



# GLIM, GURGAON NEWSLETTER 9TH EDITION

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## FROM THE DIRECTOR'S DESK

As the Director, it brings me immense joy to welcome the new batch of PGPM 2023 (Falcons) and PGDM class of 2023-25 (Mavericks) to another promising academic year. I can assure you that our faculty is committed to not only evoke positive minds but also to create an enriching learning environment that fosters growth, creativity and intellectual curiosity.

26th August 2023 was a proud day for all of us when 358 PGDM and PGPM students were awarded their degrees at our 12th Convocation ceremony.

I would like to express my gratitude for all the groundbreaking research by my esteemed faculty members, as well as academic achievements and outstanding performances of our students. Each success story is a testament to the collective efforts of our one community.

In the past, we have already demonstrated some exemplary results. The days ahead promise to be equally exciting. I am happy to announce that our second International Winter Business School Conference (WBSC-2023) is scheduled to be conducted on 20th -21st December 2023 under the aegis of our newly launched **Centre of Excellence for Sustainable Development**. The conference, with the theme *"Managing Businesses for a Sustainable Future: G-20 and Beyond"*, will serve as a platform for academicians and industry practitioners to explore innovative theories and applications of 'sustainability' in various domains of management practice. This is a step towards driving our mission forward and collectively working and supporting the sustainable and inclusive culture that is vital in ensuring we do good while doing well.

For our journey ahead, I look ahead with renewed enthusiasm and determination to take the next leap and scale new heights of excellence together. Let us continue to work hand in hand and embrace every opportunity that lies ahead to make this academic year also truly exceptional.

I would like to end with a thought for all of you ***'Find meaning in your work so that it becomes a source of fulfillment and inspiration and believe in the impact that you can make to achieve more'***.

*Our strengths & weaknesses, hopes & fears, wins & regrets – all of them complete us. Being who we are and embracing each other as they are helps us learn, grow and be human.*



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## Convocation 2023

Great Lakes Institute of Management, Gurgaon, held its 12<sup>th</sup> Annual Convocation for the PGPM batch of 2022-23 and PGDM batch 2021-23 on 26th August at Manekshaw Centre Auditorium, Delhi. With 358 students successfully graduating, this was the largest-ever convocation of GLIM, Gurgaon.

The ceremony was graced by the Chief Guest, **Mr. Vijay Chandok**, Managing Director –ICICI Securities. His address to the students in the form of storytelling session motivated the students to appreciate the small moments in life. In his thought-provoking address, he said, ***“As a young generation, we need to work smart and have a solution-oriented mindset. In life, we will face situations that may look like a dead end but the most important part is to not give up and find a solution to the problem. We have to welcome challenges and constantly upgrade ourselves with the ever-changing environment.”***

Dr. Debashis Sanyal, Director, Great Lakes Institute of Management, Gurgaon, addressed the graduates and listed the highlights of the Institute’s developments, including the recent MOU signed with Ural Federal University (Russia), and GLIM, Gurgaon, being ranked among the top 8% of management institutions all over India by the National Institutional Ranking Framework (NIRF). He also shared with the students the Institute’s aspirations for the next five years. He exhorted the students to ***‘embrace lifelong learning’, ‘being proficient with Technology’ and ‘cultivate soft skills’***.

Mr. Mohan Lakhamraju, Chairman, Great Lakes Institute of Management also addressed the graduating students. In his address, he said that ***‘one must understand the importance of time. Make time your friend. Give yourself the time to build expertise, master what you do and big things will happen. Believe in the power of compounding because big efforts compound over time. Think in the long term. Back yourself and have faith that if you keep doing the right thing, those big things and moments will follow’***.

As a part of the convocation ceremony, academic honors were announced for meritorious students. The gold medalists from the PGDM Class of 2023 were **Divij Verma** - Academic Topper, and **Anagha Venugopalan Kartha** - Best Outgoing Student.



The gold medalists from the PGPM Class of 2023 were **Athira Vinod** - Academic Topper, and **Neha Makin** - Best Outgoing Student.



## Sapience 2023



The Annual Management Conclave '**Sapience 2023**' was conducted as a 2-day event on 13<sup>th</sup> -14<sup>th</sup> September, 2023. The theme of this year's conclave was "**Techvolution: A redefining moment for Business**" aimed to highlight the scope of the technological revolution and the changes it brings to businesses in these modern times.



