Open and find the right kind of future leaders for your organisation from the 260 featured inside.
Mr. Jamshyd N. Godrej
Chairman & Managing Director, Godrej & Boyce Mfg. Co. Ltd.

With the world in the throes of recession, Indian business needs visionary leadership to address the exceptionally challenging times with which it is confronted. More than ever before, the country needs managers who are not only global in their outlook and have what it takes to succeed in today’s dynamic business environment but also have a deep awareness of the Indian reality.

The Great Lakes Institute of Management has been imparting management education with just this objective under its vision of “Global Mindsets, Indian Roots”. Its rigorous selection process ensures a student body with a rich mix of diversity, experience and domain knowledge, and it has strived to fashion a faculty comprising among the best management teachers around the world. Its teaching and curriculum focuses on creating ‘business ready managers’ aligned with corporate needs. The range and diversity of the corporates which come to the campus to recruit its students is a testimony to the reputation the institute has built in its short, five-year existence.

This year is special because Great Lakes has moved into a green campus of which it can be rightly proud of. Its flagship PGPM program is now completely residential giving its students a greater opportunity to interact with the faculty. This is an important milestone in the short history of this institute.

I wish all Great Lakers, both students and faculty, all success in the coming year.

Mr. Ratan N. Tata
Chairman, Tata Sons Ltd., India

I have been closely associated with Dr. Bala right since the inception of the Great Lakes Institute of Management. This year has been made even more special because the Patriots have moved into the new campus at Manamai. Godrej has been involved in every stage of this transition and it gives me great pride to see the fruition of the Godrej Centre, part of the long standing collaboration between Great Lakes and the Pirojsha Godrej Foundation.

I have always been impressed with the unique course curriculum at Great Lakes. Apart from the regular academics, introduction of the empirical study gives students a chance to do an in depth analysis on any contemporary topic of their choice, while Karma Yoga project aims at giving back to the society and the inclusion of Mandarin as part of the course curriculum is an indicator of how much thought has gone into the design of the course.

I interacted with the Patriots Class of 2010 during the inauguration of the new campus and found them to be a very sharp, intelligent and perceptive lot. They are aware of the responsibilities entrusted upon them as future leaders and entrepreneurs of this country and are rapidly emerging as some of the most employable MBA graduates in the country. I am certain that this batch of Patriots will take Great Lakes to greater heights and realize Dr. Bala’s dream of making this a world class institute.

Even during adverse market conditions, the institute was successful in securing good placements for all the champions. I am sure Great Lakes will continue to maintain its commendable record of 100 percent placements in the coming year as well. As always, my best wishes to Dr. Bala and the Patriots for an eventful, stimulating and fulfilling year ahead.

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With the commencement of the academic year in April 2009, we have moved to a more spacious and state-of-art campus on the scenic East Coast Road, near Mahabalipuram. The 18-acre eco-friendly campus houses the student residential hostels as well as the classroom and administration blocks and is likely to be LEED Platinum rated. Set in sylvan surroundings, it provides the perfect learning ambience in line with our traditional gurukulam way of learning as practiced by our forefathers. In our classrooms, the future managers and global leaders are slowly evolving; they are being nurtured and groomed; sensitized and prepared; molded and polished into being responsible corporate citizens of tomorrow.

I am delighted to offer you such an enterprising, motivated, creative, and committed team of managers who will assume roles of authority and responsibility in your organization and take it from success to greater success in the years to come. After all, an organization is simply as great as its people!

MESSAGE FROM THE FOUNDER AND DEAN
Dr. Bala V Balachandran

“When the Going Gets Tough, the Tough Get Going” – I am certain that Billy Ocean’s innocent statement has today become a ‘management mantra’ that has a more profound meaning! The times are tough indeed, but the secret of overcoming these tough times is with determination, intelligence and the skill to blend the two into a seamless offering. Enter Great Lakes!

At Great Lakes, our USP has been that of blending the western management thought with the eastern ethos and ethical value systems. After all, an organisation is only as great as its people and we specialise in creating just that breed of Managers and Leaders who will be able to successfully navigate through tough and trying times and steer the organisation towards greater heights.

Allow me to elaborate. The Post Graduate Program for Management (PGPM) is targeted at the qualified professionals with an average prior work experience of at least two years. The class of 260 in itself provides diverse experience – it is a veritable melting pot of cultural, educational, geographic and industrial backgrounds. They are put through a battery of tests and only the truly victorious make the cut. The curriculum phase is gruelling and entails a combination of lecture sessions, assignments and projects, and experiential learning modules. The extra-curricular activities are just as demanding – the various student committees involve themselves in a variety of activities right from admissions of the following year to placement of their classmates; from administrative support to event co-ordination and work in cohorts to pursue interest or subject specific projects. Great Lakes also takes pride in following a transparent system where the students take on responsible roles and work in teams to achieve what we call a ‘student-driven and student-centric’ culture. This apart, ‘Care and share’ and Karms Yoga activities form an integral part of the learning process at Great Lakes.
BUSINESS ADVISORY COUNCIL

Dr. Ratan N. Tata
Chairman of the BAC
Chairman, Tata Sons Ltd.

Mr. Abid Hussain
Former Indian Ambassador to USA

Mr. Arun Bharat Ram
Chairman & Managing Director, SRF Limited

Mr. S. V. Balasubramaniam
Chairman, Bannari Amman Sugar Ltd.

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Chairman and CEO, Interlink Inc.

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Vice President, Illinois Institute of Technology

Mr. Deepak S. Parekh
Chairman, HDFC & IDFC

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CIO, Kell Engineering Germany

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Chairman of the Board and
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Chairman & Managing Director, Godrej & Boyce Mfg. Co. Ltd.

Mr. John Fisher
Chairman, Solid Systematic Engineering

Mr. T. Kannan
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Director, Tata Sons Ltd.

Mr. Kumarmangalam Birla
Chairman, Aditya Birla Group

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CEO, Rane (Mahindra) Ltd.

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Vice Chairman, Bajaj Auto Ltd.

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MD, Godrej Sara Ltd Ltd.

Mr. Mohan Reddy
Chairman & CEO, Infants Enterprises Ltd.

Mr. P. Murari
Advisor to President of FIHCL
Former Secretary to President of India

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Mr. A. M. Naik
MD & CEO, Larsen and Toubro Ltd.

Dr. S. Narayan
IILS, Secretary, Economic Affairs

Mr. N. R. Narayana Murthy
Chairman & Chief Mentor, Infosys Ltd.

Mr. G. V. Prasad
CEO, Dr. Reddy's Laboratories

Mr. Pratik Kumar
Executive Vice President - HR Wipes

Mrs. Rajeshri Pathy
Managing Director, Rajshree Sugars Ltd.

Ms. Rama Sankar
CEO, Tata Consultancy Services

Mr. Ratan Rana
Chartered Accountant

Mr. R. Raveshwaran
Chairman & Managing Director, ICICI Ltd.

Mr. S. Ramadorai
CEO, Tata Consultancy Services

Mr. V. S. Rangaswami
Chairman & Managing Director, Wipro

Mr. Venu Srinivasan
CMD, TVS Motor Company Ltd.

Mr. Vivek Paul
Parnam, Texas pacific Group

Mr. G. R. K. Reddy
Chairman and MD, Meir Ltd.

Mr. Roger Nelson
Former Chairman, Ernst & Young Consulting Adjunct Professor of Information Systems, Kellogg School of Management

Mr. N. Sankar
Chairman, Sare Jahan Se Acha

Mr. G. Sathasivam
Chairman, Watasah Plantations Ltd.

Mr. R. Seshasayee
MD, Ashok Leyland

Mr. N. Srinivasan
Chairman & Managing Director, The India Cements Ltd.

Mr. V. K. Sundaram
MD, Sundaram Agencies

Mr. Arvind Vijayan
Vice Chairman, Murugappa Group

Mr. Venu Srinivasan
CMO, TVS Motor Company Ltd.

Mr. Vivek Paul
Parnam, Texas pacific Group
Trust Great Lakers to turn up with magical solutions for every management problem.
One of the important ways in which a society judges a Business School, is in terms of how well its graduates are accepted by the corporate world. In a short span of 5 years, Great Lakes has made a significant impact on the corporate world as testified by the placement record of the past 5 years. It is a matter of great pride and happiness that even in an year of economic recession like 2008-2009, when most of the top schools had difficulty in placing all their students, concomitant with a drop in average salary to the tune of 20-30%, Great Lakes has managed to place all their graduating students, with just a minimal drop of average salary to the tune of only 12-15%. This, to me, represents the recognition on the part of Industry, of the immense value and significance of Great Lakers.

Analogous to previous years, the current batch of 2010 students (the Patriots) have registered a significant improvement in terms of experience, qualifications, test scores, etc. These are also people who have a long term perspective, willingness and ability to take the right kind of risk. I am saying this because, in a tough year like this, they boldly chose to relinquish their jobs; invest a year and money in getting a rigorous management education. Over the year that they are going to spend here, their skills and capability are going to be honed and improved substantially. They will be ready to take up their managerial challenges of the emerging world and any organisation that chooses to recruit them would be really making the right choice in terms of investing in the future leadership.

I am sure you are going to be one of those lucky firms. Looking forward to your participation in our campus placement.

With warm regards,
S. Sriram
Executive Director

With a global mindset, a ‘can-do’ attitude, and strong work and professional ethics, these students have played a critical role in ensuring Cognizant’s enviable position as the fastest growing top-tier Consulting and IT Services company. One example of this live association is the creation of a focused ‘Great Lakes Alumni Network’ within Cognizant, that involves itself in fostering and growing the bilateral bonds. We, at Cognizant have enjoyed being an active participant in many of Great Lakes’ academic and business initiatives. We look forward to sustaining and growing this mutually beneficial relationship, consistently in the future too.

With warm regards,
S. Sriram
Executive Director

“Great Lakes Institute of Management is an outstanding institution, built by Professor Bala Balachandran and his team, with great vision, extraordinary passion and deep insight. It has been built on a wonderful campus that meets all the needs of a modern business education. The quality of the students it attracts is superb. The Godrej Group has recruited many graduates from Great Lakes Institute Of Management and we are extremely pleased with their contribution and progress. I wish the Institute all success and hope it will continue to contribute strongly to our nation’s progress.”

Ravi Kant, Vice Chairman, Board Of Directors, Tata Motors

“Great Lakes is recognized as one of the country’s premier B-schools is itself testimony to the nature and quality of the education that is imparted. During my interaction with the students at Great Lakes, I have found them to be curious, motivated, energetic and enterprising. Great Lakes has earned the undisputed respect of the academic and corporate community in a very short span of time and my best wishes to Bala and the Institute to scale greater heights in the days to come.”

Adi Godrej, Chairman, Godrej Group

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N. R. Narayana Murthy, Chief Mentor, Infosys Technologies

“Interacting with the students of Great Lakes was a refreshing experience. The students displayed a sense of keen inquiry in asking variety of questions which reflected their intelligence, knowledge and maturity. I am sure that they will be highly prized and well regarded wherever they go.”

Adi Godrej, Chairman, Godrej Group
Great Lakes has come a long way since its inception in 2004. Within a short span of time, it has emerged as one of the leading business schools in India. The institute produces ‘Business Ready Managers’ who epitomise its motto - ‘Global Mindset, Indian Roots’. It has a rich culture which is a perfect blend of academics, team leadership and continuous innovation. The dynamic environment here plays a great role in motivating everyone - faculty, staff and students to deliver their best. We have a truly world class faculty from the top International B-Schools such as Kellogg, Stanford, Harvard, Chicago, Columbia, Yale, among many others. Our core faculty team, though relatively small, is comparable to the best in the country. This is supplemented with insightful guest lectures delivered by eminent personalities from the industry.

