

THE HINDU Business Line

Great Lakes in pact with Bordeaux B-school for dual degree course

Our Bureau



(from left) Raghavendra Rao, CMD, Orchid Chemicals and Pharmaceuticals Ltd; Bala V. Balachandran, Founder, Dean and Chairman, Great Lakes Institute of Management; and Serge Evraert, Dean, IAE Bordeaux, at a meet to announce the academic alliance between Bordeaux University, France and Great Lakes Institute, in Chennai. — Bijoy Ghosh *Business Line*

Chennai, Dec. 31:

Great Lakes Institute of Management has announced a dual degree programme with Bordeaux University School of Management (IAE Bordeaux), France.

Students of Great Lakes can earn an MBA from Bordeaux University in addition to the Programme Certificate/Diploma from the management institute. On completion of this programme, participants will receive an IAE University of Bordeaux School of Management MBA degree, says a joint press release.

The programme was announced on Monday jointly by Bala V. Balachandran, Founder and Dean, Great Lakes and Serge Evraert, Dean, IAE, Bordeaux. Chennai-based Orchid Chemicals will help in the programme on entrepreneurship, said Balachandran.

About 15-20 students will be registered with Bordeaux University and treated at par with students enrolled in the EU education system.

Courses will be conducted together with students from Northern Illinois University, Chicago. This will help students from Great Lakes interact with students from both Bordeaux and NIU.

The 150-hour-programme, spread over six weeks in May and June every year from 2014, will cover instructor-led teaching, industry visits and extra-curricular activities. The courses will be Economics & European Business Environment, Accounting and Finance and Business Policy & Law.

Students from Great Lakes will be awarded an IAE MBA degree (the new English-language M2 MBA). All the courses at IAE Bordeaux-University Montesquieu will be taught in English, said the release.

raja.simhan@thehindu.co.in

(This article was published on December 31, 2013)

Keywords: [Great Lakes Institute of Management](#), [dual degree programme](#), [Bordeaux University School of Management](#), [IAE Bordeaux](#), [France](#),