

Placement Report

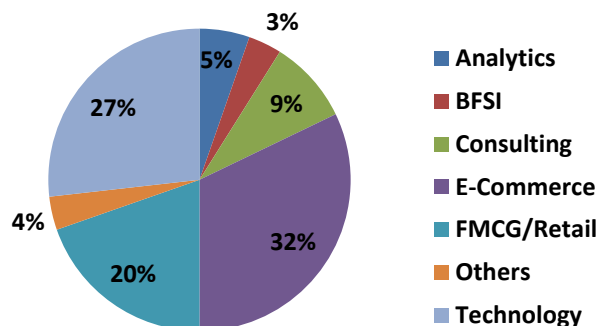
Crusaders, PGPM Class of 2013 (Gurgaon Campus)

The campus placement process for the PGPM Class of 2013 witnessed participation from a large set of recruiters offering high quality profiles. In all, total of **34 companies** participated in the placement process and were spread across diverse sectors such as Technology, Analytics, E-commerce, FMCG, Consulting and BFSI. An important highlight was that 10% of the very first batch received international offers for profiles in Business Development, IT and Operations.

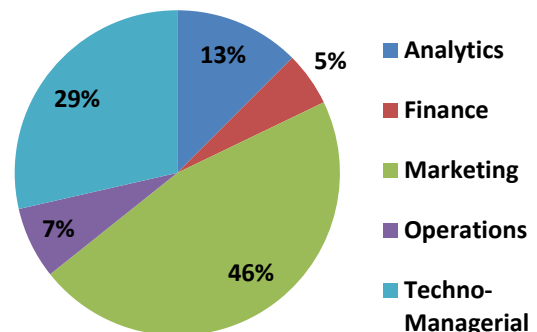
Key Statistics

The variety in profiles offered was representative of the batch diversity in terms of experience, specialization and skill sets. The graduating Class of 2013 received profiles across Techno-Managerial roles (Product Management, Program Management, Business Analyst, Project Management), Analytics, Operations (Supply Chain Management, Process Management, Project Management), Marketing (Brand Management, Key Account Management, Pre Sales, Business Development) and Finance.

Industry Wise Distribution

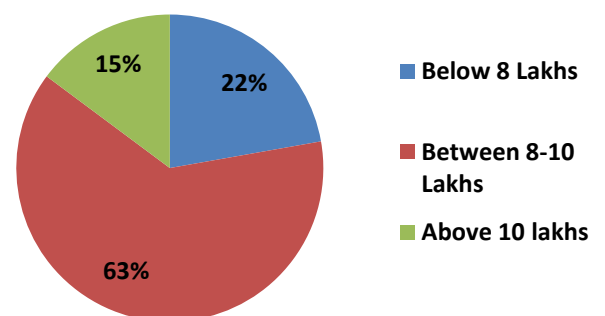


Profile Wise Distribution



Though the general economic climate and job markets have been tough with several of the key economic parameters continuing to be stressed, the recruiters recognized the talent at Great Lakes Gurgaon and provided our candidates with challenging profiles and salary packages that are at par with the best of business schools in the country.

CTC Range (INR/Annum)



List of Participating Companies

Companies that participated in the placement process of PGPM 2012-13 at Great Lakes, Gurgaon are

Industry	Companies		
Consulting	Deloitte	Ernst & Young	KPMG
Technology	TCS	HCL	Cognizant
	L&T Infotech	Maveric Systems	Misys
	Drishiti Software	Zip Dial	Think Software Services
Analytics	Mu Sigma	Dolcera	Bridgei2i
	Symphony	Groupon US	E&Y Analytics
	WNS		
E-commerce	Yatra	Yebhi	Jabong
	MakeMyTrip	ShopClues	Snapdeal
	Ezetap	Groupon	
BFSI	American Express	DLF Pramerica	IndusInd Bank
FMCG/ Retail	Nippon Paints	Murugappa Group	Daily Bread (Britannia)
	Apparel Group		

International offers were made by Apparel Group (UAE) and Think Software Services (UAE).

Key Highlights

- Quality profiles being offered by all companies on par with the leading business schools in the country
- Participation by diverse set of companies across Consulting, IT, E-Commerce, Analytics, FMCG, Financial Services, etc.
- Highest proportion of recruiters in emerging growth areas like from E-Commerce and Analytics for any top business school in India.
- **Average CTC of 9.03 lakhs p.a.** (Gurgaon Campus Only)
- **Median CTC of 8.51 lakhs p.a.** (Gurgaon Campus Only)
- **102% Average Hike in salary** (Student Wise) after Great Lakes Experience
- Over 10% of the class received International Offers

Class Employment