We, at Great Lakes, strive to produce Business Ready Managers who are exposed to a graded and well-balanced curriculum that not only emphasises shareholder returns but also creates value for all the stakeholders viz., the customers, employees, suppliers, intermediaries and the society at large. The model of the curriculum at Great Lakes Institute of management is shown below:

We sensitise students to ethical issues in business and good corporate governance; engage all students in “Karma yoga” projects to bring about social sensitivity; and give much importance to both soft-skills like communication and interpersonal effectiveness as well as analytical skills. Our students are great team players unlike the typically arrogant and ego-driven business graduates of other top B-schools.

The culture in Great Lakes facilitates learning from academicians and eminent industry captains as well as from peers. Our new campus at Manamai, near Mahabalipuram has all modern facilities and offers complete residential facility for all its students. Aided by the latest technology, a scientifically designed curriculum and continuous corporate interactions, our students are transformed from being first-class ‘management students’ into astute ‘thought-leaders’ who are ready to take on the present and future challenges of the corporate world in India and abroad.

The placement season for the fifth batch of Great Lakes Institute of Management, Chennai ended on a high note. It once again highlighted the increasing prominence of Great Lakes as one of the top B-Schools in the country. Even in this recessionary period, Great Lakes attracted 91 companies to visit the campus and once again achieved 100% placement. Our current batch has a median GMAT score of 690 and a median CAT score of 96.5 percentile. The batch also brings an average work experience of 47 months. The maturity, business-readiness and holistic perspective that this batch brings in, should be very attractive to recruiters.

We invite you to visit our campus and experience a whole new environment and recruit our graduates.

Dr. M. J. Xavier
Director - PGPM
You will find Great Lakers impacting businesses virtually in every corner of the globe.

It gives me immense pleasure to present to you the Class of 2010 at Great Lakes – “The Patriots”.

Since its genesis in 2004, Great Lakes Institute of Management has achieved tremendous growth and leapfrogged towards educational excellence. The current batch of “Patriots” stand testimony to the high quality of international education imparted at this world class institution. With excellent infrastructure in place, our students are ready to scale greater heights in the years to come.

Our key differentiators are the excellent pedagogy we have on our panel, such as our founder Dr. Bala V. Balachandran, Dr. K. Siva Sivaramakrishnan, Dr. Philip Kotler, Dr. T.N. Seshan, Dr. Venkat Krishnan, Dr. Narendar Rao, Dr. Sreenu V. Srinivasan, et al, in juxtaposition with a world class platinum-rated “Green Campus”, a completely student-driven institute, a special Karma Yoga project undertaken by all students, ‘Gurukulam’ system of education and a group of brilliant and exceptional quality of students to top it!

The recession in the economy did nothing to deter our spirits and we were highly successful in achieving 100% placement in 2009. I am confident that we shall be able to excel this year too - given the high quality of students we have, and the excellent value-added inputs they will receive from eminent faculties during the course of this academic year.

I would like to thank you immensely for the continuous support and encouragement that you have given us till now and keenly look forward to seeing you all again in our new and scintillating ‘Green Campus’ this year.

Dr. Krishna Ram
Placement Director
Great Lakes Institute of Management was founded by Dr. Bala V. Balachandran of Kellogg School of Management, with a conscious endeavor to create leaders with a global perspective, capable of handling scale and diversity with great zeal and passion and who also have an impeccable virtue and character. Great Lakes represents a perfect fusion of the wonderful concepts and innovations of the West with the ageless ethos and values of India, packaged into one world-class offering for budding professionals. Reflecting this is the institute’s motto: “Global mindset, Indian roots”.

Great Lakes offers 1-year full-time Post Graduate Program in Management and 2-year part-time Post Graduate Global Executive Program in Management. Great Lakes is supported by a very eminent Business Advisory Council and Academic Advisory Council consisting of luminaries from the business world as well as the academia. Great Lakes has a truly world class faculty from the top international B-Schools such as Kellogg, Stanford, Harvard, Chicago, Columbia, Yale, etc, besides premier Indian ones like IIM-A, IIM-B, IIM-C, TISS, XLRI, S.P.Jain, etc.

Within 5 years of its establishment, Great Lakes has evolved into a reputed and preferred business school in India. Great Lakes has academic collaborations with Stuart School of Business at the Illinois Institute of Technology, Chicago, USA. The “Yale-Great Lakes Centre for Management Research” has been established with the objective of pursuing advanced research in management in partnership with Yale University of USA. The Institute has also entered into an MoU with the Nanyang Technological University of Singapore; Universiti Tun Abdul Razak, Malaysia; Bauer College of Business at the University of Houston; and Indian Institute of Technology, Madras for academic exchange programs.

Great Lakes is located in a sprawling 18-acre campus situated very close to the famous shore temple of Mamallapuram, near Chennai. The campus has been designed to be LEED Platinum rated ‘green campus’ and would be one of the first in India and among very few in the world.
Great Lakes Institute of Management is committed to creating “Business Ready Managers” who would epitomise “Global Mind Sets, Indian Roots”. In line with this vision, the institute’s selection process is structured to ensure that the input for Great Lakes is a combination of academic brilliance, hard work, strong ethical values and diversity. At the end of the screening and selection process, only around 10% of the total applicants make the grade and are admitted to the program. With such a select and diverse group of students, the standards set and the level of comprehension and learning is exceptionally high.

Applicants for admission are evaluated based on GMAT/CAT (2008 & 2009) score, past academic performance, essays and letters of recommendation, work experience and performance in the interview and group discussions. The selection process builds in criteria that facilitates evaluating each applicant on:

a) Academic Abilities:
   Being one year fast track, the program at Great Lakes is highly demanding and intense; candidates with consistent academic background and an ability to sustain under pressure make the shortlist.

b) Standardized Test Scores:
   To eliminate inconsistencies between colleges and universities at Under Graduate level Great Lakes considers GMAT or CAT scores in the overall assessment.

c) Leadership & Interpersonal Skills:
   Great Lakes as an institute promises to deliver Business Ready Managers who would be leaders in their fields, and hence applicants who have exhibited leadership skills at work and/or in school/college make the grade to be part of the Great Lakes Family.

d) Integrity and Ethical Values:
   Great Lakes lays a lot of emphasis on integrity and values including plagiarism which are probed thoroughly during the process.

e) Diversity of Background:
   At Great Lakes, diversity in background facilitates peer learning which transforms the ‘uncut jewels’ into ‘diamonds’. Students in the current batch come from diverse fields like Defence Services, Finance, Hospitality, IT, Manufacturing, Marketing, Medicine, Merchant Navy etc.

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Empirical Study

Every student has to carry out an empirical study in the form of a real life study on a chosen topic, under the guidance of prominent faculty members. In the course of empirical research, the student attempts to study accurately the interaction between dependent and independent variables, by defining a hypothesis, gathering information, analyzing data and then accepting or rejecting the hypothesis based on the analysis and finally documenting the findings. The accumulation of evidence for or against any particular theory enable planned research designs for the collection of empirical data, and academic rigor plays a large part in judging the merits of research design & findings.

Indian Philosophy

This course teaches Indian Culture and Ethics. Upanishads, Bhagavad Gita, Karma Yoga and the teachings of Swami Vivekananda are a few subjects which are designed to enhance the interpersonal skills of students. As part of Karma Yoga, students need to work selflessly in social service activities at the grassroot level, such as village development and need to bring a change in the lives of villagers. This is compulsory for every student and the institute strongly believes in inculcating social responsibility and moulding the students minds in that direction in addition to their pursuit of formal academics.
### Finance Specialisation
- Capital Market
- Options and Futures
- Investment Banking
- FSAV-I (Financial Statement Analysis and Valuation)
- Strategic Cost and Profitability Management
- Mergers and Acquisition
- Security Analysis & Portfolio Management
- Global Financial Strategy
- Experimental Economics and Experimental Stock Market Dynamics
- Behavioural Finance
- Financial Derivatives Engineering
- FSAV-II (Financial Statement Analysis and Valuation)
- Advance Risk Management
- Alternative Investment
- Project Financing
- Credit Analysis
- Management of Banking
- International Trade Environment
- Quantities Finance/Financial Engineering
- Indian Financial Systems
- Fixed Income Securities

### Marketing Specialisation
- Distribution and Sales Management
- Business Analytics
- Customer Relationship Management
- FMCG Marketing Services
- Pricing Strategies
- Consumer Focussed Product Marketing
- Technology Marketing
- Integrated Marketing Communications
- Brand Management
- Business-to-Business Marketing
- New Product Development
- Consumer Behaviour
- Retail Marketing
- Strategic Marketing
- Marketing Simulation
- Small Business Marketing

### Strategy & Leadership Specialisation
- Economics of Strategy
- Strategy Execution
- Technology, Manufacturing and Competitive Strategy
- Change Management
- Leadership, Influence and Power
- International Business Strategy
- Strategic Cost and Profitability Management
- Global Financial Strategy
- Mergers and Acquisition
- Enterprise Resources Planning
- International Entrepreneurship
- Strategic Sourcing & Corporate Quality
- Strategic Marketing
- Strategic Innovation
- Negotiations

### IT & Operations Specialisation
- Logistics & SCM
- Project Management - IT
- Advanced Topics in Operations (OM-II)
- Technology, Manufacturing and Competitive Strategy
- Service Operations Management
- Lean Manufacturing & Process Management
- Supply Chain Modeling and Analysis
- Enterprise Resources Planning
- Production, Planning and Control
- Demand Planning and Supply Chain Forecasting
- Strategic Sourcing & Corporate Quality
- Process Management
- Total Quality Management
- Global Operations Management
- International SCM
- Simulation Modeling
- Optimization Techniques

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It would look almost magical how each Great Laker turns into a future industry leader.

Great Lakes Institute of Management firmly believes that the best way for students to advance their knowledge is to question the existing as well as old conventions and establish new frameworks. Empirical study is one of the excellent means to demonstrate this belief.

Empirical study aims to achieve the institute’s mission of creating “Business Ready Managers” by enabling every student to do a real life study under the guidance of eminent people from the industry and the academia. Working together with the guide is an important form of learning for the students. The practical benefit of writing an empirical article is that the students learn on how to actually persuade and convince others – by culling out relevant information, gathering and analyzing data, and presenting the output to support one’s stand.

The Empirical study is an individual/group project and spans over the entire duration of the course. It is counted for six credits and requires 160 hours of student input. The expected outcome of the empirical study is a paper co-authored by the student with the faculty guide. Following is a partial list of papers that were presented in international conferences:

- Great Lakes has adopted the Gurukulam style of learning, to provide character-building education. Recognising the importance of extra-curricular interactions in such a scheme of education, we have made it a mandatory requirement for every student to contribute to institution-building in order to complete the management program successfully. This brings in an excellent opportunity to translate management concepts from the classroom to the field so that the expected transformation of students into business-ready managers takes place effortlessly.

EMPIRICAL STUDY

Empirical study is not just a project report. It’s a whole new learning process!

Great Lakes has adopted the Gurukulam style of learning, to provide character-building education. Recognising the importance of extra-curricular interactions in such a scheme of education, we have made it a mandatory requirement for every student to contribute to institution-building in order to complete the management program successfully. This brings in an excellent opportunity to translate management concepts from the classroom to the field so that the expected transformation of students into business-ready managers takes place effortlessly.