**Mr. Vimal Choudhary**, Head and Board Member of the McKinsey Knowledge Centre delivered the keynote address. Mr. Choudhary shared his insights on the digital transformation journey of businesses globally. He emphasized the need for organizations to embrace change, adapt to technological advancements, and foster a culture of innovation to remain competitive in the digital era.

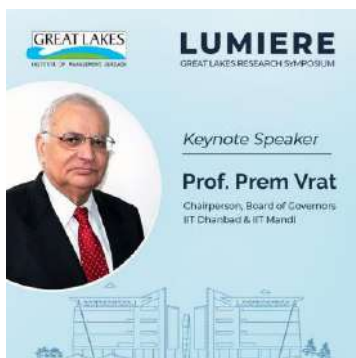
Sapience 2023 had six panel discussions in the domains of **Marketing, Finance, Human Resources, Operations, Analytics, and Entrepreneurship**, with more than 20 Industry leaders who attended as panelists, and shared their insights with the 650 students who attended the sessions. Brief highlights of each of the panels are given below.

#### Panel Highlights

- ❖ **The Analytics Panel** brought together experts in data analytics and business intelligence, from **ZEE, Stashfin, Adobe and Innovacer**. Discussions revolved around the importance of analytics in decision-making, predictive analytics, and the ethical use of data.
- ❖ **The Marketing Panel** featured industry marketing professionals from **LG Electronics, JioAds, L&K Saatchi & Saatchi and Epsilon**, who discussed the transformative impact of technology on marketing strategies.
- ❖ **The Finance Panel** featured leaders from **Microsoft, Apollo Health and Lifestyle, Indus Towers and AMI**, who explored the evolving landscape of financial technology (FinTech) and the impact of blockchain and cryptocurrency on traditional finance.
- ❖ **Operations Panel** addressed the technological advancements that have revolutionized supply chain management, manufacturing, and logistics. The panelists were from **Microlabs, Federal-Mogul Goetze, Safexpress and AMDOCS**
- ❖ **Entrepreneurship Panel** celebrated the spirit of innovation and entrepreneurship in the tech-driven world, with panelists from **VTION, Microgravity, SPYNE and Analytical Edge**
- ❖ **The HR Panel**, with panelists from **Home First Finance Company, Philips, RateGain, JM Financial and Kotak Mahindra Bank** focused on the evolving role of HR in the digital age, and its effect on talent acquisition and management in a tech-savvy world, and the importance of upskilling the workforce to meet the demands of the future workplace.



## Lumiere 2023



The fourth edition ‘Lumiere 4.0’ was organized in April 2023. The keynote speaker for the event was **Dr. Prem Vats**, Chairman of the Board of Governors of IIT Dhanbad & IIT Mandi. He delivered an engaging session on “Impact of People Quality on the Quality of Service: Some Research Outcomes”. The session also featured presentations on selected research topics by **Yukta Sharma**, *Chandigarh University* and **Shriya Sharma**, *University of Jammu*.

## Great Lakes, Gurgaon Offsite

Our incredible family at GLIM, Gurgaon, embarked on an offsite journey to Bhimtal, Uttarakhand. From laughter-filled road trips to thrilling activities, the team soaked up the sun, embraced the enchanting landscapes and created unforgettable memories.



## Karma Yoga

The school's Karma Yoga program is a vehicle that helps the institute to engage with the community around the school and engineer societal impact. During the Academic year 2022-23, our Karma Yoga Program has expanded its operations appreciably. Students visited 32 villages in the Year 2023 and interacted with 27 schools with over 2,500 students and influencing their lives, the Karma Yoga program has expanded satisfactorily.



Creative Artwork



Cleaning riverside



Creativity program



Team games



## Centre of Excellence for Sustainable Development

A Center of Excellence for Sustainable Development at GLIM-Gurgaon was launched in April 2023. The Centre aims to create a collaborative environment to embark upon cutting-edge research, its dissemination and outreach, course curriculum and content development to support teaching aspirations, and community engagement within the context of the Sustainable Development Goals, with specific focus on selected few SDGs. The activities undertaken by the Centre have internal as well as external channels of engagement through thought as well as action-based outcomes. Overall, the objectives of the CoE are:

- *to contribute to creating environmentally and socially responsible business managers*
- *to emerge as a credible thought-leader with intellectual contributions that can make businesses and societies sustainable*
- *to help support the implementation of best practices in businesses, organizations and communities to create a more sustainable society*



## Work done

Since its inception, the Centre has published an op-ed titled “How India fares on Sustainable Development Goals – 4 graphs offer an insight”, and another article on Green Credit Programme proposed by Government of India (both co-authored by Prof. Bappaditya Mukhopadhyay and Prof. Sanghamitra Bhattacharyya) is awaiting publication in press. Work is currently under progress at the Centre to develop two indices: (a) “SDG in public narrative” index, and (b) Monthly Prosperity Index. Additionally, two more articles related to progress made by India and G-20 countries on SDG targets are undergoing review in journals.



