## Great Lakes IEMR students win 1st prize at annual B plan competition of IIM Bangalore

Tejas Bhairaw & Poonam of PGPM'13 won 1st prize of cash prize Rs 40000/- at INGEN at Eximius'12 (flagship B Plan competition hosted by IIM B at Annual Entrepreneurship Summit) competing against teams from IIM B, IIM C, IIM L, IIM K, FMS & NITIE in finals.

INGEN is the flagship B-plan contest of Eximius, the Entrepreneurship Summit at IIM Bangalore. It provides budding entrepreneurs like you a platform to showcase the ideas that could be the next big startup. You could get that "fifteen minutes of fame" in front of an elite panel of judges that could catapult you into entrepreneurial success! The event invites B-plan submissions from all over India and the final shortlists get to present their business idea to the VCs and an open audience during Eximius at IIM Bangalore. For more details of event visit <u>http://www.eximius-iimb.com/event\_ingen.php</u>