Prof. Venkat Krishnan
Professor (Organisational Behaviour) & Director (Yale-Great Lakes Center for Management Research), Great Lakes Institute of Management
The purpose of Karma Yoga project is to make students aware of their social responsibilities and to channelise their energies in helping the underprivileged. However, in this process numerous management lessons on constraint optimisation, people and resource management, innovation and leadership are learnt, which create lifelong impressions on students and transform their character without meeting the eye.

The project creates a mutual win-win situation for both the students and the villages. The students understand their responsibility towards the society and the villages get potential managers as volunteers to work for the village development. Students get the opportunity to apply in practice what they learnt during their MBA course. The project provides an experiential learning of leadership. Karma Yoga is an initiative towards “Empowerment through Partnership” and will hopefully make lasting impact on lives of many who are associated with it.

KARMA YOGA STRENGTHENING INDIAN ROOTS

“Karma Yoga is the attaining through unselfish work of that freedom which is the goal of all human nature” (Swami Vivekananda, Complete Works, Vol. 1, p. 110)

Mankind has seen enough of preachers but much less of leaders who act with full conviction and unselfish motives to achieve a greater goal. Today we need a new perspective of responsible management in every walk of life.

At Great Lakes we believe in Karma Yoga philosophy, where human actions are not driven by greed but by the ideals of selfless duty. Great Lakes Institute of Management incorporates Project Karma Yoga as an integral part of its curriculum which aims at nurturing future managers with sharp business acumen and noble values. Karma Yoga project is a unique medium for students to connect with the socio-economic ground realities and play their role in bringing a positive change in the scheme of things.

Earlier the project focussed on educational activities for the blind and the underprivileged children, old age homes and rehabilitation activities in Chennai. But the inauguration of our new campus at Manamai this year has opened up new horizons for the project. Our vision is to create a rewarding and sustainable relationship between academia and society through Karma Yoga.

A student driven Karma Yoga Committee guided by Dr. Venkat R. Krishnan (Director, Yale-Great Lakes Center for Management Research) is co-ordinating the efforts of 260 PGPM students in 12 nearby villages with the help of IGCAR (Indira Gandhi Centre for Atomic Research), Kalpakkam. Students carry out comprehensive activities like Educational Assistance, Career Counselling, Business Consultation to Self-Help Groups, Waste and Water Resource Management, Rain Water Harvesting and Health Awareness.

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Changes in the global environment have transformed the way organisations perform their businesses and manage their workforce. Organisations have to now deal with new challenges, such as cultural diversity, globalisation etc.

The role of a ‘Human Resource manager’ is thus of paramount importance in such multi-cultural globalised framework. Great Lakes Institute of Management has taken a strong initiative to tap the learning curve from the experiences of highly eminent HR leaders belonging to various industries.

Started in 2008, Great Lakes “Human Resource Conclave” is envisioned as a unique platform to bring together the best of HR leaders in the industry and the potentially great managers of the future. The event includes panel discussions and speeches from distinguished speakers pertaining to the central theme of the event. The HR leaders are invited from various industries and offer industry-specific insight about the theme.

In 2008, the event was graced by the following highly eminent dignitaries in the country, as listed below:

Dr. Bala V. Balachandran, Honorary Dean - Great Lakes Institute of Management
Shri. Prem Chand Gupta, Honorable Union Minister for Corporate Affairs
Mr. B. Multaraman, Managing Director - Tata Steel
Dr. T. V. Rao, Chairman - T V Rao Learning Systems Pvt. Ltd.
Mr. Chandrasekaran, President & MD - Cognizant Technology Solutions
Dr. S. Chandrasekhar, President - Capgemini Consulting India Pvt. Ltd.
Mr. B. Venkataramana, Senior VP HR - Reliance Retail Ltd.
Mr. Allen Sequeira, Senior VP HR - Mahindra & Mahindra Ltd.
Mr. Lancelot Cutinha, VP HR - 92.7 BIG FM
Mr. Steve D Rich, India & ASEAN HR Shared Services Manager - Caterpillar India Pvt. Ltd.
Mr. Anuj Kumar, Associate Director HR - CSC
Dr. K. Prabakar, VP Corporate HR - Apollo Hospitals
Mr. C. Mahalingam, Executive VP & Chief People Officer - Symphony Services
Mr. Boddapati Balaji, Director - ADP Private Ltd.

This year, the event will be organized at our new ‘platinum-rated Green Campus’ on 5th September 2009. Some of the prominent dignitaries whom we are planning to invite for the event are:

Dr. A.P.J. Abdul Kalam, Former President of India
Dr. Salman Kurshid, Minister for Corporate Affairs, Govt. of India
Mr. S. Ramadorai, CEO, Tata Consultancy Services Ltd.
Mr. Nandan Nilekani, Chairman - Unique Identification Authority of India (UIDAI), and Former CEO, Infosys Technologies Ltd.

The event provides a wonderful opportunity for the students to interact with industry leaders and gain great insights into the world of Human Resource Management.
Because it takes a lot more hard work to make future leaders of excellence.

“Our GDP growth rate would run two percentage points higher if India had decent roads, railways, and power.”

- Dr. Jagdish N. Bhagwati, professor at Columbia University

A Centre for Excellence in Infrastructure, namely “Marg Centre for Excellence in Infrastructure” was created by Marg Constructions Limited at Great Lakes Institute of Management with an objective to develop business models and solutions for growth and development of infrastructure in India and abroad.

This is specifically to lead a focused research on formulation of strategies that can help, enable and further strengthen the success and growth of Indian infrastructure companies, besides helping the industry stand out as leaders and scale up in the global arena as successful enterprises.

Great Lakes strategic alliances with premier institutions such as Yale School Of Business, Stuart Graduate School of Business - Illinois Institute of Technology, Chicago; Nanyang University, Singapore; Indian Institute of Technology, Madras etc. would be leveraged in making available the best of global academic and research minds for the purpose of adding valuable inputs to the center’s research activities as well as aid in achieving the objective.

The role and activities conducted by “Marg Centre for Excellence in Infrastructure” would be:

a) Academic Research

b) Industry oriented dissemination of the learning

c) Advisory to the government and society
While great advances have been made in the fields of finance and operations management, the idea of using data to derive meaningful marketing solutions is still in its developmental phases in India. Marketing research solutions are still in vogue but are not used to develop pro-active marketing initiatives. Instead, they are used predominantly to validate existing strategic decisions of a company.

The concept of “analytics”, or advanced data mining using sophisticated tools and methodologies, is still at a very nascent stage. The analytics are at best used as a predictive modelling tool that validates an existing strategic decision, or marketing research data. To continuously use analytics to monitor, interpret, analyze and predict data is an initiative taken by few companies, and that too only by those which have the wherewithal to invest in data capturing and maintenance devices.

The lack of clarity about what the term could mean, is an exercise that could be corrected by opening up the academia-industry bridge and creating course content in MBA/Advanced Master’s programs on analytics and their applications or even as course modules for corporate employees. There exists a great opportunity for growth and learning in the analytics domains, and some of the bigger companies have begun the process of transformation, setting the pace for their younger and smaller counterparts to follow.

The Kotler-Srinivasan Centre for Research in Marketing has been set up in 2008, with Prof M J Xavier as the Director. The objectives of the Kotler Centre for Research in Marketing are as follows:

- To undertake original academic research and investigative enquiry into marketing problems facing Indian companies
- To provide consulting solutions to companies faced with issues pertaining to business intelligence, advanced analytics and data mining
- To conduct training and intensive acclimatization in the areas of business intelligence and analytics for management faculty in addition to developing a “think tank” that can design original courseware for management students in Indian institutions.
Union Bank Great Lakes Center for Banking Excellence (UBCFE) has been established at Great Lakes Institute of Management to conduct Research and Learning programs and undertake initiatives in the field of Banking, Financial Services & Insurance Industries.

Dr. Rakesh Singh is the Director of the UBCFE. Dr. Singh is a senior permanent faculty of Great Lakes with research interests in Banking, Economics and supply Chain Management with special focus on Rural India and has expertise in Banking and other related domains.

The Center has a panel of eminent mentors, like Mr. Y. V. Reddy (Governor, Reserve Bank of India), Mr. Vagul (Ex CMD, ICICI), Dr. S. Narayanan IAS (former Economic Advisor, PMO), Mr. Deepak Parekh (Chairman HDFC & IDFC) Dr. Omkar Goswamy, Dr. Shyam Sunder (Yale University), Dr Raghuram Rajan (University of Chicago), Mr. Ravimohan (MD & CEO, CRISIL) etc., in the form of an Advisory Council, which will play guiding, coaching and mentoring roles in the endeavours of the Center.

The research objectives of this centre are

• To understand and map the inherent nature and the dynamics of banking businesses – their drivers and critical success factors.

• To design and or improve upon the suitable strategic business & management models for such banking businesses.

• To study, create and validate management processes & systems suited for banking businesses to meet and succeed in the global business environment.

• To do research on the leadership and the human resources management styles and practices required by banking businesses.

• To study / explore the critical trends, challenges, and opportunities for banking businesses today and in the future.

• To convert all the above into appropriate teaching, training and consulting material.

*Union Bank Great Lakes Center for Banking Excellence plays crucial, catalytic and transformational role in advancing the Knowledge, Know-how, exploitation of technologies, and disseminating global best Practices to the Indian Companies in these domains, and thus contribute in a significant manner to India’s tryst with destiny in reaching global Economic Leadership.

The intellectual capital of Great Lakes and its collaboration with Yale and Stuart School of business and the operating experience of Union Bank of India is leveraged towards these objectives and bridge the current research gap in the Indian Banking sector.
Now we've entered Globalisation 3.0, and it is shrinking the world from size small to a size tiny" - Thomas L. Friedman, author of "The World is flat" in New York Times.

Globalisation has not only broken all the trade barriers and shrunk the world; it is making the borders irrelevant. And the entire world is becoming just one big market. In a globalised economy, the competition for a business will no longer be just within the boundary of the nation; it could be from any corner of the world. Great Lakes believes to be a “Business Ready Manager”, its students should have exposure to business environments in various economies of this flat world.

The International Study Tour is designed to meet this objective of providing a first-hand experience of different economies to Great Lakers. During this “International Immersion” program, our students get to listen to eminent professors of the hosting universities, government officials and corporate leaders.

Our 2009 batch students visited Singapore and Malaysia in their International Study Tour. In Singapore, they visited Nanyang Business School and met officials from Temasek, P&G, Economic Development Board and Port Authority of Singapore. In Malaysia, they visited UNITAR and met Malaysia’s Director of Higher Education. It helped our students understand the geo-political and socio-economic scenario of these nations. In short, International Study Tour equips our students to take on challenges required for doing business in this globalised market.

Over the years, the Indian woman has come a long way from playing the passive role of a caretaker at home, to being an active contributor in the social and corporate arena. Despite scaling great heights in all fields, the percentage of women at the top management and leadership positions is relatively minor. We, at Great Lakes believe that the presence of a larger proportion of women in such roles will enable organizations to be effective, ethical and socially conscious entities.

With its genesis in 2007, the Successful Women in Management (SWIM) event is an initiative by the students of Great Lakes to empower women with the required traits, to assume leadership roles in the corporate and social spheres. This annual event aims to highlight the achievements of successful women and promote the spirit of leadership amongst them. It facilitates personal and professional development of the students through interactive forums, discussions and power talks.

An exclusive SWIM event gives the audience an opportunity to interact with and gain insight from eminent women in their respective fields. Over the years, several inspirational and distinguished women personalities like Kiran Bedi, Kanimozhi Karunanidhi, Anu Aga, Sudha Ragunathan, Malini Mehta, Rekha Puthy, Malini Sharma, Jayadeep Ravi, Indira Subramanyam and Hemu Ramaiah have been a part of SWIM.

