

Aerial view of the new green campus



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LEADERSHIP TERRITORY -
LEARN TO MAKE YOUR OWN PATH





**Message from the Founder & Dean
Dr. Bala V. Balachandran**

“The soft fluttering of a butterfly wings on earth resonates in the distant galactic voids”



What is an Eternal Truth in Physics – that everything is interconnected with everything else in this Universe - is becoming true for the world of Business & Management. In a world that is becoming flatter by the day, where the national & geographic borders are diffusing, it is no

longer an insular business environment any more. No matter where you are and what you do, you are impacted by the business events anywhere on earth, and in turn what you do impacts them across the globe. Thus Money Value of Time has become more important than Time Value of Money.

More and more Indian businesses are now leading the transnational mergers and acquisitions. This is leading to an acute scarcity of Business Managers & Leaders with global perspective, capabilities to handle scale & diversity, passion and above these, impeccable virtue and character. These are to be groomed and provided by schools of higher quality and values - like Great Lakes.

Welcome to Great Lakes Institute of Management. This institute is a not-for-profit organization with “A Global Mindset and Indian Roots”, propelled by knowledge and steered by ethical values, where today’s managers are groomed to become leaders of tomorrow. It is definitely by design that at Great Lakes a global perspective permeates all its programs – the curriculum, pedagogy, faculty background & credentials, outlook, approach and treatment and above all the Great Lakes Culture. It is in line with this that we have further enhanced our PGXPM program and offer it to the Indian Corporates to invest upon their most successful Managers, to groom them for their future leadership roles, thus building Loyalty Effect for Sustainable Profitability.

The institute has identified the best features of American management education and adapted them to Indian/Asian values and ethos. With the commitment and focus as enunciated herein, our objective will be to offer a world-class program that will help each manager realize his or her full potential as a future leader ready to take on global scale responsibilities.

PGXPM 2009-11

Business Ready General Managers™

The Great Lakes PGXPM is a Holistic program for fast track Managers to beat the recession & gear up for the upturn in economy and prepare them to become Business/SBU Heads in next 3 years.

Consulting & Solutions for the participant(s) in their business area, and a further value through case writing etc with the participant/company

Mass Customisation

- ▶ Unique program architecture
- ▶ Residencies followed by application, apprenticeship & projects back in the work place aligned to career plan
- ▶ Integrated with Business challenges & opportunity
- ▶ All the above facilitated by a dedicated faculty from GreatLakes acting as anchor/interface/facilitator.

Hoshin (Break-through) Project

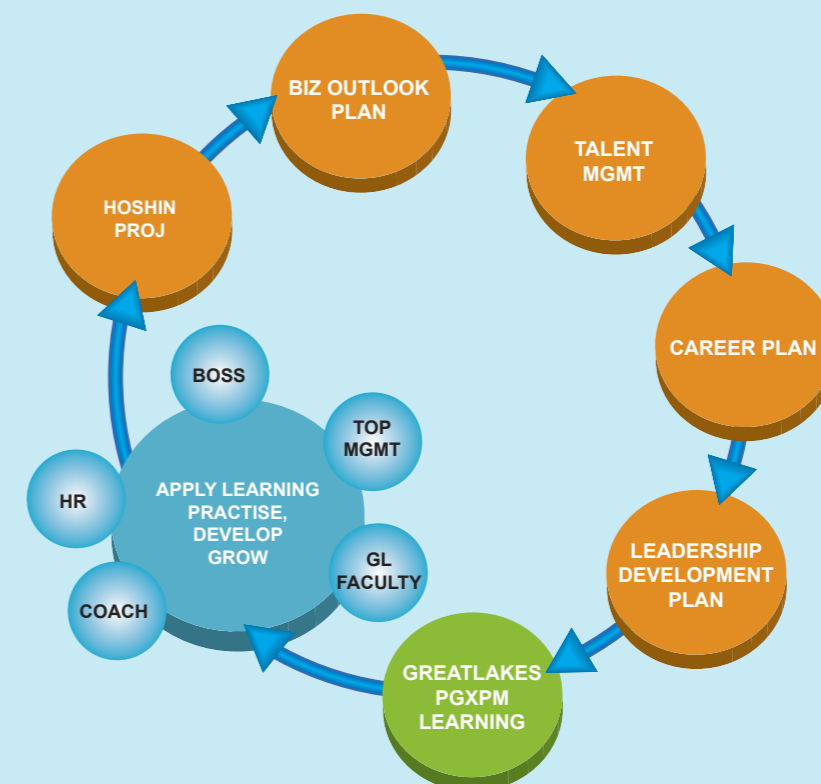
Each participant takes on one of the major strategic initiatives from the Company’s Business Outlook and Long Range Plan and leads that as an individual project during the 2nd year of the program under dual guidance of a Faculty from Great Lakes and a Business leader from the Company / Industry.

Value additions

Same faculty from Great Lakes available for Business

Business Leaders as Co-Faculty

In line with credo to produce “Business Ready General Managers™”, this program will have Business leaders of proven track record / expertise coming in as co-faculty in key courses, working in tandem with his / her academic faculty counterparts.





Message from the Executive Director

Prof. S. Sriram



It gives me immense pleasure to address the prospective sponsoring companies and candidates of our PGXPM. The program is in its sixth edition and we have made substantial additions to enrich the program and make it more relevant based on the previous five years' experience. The first three batches have already passed out successfully and the heartening fact is that most of them have gone on to assume positions of higher responsibility during and subsequent to the duration of the program. We have restructured the program to make it more global in its outlook

as well as contents. It is our objective that this program should enable each of the participants to be a Global Business Ready General Managers™. For the sponsoring companies, here is an opportunity to transform their managerial talent into a force with 'global' perspective and outlook. The impact of globalization is all there to see and even firms that are confining themselves to national frontiers are no more immune to it as global players are here competing with them across a cross section of industries. Becoming global is no more a choice but is inevitable. Looking forward to having your nominee on board.

Message from the Director, Corporate Initiatives and PGXPM

Prof. R. S. Veeravalli



This is a premium Post Graduate Certificate Program for your brightest and the best Managers - people whom you see as your future leadership material - whom you want to retain, invest upon, develop and groom, from the middle to senior management cadre, to prepare them to be Global Business Ready General Managers™ today and Global Business Ready Leaders tomorrow. No matter whether they are based in India or anywhere else in the world, the managers of today - and increasingly in the days to come are to manage and perform in an environment that is Global. There are hardly any businesses today whose Value-Creation is without an International component or constituent. Hence to say that managers have to be Global in their perspectives is to state the obvious, especially for the middle and senior management. The program aims to provide a blend of the fundamentals and the cutting-edge learning of Business

Management, by having the best faculty from around the world and India teaching them in the contact sessions and guiding them seamlessly further during the following terms, through the Blackboard Learning Management System, the e-learning platform that connects the participants with the faculty and the institute, to ensure more than adequate and in depth learning takes place. This approach is taken to effectively address the needs of a wide spectrum of participants - while all of them commonly are high potential leadership material having a varied academic back-ground, from Engineering to Commerce to Economics etc., while some already having formal management education as well. The learning will get further reinforced with a unique year-long Country/ Industry Study that each participant will take on, which will culminate in a Report and Presentation at the end of the Program. They will further learn Chinese-Mandarin, and spend one week overseas during their final contact session in a country appropriate to the program. All of which would round them to be Global Business Ready, which is the raison d'etre of this program.



Titans Speak



"A great school built by passionate pioneers that produces passionate students. I wish GREAT LAKES all the best."

Mr. Adi Godrej
Chairman, Godrej Group

"A wonderful example of a student centered, 'real-life' academic institution."

