

MBA

in Technopreneurship

Great Lakes Institute of Management, India has gotten into a Strategic Alliance with Illinois Institute of Technology (IIT), Chicago, USA to offer the MBA in Technopreneurship.

In addition to obtaining a Certification in Technopreneurship from Great Lakes Institute of Management, students can also enroll in IIT, Chicago, USA to obtain a full fledged, AACSB accredited MBA degree in Technopreneurship for Senior Level Executives.

Participants spend 4 weekends (spread over Sept/Oct/Nov/Dec) on campus in Chennai & spend between 6-8 weeks (May-June) at IIT, Chicago and take classes, participate in several industrial visits and meet up with Venture Capitalists, Serial Entrepreneurs and Start-up gurus to foster and exchange ideas.

Curriculum for MBA in Technopreneurship

FALL SEMESTER (GREAT LAKES - CHENNAI)

Mid-August through December

- Business Fundamentals
- Accounting & Financial Statements
- Business Analytics for Competitive Advantage
- Spreadsheet Modeling: Analytics for Decision Making
- Financial Management in a Globalized World

SPRING SEMESTER (STUART - ONLINE)

December through mid-May

- Contemporary Economic Analysis and Game Theory
- Leading and Managing Knowledge-Intensive Organizations
- Creating, Communicating and Delivering Customer Value
- Creativity and Entrepreneurial Opportunities

SUMMER SEMESTER (IN CHICAGO @ STUART SCHOOL OF BUSINESS)

May and June

- Operations & Technology Management
- Special Topics - Advanced Technopreneurship
- Capstone Course - Building Technological Enterprises

Classroom session Online

Program Commencement



Program Fees

₹ 19,70,000

plus applicable service taxes



Great Lakes Institute of Management

Chennai Campus: Dr. Bala V Balachandrar Campus, ECR Road, Manamai, Tamil Nadu - 603 102 | Tel.: +91-44-3080 9000

Chennai City Office: 2nd Floor, NPL Devi Building, No. 111, Kalki Krishnamoorthy Salai (LB Road), Thiruvannamiyur, Chennai - 600 041 | Tel.: +91-44-2441 2450

Gurgaon Campus: Bilaspur Tauru Road, Near Bilaspur Chowk, Gurgaon - 122 413, Haryana | Tel.: +91-124-2012 2522

Gurgaon City Office: 14th Floor, Block B, Vatika Towers, Sector 54, Golf Course Road, Gurgaon - 122 002, Haryana | Tel.: +91-124-493 4000

admissions@greatlakes.edu.in | www.greatlakes.edu.in



About Great Lakes

Great Lakes was founded in 2004 by Dr. Bala V. Balachandran with a vision of becoming the leading Management Institution in India providing Quality Education at an affordable cost and Human Capital for Emerging Economies. Led by exceptional academic faculty, steered by an outstanding advisory council and buoyed by the international collaborations, Great Lakes has, within a short span of 12 years, emerged as a top-ranked Business school. In 2014, Great Lakes was accredited by Association of MBAs (AMBA, UK) for its PGPM and PGXPM programs in Chennai and became the youngest B-school in India to receive this prestigious international accreditation.

Great Lakes offers One Year full time MBA for experienced professionals, Two year MBA with focus on Emerging Markets, Part time Executive MBA Program, Weekend Executive MBA Program, Specialized sectoral management programs in Analytics and Energy.

- Youngest Business School in India to get top International Accreditation by Association of MBAs, UK (PGPM and PGXPM, Chennai)
- Flagship One year MBA program ranked among the top 10 in India by Outlook, Business Today and Business World
- World Class full time and visiting faculty from institutes like Harvard, Kellogg, Stanford and Yale
- Illustrious Advisory Council consisting of the who's who of Business and Academia
- Academic alliances with 9 world class institutes like IIT Chicago, HKUST, University of Houston
- 28 Acre LEED Platinum Rated Green Campus located just 8 kms away from UNESCO Heritage site Mahabalipuram

Great Lakes in Rankings

1st among Top 10 Analytics Education Institutions (B-Schools) in India by Analytics India Magazine