SWIM strives to develop, encourage and nurture women leaders in management in accordance with the changing times and thus enhance their contributions to the society at large.

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The current global financial mayhem has thrown an opportunity and the need for a different genre of financial experts who can understand the principles of capital market, adapt to its dynamic behavior and minimize the risks involved with them. Great Lakes takes a leap forward to set up a state-of-the-art ONLINE TRADING CENTRE in this financial turmoil to provide training to tomorrow’s financial managers. Currently, the Lab will have trading terminals and a 24X7 giant trading screen with real-time data from various stock exchanges like NSE, BSE and other global stock exchanges. The giant database and news resource in online trading centre will facilitate the prospective equity research czars to validate their theoretical principles of the capital market with the current financial news and data.

HERALD OVERVIEW

Great Lakes Herald is a half-yearly journal published by Great Lakes Institute of Management. This magazine aims to publish writings based on empirical research. It contains management and business related articles that are based on research findings and has a panel of eminent professors as editors with the Chief Editor being Prof. Venkat R. Krishnan.

Inaugurated on 23rd Dec 2006, by Ms. Indra Nooyi, Chairman and CEO of Pepsi Global, along with eminent academicians led by Prof. Seenu Srinivasan of Stanford, Herald is carrying on the legacy of encompassing important issues and developments concerning management and business in the form of selected research reports, innovative perspectives and industrial case studies.

Great Lakes Herald focuses on being the leading outlet for writings based on research evidence. The research articles published in Great Lakes Herald typically test a particular hypothesis. This hypothesis is then studied with the help of the empirical procedures. These articles aim to test, extend or build a strong theoretical framework and empirically examine various issues. Although Great Lakes Herald gives preference in management and business related articles, it is not tied to any particular discipline, level of analysis, or national context. Rather, the key focus is on whether any hypothesis that is presented is backed by empirical evidence within the context of the research framework.

STUDENT COMMITTEES

The GL-NASMEI-KS Committee undertakes the year round activities of the Kotler Srinivasan Centre for Market Research. Each year the centre organises the flagship event, the Great Lakes NASMEI Marketing Conference, which hosts marketing experts from all over the world. The conference, co-chaired by Dr. Seenu V. Srinivasan, showcases innovative ideas and research work on various areas in Marketing and has already gained reputation as one of the finest in the world. During the past two years we have had presentations by professors and doctoral students from USA, India, Australia, New Zealand, Singapore, and Hong Kong; approximately half from USA, and other countries and the rest from India.

The centre also undertakes marketing related projects and conducts marketing fairs, guest lectures and events related to marketing. Since Great Lakes is positioned as the business school with special focus on marketing, the COE with the association of Dr. Philip Kotler and Dr. Seenu V. Srinivasan, two of the most well known names in marketing assumes great importance for Great Lakes.

The Branding & Public Relations Committee

"A brand that captures your mind gains behaviour. A brand that captures your heart gains commitment." - Scott Talgo.

The Branding & Public Relations committee (BPR) helps the brand Great Lakes capture hearts. The BPR committee is the driver of branding initiatives undertaken by Great Lakes as a premier B-School globally. The objective of the committee is to build and continuously improve brand Great Lakes and to attract the best of the students and recruiters alike. To this end, the tasks of the committee are aimed at giving maximum visibility to the values and strengths of the institute. The tasks of the committee include ideating for innovative events and organizing them, communicating in web portals, interfacing with the institute’s PR agency and active networking with business organizations.

The team aims at building long standing and mutually beneficial relations with the business corporations all over the world. BPR activities extend the reach and awareness of Great Lakes in prospective students as well as recruiters. The BPR
committee also undertakes internal branding initiatives to enhance the brand “Great Lakes”. These efforts go a long way in creating a sense of belonging amongst the students. The BPR committee pledges an unwavering commitment towards the goal of taking Great Lakes to the pinnacle of its glory.

Admissions Committee

Great Lakes believes in creating ‘Business Ready Managers’. In line with this vision, the Admissions Committee carries out a very intense selection process to ensure that the input to Great Lakes is a combination of brilliant and hardworking students. Great Lakes strives to maintain a student mix having various industry backgrounds in order to enhance the value in peer learning process. With such a select and diverse group of students, the level of comprehension and learning is exceptionally high. It toils beyond the call of duty to answer endless queries, and to address the smallest of concerns. That by itself showcases the importance the school lays on the students it admits.

Industry Analysis Report Committee

Industry Analysis Report Committee (IARCOM) is one of the new committees setup this year. IARCOM’s objective is to create a knowledge repository and expertise on industry domains by generating standardised comprehensive industry analysis reports. These reports are aimed at attracting interest from academia, current corporate players as well as new entrants in respective domains. Also, this committee provides a launch pad for industry oriented activities, symposiums and seminars. IARCOM works with a vision of making Great Lakes the preferred destination for knowledge and expertise in various industry domains with capabilities to contribute towards Government policy and decision making.
The Great Lakes Alumni Association (GLAA) provides the forum for the alumni and the institute to carry out the exchanges. The Alumni Committee plays its part in facilitating and ensuring the meeting between the GLAA members. Great Connect, a monthly newsletter, keeps all the associate members on the same page. A dedicated web site for the alumni makes the networking easier.

The Committee also manages The Annual Alumni Get-Together which is the most cherished event in the Alumni circle. This daylong event brings the Alumni and current students on the same platform. Students get a chance to update their knowledge and understanding of the industry while Alumni enhance their network. Besides all this, the Committee work also gives members an opportunity to put their creativity to work and contribute building the institution.

Yale Conference Committee

The Yale-Great Lakes International Conference is annually held at Great Lakes Institute of Management in the month of December. This is held under the auspices of the Yale-Great Lakes Centre for Management Research which aims to promote, facilitate and advance India-centric management related research. This conference has been held for last three years. A lot of eminent dignitaries from India and abroad, grace the event with their presence. Distinguished speakers from institutes like Kellogg School of Management, Stanford University, Florida University and the like, share their thoughts around the theme of the conference. Last year, the theme of the conference was “Winning Management”.

Entrepreneurship Development Forum

The Great Lakes Entrepreneurship Development Forum (EDF) opens doors for Great Lakers to delve into their entrepreneurial dreams, fine tune their ideas and give it a shape. EDF promotes entrepreneurship by helping students in
creating business plans and participating in business plan contests, conducting workshops on idea generation and incubating feasible business plans. EDF conducts the Great Lakes National Level Business Plan Competition “Kaltee”. EDF works closely with organizations like IMCI, NEN, CII Young India Programme and TiE in promoting entrepreneurship among young minds. EDF, with the help of these associations, has conducted a Start-Up Jobs event with NEN, brought TiE Chennai Fund for funding and guidance and has introduced an elective course “International Entrepreneurship” in collaboration with IMCI.

The EDF has successfully embarked on some exciting live consulting projects in the areas of Market Research, Expansion Strategy, MIS Strategy, Behavioural Research and Marketing Plan. In short, EDF hails the entrepreneurial spirit in every Great Laker.

Great Lakes Marketing Acumen Club (GL-MAC)
Developing Marketing Acumen

The GL-MAC aims at bringing together marketing enthusiasts of Great Lakes. The members come from variety of background with a common passion towards marketing binding them together. They bring to the table a diverse and healthy mix of experience, aiming to work in different roles within sales and marketing post the Great Lakes.

Objectives for 2009-10

- Establish GL as a “Center of Excellence” for marketing in India.
- Create a platform for knowledge sharing and career development.
- Create resources and events that focus exclusively on our members.
- Help members explore careers in marketing and sales and provide tangible support in the recruiting process.
The Primary objective of a management education at the end is to secure placements, a common understanding between the many stakeholders involved and participants of the programs. Thus it is necessary that a suitable environment is provided for the cultivation of a process which leads the path in this direction. It is important to market resources in a symbiotic fashion, which is beneficial to both, the company and the student.

Also in this challenging environment, it is of paramount importance for the placement participating companies to find a suitable match who fits the criteria already set forth.

Placement Committee in Great Lakes Institute of Management is a student driven function with only one objective, “Finding every participant with the appropriate profile”. Placement Committee facilitates the entire placement process, ensuring a smooth transition for a participant from academic life to a corporate one. Our values drive us to ensure that companies are able to select committed and competent executives with character. We also understand that management graduates want to select companies and careers of their choice. We create a synergy between these two entities ensuring a smooth transition.

Club Activities

Gyan (Speaker series): Facilitate information sessions by prominent alumni working in the marketing profiles.

FAQ (Marketing Quiz): “Fun And Quiz (FAQ)” helps develop the desire to be abreast with latest happenings in the field of marketing. Develop ready to roll out quiz team for various B Schools events. Inculcate the competitive aptitude.

Marketing Simulation Games: Virtual markets to apply the entire classroom learning test the strategic marketing concepts and apply various tactics.

Constructive Destruction: To trace the entire evolution of the product and know the life changing product inside out.

Ads bombing: To critically review advertisement campaign of various brands (recent and past) and analyze the message, the strategy and reason for their success and failure.

Applied Statistics: To know about and learn to use various tools (excel, SPSS, SAS etc.) important for marketing research discipline and the industry standards.

Karma (Field Events): To organize some field events to impart real life selling and marketing experience. For this, we plan to tie up with few FMCG companies and sell/market their newly launched products.

Case Studies: To know about the various watershed products and strategies and to prepare for case interviews.

Faculty Facilitator:

Dr. Krishna Ram, Placement Director & Professor (Marketing), Great Lakes, Chennai, India

Dr. Paul R. Prabhaker, Associate Dean & Professor (Marketing), NIU, Chicago, IL, USA
**ALUMNI QUOTES**

**Manik Kinra**  
**Crusaders, Co 2007**  
**Business Development Manager**  
**Financial Services, CSC UK**

“Great Lakes provided me with an opportunity to learn from the best brains across the globe and interact with peers who brought wealth of experience and knowledge. It also provided me with a platform for networking and with memories that I will cherish forever.”

---

**Ranjit Menon**  
**Pioneers, Co 2005**  
**Investment advisor**  
**IDG Ventures India**

“Understanding business from a global perspective is the order of the day and Great Lakes, with a great mix of international and Indian faculty provides that right balance in business education. My stint at Great Lakes has also given me an opportunity to engage with some fantastic professionals and people, a network that continues to build and one which I am proud to be a part of.”

---

**Sanjeev K Panicker**  
**Pioneers, Co 2005**  
**Asst Vice President**  
**Scandent Group Incorporation, NY, USA**

“For a mid-level executive with more than 12 years of industry experience, it was an interesting transition to become a student again but the value add from this program turned out to be beyond expectations. In today’s economy, the long learning curve is a luxury long gone. Today, trends peak in weeks, not years. Windows of opportunity open and close overnight. Success in today’s rapidly progressing world requires hands-on skills to anticipate change and seize opportunity. The Great Lakes experience under Uncle Bala’s able leadership, enabled me to gain these skills at an accelerated pace and within a reduced time span without losing the focus on the most important aspect of life - family ethos and values. The one year PGPM rounded out my experience and education enriching my thinking and enhancing the degree of precision and focus that I can bring to create value.”

---

**Sitashwa Srivastava**  
**Crusaders, Co 2007**  
**Co-founder creAdvity**

“The biggest learning I had at Great Lakes was a substantial broadening of perspective. With a great team of academicians to guide the students and multiple opportunities to network with the who’s who of the industry, Great Lakes certainly fulfills its promise of creating ‘business-ready’ managers.”