Mr. Raymond Spencer
CEO-FS, Capgemini



"It is easy for me to come to Great Lakes as they have done such an extraordinary job in such a short period of time. It's always good to be associated with winners. I am happy to be associated with Professor Bala. What he has accomplished is quite extraordinary."

Dr. C.K. Prahalad
Pual and Ruth McCracken, Distinguished University Professor of Corporate Strategy,
Stephen M. Ross School of Business, University of Michigan



"Great Lakes Institute of Management has excellent International focus. I am impressed to know that Chinese language is part of curriculum... I will extend all support to strengthen the partnership between Great Lakes and Yale Business School."

Ms. Indra K. Nooyi
Chairman of the Board and CEO, Pepsi Co.





Titans

Great Lakes is guided by a Business Advisory Council, comprising corporate titans, who maintain a strong connection and interface with the industry. The objective is to ensure that the course curriculum reflects the dynamic changes in the business environment and equips students to meet emerging challenges

Business Advisory Council

Mr. Ratan Tata

Chairman, Tata Sons Ltd, Chairman; Business Advisory Council, Great Lakes Institute of Management

Dr. Bala V. Balachandran

J.L.Kellogg Distinguished Professor of Accounting, Information Management and Decision Sciences and Director, Accounting Research Center, Northwestern University at Evanston, Illinois, USA and Deputy Chairman, Business Advisory Council, Great Lakes Institute of Management

Mr. Arun Bharat Ram

Chairman and Managing Director, SRF Ltd., India

Mrs. Rajshree Pathy

MD, Rajshree Sugars Ltd., India

Mr. Madhur Bajaj

Vice-Chairman, Bajaj Auto, India

Mr. Kumarmangalam Birla

Chairman, Aditya Birla Group, India

Mr. Jamshyd Godrej

Chairman & Managing Director, Godrej & Boyce, India

Dr. K. B. Chandrasekhar

Chairman and CEO, Jamcracker Inc, USA

Mr. John Fisher

Chairman, Solid Systems Engineering, USA

Mr. G. P. Goenka

Chairman, Duncans Goenka Group, India

Dr. Desh Bandhu Gupta

Chairman, Lupin Labs, India

Dr. Abid Hussain

Former Indian Ambassador to USA

Mr. T. Kannan

Managing Director, Thiagarajar Mills Limited, India

Mr. L. Lakshman

CEO, Rane (Madras) Ltd., India

Mr. A. Mahendran

MD, Godrej Sara Lee, India

Mr. A. M. Naik

MD and CEO, Larsen and Toubro Ltd., India

Dr. S. Narayan IAS (Retd.)

Former Advisor, Economic Affairs, Prime Minister's Office, Government of India

Mr. Roger Nelson

Former Chairman, Ernst & Young Consulting, Adjunct Professor of Information Systems and Management at Kellogg Graduate School of Management, Northwestern University, Evanston, Illinois, USA

Mr. Deepak Parekh

Chairman, HDFC & IDFC, India



" Going back to school after a gap of 20 years was actually horrifying but Professors made it quite easy and fun...the program is designed so well that I was able to create a balance between Professional/Personnel life and assignments/classes.. our's being Pioneer Batch, there were lot of learnings thru us, which were getting corrected for future batches... all the Management of Great Lakes are very helpful and Prof Bala- Uncle has so much of energy in him that it charges others also....all batchmates came from different industry so there we had lot of cross learning... During the course, all case studies were so beautifully selected that they opened up the new ways of looking at the problem...it helped me to adopt "Helicopter technique" for problem solving in daily life...."

Chandra Shekhar Wamorkar
General manager Sales, TVS Motor Company

Mr. G. V. Prasad

CEO, Dr. Reddy's Laboratories Ltd., India

Mr. Ratan Ranka

Chartered Accountant, India

Mr. R. Ravimohan

Executive Director, Reliance Industries Ltd

Mr. BVR. Mohan Reddy

Chairman and CEO, InfoTech Enterprises, India

Mr. N. Sankar

Chairman, Sanmar Group, India

Mrs. Rama Sankar

CEO Delta Consulting Group Glenview, Illinois

Mr. G. Sathasivam

Chairman, Watawala Plantations, Sri Lanka

Mr. R. Seshasayee

MD, Ashok Leyland, India

Mr. Venu Srinivasan

CMD, TVS Motor Company Ltd., India

Mr. V. K. Sundaram

MD, Sudharshan Agencies, India

Mr. A. Vellayan

Vice Chairman, Murugappa Group, India

Dr. Darsh Wasan

Vice President, Illinois Institute of Technology, Chicago, Illinois, USA

Dr. Herbert J. Wiebenheus

CEO, Krebs Engineering, Germany

Mr. S. V. Balasubramaniam

Chairman - Bannari Amman Sugar Ltd., India

Mr. A.C.Muthiah

Chairman, Spic Ltd., India

Mr. N. Srinivasan

Vice Chairman & Managing Director, India Cements Ltd., India

Mr. N. R. Narayana Murthy

Chairman & Chief Mentor, Infosys Ltd., India

Mr. S. Ramadorai

Vice Chairman, Tata Consultancy Services, India

Mr. R. K. Krishna Kumar

Director-Tata Sons Board, Vice Chairman-Tata Tea, Managing Director-Indian Hotels Company, India

Mr. Vivek Paul

Partner, Texas Pacific Group
Formerly Vice Chairman and President, Wipro Technologies

Mr. Pratik Kumar

Executive Vice President-Human Resources, Wipro Corporation

Mr. Ravi Venkatesan

Chairman, Microsoft Corporation (India)

Mr. T.S. Narayanasami

Chairman & MD, Bank of India

Mr. P. Murari IAS (Retd.)

Advisor to President of FICCI & Former Secretary to President of India

Ms. Indra Nooyi

Chairman of the Board and Chief Executive Officer, PepsiCo, Inc.

Mr. R. Ganapathi

Executive Director, Trigyn Technologies

Mr. G. R. K. Reddy

Chairman and Managing Director, Marg Limited

Mr. Raymond Spencer

Chief Executive Officer, Financial Services, Strategic Business Unit, Capgemini



"As I found myself moving into management roles, I wanted to get prepared holistically, and anticipate the growth in my career, rather than react to it by learning on the job."

The executive MBA program at GLIM was on the dot - world-class faculty, interaction with highly experienced peers with diverse backgrounds, exposure to management gurus of our times, and very important, a way for us to pause in our regular jobs, and learn in a fun environment. In fact, doing this course has given me more confidence and a broader view of my career direction."

Aarthi srinivasan
Ex-Sr Project Manager, Infosys

Scholars

The Academic Advisory Council is a stellar body of Who-is-Who of academics and thinkers in Management. This council guides and approves the curriculum design, pedagogy etc. Besides this, many of these stalwarts also teach in our post graduate program.

