10 Most Prominent Analytics Academicians in India-2017

Analytics India Magazine brings to you a compilation of 10 most prominent academicians in the analytics industry who are contributing immensely in building up the right talent pool that the industry demands. Education being the backbone of the entire ecosystem, we bring to you the ingenious minds who are shaping up the budding talent. With diverse experience across the industry and academia, here is the list of academicians across the analytics and related domains of various institutes across the country.

1. Arindam Banerjee

Arindam Banerjee joined the faculty at IIM Ahmedabad after working in the industry for over seven years. After securing his Ph.D., Arindam was associated with various consulting / market research firms in the United States. During his tenure in industry, he worked on business analytics problems in the Retail Financial Services, FMCG / Retail and the Consumer Durable sectors. He has consulted with GE Capital, Sears Roebuck, Bank One, Miller Brewing Company, Kraft Foods and Chase Manhattan Bank, among others. In the past eighteen year at IIMA, he has taught courses on Customer Orientation in Organization, Marketing Research and Customer Analytics, Marketing & Strategy and Quantitative Models in Marketing at the postgraduate and doctoral level programs. He also studies issues related to incorporating Analytics in business

decision making, specifically in the context of Indian organizations.At IIMA, he has also worked on consulting and training assignments with large Indian and multinational companies based in India such as Hindustan Unilever Limited, the TATA Group, TVS Group, Eaton-Vickers Inc., Reliance Capital, Infosys and more. Along with developing marketing and business strategies for Indian companies coping up with global competitive environment, he has worked on building specific systems and internal processes to reinforce fact-based business decision-making in many organizations.He has authored book titled "Management Essentials: A Recipe for Business Success" and is all set to come up with his next book titled "Weaving Analytics for Effective Decision Making" in August 2017.

2. Arnab Laha

Arnab K. Laha, a PhD from Indian Statistical Institute, currently serves as the Professor of Production and Quantitative Methods at the IIM-A. He comes with a rich experience in both industry as well as academia. With a wide range of interest in Statistics and its applications particularly in Business Analytics, Healthcare Analytics, Quality Management and Risk Management, he has more than 20 papers published in national and international journals.He has been associated with several reputed organizations, both in the private and public sector as consultant. Prior to joining IIM-A he had worked at Genpact. At Genpact he was one of the main architects of a novel learning and skill building initiative for career development of analytics professionals.Having conducted large number of training programmes and undertaken consultancy work in the fields of business analytics, quality management and risk management, he currently serves as Faculty-Chairperson of IIMA Executive Education Programmes on these topics.Prof. Laha is currently a member of Governing Council of Insurance Information Bureau of India and FICCI Healthcare Committee. He has authored popular book on analytics- How to Make the Right Decision" published by Penguin-Random House and takes a keen interest in understanding how training can be leveraged to quicken organisational growth.

3. Bappaditya Mukhopadhyay

Currently serving as the Professor (Finance and Analytics) at the Great Lakes Institute, he is also a visiting professor at the University of Ulm, Germany. He has a rich experience in Academia and prior to Great Lakes, he has taught at Management Development Institute as an Associate Professor and as Assistant Professor at the Northern Institute for Integrated Learning in Management based out of Delhi.With an expertise in applied economic theory, game theory, financial economics & development economics, analytics, statistics and econometrics, policy analytics, derivatives and financial risk management, survey design and execution, research design, he has been a visiting professor at Indian Statistical Institute (Delhi), Vienna School of Economics and Business Administration (Austria), S.P. Jain Centre for Management (Singapore and Dubai), IIM (Kolkata, Lucknow, Bangalore, Kozhikhode). A fellow at India Development Foundation, he was awarded PhD in 2002 by ndian Statistical Institute, Delhi. He is M.A in Economics from Delhi School of Economics and graduated with Economics (major), Statistics and Mathematics from R. K. Mission Residential College, under University of Calcutta. He has been the Managing Editor of Journal of Emerging Market Finance, Journal of Infrastructure and Development and the Editorial Advisory Board of the likes of International Research Journal of Finance and Economics and International Bulletin of Business Administration.

4. Chandrashekar Subramanyam

Dr. Chandrashekar Subramanyam has 25+ years of academic work experience along with an experience in research institutes and corporate work experience. Prior to joining IFIM he has taught in premiere institutes like Fore School of Management, IIM Lucknow, Manchester Business School UK, Indore and National Insurance Academy.A fellow member at Institution of Engineers, IETE, Life Member Computer Society of India and more, he has research interest in demand forecasting, risk management, supply chain optimization and customer lifetime value analysis. An active speaker at various forums, he has several research papers published during his tenure. Recognizing his contribution in the academics, he has been awarded various accolades such as NASSCOM DEWANG Mehta award as best IT teacher, Higher Education Forum Contribution in IT Education and more.