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**Kartik Kannan**  
**Jaycees, Co 2008**  
**Product Manager**  
**Cleartrip.com**

“Great Lakes has been a milestone worth staring at in my trek towards reaching the top. The high quality interaction with peers and faculty members, the case study approach, the way you go about facing competition and the perspectives it brings to table certainly sets it apart. Over the 1 year at Great Lakes, working in a intensely competitive environment helped us see the corporate world and the possible problems that may arise, and more importantly the attitude required to take firm decisions.”

---

**Narasingarao Dataram**  
**Pioneers, Co 2005**  
**Executive Vice President, e4e Technologies**

“Great Lakes has scaled great heights since its inception just over 5 years ago under the guidance of Uncle Bala. Great Lakes’ strength is in providing its students with distinguished faculty from India and overseas and an industry focused course curriculum. This is evident from the fact that 100% of the students have been able to secure placement even in these times of economic slowdown. The recently inaugurated & beautiful platinum rated campus is another feather in the Great Lakes’ cap. The residential campus along with the internationally reputed faculty and diverse student profile are some of the primary contributors in making Great Lakes as one of the topmost B schools in the country in this short span of time.”

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RECRUITERS’ QUOTES

GL Students have the right mix of global business knowledge, entrepreneurial mindset and social intelligence. Over the last few years, HCL has successfully hired high calibre management students from GL. The quality and depth of the students is remarkable.

Ravishankar B
Sr VP- Human resources, HCL Technologies

“TCS has been a regular participant at Great Lakes and holds the competency of the students graduating from the institution in high regard. We are extremely happy with the self-motivation, self-learning attitude and team work exhibited by the students which has set an example for the teams they have been associated with. Their confidence is reflective of the high quality of education imparted to them. We are thankful to the institute for the valuable support extended and hope to nurture this bond in the years to come”

Serena Kroby Kuriakose
Corporate Talent Acquisition
Tata Consultancy Services

We are pleased to be associated with Great Lakes Institute of Management, one of the premier management institutions in India. Great Lakes stands out in providing high quality education and “business-ready” management professionals, which is evident from the exemplary performance of the institute’s alumni in Cognizant, year after year. The graduates of Great Lakes have made a significant contribution to key management and domain-specific consulting engagements in Cognizant, and have made a mark through their rich expertise, perseverance, and attention to detail

Lakshmi Narayanan
Vice Chairman, Cognizant Technology Solutions

“We have had a good experience recruiting students from ‘Great Lakes institute of Management’. They come with good knowledge and understanding of the industry and are quite mature and pragmatic in their approach. Overall, they possess a good value system.”

MD Pai
Director HR, Infosys

“We have had a good experience recruiting students from your campus. They come with good knowledge and understanding of the industry and are quite mature and pragmatic in their approach. Overall, they possess a good value system…”

Sushil Bhaveja
Head - Corporate HR, DCM Shriram Consolidated Ltd

“We are very impressed with the quality and professionalism of the students of Great Lakes as well as their attitude and the excellent way in which the placement process was conducted, primarily by the students. We have selected a large number this year and hope to strengthen our relationship with Great Lakes in the coming years, in many ways.”

Anuj Kumar
Associate Director, HR
Computer Sciences Corporation

“We have had a good experience recruiting students from your campus. They come with good knowledge and understanding of the industry and are quite mature and pragmatic in their approach. Overall, they possess a good value system…”

Sudhir Babaraj
Head - Corporate HR, DCM Shriram Consolidated Ltd

“The students we recruited from Great Lakes are very stable in the organization and a majority of them are a part of the high performance bracket. The fact that all the students come with prior industry experience helps them adapt to highly competitive work environments such as that at Infosys.”

MD Pai
Director HR, Infosys

“We have had a good experience recruiting students from ‘Great Lakes institute of Management’. They come with good knowledge and understanding of the industry and are quite mature and pragmatic in their approach. Overall, they possess a good value system.”

Sudhir Babaraj
Head - Corporate HR, DCM Shriram Consolidated Ltd

“The students come with strong grasping skills, structured line of thinking, high security and deduction levels. They are focused and have a strategic approach. Their analytical abilities are also a worth mention. L&T believes they are good assets to the organization.”

Yogi Sri Ram
Executive Vice President, HR & Admin, L&T

“We are very impressed with the quality and professionalism of the students of Great Lakes as well as their attitude and the excellent way in which the placement process was conducted, primarily by the students. We have selected a large number this year and hope to strengthen our relationship with Great Lakes in the coming years, in many ways.”

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BATCH PROFILE 2010

Batch 2010 — Previous Experience - Industrywise

Placement 2009

Of the companies that visited the campus this year, a total of 40 were first timers. This signifies the expanding base of the recruiters and reputation of the institute. There were numerous instances where Great Lakes made a career switch to their area of interest.

Placement Statistics for 2009

- Number of students placed: 162
- Average Salary: Rs. 8.7 Lacs per annum
- Highest Salary: Rs. 22 Lacs per annum
- Lowest Salary: Rs. 8 Lacs per annum
- Number of companies who visited the campus: 91
- Number of companies who visited for the first time: 40
From left to right: Ajay Shankar, Director of the Global Engineering Design Center-India; Kevin Thieneman, President of Caterpillar India & South Asia; Dr. Bala V. Balachandran, Founder and Dean, Great Lakes Institute of Management; Steve Rich, Human Resources Director for Caterpillar India & South Asia at Great Lakes campus for signing MoU for enhancing education excellence.

From left to right: Mr. A Mahendran, Deputy Chairman and MD of Godrej Sara Lee; Dr. Deepak Jain, Dean Kellogg’s Kellogg School of Management; Mr. Rahul Bajaj, Chairman, Bajaj Auto Ltd; Dr. Bala V. Balachandran, Founder and Dean, Great Lakes Institute of Management; Dr. Donald P. Jacobs, Dean-Emeritus, Kellogg School of Management, and Mr. Madhur Bajaj, Vice Chairman, Bajaj Auto Ltd; at the inauguration of Bajaj Bistro, Bajaj Piazza and India Cements Amphitheatre, at the Great Lakes campus.

Great Lakes Students presenting budget-2009 analysis

Dr. Paul Prabhakar at the inauguration of GL MAC

Alumni meet

EVENTS 2009
Achyuta Madabushi
B.E. (Electrical and Electronics)  
Experience In Months: 47  
Role / Last Employer: Work Force Management Lead / Satyam BPO Ltd  
Specialization: IT & Operations

Adhiraj Jambekar
B.E. (Electronics & Telecommunication)  
Experience In Months: 45  
Role / Last Employer: Support Analyst / Perot Systems  
Specialization: Finance

Akhil Surang
B.Tech (Mechanical)  
Experience In Months: 36  
Role / Last Employer: Operations officer / Bharat petrolium  
Specialization: IT & Operations

Amit Anand
B.Tech (Electrical)  
Experience In Months: 55  
Role / Last Employer: Senior Systems Engineer / CSC India Pvt Ltd  
Specialization: IT & Operations

Amit Kulkarni
B.E. (Computer Science)  
Experience In Months: 54  
Role / Last Employer: Senior Subject Matter Expert / Amadeus India Pvt Ltd  
Specialization: Finance

Alfer Darvi
B.E. (Electrical & Electronics)  
Experience In Months: 60  
Role / Last Employer: Senior Associate - HR / Verizon Networks Pvt Ltd  
Specialization: Strategy & Leadership

Amit Chauhan
B.Tech (Mechanical)  
Experience In Months: 58  
Role / Last Employer: Manager, RF Planning & Optimization / Idea Cellular Ltd  
Specialization: IT & Operations

Abhishek Bansal
B.Tech (Information Technology)  
Experience In Months: 57  
Role / Last Employer: Offshore Team Lead / TATA Consultancy Services Ltd.  
Specialization: Finance

