

## Great Lakes Student wins International Drucker Challenge - Essay contest

The Drucker challenge was introduced in 2010 and was conceived as an essay contest. The contest started as a measure to raise awareness of the works and ideas of Peter Drucker among young people – the new generation poised to build on a management philosophy that puts the human being at its center. The Drucker Essay Contest 2013 invited students, managers and entrepreneurs under 35 to reach beyond the traditional realm of business – to the Arts and Sciences, just as Peter Drucker did.

Mr. Mainak Sankar Maiti, Student, PGPM 2014 was one of the winners in the Students category. It was the only entry from India to win this contest which saw participation from across the world. The panel of judges comprised of Prof. Lynda Gratton, London Business School, Founder of Hotspots Movement (Head); Liz Edersheim, Creator of ThEME, Author "*The Definite Drucker*" and Deepa Prahalad, Author "Predictable Magic" and Business Strategist.

Mainak wrote his essay on "The Devil and the Modern Manager Organizational lessons from the Inferno – first part of Dante's Divine Comedy".

To read the complete essay by Mainak please copy paste this link in your browser - <http://bit.ly/GLStudentWinsDruckerChallenge>