Great Lakes, Gurgaon had the privilege of hosting an engaging guest lecture on World Earth Day, featuring sustainability leaders from Nestlé India. The event was graced by **Mr. Sanjay Khajuria** - *Director of Corporate Affairs & Sustainability*, Nestlé and representatives from Business Standard. Mr. Khajuria shared his insights and experiences, motivating students and faculty to contribute towards a more sustainable future as consumers. The guest lecture provided an excellent platform for the students to engage with the speakers, gain valuable insights, and explore ways to address key sustainability challenges.

## Upcoming

The Great Lakes Institute of Management, Gurgaon, will be hosting its second International Research Conference '**Winter Business School Conference 2023**' at the Gurgaon campus on 20-21 December 2023. The theme for the conference is 'Managing Businesses for a Sustainable Future: G-20 and Beyond'. The WBSC aims to bring together academicians, policymakers, practitioners, and other experts to promote sustainability in G20 countries and beyond.

Additionally, the conference will provide a forum for researchers to interact with editors of leading journals in the conference's relevant fields. The conference will also host panel discussions with reputed speakers from business organizations and academia from India and abroad. You may read more about the same [here](#).

## GLIM, Gurgaon Achievements

- ❖ Great Lakes, Gurgaon launched AICTE approved online PGDM Program (2 years) in collaboration with Great Learning
- ❖ Great Lakes, Gurgaon launched Volume 2, Issue 1 of “GLIMS Journal of Management Review and Transformation” in April 2023
- ❖ Great Lakes, Gurgaon also signed the MoU with Ural Federal University, Russia to explore student and faculty exchange programs, as well as funded research for projects of international agencies.
- ❖ Great Lakes, Gurgaon, iSER report accepted by AACSB – detail report awaited, expected to obtain the accreditation by 2024

## Faculty News



### **Prof. Dr. Umashankar Venkatesh**

- Invited as a guest speaker by The Royal School of Business for an International conference on the topic 'Sustainable business through sustainable marketing'.



### **Prof. Dr. Bappaditya Mukhopadhyay**

- Invited for an event on 'Competition Law in the Digital Age: Adapting to new Realities'.



### **Prof. Dr. Sanghamitra Bhattacharyya**

- Appointed as the Director of 'Center of Excellence for Sustainable Development'.



### **Dr. Vishal Dagar**

- Invited to co-chair a track session on Business Strategies at Amity Institute of Public Policy in collaboration with the Jean Monnet Module of JNU
- Invited for a FDP by Maharshi Dayanand University, Rohtak to take sessions on "Productivity Analysis " and "Journal Identification".

- [New Additions – Teaching staff](#)
- [New Additions – Non- Teaching staff](#)
- [Promotions](#)

## New Additions - Teaching



**Dr. Vibhav Singh** joined us as “Assistant Professor – HR & OB”. She completed her doctorate and M.Phil in HRM from TISS, Mumbai. Her work has been published in reputed listed journals like Scientometrics, International Journal of Manpower, Computers in Human Behaviour, Information Technology and People. Her last assignment was with NMIMS, Mumbai. She has also taught at reputed institutions like IIM Trichy and IMT Ghaziabad. Vibhav has also worked with Aon Hewitt.



**Prof. Harish Kumar** joined us as “Assistant Professor – Marketing”. He is research scholar at MDI, Gurgaon, in the marketing area. Being an XR enthusiast, he has been exploring the disruptive potential of AR and VR on consumer behavior. Prior to MDI, he has worked as a mentor and faculty for UGC JRF/NET aspirants, having coached more than 500 scholars. He is also a rank holder in the NET/JRF exam with the 7th rank in India in management.



