



**STUDENT  
RULE BOOK  
(2021-22)**

**Academic Guiding  
Principles**

### **Vision of GLIM, Gurgaon**

To become an Academic Centre of Excellence that helps students and organizations navigate the economic, social and environmental challenges posed by a rapidly changing 21st century world.

### **Mission of GLIM, Gurgaon**

To foster managerial excellence and human capital development that best serves the evolving needs of the business world through teaching, applied research and executive programs.

### **Values of GLIM, Gurgaon**

The core values of GLIM Gurgaon are given below:

- Respect for the individual;
- Integrity and ethical behaviour;
- Promote diversity;
- Transparency in all actions;
- Provider of equal opportunity;
- Promote social equity in education;
- Empowerment to individuals;
- Commitment to assurance of learning outcomes;
- Commitment to academic freedom;
- Reinforcing learning beyond the classroom.

### **Program Educational Objectives**

To actualize the philosophy, Vision, Mission and values of GLIM, Gurgaon, the following PEOs for the PGDM program have been crafted

#### **PEO 1: Intellectual Skills**

- a. Fluency in the use of specific and emerging theories, tools, technologies and graphical representation.
- b. Skills and abilities necessary for life-long learning: critical and creative

#### **PEO 2: Specialized Knowledge**

- a. Depth of knowledge required for a Master's degree in a chosen field of specialization, and advances therein.

#### **PEO 3: Broad Integrative Knowledge**

- a. Understanding of critical components of broad functional areas of Management (Accounts & Finance, Marketing, OB and HR, Operations, Analytics, Economics, Statistics).
- b. Understanding of each step of an investigative or practical project and synthesizing solutions, new knowledge or implications thereof, within a social, economic or sustainability context.



The key characteristics of the institute's Vision are also captured in the Program Outcomes (POs) of the PGDM programme which are stated below

- PO 1 Conceptual grounding in and application of business theory
- PO 2 Demonstrate analytic and decision-making skills
- PO 3 Socio-cultural sensitization & Ethical Awareness
- PO 4a Ability to demonstrate managerial and leadership skills
- PO 4b Ability to demonstrate team skills
- PO 5 Ability to anticipate, strategize, and adapt to global market changes
- PO 6 Effective oral and written communication and presentation techniques

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