

For Immediate Release –



Great Lakes Institute of Management, Gurgaon was Graced by the Presence of Mr Avnish Sabharwal, MD, Accenture Ventures & Open Innovation at the commencement of its 7th PGPM batch.



Gurgaon, 17th May, 2018: Great Lakes Institute of Management, Gurgaon, a premier management institute, recently commenced the academic year for the class of 2018-19 of its Post Graduate Programme in Management (PGPM) with 158 students in a ceremony held at its Manesar campus. The ceremony was addressed by the honourable **Chief Guest Mr Avnish Sabharwal, MD, Accenture Ventures & Open Innovation and India Mentor of change, Atal Innovation Mission.**

The ceremony began with the lighting of auspicious lamp by the honourable Chief Guest in the presence of **Mr. Mohan Lakhmaraju, Vice Chairman, Great lakes Institute of Management and Founder, Great Learning, Dr. Debashis Sanyal, Director, Great Lakes Institute of Management, Gurgaon, Dr. Umashankar Venkatesh, Director, PGPM and Professor (Marketing), Great Lakes Institute of Management, Gurgaon** along with board of directors, staff and students from the new batch.

Addressing the new batch, Mr Avnish Sabharwal spoke about innovation and world of digital disruption. He also spoke that ***“it is the combinatorial impact of technologies such as artificial intelligence, augmented learning, data analytics, block chain etc. that is causing disruption in the business processes. We are witnessing that the traditional value chain companies are being replaced by platform companies such as Google, Uber, facebook, Air bnb and so on. So, all organizations need to adopt technology and be a part of digital revolution to stay in the business. The same goes for students as they will be future leaders and entrepreneurs and they need to be nimble enough to understand these disruptive technologies and all the changes and shift caused by them in the businesses. Hence, they need to learn to learn and understand that learning should never stop,*** opined, Mr Sabharwal.

Dr Bala V. Balachandran, *Chairman of the Board, Founder and Dean of Great Lakes Institute of Management*, wished the incoming 'NINJAS' and expressed, "You are entering into a Progressive and Premium Business School that not only is making a DIFFERENCE in the Higher Management landscape but now Delivering that DIFFERENCE in a way, where the Art of Leadership blends with the Science of Management. It is up to you to make the most of our Gurukulam style of Living and Learning. At Great Lakes, the art of living blends with the science of learning making for a truly holistic experience. Welcome at Great Lakes."

Congratulating the new batch and sharing experience of his own educational journey, Mr Mohan Lakhamraju, *expressed that "the high quality education can transform your life and open up world of opportunities and possibilities for you. It not only provides you with skills, network but also with the confidence to believe in yourself."* He inspired students to be more aspirational in life and aim higher. "Great Lakes will provide you with the exposure to acclaimed faculty, renowned industry leaders and world class educational experience, so I advise you all to make the best of the opportunity and pursue your goals sincerely, said, Mr Lakhamraju.

Welcoming the new batch, Dr Debashis Sanyal, said, "Great Lakes has a tradition of naming its new batch after an acclaimed warrior clan because the spirit of the warriors and the zeal with which they fight bravely in every situation is what we want to inculcate in our students. This year the PGPM batch will be called as 'Ninjas'. The term refers to the technique that helps users to enhance the capability to achieve feats which are otherwise unattainable." Further he expressed confident that Ninjas will reach new heights through the learning that they will gain here at Great Lakes, Gurgaon. Speaking about curriculum, Dr Sanyal shared that "Great Lakes, Gurgaon is a new age business school for new age businesses. Infact is a pioneer in including business analytics, artificial intelligence and machine learning as a part of the curriculum. This year we will focus more on soft skills such as oral and written communication."

The event concluded with Dr Umashankar Venkatesh, delivering the vote of thanks.

About Great Lakes Institute of Management, Gurgaon: Great Lakes Institute of Management, Gurgaon is a unique Centre of Excellence in India focused on nurturing managerial and leadership talent in emerging areas of economic growth. Established in 2010, Great Lakes Institute of Management, Gurgaon is the second campus of Great Lakes and offers the same high quality, globally benchmarked education as its first campus in Chennai. Great Lakes, Gurgaon offers two full time post graduate management programs – the one year PGPM and the two year PGDM, corporate training programs, consulting services and conducts research. Its fully residential state-of –the-art campus in Delhi-NCR offers unparalleled access to industry in the form of interactions with the finest thought leaders including CXOs, Policymakers, and Entrepreneurs. With international faculty, globally benchmarked curriculum, deep industry engagement, Great Lakes offers a truly transformational experience.