

## Great Lakes launches MS in Managing Information Technology (MSMIT) in collaboration with Georgia State University

- *The MSMIT program is aimed at IT professionals who have more than five years of work experience*
- *On successful completion of the program, degree will be awarded by Georgia State University*

**Chennai, June 27, 2014** - Great Lakes Institute of Management launched a unique, one year MS program in Managing Information Technology (MSMIT) in collaboration with the prestigious Georgia State University's J. Mack Robinson College of Business. The first term of the three terms of the program will be held in India and the subsequent terms in Georgia State University, Atlanta. On successful completion of the program, a MS degree will be awarded by Georgia State University.

The MSMIT program is primarily aimed at IT professionals who have more than five years of work experience in the IT industry and now wish to get an integrated and holistic view of managing IT companies. Great Lakes through this program aims at creating a pipeline of potential future leaders for the Indian IT industry.

The first batch of MSMIT will commence between September and October 2014, with the first term being held in India at the Chennai campus of Great Lakes Institute of Management. The subsequent two terms will be held at Atlanta and will start from early 2015.



The launch of the program itself was IT driven with three teams converging from three different geographies to co-launch the program. The Chennai team was led by Prof. S. Sriram, Executive Director, Great Lakes; Atlanta team led by Dean H. Fenwick Huss, Dean, Georgia State University and Dr. Bala V Balachandran, Dean, Great Lakes Institute of Management joining from Chicago.

Dr. Bala V Balachandran said that he is very excited about this program and the signing of the agreement was reflective of the closer ties that are to bind the U.S. and India in coming years.



On the occasion, Dean Huss said, "During my visit to Great Lakes campus in Chennai and an interaction with the students, made me believe strongly in the quality of students and education being provided. And I am delighted that today we associate with Great Lakes for the MSMIT program"