**Dr. Smita Mazumdar** joined us as “Professor – Finance”. She holds a Doctorate in Management from NMIMS University and is a Fellow of the Institute of Cost and Management Accountants of India. She is a Certified Financial Planner and has completed MBA from Symbiosis Institute of Business Management, Pune. She has also worked in the financial services industry with Apple Industries Ltd. Mumbai and Bangalore and at NIIT Ahmedabad. Her last assignment was with the School of Business Management, NMIMS, Mumbai.



**Dr. Surya Prakash** joined us as “Associate Professor – Operations”. He holds a Ph.D. from MNIT, Jaipur, in Supply Chain Management. He completed master’s in manufacturing systems engineering from (BITS) Pilani. He is B.E. (Hons) Mechanical Engineering from Dr. B.R. Ambedkar University, Agra. In academics, he has worked with IIHMR University, Jaipur, BML Munjal University Gurugram and NorthCap University, Gurugram.





**Dr. Jayatu Sen Chaudhury** joined us as “Professor –Financial Analytics”. He has a Ph.D. in Financial Economics from IGIDR (Mumbai), Masters in Quantitative Economics from JNU and a National UGC Scholar. Instead of taking up a career in academics, Jayatu chose to walk the corporate track where he spent the last 26 years working in Financial Institutions - ICICI Bank, GE Capital and American Express.



**Prof. Praveen Ahluwalia** joined us as “Adjunct Faculty -Marketing”. He is a postgraduate in Economics from Gokhale Institute of Economics, Pune and a gold medalist in marketing management (MBA) from Poona University, (SIBM), Pune. He has more than 35 years of rich experience in the service industry as a marketing communications strategist. He is also a widely known academic practitioner as a visiting faculty in top-rung business schools and media institutes for over 32 years.

## New Additions – Non -Teaching

**Ms. Sumiti Shukla** joined us as “Associate Director – HR”. She is an MBA from NMIMS with 11+ years of experience across industries like manufacturing, IT, higher education, renewable energy, luxury etc. In her last full- time assignment she was Head- HR for Bridge School of Management (JV between Hindustan Times & Apollo Global, US)

**Ms. Aditi Singh** joined us as “GM –Online Programs”. She is Ph.D. in management, MBA, PGDM, B.Ed and B.Com. She has more than 18 years of experience with the service companies like Gallup and Maxonic Inc. She also has teaching experience of 10 years. Her last assignment was with Symbiosis, Pune as Head Academics Administrator.

**Ms. Sonia Sehmi** joined us as “Deputy General Manager -CCS”. She has done her B.Com (H) from Ranchi University and pursuing PGDPM (HR) from Symbiosis Distance Learning. She has total 14 years of professional experience in Leadership Recruitment, Employee Training, Development, and Campus Collaborations. She has worked for prominent companies such as Flipkart, Payback, and Usha Martin before embarking on her own venture, ScaleUpp.

**Mr. Jitender Upadhyay** joined us as “Head -Program Office”. He has done PG Diploma from WLC College India in 2009. His last assignment was with O.P. Jindal Global University as Senior Deputy General Manager- Jindal Global Law School. His total experience is 14 years in the education industry.

**Ms. Namrata Handa** joined us as “Assistant General Manager –CRP (CCS)” at Great Lakes- Gurgaon. She is Certified Master Life Coach and NLP Practitioner and currently pursuing Post Graduate Diploma in Training & Development from ISTD. Her total work experience is over 13 years and has worked with marquee brands like S&P Global, Dale Carnegie, Bajaj FinServ and some startup edtech organizations like Masters Union & Skill-Ivy.

**Ms. Ritu Singh** joined us as “Senior Manager –CRP” at Great Lakes- Gurgaon. She is an internationally certified career coach and career analyst with more than 10 years of corporate experience. She has worked with GE, ABC Consultants and Great Learning. She has helped more than 15,000 professionals in kick-starting, transitioning and ladder up in their career journeys, dealing with entry-level to mid-management career professionals.

**Mr. Rajat Khaiwal** joined us as “Senior Manager –CCS” at Great Lakes- Gurgaon. He has done his MBA from IBS and B.Sc. from the University of Delhi. His total work experience is more than 12 years in Placements and Career Services.

**Mr. Pranav Raja** joined us as “Academic Associate” at Great Lakes- Gurgaon. He has done post-graduation in Economics with specialization in developmental studies from Lalit Narayan Mithila University. He has relevant experience in social science research. He has also participated in RBI Policy Challenge 2020 and submitted a research paper on NBFCs

**Mr. B C Anant** joined us as “Academic Associate” at Great Lakes- Gurgaon. He is a Fashion Communication Graduate and a Post Graduate in Retail Management with a specialization in Fashion & Textiles. He has served as the Founder and President of BCA Foundation, India; a geo-political, Vedic Research and Media venture since 2008, December.

