

Format of Extended Abstract

Following headings should be incorporated in the extended abstract:

Purpose: This is where you explain ‘why’ you undertook this study. If you are presenting new or novel research, explain the problem that you have solved. If you are building upon previous research, briefly explain why you felt it was important to do so. This is your opportunity to let reviewers know why you chose to study this topic or problem and its relevance. Let them know what your key arguments are.

Study design/methodology/approach: This is ‘how’ you did it. Let reviewers know exactly what you did to reach your results. For example, did you undertake interviews or survey questionnaire? Did you carry out an experiment in the lab? What tools, methods, protocols or datasets did you use?

Findings: Here you can explain ‘what’ you found during your study, whether it answers the problem you set out to explore, and whether your hypothesis was confirmed.

Value/contribution: This is your opportunity to provide reviewers know what is the value of your research and its contribution to the current state of literature.

Research limitations: Here you can explain what are the limitations of your study and discuss scope of what future researchers can explore in this research topic.

Important instructions:

Total word count: 1500 - 2500

Font: Times New Roman

Line spacing: 1.5

In case of any questions or clarifications, kindly write to Lumiere.ncr@greatlakes.edu.in