Abhishek Srivastava
B.Tech  
Experience In Months: 58  
Role / Last Employer: BI Consultant / TCS  
Specialization: Marketing
<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Experience (Months)</th>
<th>Role / Last Employer</th>
<th>Specialization</th>
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<tbody>
<tr>
<td>Ankur Srivastava</td>
<td>B.E. (Computer Science &amp; Engineering)</td>
<td>43</td>
<td>Role / Last Employer: Software Engineer / TCS Ltd</td>
<td>IT &amp; Operations</td>
</tr>
<tr>
<td>Antisree Chowdhary</td>
<td>B.Sc. Microbiology</td>
<td>37</td>
<td>Role / Last Employer: Product Manager / MPM Private Limited</td>
<td>Marketing</td>
</tr>
<tr>
<td>Aparna Sharma</td>
<td>B.Com (Hons)</td>
<td>34</td>
<td>Role / Last Employer: Research Analyst / McKinsey Knowledge Centre</td>
<td>Finance</td>
</tr>
<tr>
<td>Aparna Tibrewal</td>
<td>B.Tech (Computer science)</td>
<td>34</td>
<td>Role / Last Employer: Front end developer / HCL Technologies</td>
<td>Finance</td>
</tr>
<tr>
<td>Aposh Surkunte</td>
<td>B.E. (Computer Science &amp; Engineering)</td>
<td>39</td>
<td>Role / Last Employer: Project Lead / cognizant Technologies</td>
<td>Marketing</td>
</tr>
<tr>
<td>Aparva Gupta</td>
<td>B.E. (Hons) Electronic &amp; Communication</td>
<td>46</td>
<td>Role / Last Employer: Technical Lead / Satyam Computer Services Ltd</td>
<td>Marketing</td>
</tr>
<tr>
<td>Amitesh Kumar Das</td>
<td>B.E. (Electronics &amp; Communication)</td>
<td>29</td>
<td>Role / Last Employer: Software Engineer / Infosys Technologies LTD</td>
<td>Marketing</td>
</tr>
<tr>
<td>Ankur Sathyan</td>
<td>B.Tech (Computer Science and Engineering)</td>
<td>81</td>
<td>Role / Last Employer: Oracle Data Warehousing Consultant / Vmconsultancy Services Ltd</td>
<td>IT &amp; Operations</td>
</tr>
<tr>
<td>Anup Menon</td>
<td>Bachelor of Business Studies (Finance)</td>
<td>35</td>
<td>Role / Last Employer: Asst.Sales Manager / TransPl</td>
<td>Marketing</td>
</tr>
<tr>
<td>Anirudh Nataraja</td>
<td>B.E. (Mechanical)</td>
<td>33</td>
<td>Role / Last Employer: Business Development Executive / Infotech Enterprises Limited</td>
<td>Marketing</td>
</tr>
<tr>
<td>Anusri Sathyan</td>
<td>B.Com (Hons)</td>
<td>52</td>
<td>Role / Last Employer: Business Analyst / McKinsey &amp; Company</td>
<td>Finance</td>
</tr>
<tr>
<td>Anjali Pandey</td>
<td>B.E. (Comp.Science)</td>
<td>42</td>
<td>Role / Last Employer: Software Developer / TCS India Priv Ltd</td>
<td>Marketing</td>
</tr>
<tr>
<td>Anup Mittal</td>
<td>B.Tech (Computers)</td>
<td>32</td>
<td>Role / Last Employer: Application Developer / CSC India Pvt.Ltd</td>
<td>Finance</td>
</tr>
<tr>
<td>Aniruddha Kadyap</td>
<td>B.E. (Computers)</td>
<td>33</td>
<td>Role / Last Employer: PeopleSoft Consultant / Hexware Technologies Ltd</td>
<td>Finance</td>
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<tr>
<td>Aniruddha Karthik</td>
<td>B.E. (Electrical)</td>
<td>31</td>
<td>Role / Last Employer: Junior Business Analyst / Gridstone Research</td>
<td>Marketing</td>
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<tr>
<td>Anirudh Kashyap</td>
<td>B.E. (Computer)</td>
<td>33</td>
<td>Role / Last Employer: PeopleSoft Consultant / Hexware Technologies Ltd</td>
<td>Finance</td>
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<tr>
<td>Aniruddha Marathe</td>
<td>B.E. (Electrical)</td>
<td>31</td>
<td>Role / Last Employer: Junior Business Analyst / Gridstone Research</td>
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<tr>
<td>Anirudh Abraham Panikkar</td>
<td>B.E. (Electronics and Communication)</td>
<td>32</td>
<td>Role / Last Employer: Specialist - Systems / ICL Technologies</td>
<td>Finance</td>
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<tr>
<td>Ankita Jain</td>
<td>B.Tech (Civil)</td>
<td>24</td>
<td>Role / Last Employer: Software Developer / TCS India Priv Ltd</td>
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<tr>
<td>Anjali Sathyan</td>
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<td>Role / Last Employer: Business Analyst / McKinsey &amp; Company</td>
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<tr>
<td>Anus M S</td>
<td>B.E. (Computer Science)</td>
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<td>Role / Last Employer: Database Admin / HCL System, Chennai</td>
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<td>Anuj Arora</td>
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<td>Role / Last Employer: Business Analyst / McKinsey &amp; Company</td>
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<td>Anuj Mittal</td>
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<td>Role / Last Employer: Application Developer / CSC India Pvt.Ltd</td>
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<tr>
<td>Anujesh Tibrewal</td>
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<td>Role / Last Employer: Research Analyst / McKinsey Knowledge Centre</td>
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<tr>
<td>Apurva Gupta</td>
<td>B.E. (Electronics &amp; Communication)</td>
<td>46</td>
<td>Role / Last Employer: Technical Lead / Satyam Computer Services Ltd</td>
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<td>Ankur Srivastava</td>
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<td>43</td>
<td>Role / Last Employer: Software Engineer / TCS Ltd</td>
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<tr>
<td>Name</td>
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<td>Role / Last Employer</td>
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<td>Aravind Hejamady</td>
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<td>Project Lead / Tata Consultancy Services Limited</td>
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<tr>
<td>Arun Bansal</td>
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<td>Software Engineer / Infosys Technology Ltd</td>
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<td>Ashwath B</td>
<td>B.E. (Electrical and electronics)</td>
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<td>Programmer Analyst / Cognizant Technology Solutions</td>
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<td>Aswath B</td>
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<td>Atul Goyal</td>
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<td>60</td>
<td>EAI consultant / JP Morgan Chase</td>
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<td>Ayush Aswal</td>
<td>B.Tech (Computer Science)</td>
<td>36</td>
<td>Project Leader / Satyam Computer Services Ltd.</td>
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<td>Basant Choudhary</td>
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<td>Senior Software Engineer / Mphasis - An EDS Company</td>
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<td>Bharat Maheshwari</td>
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<td>Sr. Software Engineer / Hexaicon Technologies Ltd.</td>
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<td>Archana Vijayakumar</td>
<td>B.E./Computer Science</td>
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<td>Ashish Kumar</td>
<td>M.Tech (Food Tech)</td>
<td>55</td>
<td>Avaii Quality manager / Reliance Retail Ltd</td>
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<td>Ashish Soni</td>
<td>B.Sc. Biotechnology</td>
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<td>Arvind Mandal</td>
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<td>Technical Consultant / California Software Company Ltd</td>
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<td>Ashwini Kowdle</td>
<td>B.Sc Biotechnology</td>
<td>18</td>
<td>HR Executive / Bharat Life Insurance Company Ltd</td>
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<td>Asha Gupta</td>
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<td>Module Lead - Testing Services / Tata Consultancy Services Ltd.</td>
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<td>Ayush Aswal</td>
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<td>DW &amp; BI Consultant / Wipro Technologies</td>
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<td>Research Executive / Madras Consultancy Group</td>
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<td>B.E./Computer Science</td>
<td>57</td>
<td>Research Executive / Madras Consultancy Group</td>
<td>Marketing</td>
</tr>
</tbody>
</table>
Bharath Kumar B  
B.E (Mining)  
Experience In Months: 33  
Role / Last Employer: Software Engineer / Infosys Technologies Ltd  
Specialization: Marketing

Chandrashekar Ramachandran  
B.E (Electronics and communication)  
Experience In Months: 34  
Role / Last Employer: Software Engineer / Infosys Technologies Ltd  
Specialization: IT & Operations

Chinmay S Korhaliker  
B.E (Electronics & Telecommunication)  
Experience In Months: 33  
Role / Last Employer: SAP Technical Consultant / IBM India Pvt Ltd  
Specialization: Finance

Deepak Bhaskaran  
B.E (Computer Science and Engineering)  
Experience In Months: 65  
Role / Last Employer: Project Leader / TCS Ltd  
Specialization: Finance

Deependra Singh Sethi  
B.Tech (Electronics and Communication)  
Experience In Months: 31  
Role / Last Employer: Software Developer / Nominum (Lehman Brothers India)  
Specialization: Marketing

Farood Syed  
B.E (Electronics and Communication)  
Experience In Months: 24  
Role / Last Employer: Software Engineer / Infosys Technologies Ltd  
Specialization: Marketing

Bharath Sethumadhavan  
M.S (Wireless Communications)  
Experience In Months: 36  
Role / Last Employer: Corporate Systems Engineer/Pre-Sales / EMC Corporation  
Specialization: Finance

Bhoomi Patel  
B.E. (IT)  
Experience In Months: 45  
Role / Last Employer: System Analyst / Hexaware Technologies  
Specialization: IT & Operations

Deepak Sharma  
B.E (Electronics and Communication)  
Experience In Months: 36  
Role / Last Employer: Project Leader / TCS Ltd  
Specialization: Finance

Dev Khandwala  
B.S. (Electrical Engineering)  
Experience In Months: 40  
Role / Last Employer: IT Consultant / Software Quality Group  
Specialization: Finance

Dhiraj Patil  
M. Pharm. Sc. (Drug Delivery Technology)  
Experience In Months: 32  
Role / Last Employer: Senior Patent Specialist / Inventurus Knowledge Solutions Pvt. Ltd.  
Specialization: Marketing

Gaurav Gupta  
B.E/Electronics & Communication)  
Experience In Months: 40  
Role / Last Employer: SAP consultant / TCS  
Specialization: Marketing

Bijoy Thomas  
B.A (Home Economics)  
Experience In Months: 44  
Role / Last Employer: Account Planning Executive / Contract Advertising India Pvt. Ltd.  
Specialization: Finance

Dev Khandwala  
B.E (Electronics and Telecommunication)  
Experience In Months: 33  
Role / Last Employer: SAP Technical Consultant / IBM India Pvt Ltd  
Specialization: Finance

Dhiraj Patil  
M. Pharm. Sc. (Drug Delivery Technology)  
Experience In Months: 32  
Role / Last Employer: Senior Patent Specialist / Inventurus Knowledge Solutions Pvt. Ltd.  
Specialization: Marketing

Gaurav Kambaj  
B.E. (Instrumentation and control)  
Experience In Months: 40  
Role / Last Employer: Software Engineer / SunLife Financial  
Specialization: IT & Operations

Bhoomi Patel  
B.E. (IT)  
Experience In Months: 45  
Role / Last Employer: System Analyst / Hexaware Technologies  
Specialization: IT & Operations

Dhiraj Patil  
M. Pharm. Sc. (Drug Delivery Technology)  
Experience In Months: 32  
Role / Last Employer: Senior Patent Specialist / Inventurus Knowledge Solutions Pvt. Ltd.  
Specialization: Marketing

Gokul Gururajan  
B.E.  
Experience In Months: 52  
Role / Last Employer: Lead Systems Analyst / Cognizant Technology Solutions  
Specialization: IT & Operations

Gokul Gururajan  
B.E.  
Experience In Months: 52  
Role / Last Employer: Lead Systems Analyst / Cognizant Technology Solutions  
Specialization: IT & Operations

Divyansh Nasa  
B.Tech (Electronics and Communication)  
Experience In Months: 45  
Role / Last Employer: UNIX System Administrator / CSC India Pvt Ltd  
Specialization: IT & Operations

Gulab Nebhani  
B.E. (Electrical and Electronics)  
Experience In Months: 30  
Role / Last Employer: Software Engineer / Accenture Services Private Limited  
Specialization: Marketing

Divyansh Nasa  
B.Tech (Electronics and Communication)  
Experience In Months: 45  
Role / Last Employer: UNIX System Administrator / CSC India Pvt Ltd  
Specialization: IT & Operations
Gurava Reddy Marsui
B.E. (Mechanical)
Experience In Months: 33
Role / Last Employer: Consultant / Ciber
Specialization: Finance

Hiren Soni
B.Tech (Mechanical)
Experience In Months: 42
Role / Last Employer: Sales & Marketing / BBZ.COM/PVT.LTD
Specialization: Marketing

Jagadish Kumar M
B.Tech (Electrical and Electronics)
Experience In Months: 54
Role / Last Employer: Programmer Analyst / Infosys Technologies Ltd
Specialization: IT & Operations

Jayakrishnan V
B.Tech
Experience In Months: 69
Role / Last Employer: Project Leader / TCS
Specialization: Marketing

Harsh Kejriwal
B.COM(H)
Experience In Months: 44
Role / Last Employer: Marketing Manager / Laurus Pharmaceuticals
Specialization: Marketing

Hitesh P. Jaiti
B.E. (Electrical and Electronics)
Experience In Months: 34
Role / Last Employer: Analyst - Testing & QA / Ventis Data Services India Pvt Ltd
Specialization: IT & Operations

Jagadishkumar Gandhimurthy
B.Tech (Information Technology)
Experience In Months: 34
Role / Last Employer: Team Lead / HCL Technologies Ltd
Specialization: Marketing

Harsh Kumar Mehta
B.E. (Mechanical)
Experience In Months: 44
Role / Last Employer: Associate (Liaison) Engineer / Caterpillar India Pvt. Ltd
Specialization: IT & Operations

Hitesh Kumar K
B.E. (Electrical and Electronics)
Experience In Months: 30
Role / Last Employer: Software Engineer / Sasken Communication Technologies Ltd
Specialization: Finance

Jaimin Mehta
B.B.S.
Experience In Months: 24
Role / Last Employer: Head - Business Development / Magnus Wellness Pvt. Ltd
Specialization: Marketing

Harshdeep Singh Rapal
B.E. (Civil)
Experience In Months: 45
Role / Last Employer: BPM Consultant / Satyam Computer Services Ltd
Specialization: IT & Operations

Ipsa Khandagiri
B.Tech (Hons) (Ceramic Engineering)
Experience In Months: 47
Role / Last Employer: Team Leader / Infosys Tech Ltd
Specialization: Marketing

Jasmin Sethi
B.B.S.
Experience In Months: 24
Role / Last Employer: Head - Business Development / Magnus Wellness Pvt. Ltd
Specialization: Marketing

Himanshu Agarwal
B.Tech (Electronics and Communication)
Experience In Months: 33
Role / Last Employer: Senior-Analyst / TELCO Contact Ltd
Specialization: Marketing

Jagadeesan R
B.E. (Electronics and Communications)
Experience In Months: 56
Role / Last Employer: Consultant - Senior developer / Polaris Software Lab Ltd
Specialization: Finance

Jatin Gupta
B.Tech (IT)
Experience In Months: 35
Role / Last Employer: Deputy Consultant / CSC
Specialization: Marketing

Jaywant Pandit
B.E. (Electrical and Electronics)
Experience In Months: 59
Role / Last Employer: Program Analyst / Infosys Technologies Ltd
Specialization: Marketing

