



Aligning with Global Peers

SCHOOL JOINS NETWORK OF INTERNATIONAL BUSINESS SCHOOLS
FOCUSED ON THE DEVELOPING WORLD
BY ROCHELLE BRODER-SINGER

THE SCHOOL of Business has joined the Global Business School Network, a coalition of business schools around the world that includes universities such as Spain's IESE and ESADE Business School, The Great Lakes Institute of Management in India, France's INSEAD and the Thunderbird School of Global Management.

Altogether, more than 60 business schools from 27 countries are part of the Global Business School Network (GBSN), which is focused on strengthening management education for the developing world and thereby strengthening the pool of talent available to lead organizations working in emerging markets. The School will join other GBSN members in knowledge sharing, research collaboration, joint practices and other activities.

"The University of Miami School of Business Administration's expertise in health care, entrepreneurship and Latin American culture is a unique and valuable addition to GBSN's network of leading international business schools," said Guy Pfeffermann, CEO of GBSN. "GBSN is eager to expand its presence in Latin America.

I am looking forward to collaborating with them on projects that align both of our missions." He noted that the School's strategic location in Miami, capacity to teach in multiple languages (English, Spanish and Portuguese) and strong relationships with Latin American businesses will help further GBSN's initiatives.

Faculty and students from the School will be able to take advantage of educational, networking and practice-based opportunities through GBSN, which has focused on the developing world since its founding in 2003. The School will also work with other GBSN members on programs to assist companies in variety of emerging markets with capacity building, strategic consulting and mentoring

programs. The programs aim to end "brain drain" in the developing world by promoting quality in-country business education, while at the same time strengthening the role of business schools around the world as knowledge generators and innovation disseminators.

"Becoming a member of GBSN will help us achieve our vision of becoming a leader in advancing sustainable prosperity, especially in emerging economies," said Gene Anderson, dean of the School. "We have an important role to play in supporting responsible globalization and we look forward to partnering with other members of the network to further management education in these markets." U

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