5. Dipyaman Sanyal

As Program Chair (Analytics) at Bridge School of Management, he leads all analytics programs for the institute including the flagship Predictive Business Analytics program (offered jointly with Northwestern University, Chicago). Prior to this, he was the Analytics Track Coordinator at Institute of Management Technology (IMT), Ghaziabad, where he led the development of the school's analytics specialization for the PGDM program. Along with teaching students, both at IMT and at Bridge SoM, he has taught multiple Management Development Programs in Analytics and Finance for companies including, Jubilant Food Works, Engineers India Limited, Luminous India and IFB Bosch. With nearly 15 years of experience, he has worked both in the industries such as financial services & investment firms and in academia. He has been the VP of Quantitative Modeling at the hedge fund Sorin Capital, worked in research and analytics for The Blackstone Group, REIS and Dow Jones Indexes and most recently, he was the Head of Real Estate Analytics at Thomson Reuters. A Chartered Financial Analyst and recipient of the Commonwealth Scholarship (UK), Prof. Dipyaman Sanyal has a MS in Applied Economics from University of Texas, Dallas and a MA and BA in Economics from Jadavpur University, Calcutta.

6. Gaurav Vohra

Gaurav Vohra, co-founder & CEO of Jigsaw Academy, has over 10 years of experience in the field of analytics and has worked across multiple verticals including financial services, retail, FMCG, telecom, pharmaceuticals, and leisure industries. Vohra holds an MBA from the prestigious IIM Bangalore, and started his career in analytics with Capital One and over the last decade has worked with clients such as JC Penney, Gap, Walmart, IRI, 7-11, IMS health, and ICICI Lombard.With his firm belief in the power of analytics for business growth, Gaurav founded Jigsaw Academy in 2011 as an avenue to meet the growing demand for talent in the field of analytics by providing industry-relevant training and education to develop business-ready professionals.

7. Gopalakrishnan Srinivasaraghavan

Professor at IIIT-Bangalore, he heads the CISL (Computational Intelligence and Systems that Learn) Lab at IIIT-B. He obtained his PhD and M.Tech from IIT Kanpur and B.Tech from IIT Madras. He has spent several years in the industry with companies like TISL, Infosys, Peritus Software Services (then a Boston based startup), CTO with Aztecsoft, including running his own niche consulting firm. He currently teaches a series of courses on Machine Learning and Large Scale Data Analytics at IIITB besides guiding several doctoral and master's students. He has been driving the machine learning research and teaching at IIIT-Bangalore for the last 5 years, as well as consulting several companies. A regular speaker at various forums, he is one of the primary instructor in the Post-Graduate Diploma in data analysis being offered jointly by IIIT-B and UpGrad, which is currently one the best online programs in Data Analytics. This unique program tries to achieve the sort of scale that is seen only in MOOCs while ensuring the kind of completion rates rarely seen outside conventional classroom-based full-time courses.

With several research publications to his credits, Prof. Srinivasaraghavan is as hands-on as he is grounded in the underlying theory. This makes his lectures particularly insightful.

8. P. K. Viswanathan

With a rich and varied experience across academia, research, industry, training and consulting, Dr. P.K Viswanathan currently serves as Professor Analytics at [Great Lakes](#). He teaches business statistics, operations research, business analytics, predictive analytics and spreadsheet modelling to the students. He is also involved as a Key Faculty in the Management Development Programs conducted by Great Lakes. In his industrial tenure spanning 15+ years, he has held senior management positions in Ballarpur Industries (BILT) of the Thapar Group and the J.K. Industries of the J.K. Organization. Apart from executing corporate consultancy assignments, Dr. P.K.Viswanathan has also designed and conducted training programs for many leading organizations in India. Holding degrees in MSc(Madras), MBA(FMS, Delhi), MS(Manitoba, Canada), PhD(Madras), he has authored four book—two on Business Statistics published by Pearson Education, and one on Marketing Research published by the British Open University Business School, U.K. As a prolific writer, he has published research articles in reputed national and international journals and also presented papers in national and international conferences

9. Prithwis Mukerjee

Dr. Mukerjee is currently the Program Director for the Business Analytics Programs at [Praxis Business School](). He completed his B.Tech from IIT Kharagpur and his MS and Ph.D from the University of Texas at Dallas. He has spent nearly two decades in the IT, software and management consultancy business and has worked in Tata Steel, Tata IBM, PwC, where he was a partner and in IBM where he was the head of the Kolkata Delivery Centre. He has been a full-time, tenured professor at the Vinod Gupta School of Management. Prithwis has pioneered RDBMS in Tata Steel; eBusiness and web-based technology at PwC, 3D Virtual worlds at IBM and distance learning at VGSOM. In Praxis, he has designed a unique curriculum that stands on the three pillars of Data Science – Mathematics, that is Statistics and Machine Learning, Technology, including R, Python, Big Data and NoSQL and Functional Domains like Marketing, Finance and Telecom. Prithwis writes a monthly technology oriented column in Swarajya. Prithwis won the Financial Express Big Idea contest with his unique idea of creating a [National School Authority of India]() and expressing it in exactly 50 words! His professional motto is "Resources are Limited, Creativity is Unlimited"

10. Soumyakanti Chakraborty

A fellow of IIM Calcutta, Dr. Soumyakanti Chakraborty joined XLRI Information Systems Area in 2009. His primary teaching interests include Business Modeling, Strategies of Information and Network Industries. He has a diverse research experience and his interests include economics of information industries, cloud pricing, two sided platform businesses, combinatorial auctions, and algorithms. He has provided corporate training for reputed organizations in both the private sector and the public sector and includes organizations such as Viacom18, Madura Fabrics Limited, NHPC, NADP, WBSEDCL and other corporates. Dr Chakraborty also take lectures for XLRI's Data Science Online Certification Program in collaboration with [Talentedge]().

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