Jagadeesan Ganesh
B.Tech (Information Technology)
Experience In Months: 34
Role / Last Employer: Team Lead / HCL Technologies Ltd
Specialization: Marketing

Karwajit Bathh
B.E. (Electronics and Electrical communications)
Experience In Months: 32
Role / Last Employer: SAS analyst / TCS Ltd
Specialization: Marketing

Harsh Ratan Mehta
B.E. (Mechanical)
Experience In Months: 44
Role / Last Employer: Associate (Liaison) Engineer / Caterpillar India Pvt. Ltd
Specialization: IT & Operations

Jatin Gupta
B.Tech (IT)
Experience In Months: 35
Role / Last Employer: Deputy Consultant / CSC
Specialization: Marketing

Hitesh P. Jaiti
B.E. (Electrical and Electronics)
Experience In Months: 34
Role / Last Employer: Analyst - Testing & QA / Ventis Data Services India Pvt Ltd
Specialization: IT & Operations

Jasmin Sethi
B.B.S.
Experience In Months: 24
Role / Last Employer: Head - Business Development / Magnus Wellness Pvt. Ltd
Specialization: Marketing

Jayakrishnan V
B.Tech
Experience In Months: 69
Role / Last Employer: Project Leader / TCS
Specialization: Marketing

Jagadishkumar Gandhimurthy
B.Tech (Information Technology)
Experience In Months: 34
Role / Last Employer: Team Lead / HCL Technologies Ltd
Specialization: Marketing

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B.E. (Electrical and Electronics)
Experience In Months: 59
Role / Last Employer: Program Analyst / Infosys Technologies Ltd
Specialization: Marketing

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B.Tech (Electronics and Communication)
Experience In Months: 33
Role / Last Employer: Senior-Analyst / TELCO Contact Ltd
Specialization: Marketing

Jagadeesan R
B.E. (Electronics and Communications)
Experience In Months: 56
Role / Last Employer: Consultant - Senior developer / Polaris Software Lab Ltd
Specialization: Finance

Jatin Gupta
B.Tech (IT)
Experience In Months: 35
Role / Last Employer: Deputy Consultant / CSC
Specialization: Marketing

Karmendra Trivedi
B.Tech (Electronics and Instrumentation)
Experience In Months: 43
Role / Last Employer: Key Account Manager / ATG Inf Ltd
Specialization: Marketing
<table>
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<tr>
<th>Name</th>
<th>Degree</th>
<th>Experience In Months</th>
<th>Role / Last Employer</th>
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<td>Karn Singh Kanwal</td>
<td>B. Tech (Civil)</td>
<td>32</td>
<td>Senior Engineer / Hindustan Construction Co. Ltd</td>
<td>IT &amp; Operations</td>
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<td>Karthikeyan Dhamalol</td>
<td>M.S (Industrial Engineering)</td>
<td>66</td>
<td>Inventory Team / Trinity Industries, Dallas, USA</td>
<td>IT &amp; Operations</td>
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<tr>
<td>Kaustav Mukherjee</td>
<td>B.E. (Mechanical)</td>
<td>30</td>
<td>DW and BI Analyst / Cognitive Technology Solutions</td>
<td>Marketing</td>
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<tr>
<td>Kirthika Chidambaram</td>
<td>B.E. (Electronics)</td>
<td>46</td>
<td>Business System Analyst / Tata Consultancy Services</td>
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<td>Senior Software Engineer / HSBC</td>
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<td>Komal Kumari</td>
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<td>58</td>
<td>Financial Consultant / Oracle Financial Software Services Ltd</td>
<td>IT &amp; Operations</td>
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<td>Koushik Ramakrishnan</td>
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<td>25</td>
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<td>IT &amp; Operations</td>
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<td>Krunthi AskaniR</td>
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<td>Technical Lead / L&amp;T InfoTech</td>
<td>Marketing</td>
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<td>Kumaravel Sivakumar</td>
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<td>IT &amp; Operations</td>
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<td>Lakshmi Ramaanjan</td>
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<td>Laiulma Dutte Choudhury</td>
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<td>Business Analyst / Infosys Technologies Pvt. Ltd</td>
<td>Marketing</td>
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<tr>
<td>Madhu Sahni</td>
<td>B.E (Electronics and Communication)</td>
<td>28</td>
<td>Software Developer / Ascenure Services PVT Ltd.</td>
<td>Marketing</td>
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<tr>
<td>Mahabood Ali Khan</td>
<td>B.E (Electrical)</td>
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<td>Functional Consultant / TCS Ltd</td>
<td>IT &amp; Operations</td>
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<tr>
<td>Manoj Gupta</td>
<td>B.E. (Mechanical)</td>
<td>36</td>
<td>Manager / Tata Motors Ltd</td>
<td>IT &amp; Operations</td>
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<tr>
<td>Manika Tandon</td>
<td>B.Tech (Information Technology)</td>
<td>36</td>
<td>Associate Consultant / All Onega India Pvt. Ltd</td>
<td>Marketing</td>
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<tr>
<td>Manjit Sahni</td>
<td>B.Tech (Electronics and Communication)</td>
<td>28</td>
<td>Business Analyst / Infosys Technologies Pvt. Ltd</td>
<td>Marketing</td>
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<tr>
<td>Manoj Gupta</td>
<td>B.E. (Electronics &amp; Communication)</td>
<td>45</td>
<td>Senior Engineer / Higher Sylogal India Pvt. Ltd</td>
<td>Strategy &amp; Leadership</td>
</tr>
</tbody>
</table>
Mayank Garella
B.Tech (Electronics & Communication)
Experience In Months: 40
Role / Last Employer: Revenue Maintenance Officer / North Delhi Power Limited
Specialization: Marketing

Milan Gowsami
B.E (Chemical)
Experience In Months: 33
Role / Last Employer: System Engineer / IBM India Pvt Ltd
Specialization: Marketing

Mohit Sowak
B.E (Mechanical)
Experience In Months: 66
Role / Last Employer: Productive / Upan Sanskar
Specialization: Marketing

Mayur Mantri
B.Tech (Information Technology)
Experience In Months: 33
Role / Last Employer: R&D Software Development / Canon India
Specialization: Marketing

Milin Singhai
B.E , Information Technology
Experience In Months: 45
Role / Last Employer: Corporate Sales / C-SAM Solutions Pvt Ltd
Specialization: Marketing

Mukul Kant
B.E , Computer
Experience In Months: 44
Role / Last Employer: Supply Chain Consultant / Hindustan India Pvt Ltd
Specialization: Marketing

Menka Vora
B.C.A
Experience In Months: 59
Role / Last Employer: Software Engineer / Infosys Technologies Ltd
Specialization: Marketing

Mitesh Shah
B.E , Information Technology
Experience In Months: 67
Role / Last Employer: Analyst / Accenture
Specialization: Marketing

Murugan Sivasubramanian
B.E, Mechanical
Experience In Months: 34
Role / Last Employer: Module Lead / Infosys Technologies Ltd
Specialization: Marketing

Meyyappan Annamalai
B.E (Computer Science)
Experience In Months: 32
Role / Last Employer: Programmes Analyst / Capient Technology Solutions India Pvt Ltd
Specialization: Finance

Mohit Khatri
B.Tech (Mechanical)
Experience In Months: 35
Role / Last Employer: Team Manager - Marketing / Minda Industries Ltd
Specialization: Marketing

Neelanchi Verma
B.Tech (Electronics and Communication)
Experience In Months: 42
Role / Last Employer: Team Lead / Infosys Technologies Pvt Ltd
Specialization: IT & Operations

Mihir Shah
B.E
Experience In Months: 30
Role / Last Employer: Team Lead / Wipro Technologies
Specialization: Finance

Mohit Kumar
B.E, Marine
Experience In Months: 49
Role / Last Employer: Engineer / BPMS Singapore
Specialization: Marketing

Neelima Jain
B.E, Electrical
Experience In Months: 69
Role / Last Employer: Software Developer / TCS
Specialization: IT & Operations

Menka Vora
B.C.A
Experience In Months: 59
Role / Last Employer: Software Engineer / Infosys Technologies Ltd
Specialization: Marketing

Mohit Sewak
B.E (Mechanical)
Experience In Months: 66
Role / Last Employer: Productive / Upan Sanskar
Specialization: Marketing

Nidhi Sethi
B.Tech (IT)
Experience In Months: 42
Role / Last Employer: Lecturer / De R R Ambekar Gov Polytechnic, Part BLO
Specialization: Marketing

Mohit Kumar
B.E, Marine
Experience In Months: 66
Role / Last Employer: Proprietary / Proton Satroo
Specialization: Marketing

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B.E (Mechanical)
Experience In Months: 66
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Experience In Months: 66
Role / Last Employer: Productive / Upan Sanskar
Specialization: Marketing

Nikhil Kumar Mannar
B.E (Electronics and Communication)
Experience In Months: 43
Role / Last Employer: Software Developer / Manipal Limited
Specialization: IT & Operations

Mohit Sewak
B.E (Mechanical)
Experience In Months: 66
Role / Last Employer: Productive / Upan Sanskar
Specialization: Marketing

Mohit Kumar
B.E, Marine
Experience In Months: 66
Role / Last Employer: Proprietary / Proton Satroo
Specialization: Marketing

Nikhil Sehgal
B.Tech (Information Technology)
Experience In Months: 34
Role / Last Employer: Associate Business Development / Sipent Corporation
Specialization: Marketing

Mitesh Shah
B.E, Information Technology
Experience In Months: 67
Role / Last Employer: Analyst / Accenture
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Experience In Months: 34
Role / Last Employer: Module Lead / Infosys Technologies Ltd
Specialization: Marketing