Members in the Academic Advisory Council

Dr. Bala .V. Balachandran

Chairman, Academic Advisory Council, Founder & Dean Great Lakes Institute of Management

Dr. Gadi Ariav

Associate Professor of Management Information Systems, The Leon Recanati School of Business Administration, Tel Aviv University; Director, The Georges Leven High-Tech Management School, Tel Aviv, Israel

Dr. V. S. Arunachalam

Former Scientific Advisor to Prime Minister and Defence Minister, Government of India Distinguished Professor, Material Sciences Department, Carnegie-Mellon University, USA

Dr. Yair M. Babad

Professor, Department of Information and Decision Sciences, College of Business Administration, University of Illinois at Chicago, USA

Dr. Sudhakar V. Balachandran

Assistant Professor of Accounting, Columbia Business School, Columbia University at New York, USA

Prof. Aswath Damodaran

Professor of Finance, David Margolis Teaching Excellence Fellow, Leonard N. Stern School of Business, New York University

Ms. Rama Bijapurkar

Consultant, Mumbai, India

Dr. Bala Chakravarthy

Professor of Strategy & International Management, Shell Chair of Sustainable Business Growth, International Institute for Management Development (IMD), Switzerland

Dr. Sunil Chopra

IBM Distinguished Professor of Operations Management & Information Systems, Kellogg School of Management, Northwestern University, Evanston, Illinois, USA

Dr. N. Jayashankaran

Academic Dean and Director, Bangalore Management Association, former Vice-Chancellor of Sri Chandrasekharendra Saraswati Vishwa Mahavidyalaya, Kanchipuram, India

Dr. S. P. Kothari

Gordon Y Billard Professor of Accounting, Sloan School of Management, Massachusetts Institute of Technology, Boston, Massachusetts, USA

Dr. Lakshman Krishnamurthi

Chairman and Montgomery Ward Professor of Marketing, Kellogg School of Management, Northwestern University

Prof. Philip Kotler

S.C. Johnson & Sons, Distinguished Professor of International Marketing, Kellogg Graduate School of Management, Northwestern University, Evanston, Illinois, USA

Dr. B. Mahadevan

Professor of Operations Management, Indian Institute of Management, Bangalore, India

Dr. Rajnish Mehra

Professor of Finance, Department of Economics, University of Santa Barbara, California, USA

Prof. Nandu Nagarajan

Professor of Business Administration, Katz Graduate School of Business, University of Pittsburgh, USA

Mr. Mohan Nair

Sr. Vice President, Marketing, The Regence Group, USA

Dr. V. G. Narayanan

Associate Professor of Management Accounting, Harvard Business School, Harvard University, Cambridge, Massachusetts, USA

Dr. Paul Prabhaker

Associate Dean & Professor Marketing, College of Business, Northern Illinois University DeKalb, IL, USA

Dr. Srinivasan Raghunathan

Associate Professor of Management Information Systems, University of Texas at Dallas, Texas, USA

Dr. Raghuram Rajan

Joseph L. Gidwitz Professor of Finance, University of Chicago, Chicago, Illinois, USA, Chief Economist, International Monetary Fund (IMF)

Dr. Ram T. S. Ramakrishnan

Ernst & Young Professor of Accounting, University of Illinois at Chicago, Illinois, USA

Dr. Keshavamurthy Ramamurthy

Professor, Management Information Systems, University of Wisconsin, Milwaukee, Wisconsin, USA

Dr. V. Kasturi Rangan

Malcolm P. McNair Professor of Marketing, Harvard Business School, Harvard University, Cambridge, Massachusetts, USA

Dr. Hayagreeva Rao

Professor of Organizational Behavior; Director of the Human Resource Executive Program, Stanford Graduate School of Business

Dr. Konduru Shivaramakrishnan

Bauer Endowed Chair of Accounting, C T Bauer College of Business, University of Houston, Texas, USA

Dr. Jitendra V. Singh

Saul P. Steinberg Professor of Management and Vice-Dean of International Academic Affairs, The Wharton School, University of Pennsylvania, Philadelphia, Pennsylvania, USA

Dr. Suresh P. Sethi

Ashbel Smith Professor of Operations Management, Director of Center for Intelligent Supply Networks, School of Management, University of Texas at Dallas, Texas, USA

Dr. K. K. Srinivasan

Founder President of two e-com ventures; worked at leading financial institutions; formerly on the faculty of Georgia Institute of Technology, Atlanta, Georgia, USA

Dr. Seenu V. Srinivasan

Adams Distinguished Professor of Management and Director of the Strategic Marketing Management Executive Program, Stanford Graduate School of Business, Stanford, California, USA

Prof. Marti G. Subrahmanyam

Charles E Merrill Professor of Economics and Finance at the Leonard N Stern School of Business, New York University

Dr. Arthur D. Warga

Dean, C.T. Bauer College of Business, University of Houston, USA

Dr. Shyam Sunder

James L. Frank Professor of Accounting, Economics & Finance, Yale School of Management, Yale University, New Haven, Connecticut, USA

Dr. Swaminathan Sridharan

Associate Professor of Accounting Information and Management, Kellogg School of Management, Northwestern University, Evanston, Illinois, USA

Dr. Krishnamurthy Surysekar

Assistant Professor of Accounting, School of Accounting, Florida International University, Miami, Florida, USA

Dr. Asher Tishler

Associate Professor of Economics, The Leon Recanati Graduate School of Business Administration, Tel Aviv University, Tel Aviv, Israel

Dr. M. B. Athreya

Sri Sringeri Sharada Institute of Management, New Delhi, India

Dr. Nirmal Gupta

Marketing Educator, India

Dr. Srikant M. Datar

Professor of Business Administration, Senior Associate Dean, Chair, Executive Education, Harvard Business School, Soldiers Field, Boston

Dr. M. S. Krishnan

Area Chairman and Professor of Business, Information Technology, Co-Director Center for Global Resource Leverage, India. Ross School of Business, University of Michigan

Dr. Finn E. Kydland

Henley Professor of Economics, University of California, Santa Barbara.

Dr. Lakshmanan Shivakumar

Associate Professor of Accounting Group, London Business School, Regents Park, London



I was reasonably growing in my organization, and ready for the top management position. Updating my qualification and knowledge become inevitable for my further growth. Great lakes EMBA course provided me this, and now my growth journey is continuing. The program quality is the best in the industry, with top class case studies. World class Faculties, and good mix of participant gave me excellent interaction and various ideas which are really implementable.

R.S Gopalakrishnan
Associate Vice President, Supply Chain Integration Sara Lee H&BC

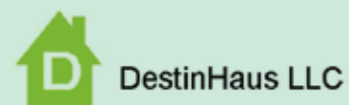
Academic Collaborations – MoUs

Within five years of establishment, Great Lakes has evolved into a known, reputed and aspired business school in India.

- | | | |
|------------------------------------|---|---|
| Academic Collaboration | - | Stuart School of Business, Illinois Institute of Technology, Chicago, USA; |
| Research Collaboration | - | Yale University, USA |
| Memorandum of Understanding (MoUs) | - | Nanyang Technological University of Singapore
Universiti Tun Abdul Razak of Malaysia
Indian Institute of Technology, Madras, India
Bauer College of Business, University of Houston, USA
Indira Gandhi Centre for Atomic Research – Kalpakkam
Caterpillar Foundation |