5th among Private B-Schools by Careers 360



7th among Executive Programs by Business Today



9th among One Year Programs by Business World



9th among One Year Programs by Outlook



10th among Top B-Schools by Business India



ACCREDITATIONS



GLOBAL ASSOCIATIONS



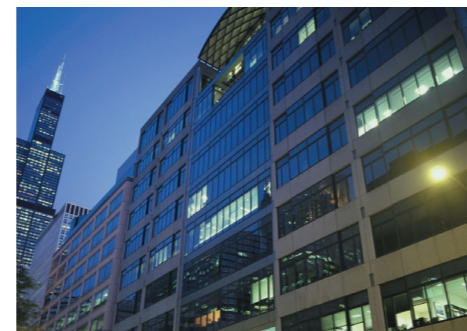
About Stuart School of Business

Established in 1969, the Stuart School of Business has grown to be the 6th largest Business School in the US today with over 700 full and part time graduate students and more than 150 undergraduate students from all over the world enrolling every year. Located in the Bronzeville neighborhood of Chicago, Illinois, Stuart offers bachelor's, master's, doctoral, and non-degree programs, as well as graduate certificate programs, dual-degree programs, and several interdisciplinary specializations. The Stuart School of Business at Illinois Institute of Technology is accredited by the Association to Advance Collegiate Schools of Business (AACSB) International.



Rankings

- Ranked 6th in the U.S. and 33rd globally overall by *Financial Times* for the M.S. in Finance program (2015)
 - Ranked in the Global Top 100 for M.B.A. program by the Aspen Institute
 - Only business school in Chicago with a Marketing Analytics and Communication program—emphasizing data-driven methodologies
 - Only business school in Chicago with a part-time Ph.D. program
 - Ranked 29th in North America by QuantNet (2015) and 25th in the U.S. for financial engineering by TFE Times (2015) for our Master of Mathematical Finance joint program with Illinois Tech's Department of Applied Mathematics.
 - Ranked 24th for environmental sustainability programs in the Business as UNusual guide published by Net Impact (2014)
- Included in The Princeton Review's Best Business Schools listing for 2016



Message from the Dean Great Lakes Institute of Management



Prof. Bala V Balachandran,

J L Kellogg Distinguished Professor of Accounting & Information Management (Emeritus in Service), Northwestern University, USA Founder, Dean & Chairman, Great Lakes Institute of Management, India

Let me begin with a small story. Circa 2004. A one-year MBA program. Two full-time faculty members. Legacy value – zero. The new kid on the block. 12000 plus sq.ft. campus (actually a two-storey house) in the middle of a quiet residential locality in Chennai. This is what the MBA aspirants in the year 2004 were presented with when they did their research on the B-School offering from yours truly. This is the story of the humble beginnings of Great Lakes Institute of Management.

Circa 2017. Multiple management program offerings. 50 plus full-time faculty members. Legacy value – exponential. No longer the new kid on the block – but certainly the kid to be watched. A 30 acres LEED Platinum rated campus in Chennai and an upcoming campus in Delhi NCR. Ranked among the top 10 B-Schools in the country and among the very top private B-Schools in India. This is what the prospective students of the Class of 2017 are reading about Great Lakes Institute of Management today.

Message from Associate Dean Stuart School of Business



Prof. M. Krishna Erramilli

Director of Graduate Business Programs, Associate Dean, and Professor of Marketing, Stuart School of Business

Welcome to the exciting world of Technopreneurship which is a term used to describe the fast-growing field of technological entrepreneurship – creating and growing startups and entrepreneurial initiatives in a high-tech space! Young people around the world with a passion to become rich by building the next Facebook or Google, or to make a significant positive impact on society like the Khan Academy, are all harnessing the incredible advances in technology to change the world for good.

The MBA (Technopreneurship), the first-ever program of its kind in India, teaches you to innovate new ideas and take them to market. It is perfect for you if you are either an aspiring high-tech entrepreneur who wishes to start a new business or an ambitious corporate professional who wishes to launch innovative intrapreneurial initiatives to grow your company's business exponentially.

The one-year intense program involves an unforgettable immersion experience in Chicago which is one of the world's most vibrant cities for technopreneurs!