

Data analysis at Barclays

SHARE ARTICLE



MORE-IN

EDGE

From using data analysis tools such as R and SPSS to meeting industry veterans, Nischala's experience was enriching

I interned with Barclays for two months as a part of my summer internship. I cracked this opportunity through on-campus recruitment; it was one of the rigorous selection processes of four rounds. Working for a big brand like Barclays, at the start of my career, seemed surreal.

It was primarily a workforce analytics project aimed at improving the net promoter score for the business and also to improve its employee performance. HR analytics is a relatively new phenomenon. So, the

experience was quite challenging. There was a lot of self-learning that I had to do, but, in the end, the deliverables were appreciated by the Director (Operations), Vikas Anand, which was encouraging.

Exploring new domains

The final review of my internship is something I will cherish all my life. That was the day when all my hard work was acknowledged and appreciated by the senior management in the company. I had got an outstanding rating for my project which was very heartening and motivating.

My project involved a lot of data analysis where I had to learn and work on tools such as R and SPSS, use techniques such as regression and factor analysis to provide them with data-driven recommendations to improve their NPS scores and employee performance. It also involved secondary research and usage of survey techniques to zero-in on the problem statement. With help from my mentors and other seniors, I was able to understand the processes of the business, the business model, the performance evaluation metrics and the kind of impact they had on the employee satisfaction.

This opportunity helped me explore new domains and assess myself in a profound way. The pace at which the technology and innovation are emerging today, one cannot afford to stay ignorant of these developments. Post my internship the comfort I had developed with these tools helped me learn more during my analytical courses in my second year of MBA.

My experience at Barclays was enriching. I had the opportunity to interact with veterans and who were so motivated. It was also a great leverage for me in my campus placement interviews where I could justify my analytical and deductive reasoning capabilities by narrating my project outcomes.

Nischala Reddy Bujangari, is a second-year student, PGDM, Great Lakes Institute of Management, Gurugram, and interned at Barclays for two months.

The story can be read online here - <https://www.thehindu.com/education/data-analysis-at-barclays/article25751567.ece>