Relationships in the Making



Faculty

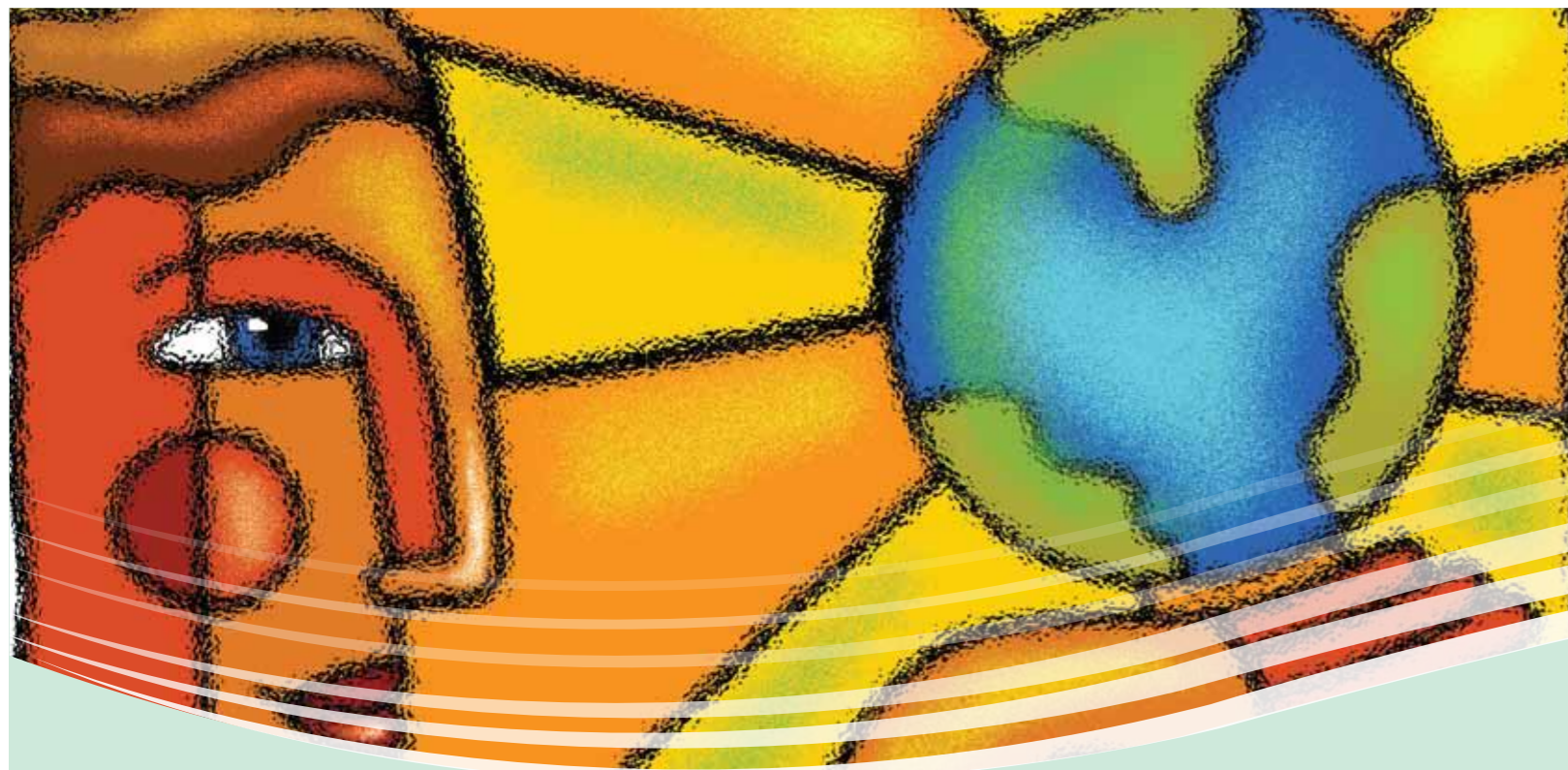
The best in the business will facilitate you. We offer a unique opportunity for students to evolve their understanding of business concepts and skills with top notch faculty from India and abroad. They will help students understand issues from a ground level, implementation perspective as well as a strategic or CEO point of view. Our faculty members bring fresh perspective and new ideas to all facets of Business education. They share a passion for continual improvement and a long term relationship with the students. We have a unique mix of the best faculty from India and abroad. An indicative list of the faculty at Great Lakes:

Faculty – Permanent

- Prof. S. Sriram**
Executive Director
Great Lakes Institute of Management
- Dr. Venkat R. Krishnan**
Director - Yale - Great Lakes Centre for Management Research
- Dr. M. J. Xavier**
Prof. of Marketing
Director – Kotler – Srinivasan Centre for Research in Marketing
- Prof. R.S. Veeravalli**
Director - Corporate Initiatives & Global Executive MBA
- Dr. R.P. Sundar Raj**
Prof. of Operations Management & Information Technology,
Director – Management of Technology Fusion
- Anil Srinivasan**
Adjunct Faculty
- Prof. T. N Seshan**
Distinguished Faculty of Leadership & Strategy
- Prof. T.N Swaminathan**
Associate Prof. of Marketing
Director – Admissions and External Relationships
- Dr. S. Bharadhwaj**
Associate Prof. of Marketing
Associate Director - Kotler-Srinivasan Centre for Research in Marketing
- Mr. Ramjei Narasimhan**
Adjunct Prof., Information Systems

Faculty – Indian Visiting

- Dr. S. Ramani**
Former Director, National Institute for Training in Industrial Engineering, Mumbai
- Prof. Lalitha Maheshwaran**
Facilitator, Behavioral & Leadership Development
- Mr. Arjun Chakraverti**
Principal, IndusAge Management Services Pvt. Ltd.
- Mr. Bharath Krishna Sankar**
CMD, Aparajitha Group
- Mr. M. S. Jayaraman**
President, Lumino Strategies
- Prof. Devakunjari Natarajan**
Prof. of Mandarin, Great Lakes Institute of Management
- Ms. Latha Ramakrishnan**
Consultant
- Prof. B. Mahadevan**
IIM Bangalore
- Prof. V. K. Murti**
S. P. Jain Institute of Management and Research
- Dr. S. Narayan**
Former Economic Advisor to Prime Minister, Govt. of India
- Dr. Nirmal Gupta**
Marketing Educator
- Dr. Omkar Goswami**
Founder and Chairperson, CERG Advisory Pvt. Ltd.
- Dr. Rakesh Singh**
Prof. of Economics, Director-Union Bank-Great Lakes Centre for Banking Excellence



I value Global Executive MBA Program in Great Lakes Institute of Management as one of the best learning experiences. The program is well structured covering wide range of apt subjects. Faculty chosen for the course is one of the best with international experience in business and education systems. With a peer group of immense experience from different business verticals, the learning experience is enhanced multifold. This learning experience has definitely enabled me to come out of my own core functional thought process to a more diversified global business thought process.

Ramakrishnan Suresh
General Manager Accts & Finance
MARG

Mr. R. P. Pillai
Managing Director, Krysalis Consultancy Services Pvt. Ltd

Dr. Prasanna Bhat
Independent Corporate Advisor

Prof. Prashant Mishra
IIM Calcutta

Prof. Premchander
Independent Consultant

Mr. A. N. Radhakrishnan
Former Advisor, Sriram Group of Companies

Mr. N. Raghunandan
CEO, Indium Software India Ltd.

Mr. C. S. Rajan
Advisor, Rayalaseema Alkalies & Allied Chemicals Ltd.

Mr. R. V. Rajan
CMD, Anugrah Madison Advertising Pvt. Ltd.

Mr. Rajiv Pandey
Independent Management Consultant

Mr. Raju Rao
Founder - Director, Consultant and Trainer, Xtraplus Solutions

Ms. Rama Bijapurkar
Consultant, Mumbai, India

Prof. G. Ramesh
IIM Bangalore

Mr. K. S. Ramesh
Consultant

Prof. N. Ravichandran
IIM Ahmedabad

Mr. D Ravishankar
Co-Founder and CEO Credit Market Services Ltd.

Prof. Raghu Iyer
S. P. Jain Institute of Management

Prof. Robert Bellarmine
Director, 3E English for Empowerment & Enrichment

Mr. V. Sanjeevi
Managing Director & CEO, eLogistics Pvt. Ltd

Mr. Sameer Mehta
COO & Director, Mehta Hospitals
Founder Director, Atlas Advisory

Mr. R. Seshadri
Delivery Head - E-Funds International India Pvt. Ltd.

Mr. T. Shankar
CEO, Management Solutions

Mr. G. D. Sharma
Vice President and Head – Human Resources, Larsen & Tourbo Ltd.

Mr. R. Shekar
Vice-President, Polaris Software Lab Ltd.

Mr. N. S. Shetty
Former Executive Director, Spectrum Ethers Ltd.

Prof. Srinivasa Rao
S. P. Jain Institute of Management and Research

Prof. K. R. Srinivasan
Ashok Leyland Ltd.

Prof. Sunil Rai
Mumbai Business School

Mr. S. Suresh
Director, DMS Financial Services Pvt. Ltd.