**Mr. Hasan Haider** joined us as “Academic Associate”. He has done M.Tech in Computational Mathematics (Data Science) from Jamia Millia Islamia University and B.Tech in Engineering Physics (major in Electronics) from Delhi Technological University.

**Mr. Chayan Bandyopadhyay** joined us as “Academic Associate”. He has completed his BCA and MCA from Future Institute of Engineering and Management. (WBUT/MAKAUT ,WB). He has done his MBA from Jain University (Bengaluru). His last assignment was with TCA Academy, Noida where he was a Data Analytics Intern.

**Mr. Moin Khan** joined us as “Assistant –Program Office”. He is pursuing Bachelor of Arts (awaiting result). His total work experience is 3 years in organizations like Naaz, Nestor Pharmaceuticals and E- Com Express

**Ms. Sanjana Yadav** joined us as “Officer –Front Desk”. She is a graduate in Science and done B.Sc. from Shridhar University, Pilani. She has 8 years of experience in Travel Industry (worked with Fareportal, WNS, Yatra.com and GadgetG ). Her last assignments were with DPS Pataudi and Mothers Pride School Pataudi.

**Mr. Bobby Kumar** joined us as “IT Executive” at Great Lakes- Gurgaon. He has done his graduation from Agra University. He has done professional hardware and networking course from Jetking, Gurgaon. He is a fresher in IT field.

**Mr. Heera Lal** joined us as “IT Executive” at Great Lakes- Gurgaon. He has done his graduation from Sol Delhi University. He has 5 years of experience in Audio visual industry. He has also worked in Ambedkar University, ONGC, etc. His last assignment was with ONGC Limited, Delhi.

**Ms. Sangeeta Konsam** joined us as “Assistant Manager –HR” at Great Lakes- Gurgaon. She has done her BBA from NPGC affiliated to Madurai Kamaraj University and MBA in HR & Marketing from Rai Business School. Her total work experience is 8 years and manage all HR activities.



## Promotions

### CONGRATULATIONS *On Your Promotion*



## RESEARCH UPDATE

- [Research Seminars](#)
- [Research Publications](#)

### Research Seminars



Research Seminar by **Dr. Amar Rao**, Associate Professor of Finance, BML Munjal University on the topic 'Cutting-edge econometrics and statistics methodology for high-impact publications in finance'.

### Research Publications

GLIM, Gurgaon faculty have been known for their research interests and frequent publications. So far, we have published in 16 journals till date during the AY 2023-24. Most of the publications are in B and A category peer-reviewed journals, including in FT 50 journals. Also, we are proud that 2 of our faculties - Dr. Vishal Dagar and Dr. Simarjeet Singh have been ranked among the top 50 Indian Researchers according to P-Rank. Dr. Vishal Dagar is also ranked among the 1000 Global Academic authors by P-Rank. Please refer the detail report for publications of faculty.



- [Falcons – PGPM batch 2024](#)
- [Mavericks – PGDM batch 2023-25](#)
- [Student Sessions](#)
- [Glimpses of Student Celebration](#)
- [PGPM & PGDM Students Award](#)

### Welcoming Falcons



**Dr. Jones Mathew**, Program Director –PGPM welcome a fresh batch of PGPM students - **Falcons** at the campus on 15<sup>th</sup> June 2023. This time the induction program was conducted from 15<sup>th</sup> June till 26<sup>th</sup> June 2023 with two inauguration ceremonies. We had 82 students, who joined the program.



**Dr. Debashis Sanyal** –Director addressed the new batch of PGPM. In his opening address, Dr. Sanyal extended his heartfelt congratulations to the students, acknowledging their well-deserved candidature and officially welcoming them to the Great Lakes family. With immense pride, he shared some of the remarkable achievements of Great Lakes, Gurgaon, in recent years, including the prestigious AMBA (UK) accreditation that has positioned the institute among the world's top AMBA-accredited institutions. Dr. Sanyal encouraged the students to embrace a positive mindset and seize the opportunities that await them.

