

GREAT LAKES INSTITUTE OF MANAGEMENT, CHENNAI PGDM IS NBA ACCREDITED

Chennai, March 23rd 2017: The Two year Post Graduate Diploma in Management (PGDM) Program at Great Lakes Institute of Management, Chennai has been accredited by National Board of Accreditation (NBA) with the period of validity for two academic years (2016 – 2017 & 2017 – 2018) effective from 10th March 2017.

The National Board of Accreditation (NBA) is a part of All India Council for Technical Education (AICTE) Act for periodic evaluations of technical and management institutions & professional programmes basis according to specified norms and standards recommended by AICTE council. The expert committee from NBA visited Great Lakes, Chennai during the month of December 17 – 18, 2016 for evaluation. Post the review, as per guidelines, eligibility and criteria, the board granted the candidature for the two academic years.

Announcing the news, **Dr. Bala V Balachandran, Founder, Dean and Chairman, Great Lakes Institute of Management, Chancellor – Great Lakes International University**, said, “With AMBA and SAQs accreditation in the past, NBA approval is another feather on the cap for Great Lakes, Chennai. This not only ensures the two year program with quality assurance and global recognition, but also the additional student intake would enhance our diversity factor.”

Further, this also makes the course qualify for grant of equivalence by the Association of Indian Universities (AIU). The Expert Committee will hereon review the program every year that will enable to extend/ renew the accreditation, added Dr. Bala

The Unique Two year PGDM program at Great Lakes comprises the best in the world of managerial academia with focus on emerging economies, growth factor and demanding needs of an ever changing market place. The program offers specialization in – Marketing, Finance, IT & Systems and Operations Management, Strategy and Analytics & Human Resources.