Mr. Sushil Jhangiani
Consultant, New Brand Consultants & IIM Ahmedabad

Prof. G. S. Vasani
President, CapaRes

Prof. P. K. Viswanathan
IFMR

Mr. S. Vishwanathan
Senior Manager, CavinKare Pvt. Ltd.

Mr. N. Vittal
Former Central Vigilance Commissioner

Faculty – International Visiting

Dr. Abdul Rasheed
University of Texas, Arlington

Dr. V. S. Arunachalam
Carnegie Mellon University

Prof. Arup Varma
Loyola University, Chicago

Dr. Finn E. Kydland
Nobel Laureate in Economics, 2004, University of California, Santa Barbara

Prof. V. Kasturi Rangan
Harvard Business School

Dr. Konduru Shivaramakrishnan
University of Houston, Texas

Prof. S. P. Kothari
Massachusetts Institute of Technology

Dr. Krishnamurthy Suryasekar
Florida International University

Dr. Krishnan Dandapani
Florida International University

Dr. Lynn Miller
Stuart School of Business

Dr. Marti G. Subrahmanyam
Stern School of Business, New York University

Mr. Mohan Parthasarathy
Sr. Vice President, Nexus Business Solutions Inc., New Jersey

Dr. Murali Patibandla
Copenhagen Business School, Denmark

Dr. Narendar V. Rao
Northeastern Illinois University

Dr. Paul Prabhaker
Associate Dean & Professor Marketing, College of Business, Northern Illinois University Dekalb, IL, USA

Dr. Raja Rajaraman
Former Vice President of Corporate Strategy and Business Development, British Telecom NA, San Jose, CA

Dr. Rama Shankar
Delta Management Associates, Illinois

Prof. Ram T. S. Ramakrishnan
University of Illinois, Chicago

Dr. Sanford A. Bredine
Stuart School of Business

Dr. Seenu V. Srinivasan
Stanford Graduate School of Business

Dr. Shyam Sunder
Yale School of Management

Dr. Soni Simpson
Stuart Graduate School of Business

Dr. Siva Nathan
Robinson College of Business, Georgia State University

Dr. Vaidy Jayaraman
University of Miami

Dr. Ven Venkatesan
University of Rhode Island, Kingston

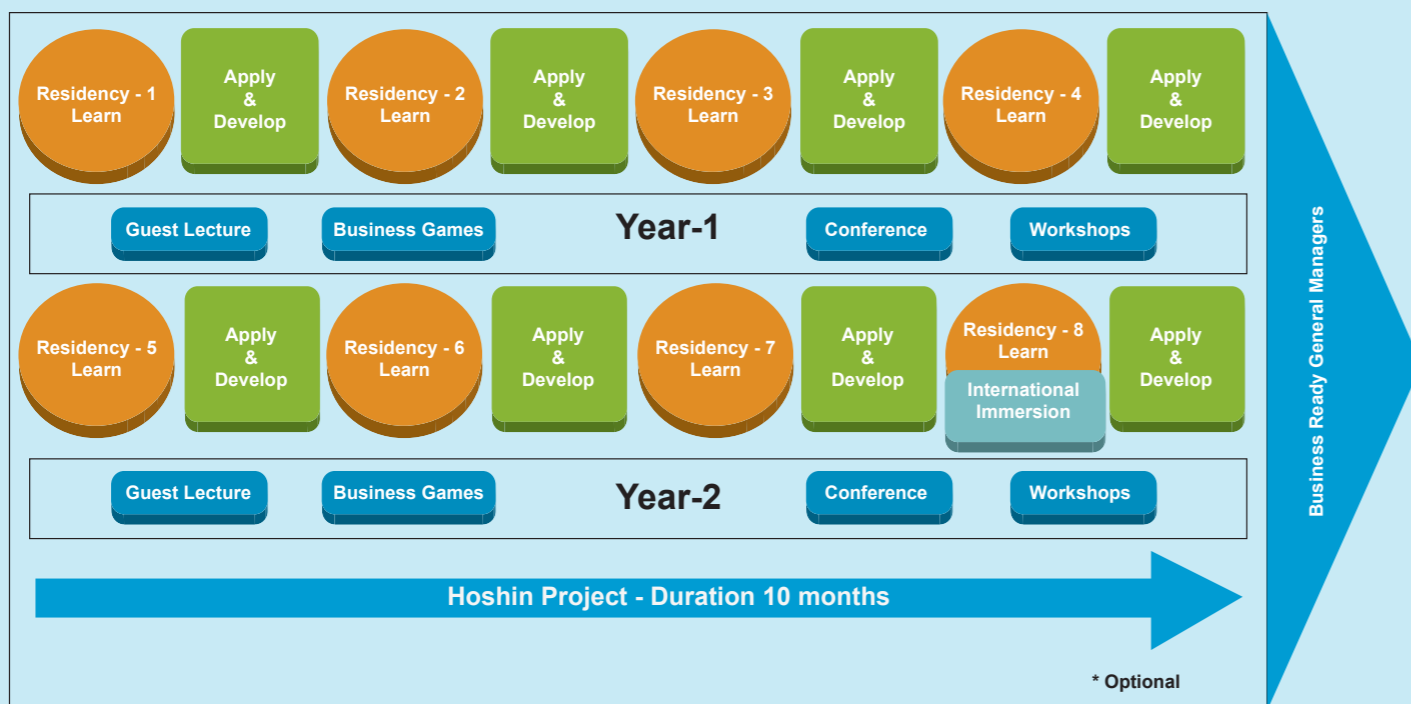
Dr. Venky Shankar
Mays Business School, Texas A&M University

Mr. Vishal Nagpaul
Country Manager, Dodsai Pte. Ltd., Dubai



Studying in GLIM gave me the privilege of getting insights and inspiration from professors from various institutions. It also provided me with an opportunity of being associated with senior executives with different industry backgrounds which enriched my learning process. The institute has shown a touch of professionalism in every aspect of its execution, right from quality of education to the facilities provided. Uncle Bala's weekly communication mails reach your inbox without fail reflecting his commitment towards the success of the course and students well being. I wish GLIM all the best for a bright and successful future. May it reach its dream of being the top-5 business schools in India very soon.

Karen Ponnudurai
Senior Project Manager, Infosys



The Great Lakes - Beyond imparting knowledge, to facilitate building – Strategic, Systemic & Human – capabilities.

- ▶ Two years part time program with contact session of 9 days once in 3 months. Stringent selection process including entrance test and panel interview. Compression ratio 1:5
- ▶ Rigorous 1536 hours learning time over 8 terms. Total of 32 courses over two year duration. In addition to this Mandarin chinese language offered through out the 8 terms. Capstone – Business Game, Role of General Manager
- ▶ Top faculty from US, Europe and Asian & Indian B-schools
- ▶ Rich peer environment for cross-learning and networking as course participants' are fast track senior managers from top companies
- ▶ Course content tailored to suit the global business environment
- ▶ Unique program design focused on building capability, learn, apply, appraise, reflect, be coached, redo, report, mentored program integrated with the organizations talent management process.
- ▶ Individual country-based / vertical based intensive year long project in 2nd year under a faculty guide
- ▶ Leadership lecture series aligned to the courses plan
- ▶ Quasi-consulting – Participants' are given real business issues to analyse and solve
- ▶ Optional overseas visit in last trimester.

Key Differentiator

PGXPM - A Global Business Perspective

The Post Graduate Global Executive Program in Management is Great Lakes' answer to unfolding global changes in business perspectives. It helps to lift one's career beyond expectations with an international life-changing experience. This 8 term, rigorous, fully mentored program takes the work experience of the participants into consideration and focuses on sets of core courses in Finance, Marketing, Operations, Technology and Human Resource Management with a perspective to provide the participants the abilities to graduate to the General Management and business leadership levels.



