

GREAT LAKES HERALD

Mar 2012, Vol 6, Issue 1

[From the Editor's Desk](#)

1-15

[HR Integration In Mergers And Acquisitions: Impact Of Relative Size And Performance Of The Combining Organizations](#)

Hema Bajaj

Great Lakes Institute of Management

16-30

[Trends In Liquidity Management And Their Impact On Profitability: A Case Study](#)

Kartik Chandra Nandi

Banwarilal Bhalotia College, West Bengal

31- 44

[Understanding Moderating Role Of Motivation In The Demand- Burnout-Performance Relationship Among Frontline Employees In A Service Delivery Role](#)

Rajeev Verma Indian Institute of Management Indore

Jyoti Verma Nirma University

45-58

[Impact Of Gender And Transformational Leadership On Ethical Behaviors](#)

Preethy Balasubramanian Infosys Technologies Ltd.

Venkat R. Krishnan Great Lakes Institute of Management

59-60

[Vikram Akula\(2011\). A Fistful of Rice: My Unexpected Quest to End Poverty through Profitability](#)

Shiva Kumar Srinivasan

IIM Kozhikode