B-school fest at Great Lakes Institute of Management

Great Lakes Institute of Management, Chennai, inaugurated its annual inter B-school fest L’Attitude 13° 05 recently in its platinum-rated LEED certified campus. The festival features a variety of events and competitions that encompasses various functions of management education such as marketing, finance, operations, strategy and human resources. This year, the theme was ‘MUTATIS MUTANDIS – Lead the Change. D Shivakumar, chairman and CEO, PepsiCo India and Suresh Prabhakar Prabhu, Member of the Lok Sabha graced the event and spoke about the importance of being the change and leading the change.