With the participation of top B schools, DHL Logistics Business Simulation Game helps to improve your managerial skills

GREAT LAKERS HEAD FOR Germany

DHL is giving you an opportunity to prove your management skills through, DHL Fast Forward - the first worldwide logistics business simulation. Business schools from all over are participating to win the title.

Five MBA students from Great Lakes Institute have reached the final round of DHL Logistics Business Simulation Game. Rutvij Oza, Prasanna Joshi, Rohit Menon, Adarsh Nand Bahadur and Parth Bhimani will be travelling to Germany for the finals to be held at Bonn and Berlin from 11th to 14th of January 2009.

DHL Logistics Business Simulation Game is played at three levels. In the first level, players were challenged to develop a small provider of express services into a national champion, through sound management decisions. In the next level, the first level's top players competed in three different areas of logistics services namely, forwarding, express and supply chain services. They were playing in teams of five players that are put together from countries all around the globe. And in the final level, the teams have to develop their company into a sustainable market leader through focus on quality of service, customer orientation, and innovation.

Rohit Menon, one of the winners was interested in Supply Chain and Logistics even before he joined MBA and this was the perfect platform to test his skills and learn more about managing a business. “Our team interactions would go on for hours, deliberating about the various decisions to be made in each of the rounds, and it feels great to have succeeded and am looking forward to meet my team, and compete in the final round in January,” added Rohit.

Great Lakes Institute of Management, a premier B school started in partnership with US based schools is a dream child of Prof V Balachandran of Kellogg School of Management, Chicago.