Journal Publications

Anuradha M V

Area: Organizational Behavior


Bala V Balachandran

Area: Managerial Accounting, Auditing, Management Information Systems and Mathematical Programming


Bharadhwaj S

Area: Marketing


Elankumaran S

Area: Organizational Behavior


Hema Bajaj
**Area: Organizational Behavior**


**Meenakshi Sundaram K S**

**Area: Rural Marketing, Agriculture Business Management and Business Communication.**


**Nataraj B**
Area: Operations and Finance


Shanthi S.K

Area: Economics


Sathis Kumar G

Area: Economics


Sriram D
Area: Marketing


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**Swaminathan T.N**

Area: Marketing


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**Venkat. R Krishnan**

Area: Organizational Behavior


Vijayalakshmi. N

*Area*: Human Resource Management