

Great Lakes, Chennai in Association with Madras Chamber Of Commerce & Industry organizes Leadership Program for SHE LEADS Campaign Winners

SHE LEADS Campaign is an initiative by British Deputy High Commission of India

Chennai, 1st June, 2017: Great Lakes Institute of Management, as a part of its Corporate Learning & Development Program, organized a three day residential leadership program for the winners of 'SHE LEADS' Campaign at its Manamai Campus near Chennai, in association with Madras Chamber of Commerce & Industry (MCCI). **Ms. K. Saraswathi, Secretary General, MCCI and Dr. Vaidy Jayaraman, Associate Dean – Great Lakes Institute of Management, Chennai** addressed and interacted with the participants/winners of the Campaign. **Dr. C. R. Rajan, Director – Corporate Learning and Development, Great Lakes Institute of Management, Chennai** welcomed the participants and dignitaries.



SHE LEADS is a nationwide social media campaign initiated by The British Deputy High Commission of India in partnership with The Madras Chamber of Commerce and Industry (MCCI) and Women of Worth – A Unit of Provide, to recognize aspirational young women across India. The campaign, open to graduate and post graduate students, identified and felicitated 10 Women on the 28th Feb at an event where Her Excellency, Lt. Governor of Puduchery, Dr. Kiran Bedi was the Chief guest.

The three day leadership program designed and delivered by Great Lakes Chennai will cover topics on Emotional Intelligence, Development Economics, and Leading a Team. The finalists participating in the program are: Ms. Gopica Dhawan - Christ University, Bangalore, Ms. Harshitha Puligadda – VIT University, Chennai, Ms. Olivia Varnika Dullapalli - Stanley College of Engineering & Technology for Women, Hyderabad, Ms. Sanjana S Rao – Christ University, Bangalore, Ms. Shreya Mervyn Kallingal – School of Excellence, Chennai

Inaugurating the program, **Dr. C. R. Rajan, Director – Corporate Learning & Development, Great Lakes Institute of Management, Chennai**, said, “CLD program at Great Lakes has always commissioned towards building and providing support, visibility and development for the next generation leaders. Associating with MCCI, is an additional perspective, and mentoring the finalists of SHE LEADS Project is a benchmark for us.”

Highlighting on the need of women leadership program, Dr. Rajan added, “This program will emphasize practical learning, equip the participants with knowledge, tools needed to compete and strengthen their leadership skills for delivering positive results in their goals.

As the world is getting more and more competitive, every women out there must be prepared to lead through innovations and changes through leadership abilities and this the three day leadership program will nurture them with these skills and engage them with research and emerging trends that will prepare them for next step.”

Partnering with Great Lakes, **Mrs. K. Saraswathi, Secretary General, Madras Chamber of Commerce and Industry, Chennai**, appreciated Great Lakes for coming up with a program for the finalists. She said, “We are glad to have associated with one of the best B Schools in country for offering a customized and unique program for our campaign finalists. I have personally seen the program structure, it is well organized and designed, and will definitely advance each of the participants career and cultivate them to be among the next generation leaders.”