Nikhil Sehgal
B.Tech (Information Technology)
Experience In Months: 34
Role / Last Employer: Associate Business Development / Sipent Corporation
Specialization: Marketing
<table>
<thead>
<tr>
<th>Name</th>
<th>Qualification</th>
<th>Experience In Months</th>
<th>Role / Last Employer / Specialization</th>
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<tbody>
<tr>
<td>Nimit Varshney</td>
<td>B.Tech (Mechanical)</td>
<td>33</td>
<td>Project Manager / Siemens Limited</td>
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<td>Specialization: IT &amp; Operations</td>
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<tr>
<td>Nithya Logathan</td>
<td>B.Tech (IT)</td>
<td>45</td>
<td>PROJECT MANAGER / Siemens Limited</td>
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<td>Specialization: Finance</td>
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<tr>
<td>Parag Maheshwary</td>
<td>B.E. - Electronics</td>
<td>30</td>
<td>Project Manager - Siemens Limited</td>
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<tr>
<td>Nimisha Saxena</td>
<td>B.E (Computer Science)</td>
<td>21</td>
<td>Medical Analyst / Attainia Inc.</td>
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<td>Specialization: IT &amp; Operations</td>
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<tr>
<td>Nitya Ganeshan</td>
<td>B.E.</td>
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<td>Paras Bedmutha</td>
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<td>Prasanta Kumar Sahi</td>
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<tr>
<td>Prashant Sikdar</td>
<td>B.E. (Mechanical)</td>
<td>57</td>
<td>Role / Last Employer: Senior Software Engineer / Infosys Technologies Ltd</td>
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<tr>
<td>Praveen C.K</td>
<td>B.E. (Mechanical)</td>
<td>43</td>
<td>Role / Last Employer: Assistant Manager – Production/Mahindra &amp; Mahindra</td>
</tr>
<tr>
<td>Praveen Pedagandham</td>
<td>B.Tech (Electrical &amp; Electronics Engineering)</td>
<td>45</td>
<td>Role / Last Employer: Associate Manager - Electrical - Procurement &amp; Tendering / L&amp;T Limited</td>
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<tr>
<td>Prem Kumar</td>
<td>B.Tech (CSE)</td>
<td>30</td>
<td>Role / Last Employer: Developer / TCS</td>
</tr>
<tr>
<td>Pratyush Harsh</td>
<td>B.E. (Civil)</td>
<td>44</td>
<td>Role / Last Employer: Banking and Financial Services Consultant / TCS</td>
</tr>
<tr>
<td>Pratyush Sharma</td>
<td>B.E. (Information Technology)</td>
<td>46</td>
<td>Role / Last Employer: Senior Software Engineer / Patni Computer Systems Ltd</td>
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<tr>
<td>Priyanka Narayanan</td>
<td>B.Tech (Biotechnology)</td>
<td>12</td>
<td>Role / Last Employer: Events Manager / Holistic Entertainment Pvt. Ltd</td>
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<tr>
<td>Priyanka Sarkar</td>
<td>BBA (Hons)</td>
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<td>Role / Last Employer: Account Manager / United Healthcare India Pvt Ltd</td>
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<tr>
<td>Priyanka Sarkar</td>
<td>B.E. (Information Technology)</td>
<td>40</td>
<td>Role / Last Employer: QA Analyst / Google India prl/h</td>
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<tr>
<td>Punam Patni</td>
<td>B.Com (Hons.)</td>
<td>55</td>
<td>Role / Last Employer: Overall In-charge of the business/self-employeed</td>
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<tr>
<td>Pushkar Bendre</td>
<td>B.E. (Electronics)</td>
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<td>Role / Last Employer: Software Engineer / Hexaware Technologies</td>
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<tr>
<td>Raghvansh A G</td>
<td>B.E. (Computer Science)</td>
<td>46</td>
<td>Role / Last Employer: Senior Software Engineer / Yodlee Infotech Pvt Ltd</td>
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<tr>
<td>Rahul Gupta</td>
<td>M.S (Horticulture)</td>
<td>38</td>
<td>Role / Last Employer: Senior Research Associate / E.I. Dupont India Pvt Ltd</td>
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<tr>
<td>Rahul Nair</td>
<td>B.E. (Chemical)</td>
<td>66</td>
<td>Role / Last Employer: Associate System Analyst / IBM India Pvt Ltd</td>
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<tr>
<td>Raj Narayan</td>
<td>B.Tech (Chemical)</td>
<td>57</td>
<td>Role / Last Employer: Project Lead / ABB Ltd</td>
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<tr>
<td>Rajarshi Samanta</td>
<td>B.E. (Electrical)</td>
<td>36</td>
<td>Role / Last Employer: Operation executive / Platyns designs</td>
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<tr>
<td>Rajib Sakia</td>
<td>M.E. (Production Engineering)</td>
<td>133</td>
<td>Role / Last Employer: Head Sales / Gargyu Autopoly</td>
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<tr>
<td>Rahul Jain</td>
<td>B.E. (Information Technology)</td>
<td>40</td>
<td>Role / Last Employer: QA Analyst / Google India prl/h</td>
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<tr>
<td>Rajeshkumar Patne</td>
<td>M.E. (Electronics)</td>
<td>52</td>
<td>Role / Last Employer: Automation Development Engineer / Larsen &amp; Toubro Limited</td>
</tr>
<tr>
<td>Name</td>
<td>Qualification</td>
<td>Experience In Months</td>
<td>Role / Last Employer</td>
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<tr>
<td>Rohit Das</td>
<td>B.A. Honors in Economics</td>
<td>34</td>
<td>Deputy Head of Account Management / Wipro</td>
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<tr>
<td>Sameer Hoda</td>
<td>B.E. (Electronics)</td>
<td>23</td>
<td>Test Engineer / Nomura</td>
</tr>
<tr>
<td>Sangeetha Devvegarajan</td>
<td>B.E. (Electronics)</td>
<td>29</td>
<td>Programmer Analyst / Cognizant Technology Solutions</td>
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<tr>
<td>Sankhya Subramanian</td>
<td>Post Graduation Diploma in Insurance and Risk Management</td>
<td>58</td>
<td>Business Analyst / ICICI Limited</td>
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<tr>
<td>Sandeep Mhaswewari</td>
<td>Bachelor of Computer Science and Engineering</td>
<td>23</td>
<td>Jr. Analyst / Enam Securities Pvt Ltd</td>
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<tr>
<td>Salonee Sehgal</td>
<td>BBS (Finance)</td>
<td>47</td>
<td>Business Analyst / Portfolios Management / VFS</td>
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<tr>
<td>Reema Nagal</td>
<td>B.Tech (Computer)</td>
<td>34</td>
<td>Quality Engineer / Project Lead / Systel Ltd</td>
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<tr>
<td>Rohan Thacker</td>
<td>B.E. (Electronics)</td>
<td>45</td>
<td>Senior Engineer / Numara / Delphi Automotive Systems Ltd</td>
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<tr>
<td>Reena Verma</td>
<td>B.E. Elecatical</td>
<td>50</td>
<td>Project Lead/Quality Engineer / Adobe Systems India Pvt Ltd</td>
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<td>Reema Golcha</td>
<td>B.Tech (Chemical Engineering)</td>
<td>44</td>
<td>Application &amp; Sales Execuitive / Surya India Limited</td>
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<td>Ruchi Unnikrishnan</td>
<td>B.E. Elecatical</td>
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<td>SAP ABAP/ XI Consultant / IBM India Pvt Ltd</td>
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<td>Reena Rajamani</td>
<td>Bachelor of Mass Media</td>
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<td>Instruction Designer / Sify Technologies Ltd</td>
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<td>Ranjit Christopher M</td>
<td>B.E. (Computer Science &amp; Engineering)</td>
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<td>Systems Analyst / Cognizant Technology Solutions</td>
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<tr>
<td>Ranjit K. Ramesh</td>
<td>BE (Telecommunication)</td>
<td>32</td>
<td>Associate - Senior NET Developer / MindTree Ltd</td>
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<td>Rajiv Bhandari</td>
<td>B.E. (Electronics)</td>
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<td>Business Analyst / Virtusa India Pvt Ltd</td>
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<td>Ramesh Vellingiri</td>
<td>B.E. (Mechanical)</td>
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<td>Product Manager / Eastern Services</td>
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<td>Ramya Rajamani</td>
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<td>Instruction Designer / Sify Technologies Ltd</td>
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</table>
B.E (Computer Science)  
Experience In Months: 32  
Role / Last Employer: SAP Consultant / IBM India Pvt Ltd  
Specialization: IT & Operations

Shipra Bansal  
Diploma in Retail Management, B.Com  
Experience In Months: 48  
Role / Last Employer: Deputy Manager - Footwear Division / Reliance Retails Pvt. Ltd.  
Specialization: Marketing

Shiva Shekhawat  
B.E (Computers)  
Experience In Months: 41  
Role / Last Employer: Software Developer / Mastek Ltd, Mumbai  
Specialization: Finance

Shobhit Verma  
B.E (Electronics and Communication)  
Experience In Months: 57  
Role / Last Employer: Oracle Apps Consultant / Tata Consultancy Services Ltd.  
Specialization: IT & Operations

Shikha Jethani  
B.E (Electronics)  
Experience In Months: 66  
Role / Last Employer: Mainframe Consultant / TCS  
Specialization: Marketing

Sankhanil Chakraborty  
B.E (Electronics)  
Experience In Months: 66  
Role / Last Employer: Mainframe Consultant / TCS  
Specialization: Marketing

Santosh Jha  
B.Sc. Nautical Sciences  
Experience In Months: 54  
Role / Last Employer: Second Officer / Anglo Eastern Ship Management Ltd.  
Specialization: Finance

Santosh Jha  
B.E. (Electronics & Communication)  
Experience In Months: 56  
Role / Last Employer: Oracle Apps Consultant / TCS  
Specialization: IT & Operations

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B.E (Electronics & Communication)  
Experience In Months: 56  
Role / Last Employer: Oracle Apps Consultant / TCS  
Specialization: IT & Operations

Sarika Hiranandani  
B.E (Information Technology)  
Experience In Months: 28  
Role / Last Employer: Cognos Consultant / World IT Consulting Pvt Ltd.  
Specialization: Finance

Satyendra Pratap Singh  
B.E. (Electrical & Electronics)  
Experience In Months: 50  
Role / Last Employer: Design Engineer / Freescale Semiconductor India Pvt Ltd  
Specialization: IT & Operations

Shrestha Mitra  
B.Tech (Electronics)  
Experience In Months: 56  
Role / Last Employer: Oracle Apps Consultant / TCS  
Specialization: IT & Operations

Shobhit Verma  
B.E. (IT)  
Experience In Months: 57  
Role / Last Employer: Programmer Analyst / Syntel Ltd.  
Specialization: Marketing

Shreya Jain  
B.E. (Electronics and Communication)  
Experience In Months: 43  
Role / Last Employer: SAP consultant / Accenture  
Specialization: Finance

Shiva Raja Sekhar Padala  
B.Tech (Electrical & Electronics)  
Experience In Months: 72  
Role / Last Employer: Captain / Indian Navy  
Specialization: IT & Operations

Shridhar B Naik  
MCA, B.Sc. Computer Science  
Experience In Months: 44  
Role / Last Employer: Senior Subject Matter Expert / Amdocs Development Centre India Ltd.  
Specialization: Marketing

Shreya Jain  
B.E. (Electronics and Communication)  
Experience In Months: 43  
Role / Last Employer: SAP consultant / Accenture  
Specialization: Finance

Shikha Jethani  
B.E (Electronics)  
Experience In Months: 66  
Role / Last Employer: Mainframe Consultant / TCS  
Specialization: Marketing

Shintan Kumar Jena  
B.E (Metallurgy)  
Experience In Months: 42  
Role / Last Employer: Junior Manager (Operations) / SAIL  
Specialization: IT & Operations

Santosh Jha  
B.E (Electronics & Communication) - Gold Medalist  
Experience In Months: 56  
Role / Last Employer: Oracle Apps Consultant / TCS  
Specialization: IT & Operations

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Experience In Months: 56  
Role / Last Employer: Oracle Apps Consultant / TCS  
Specialization: IT & Operations

Santosh Jha  
B.E (Electronics & Communication) - Gold Medalist  
Experience In Months: 56  
Role / Last Employer: Oracle Apps Consultant / TCS  
Specialization: IT & Operations

Shrikant A Kalyan  
B.A (Computers)  
Experience In Months: 43  
Role / Last Employer: Software Engineer / TCS  
Specialization: Marketing

Shubham Singh  
B.Tech  
Experience In Months: 30  
Role / Last Employer: Developer/Module Leader / TCS  
Specialization: IT & Operations

Shubhangi Muralidhar  
B.E (Computer Science)  
Experience In Months: 39  
Role / Last Employer: Assistant System Engineer / TCS  
Specialization: Marketing

Shubhangi Muralidhar  
B.E (Computer Science)  
Experience In Months: 39  
Role / Last Employer: Assistant System Engineer / TCS  
Specialization: Marketing

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B.E (Electronics & Communication) - Gold Medalist  
Experience In Months: 56  
Role / Last Employer: Oracle Apps Consultant / TCS  
Specialization: IT & Operations

Shobhit Verma  
B.E. (IT)  
Experience In Months: 57  
Role / Last Employer: Oracle Apps Consultant / Tata Consultancy Services Ltd.  
Specialization: IT & Operations

Santosh Jha  
B.E (Electronics & Communication) - Gold Medalist  
Experience In Months: 56  
Role / Last Employer: Oracle Apps Consultant / TCS  
Specialization: IT & Operations

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