

## Great Lakes IEMR team wins the BPlan competition at IIT Madras



Bhairaw Kumar and Poonam Kumar of PGPM(Energy) 2011-13 at Great Lakes IEMR, Gurgaon won the prestigious technical entrepreneurship competition organized by IIT-Madras as part of “Breakthrough- 2012” . More than 250 teams participated in these events from across the country. After three stages of selection process, Finally 10-Teams presented their plans in the final round and the Great Lakes IEMR team Akshay Urja came ahead of other teams from IIM-A, IIM-B, IIT-Madras, VJIT-Mumbai, etc. They secured the First prize with a Cash Award of Rs 1,80,000.

“Akshay Urja” is a Completely Green system, which meets all the Energy requirement using renewable energy sources for rural as well as urban. This system provides the society grid-independent energy solution and reduces carbon-dioxide emissions, offering a clean environmental solution with flexibility and economic advantages.

Breakthrough 2012 aimed to develop an eco-system surrounding technical entrepreneurship that brought together students, NGOs, incubators, social entrepreneurs, venture-capitalists and corporations and created a holistic platform for the initiation and development of exemplary technical enterprise models.