PGPM Director Dr. Jones Mathew also extended a warm welcome to the students and introduced them to the faculty members. Dr. Mathew encouraged the students to embark on their educational journey with confidence, ready to embrace the learnings and make the most of their time at the institute.

As a part of inauguration ceremonies, **Mr. Paras Goyal** -Director, BCG Consulting and **Mr. Rahul Kapur** -Partner, Grant Thornton shared their invaluable insights with the students. We also thank our esteemed alumna, **Ms. Etika Singhal** (2016 batch student) for her gracious presence and unwavering support.

## Welcoming Mavericks



Dr. V.P. Singh Program Directors PGDM welcome a fresh batch of PGDM Class of 2023-25 - **Mavericks** with a Commencement Ceremony on 13th July 2023. The event commenced with a welcome message by Dr. VP Singh - Director, PGDM. He congratulated the students for making it to the Great Lakes family and spoke on the importance of adding value to the ecosystem one exists in, by making significant contributions to it.



This was followed by an address from the Director, Dr. Debasish Sanyal. He motivated the students to learn, grow and add new skills to their portfolio while being optimistic throughout their journey. He said, "Great Lakes, Gurgaon, has something for all - from academics, social events to clubs and committees. Find a part of yourself through the platform we offer.

We thank our esteemed Chief Guest **Mr. Anup Jain** - Managing Partner, Orios Venture Partners, and **Ms. Lopamudra Banerjee** - CHRO, Carrier Midea India, for gracing the occasion with their presence and enlightening our students with their words of wisdom.

The class of 2025 was welcomed with an outbound trip to Jim Corbett as part of their induction program. Three days filled with adventure, team building activities and a picturesque journey allowed the students to form new bonds and multiple memories.

## Student Sessions

### CXO Talk Session

Interacting with the who's who of the industry is a significant part of an MBA program. Great Lakes hosted sessions with the CXOs to share their experiences, wisdom and life lessons-

- CXO Talk 1 - **Mr. Rajarshi Moitra** – CCO, Bridgestone
- CXO Talk 2 - **Mr. Anant Marwah**- Director –BSR Associates, KPMG
- CXO Talk 3 - **Ms. Mausumi Kar**- MD, Motivator (a WPP company)
- CXO Talk 4 – **Ms. Joginder Tuteja**- Senior Director, Axtria
- CXO Talk 5 - **Mr. Shashank Arya**- SVP & Chief Delivery Officer, Incedo Inc.

## Other Interesting Sessions

- Guest Lecture conducted by **Dr. (Prof) Rajan Saxena**, ex-Vice Chancellor and Distinguished Professor, NMIMS, Mumbai and ex-Director, SP Jain Institute of Management & Research, Mumbai
- Guest Lecture on the topic 'Role of Management Graduates in a Technology Organization' conducted by **Mr. Rohit Kumar** –Lead Consultant, **Mr. Pranjal Dixit** - Sr. Associate Lead-TA and **Ms. Raveena Khanna** –Sr. Associate Lead-TA from Infosys.
- Guest Lecture on the topic 'Problem Solving the McKinsey Way' conducted by **Dr. K. Ganesh**, Global Lead, Supply Chain Excellence and **Mr. Vignesh Balakrishnan** from McKinsey.
- Guest Lecture on the topic 'Debt Capital Market' conducted by **Ms. Anusha Gupta**- Associate Vice President and **Mr. Abhinandan Sharma** -Debt Capital Market from Darashaw
- Guest Lecture on the topic 'Structure Finance' conducted by **Mr. Sagar Kapadi** -Team Lead and **Ms. Aakansha Khandelwal** - Associate Director from CRISIL

## Glimpses of Student Celebration



International Yoga



Independence Day



Teacher's Day



Onam Celebration



## PGPM WINNERS



## PGDM WINNERS



- [Alumni session](#)

## Alumni Session

Alumni from the PGPM Class of 2023 held an engaging session with current Class of 2024 sharing their learnings and experiences.



The Alumni Committee GLIM Gurgaon hosted an inspiring Alumni Connect session for PGDM 2023-25 where alums from across batches came to the campus. The alums interacted with the new faces on campus and shared their knowledge and experience.



### Alum Byte

In the symphony of my MBA journey, I have found the perfect harmony between marketing, music, and a love for digital content. The wise saying from The Matrix series, "It's not the spoon that bends, it's only yourself," comes to mind as I consider my experiences. This statement perfectly captures the transformational impact of education and self-discovery that I have experienced.