Program Objectives

Make participants understand the case study methodology that forms the basis for the entire learning. It has to follow through components through the Blackboard e-learning platform in the following 3 months after every term. There will be a total of 32 courses and lectures on the contemporary areas in management.

Target Participants

PGXPM is meant for

- ▶ Fast track Functional Managers to transit to General Managers
- ▶ Family Managed Business – Next Generation
- ▶ Senior Services Officers' Planning for transition
- ▶ The identified future Business Leaders in the organization that the management wants to invest upon and groom.

The Design

The program has been designed in a way to enable high-performing fast track senior executives to pursue the higher learning in formal management education without interrupting their careers. The program will provide:

1) Cross-functional inputs

Advanced knowledge in specialization areas namely Finance, Marketing, and other business domains.

2) General management skills

The program will be interactive in nature with a lot of emphasis on case study method as well as real life examples. It has been designed to provide continuous opportunities to apply classroom learning to the business context of the participant with a view to reinforce the concept learnt and enhance the company/industry knowledge on the part of the participants. The program is based on certain key adult learning principles and provides opportunity/demands for self study and self-learning. During the first six terms, the program

will focus on the core courses in Finance, Marketing, Operations, Technology and Human Resource Management.

3) Great peer learning

The sheer caliber and variety of the back grounds of the class participants make for the fertile ground for tremendous peer learning - a big learning component that is consciously leveraged and facilitated.

4) Reinforce concepts

Some of the best International faculty come and teach at this program, bringing with them the latest, cutting edge theories and practices, in management through a blend of their distinguished academic work and hands on consulting experience.

5) Integration with work-place for ability Creation

6) Blended Action Learning

The best delivery methodologies available for a learning and development, including Blackboard e-learning which has components of online & offline course delivery, self study materials, field trips, simulations & games, classroom-based instruction, electronic performance support, paper-based, and formalized or informal on-the-job solutions with a mentor or coach among numerous others.

7) Quasi consulting

Participants can bring in their real life practical problems/cases from the place of work and discuss possible solutions during the contact sessions.

8) International (country-based) study / Business plan project work

The participants will do individually or in very small groups country-based / vertical-based/ projects towards the end of the program, which would be integrative of all the learning that happens through the programs.



"Our class consisted of a diverse group, representing a variety of businesses, expertise, and age ranges. Classmates have consistently gone out of their way to help each other gain greater understanding from their own areas of expertise. Further the structure of this program provided the best of both worlds (Fulltime Vs Part time). While the two week residency sessions played the role of fulltime providing the necessary continuity in understanding the concepts, the off campus part provided the opportunity to apply the concepts learned in your business world. Some of the professors were exceptional and we had a good blend of faculty drawn not only from academic world but also from the business world. Many of them had practical real world experience and did a great job in integrating it into the curriculum."

Padmakumar
Former Principal Consultant, Satyam



The Architecture

The entire program spans over two years and is divided into 8 terms once every 3 months. Each term starts with a 9 day residency which will be fully residential during which 4 courses of 15 hours each would be covered. In addition to this Mandarin Chinese language will also be taught for 4 hours every term. The program will be compulsorily residential with all students required to live on campus in single / twin sharing accommodation on payment basis. Each of these 9 day residency will be followed by assignments / submissions in the form of application exercises - based on what was learnt in the two weeks. The total number of rigorous classroom hours that a PGXPM participant undergoes is to the tune of approx 500 hours. The participants are expected to put in at least 6 to 8 hours every week during the off-campus period.

Contact classes duration	Off-campus period	Total hours
4 Courses of 15 hours duration each would be covered in the 9 days duration. In addition, Mandarin for 4 hours would be taught.	6 hours x 8 off campus periods x 11 weeks = 528 hours	504 + 504 + 528 = 1536 hours
7 hours in class x 9 days x 8 terms = 504 hours		
7 hours out of class x 9 days x 8 terms = 504 hours		

Inspiring Guest Lectures

Guest Lectures are an integral part of our offering. Participants get a chance to interact closely with visionaries, achievers and outstanding personalities on a wide variety of contemporary topics. Guest Lectures are generally planned as complimentary to a course that is being offered during that term. Normally a GL is of about 90 minutes duration with the first 45 minutes taken up by the speaker during which he/she introduces to the audience the latest concepts / practices in vogue on the subject and thereafter the guest speaker prompts to the class and a lively discussion ensues that serves to reflect as well as to draw inferences.

Recent speakers include Mr. Ratan Tata, Prof. Philip Kotler, Prof. C.K. Prahlad, Prof. Ashwath Damodaran, Dr. Y. V. Reddy, Prof. Jagdish Sheth, Mr. Vivek Paul, Dr. Gold Ratt, Mr. Narayana Murthy and Dr. Marti Subrahmaniam, Dr. Subramaniam Swamy, Dr. Anji Reddy of Reddy's Labs and Prof. Mangalam Srinivasan (advisor to former Indian PM Mrs. Indira Gandhi).

The topics discussed have been as varied as. "Sustaining competitive advantage, Managing scales of growth, Handling crisis in markets, Technology and economies"

A lot of emphasis is placed on group working/group learning and to facilitate this even during off campus period, the institute has invested in the state of art Learning Management System – Blackboard.

Salient features of Blackboard

- ▶ Creating and Uploading Course content
- ▶ Communications
- ▶ Assessments & Grade Book
- ▶ Student Management
- ▶ Workshops
- ▶ Discussion Board
- ▶ Forum – Forum & Thread grading
- ▶ Forum moderation & User Management
- ▶ Group discussions
- ▶ Statistics
- ▶ Crossbrowser options

An optional opportunity

A possible overseas visit in the last week of the last contact session - subject to at least 20 participants from the class being in a position to fund/get sponsored at cost for the trip, (the rest would have their session as usual) - that could prove a one-of-its-kind memorable experience featuring:

- 15 hours of classroom sessions of about 5 hours each by 2 to 3 eminent faculty.
- Visit to Eminent Business Schools. Interface with a select set of world-class faculty, apart from interacting with the student bodies in the Business Schools.
- Possible visit to Global Corporate like Motorola, GE, etc, for first hand inputs on Best practices.

The Award

Great Lakes Institute of Management will award the Post Graduate Global Executive Program in Management (PGXPM) certificate to the participants completing the program successfully.

The Base

The Great Lakes own world class campus is built on about 18 acres of land near the historic town of Mahabalipuram. It is about an hour's drive from Chennai situated among open fields on the East Coast Road at 9th milestone after Mahabalipuram towards Pondicherry., Nestled in sylvan and serene surroundings that would facilitate Learning, the state of the art campus is an environment friendly green building with different blocks dedicated to research, faculty offices and housing, administrative, student residences, recreation centres etc. The green campus is a part of our social responsibility that will inculcate the spirit of social consciousness and patriotism in all. Facilities include an open air theatre, hostels for students, resource centre and cafeteria to name a few. It is designed to be LEED Platinum rated green campus and would be one of the first in India and very few in the world.

The fully residential campus provides for the following Green features

- Provision at site to support alternate transportation systems such as bicycles and battery vehicles
- Encouragement for pedestrian movement & cycles through design
- 100% shading of the car park areas to reduce heat island effect
- Landscaped open and semi-open spaces used for micro-climatic advantages
- 100% of waste water treated at site to tertiary standards and reused for landscaping and other purposes
- Rain water harvesting done in entire campus by means of a combination of collection and storage as well as ground recharge
- High efficiency water system design and low flow water fixtures resulting in water use reduction by over 30%
- Energy saving measures including insulated roof, Aerocon walls, double glazed UPVC window with low-E glass, high efficiency VRV systems with an EER of 11 and Heat recovery with 70% efficiency, T5 lighting with occupancy sensors and day-lighting control contributing to over 25% energy reduction from the stringent Ashrae base case requirements
- Non-HCFC gas and Halons in HVAC and fire systems.

