

THE HINDU Business Line

'B-school grads need to be sensitive to industry's goals'

Our Bureau

New Delhi, Aug. 6:

Ten business schools were awarded for best practices in management education at the 4th Indian Management Conclave held at New Delhi over the weekend.

Presenting the awards, Union Minister of State for Human Resource Development Shashi Tharoor said "Today's B-schools need to prepare managers and leaders with sensitivity for larger national goals."

The Minister hoped that case studies by the winning schools would help B-schools instil the spirit of inquiry and excellence to produce management graduates who are better equipped to address the industry's challenges.

This year's gold award winners were NMIMS School of Business Management, Mumbai for their launch of Modular Credit-based Executive MBA Programme; Great Lakes Institute of Management, Chennai for Karma-Yoga leadership Experiential Project; T.A. Pai Management Institute, Manipal for Assurance of Learning initiative; BIMTECH, Greater Noida for Programme on Sustainable Development; S.P. Jain Institute of Management and Research, Mumbai for Developing an Appreciation for Distributive justice amongst MBAs.

The silver award winners were Jaipuria Institute of Management for creating an integrated and engaging online platform; Indian Institute of Management, Kashipur for Design and Delivery of courses with Industry Support; Goa Institute of Management, Goa for Give GOA Initiative; IFIM Business School, Bangalore for Industry Internship Programme; Institute for Technology and Management (ITM), Navi Mumbai for Radically different iConnect Programme.

The awards, instituted by the online portal MBAUniverse.com, is given in recognition of successful initiatives by management institutes to enhance the value of their MBA programmes.

A total of over 50 entries were received from B-schools and departments of management of universities across India.

HCL Technologies Vice-Chairman Vineet Nayar, in his opening address said, "India can be the hot bed for researching and developing the next big management ideas and theories."

Amit Agnihotri, Convenor, Indian Management Conclave, and Chairman of MBAUniverse.com, said, "With the exception of the top 100 B-schools, the remaining need significant improvement in curriculum, education process management and absorption in the talent pool."

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