Great Lakes Analytics program (PGP-BABI) ranked number one in India

Great Lakes Institute of Management has been ranked number one in the country for its analytics program PGP-BABI (Post Graduate Program in Business Analytics and Business Intelligence). In a ranking survey published by Analytics India Magazine titled "Top 10 Analytics courses in India" , Great Lakes has been ranked number one ahead of the IIMs and other premier B-Schools.

Based on an extensive research, the magazine comes up with two types of rankings every year – Top analytics program provided by a B-School and Top analytics program provided by a training Institute. For its B-School rankings, Analytics India considers parameters such as course content, pedagogy, faculty, course delivery, external collaborations etc. The survey is both factual and perception based.

Some of the other Institutes ranked behind Great Lakes in this survey are IIM Bengaluru, IIM Ranchi, SP Jain School of Global Management, Narsee Monjee Institute of Management Studies, IMT Ghaziabad etc.

About PGPBA:

The program is designed exclusively for working professionals ranging from young executives who wish to embark on managerial careers in analytics to senior industry leaders who wish to add analytics capabilities to grow their businesses.

The total course comprises of about 340 hours of learning comprising 240 hours of classroom learning and 100 hours of online/ off classroom. At the Chennai Campus, classes happen every alternate month for 5 days (which includes weekends and public holidays). At the Gurgaon, Bangalore Campus/Center, classes happen on one weekend every month.

To know more about Great Lakes analytics program, please click here.