- Allocation of separate recycling room to collect, segregate and store all recycled materials such as paper, plastic, glass, metals etc. before selling to recycling agents
- Utilization of materials with high recycled content thereby reducing impacts resulting from extraction and processing of virgin materials
- Use of regionally manufactured materials to reduce the impact of environmental pollution through transportation
- Use of salvaged/reused materials to reduce virgin material exploitation
- Specific use of rapidly renewable materials (materials with life harvest cycle of less than 10 years) to reduce the depletion of finite raw materials and long-cycle renewable materials
- Increased outdoor air ventilation rates and CO2 monitoring for enhanced occupant comfort
- Use of low VOC paints, carpet and composite wood products to reduce indoor air contaminants and provide superior indoor environment
- Use of high efficiency MERV-13 filters in the air-handling systems for better indoor environment
- High efficiency entrance mats at all building entries and independent exhaust systems for pantry, housekeeping and chemical areas to reduce indoor pollutant source control
- 100% Day lighting in all regularly occupied spaces. No artificial lights have to be switched on during the day time

State-of-the-Art-Class-rooms

The heart of the campus is the Academic Wing which houses a versatile resource center, a computer lab, classrooms, faculty offices, administrative offices, air-conditioned lecture theatres, meeting rooms, and an auditorium with a seating capacity of 500 that is coming up shortly. It has a trading terminal directly connected to the NSE trading terminal to facilitate Online stock trading. From the conference halls, participants' can interact by computer or video-link with faculty, industrial leaders and other students anywhere in the world. Specially designed conference halls and class rooms facilitate group study and dynamic peer interaction. The Amphitheatre in the middle of the Institute would be the social hub of the campus, providing space for discussions and leisure.



The institute provides excellent management education experience for every PGXPM student. Their focus is evident from the excellent facilities they have built, their ability to rope-in the international faculties for management teaching, a right balanced approach of case studies of Indian, Japanese, USA and UK businesses, innumerable guest lectures and their alumni network etc...I'm sure not many management institutes have this DNA.

Thamizh
Manager Projects, Cognizant Technologies Ltd



Resource Center

Resource Centre houses the Great Lakes library services, the Media Room and the reprographic services. Located on the ground floor as a separate wing of the main building, it is an air conditioned hall providing the right ambience for learning. The Resource Centre is a one-stop knowledge hub, providing access to information resources of all kinds. It has books, journals, periodicals, collection of case-studies, reports, project dissertations, CD-ROMs and audio-video materials related to all the functional areas of management and its allied fields. The Resource Centre subscribes to many journals, including International e-journals. The RC proactively acquires and organises information resources, in the areas of management and allied subjects, to meet the present and future needs of its users. 6000 books, 70+ print journals, 5 online databases, 9000+ e-journals through our resource centre link. New books are added every week.

The Resource Centre is enabled with RFID technology and is well organized with a database of all the resources, providing easy search facilities. The electronic library with the Online Public Access Catalogue (OPAC) provides online access to all the resources and access to other premier databases. It has subscriptions to access online databases like Indiastat.com, ISI-Emerging Markets, EBSCO-Business Source Premier, Proquest ABI/Inform complete and offline database like CME: Prowess.

Audio Visual Facilities

The Institute is equipped with modern audio-visual technology facilities. The video-conferencing facilities are used for placement services, online seminars, especially with partner B-schools, and also for other educational and business conferences. The audio-visual facilities include the following:

- Connectivity and projection from any prominent audio-visual device / media
- Touch-pad operation, controlling cameras, lighting, voice, and window-drapes
- Micro-phones on all student desks, integrated with the AV system
- In addition to the above, the central AV control room provides the facilities of recording, editing, patching, format conversion, and digital storing.

Computing Facilities

The Institution has a well-equipped computing facility and offers Intranet, Internet and e-mail services to its community members. The entire campus is Wi-Fi enabled and there is 24 hour uninterrupted net access including the hostels. The e-mail system, which is the most widely used service on the campus premises, offers a very user-friendly and comprehensive set of communication facilities. The e-mail system allows users to access mails, both from inside the campus and outside. The centre has several software packages like SPSS, SAS and more, to help students to be Business Ready Managers. Every student is given a permanent life long e-mail (Web Mail) account for all correspondence with the faculty, administration, peers and alumni. The Great Lakes website also provides for in-depth information on the School and its activities. Great Lakes implements a very strict security policy to ensure the highest levels of network health and safety.

Recreational Activities

In addition to the Fitness centre that houses treadmills, steppers, stationery cycles, multi-station gym, the PGXPM participants can enjoy indoor and outdoor games group events such as Carrom, Chess, Cricket, Volleyball, cycling etc. Participants are encouraged to avail the facilities at the Great Lakes campus at Manamai.

Services

To ensure a comfortable stay on campus, GREAT LAKES has provided for a number of services to meet the basic needs of all participants. Services include:

- Food & refreshments
- Laundry
- Postal and Courier
- Convenience store for essential groceries and toiletries
- Documentation Centre for printing and photocopying

The Commitment

Great Lakes' Commitment

The staff and the faculty of Great Lakes are committed to helping the participants manage time while balancing commitments to the program, work and personal life. At Great Lakes, you will receive the highest level of administrative and faculty support before, during and after the program.

Sponsoring Company's Commitment

It is important to spell out the terms of sponsorship and to demonstrate that the organization fully supports the candidate's goal. In addition to financial support and time off for the residencies, the sponsoring organization must accommodate the shifting time commitments and help the participant to delegate more broadly to balance work, family and academic demands.

Participant's Commitment

Participant must balance the demands of a strenuous curriculum, extended periods of course work, distance learning preparation, assignments, ongoing electronic interaction with faculty and fellow students, all the while remaining highly productive in the workplace.







After extensive deliberations, the Academic Advisory Council (AAC) of Great Lakes has been happy to come up with an enhanced PGXPM program design and plan which will now consist of 8 terms of 3 months each. Each term starts with a residency for 9 days to cover the class work for 4 courses of 15 hours duration each. Thus the revamped program will now have 34 courses (32 + 2 course equivalent of Project work) enhanced from the earlier 32 courses (30 + 2 course) format.

Program Schedule - A typical plan

Term-1

BONDING

1. Business Economics
2. Decision support sciences + Modelling
3. Basic Financial Accounting
4. Organization Behaviour
Mandarin Chinese language

Term-2

5. Management Accounting
6. Operations Management
7. Human Resource Management
8. Financial Statement Analysis
Mandarin Chinese language

Term-3

9. Marketing Research
10. Marketing Management
11. Financial Management
12. Negotiation & Bargaining
Mandarin Chinese language

Term-4

13. Product & Brand Management
14. Sales & Distribution Management
15. Supply Chain Management
16. Services Marketing + Service Level Agreement,
Creation & Delivery
Mandarin Chinese language

Electives :

As part of the 'electives segment, all participants in the second year do an Individual Country / Industry-wide Project for over 10 Months - equivalent to two courses. The Project is executed by PGXPM participants with a faculty guide and culminates in a high quality written output.

