain insight into their chosen fields in management education, said [GLIM](#) founder and dean V Bala Balachandran.

"The web is cluttered with low-quality learning content delivered in static ways that fail to keep students engaged. We wanted to make online learning more digestible, accessible to the average web surfer making learning engaging and collaborative," said Sriram, GLIM's executive director.