Term-5

17. Strategic Management
18. CRM + Business Analytics
19. Total Quality Management
20. Strategic Profitability Management
Mandarin Chinese language

Term-6

21. Management Control Systems
22. Project Management
23. Strategic Marketing
24. Entrepreneurship
Mandarin Chinese language

Term-7

25. International Business Management
26. Customer Value – Assessing, Creating, delivering
& managing
27. Process Management
28. Equity & Commodity Markets
Mandarin Chinese language

Term-8

29. Valuations, Mergers & Acquisitions
30. Integrated Marketing Communication
31. Global Financial Strategy
32. Transformational Leadership & Change Management
Mandarin Chinese language

International Immersion :

Optional

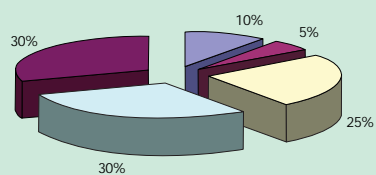
Capstone :

1. Business Game
2. Role of General Manager



Potential Participants Segments

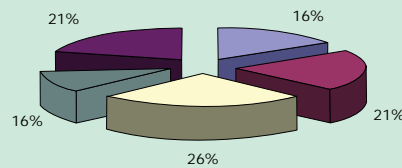
Distribution of PGXPM participants'



- Entrepreneurs
- Senior Services Officers
- Family Managed Business - Next Gen
- Company Sponsored Fast track managers
- Self funded Middle-Senior Managers

Work Experience

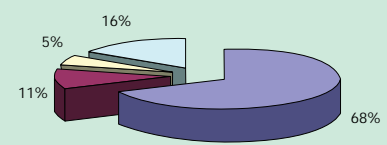
Average work experience - 13 yrs



- <7
- <11
- <15
- <19
- >=19

Industry Representation

(PGXPM 2008 - 2010)



- Engineering
- Management
- Finance
- Others

Sponsors of PGXPM students Batch I - V

- | | | | | |
|--|----------------------------------|----------------------|---------------------------------|----------------------|
| 1. Advanced Health Care Resources | 13. Citigroup | 25. Godrej Tea | 37. Madhav Nagrik Sahakari Bank | 49. Stand 21 Exports |
| 2. Allsec Technologies Ltd. | 14. Computers International Ltd. | 26. Godrej-Mercury | 38. MARG Constructions | 50. Sundaram Clayton |
| 3. Anugraha Qualitech Services P. Ltd. | 15. CRISIL | 27. HCL | 39. Maytas Infra Pvt Ltd | 51. Symphony |
| 4. API Division | 16. CSC | 28. HCL Infosystems | 40. Nokia | 52. Tata Motors |
| 5. Aptech | 17. Dr.Reddy's | 29. HDFC | 41. Nokia Siemens | 53. Taj Hotels |
| 6. Astrorigin | 18. Dover software | 30. Intel Technology | 42. Polaris | 54. Tehelka |
| 7. Axon Drugs | 19. EMC India | 31. IBM | 43. Perot Systems | 55. TCS |
| 8. Bharti Infotel | 20. Expertus HR | 32. IFMR | 44. Samata Technologies | 56. TVS Motor Co |
| 9. Blackstone | 21. Google | 33. Infosys | 45. Sanmar Group | 57. TVS-Electronics |
| 10. Brakes India | 22. GMMCO India | 34. Infotech | 46. Satyam | 58. Vacon Drives |
| 11. California Software | 23. Godrej Boyce | 35. Kumaran Systems | 47. Schlumberger | 59. Wabco-TVS |
| 12. Caterpillar | 24. Godrej Sara Lee | 36. L & T Infotech | 48. SKF Sealing solutions | |

The PGXPM program participants' are by intent and design sponsored by their companies because they are to be the future leaders of those companies. Sponsorship is viewed in two ways: time away from work to attend classes and Funding support. The program also admits self-employed entrepreneurs, family managed businesses members from next gen, senior service officers and professionals of comparable caliber to those sponsored by Corporates. Sponsors reap substantial benefits that begin early in the program and continue long after the participants have graduated. Great Lakes' action-oriented learning approach helps participants to apply their newly acquired knowledge for immediate business results. The program equips them to assume increased levels of responsibility and prepares them for global leadership. Beyond these, it provides the power of networking with the best in the peer group who would be mantling leadership positions soon, and with the best of the International faculty - both could be of life-long associations of immense enrichment.



The Value *

PLAN I

Fee* Rs.6,00,000

PLAN II

Installment I Rs.3,75,000

[To be paid at the time of admission]

Installment II Rs.2,50,000

[To be paid not later than the last working day of the fourth term]

PGXPM is a compulsorily residential program. Boarding and Lodging is additional and is available at concessional rates at the Campus.

International Visit (Subject to minimum enrollment)

The budgeted expenses for one week to ten days trip are estimated to be approx INR 1, 50,000/- (One Lakh Fifty Thousand Only) per participant, to be borne at actuals.

Note:

- 1) If a participant leaves the program for any reason after he/she has been accepted and enrolled, no fee refund will be made.
- 2) If a participant leaves the employment of the sponsoring company during the program he/she could continue to do the program only if the sponsoring company gives a No Objection Certificate for the same.

Financing Option

There are several ways to finance the PGXPM program. Some participants receive full or partial sponsorship from their employers, while others utilize the educational loan provided by the banks. The institute can facilitate financial assistance through educational loans for self funded candidates. Candidates who receive formal Offer Letter are recommended to apply as early as possible.

* Great Lakes reserves the right to alter the amounts indicated in the schedule mentioned above any time before the first day of class of a term



The Gateway

Admission Criteria

A Bachelor's degree in any discipline is the primary qualifying criteria. Should be a high performance Middle / Senior manager with strong leadership potential and communication skills. Complete application packet: the application, letter of recommendation, letter of sponsorship from the applicant's organization, photocopies of the educational certificates. The selection process will include written test, group discussions and interviews besides screening for academic performance and quality of work experience. Clarity of purpose in pursuing executive management education as evidenced by performance in interview and overall assessment of academic achievements will be the basis for final selection.

An in principle agreement with the employer is mandatory for self-funded candidates also.

(Please refer to Serial #6 of Application form)

Participants once admitted into the program shall abide by the rules, regulations and codes of conduct of the institute. Any deviation shall entail appropriate action which may

include expulsion from the program, if found warranted by the institute.

How to Apply

Interested persons and organizations may download the application form free of cost at <http://www.greatlakes.edu.in/pgxpmApplyNow.php>

Sending filled-in applications in soft copy Prospective candidates may send their filled-in application form in pdf format as an attachment to an email at emba@greatlakes.edu.in. Such emails should be accompanied by Proof of fund transfer made for Rs. 900/- through Internet banking (please attach screen shot view of transaction summary)

Sending filled-in applications in hard copy

Applicants may also send in their filled in applications in hard copy along with a DD/Cheque for Rs. 900/- drawn in favour of 'Great Lakes Institute of Management' payable at Chennai to:

City office

The Officer Academics - PGXPM
Great Lakes Institute of Management
New No: 19, Old No: 25, North Mada Street,
Srinagar Colony, Saidapet, Chennai - 600 015, India.
Ph.: +91 44 43123126 Fax: +91 44 42049920
Email : emba@greatlakes.edu.in
Website: www.greatlakes.edu.in

Campus Address

The Officer Academics - PGXPM
Great Lakes Institute of Management
On East Coast Road near Anupuram
Manamai Village, Tamilnadu-603102, India
Phone : 044-30809000
Email : emba@greatlakes.edu.in
Website: www.greatlakes.edu.in

The batch commences its first residency in the month of December 2009

Please note that all seats will be filled on a first come basis (Progressive Admission)

Admission will close on fill up of seats – 50 per batch (40 seats for corporate & 10 for members from Family Managed Business)

The date of commencement of the program – 2nd week of December 2009

POST GRADUATE GLOBAL EXECUTIVE PROGRAM IN MANAGEMENT

Aerial view of the new green campus



City Office:
Great Lakes Institute of Management
New No: 19, Old No: 25, North Mada Street,
Srinagar Colony, Saidapet, Chennai - 600 015.
Ph.: +91 44 43123126, Fax: +91 44 42049920
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