Just as music can stir emotions and transport us to different realms, MBA possesses the irresistible force to shape perceptions and drive change. Drawing inspiration from the words of John Nash in the movie A Beautiful Mind, 'The equations are my friends,' I have embraced the analytical aspects of business, leveraging data and insights to craft impactful strategies that resonate with consumers.

Throughout my MBA journey, my professors have been the guiding maestros, conducting and orchestrating our learning experience. They have imparted a spirit of curiosity and a thirst for lifelong learning, in addition to deepening my understanding of business fundamentals.

While pursuing knowledge has been paramount, the friendships I've made along the road have been a priceless aspect of my MBA journey. I appreciate my friends who have molded me, pushed me to grow, and supported me. They have helped to foster a supportive environment where we encourage one another.

As I prepare to step into the world beyond the classroom, I am reminded of the words from the movie Interstellar, "Do not go gentle into that good night, Old age should burn and rave at close of day; Rage, rage against the dying of the light." This quote serves as a reminder to embrace challenges, push boundaries, and make a lasting impact in the corporate realm.

With the symphony of music, my problem-solving mindset, and the wisdom imparted by my teachers, I continue to embark on a journey to shape my narrative.

**Aditya Shikhar, PGPM 2023**

- [Inspiring Story](#)
- [Know your Faculty](#)

## Inspiring Story

"MBA mein Exams to hote rahenge, competitions mein concentrate krte hai"  
'Celebrating 30 Podium Finishes'



## The Inspiring story of Yash Gupta & Subham Roy Batch of PGPM 2022 -23

As a recent MBA graduate, we know the struggle of finding the perfect job after completing the program. Employers are looking for a lot more than just a fancy degree. They want to see that you have the skills and qualities to be a successful leader in the corporate world.

Our journey to this victory has been a beautiful and engaging one, full of ups and downs. We faced numerous challenges, but we never gave up. As we conquered one competition after another, we gained more confidence and sharpened our skills.

Initially, we both failed in numerous case competitions, but the memorable moment for us was the 1st case competition we won, organized by MSIT, New Delhi, based on the Shark Tank theme. This inculcated curiosity and a desire to learn via case competitions, and from that moment, we started participating in almost every 3rd case competition. No matter whether one wins or not, the learning should happen. Once you meet failure, rest assured that success is just a few blocks away, waiting for you with open arms.

***Winners don't do different things, instead they do things differently.*** This is what I believe led to the winning of 30+ case competitions. Managing academics along with participating in extra-curricular activities is what surprises my friends, but I always say that I don't manage time efficiently, instead I manage myself properly. ***I've realized that in some situations, it may seem like the end, but if you persist hard enough, it'll always get better—there will always be a silver lining, there will always be a new chapter*** – Yash Gupta

We remember the days when our team would brainstorm for hours, come up with innovative ideas, and push ourselves to be creative. We put in all our effort, and sometimes it felt like we were never going to make it. But we kept pushing ourselves, and finally, all our hard work paid off.

All that matter is your determination and willpower. As it is said, ***where there is a will, there is a way.***

**Winning the prestigious Unstoppable B-School Leaders 2023 (Top 30) award, to be covered in Forbes India, and securing the 20th & 24th rank respectively nationwide is a testament to our hard work, dedication, and passion.**



# Vikas Prakash Singh

A professor in the area of Economics and also the Director for PGDM program. Having completed 13 years with Great Lakes, Gurgaon he is one of the oldest pillars of the institute. While, the one thing that motivates him a lot is 'Nobility' but a despicable behavior would annoy him. His first choice was making a career in armed services but as destiny would have it, he found his passion in teaching and now feels that teaching is the best suited profession for him and he wouldn't have been more impactful in any other profession. Instead of reliving the past, he wants to create new moments of joy and live in those.

Here is her candid, unfiltered, and straight-from-the-heart response.

## How would your best friend describe you?

Like most of the people my friend list also includes wide range of friends –refined to ruffians. Some find my perspectives interesting, some find in me a good partner for sports. While some like the wit that flows during evening parties, some like my straight forward attitude and some feel that I could do better with some diplomacy but all of them like my simplicity and genuineness. *In the words of Tulsi Das*

जाकी रही भावना जैसी, प्रभु मूरत देखी तिन तैसी

In simple words 'Each friend holds his opinion about me as per his attitude'



## What has been your greatest accomplishment?

Completing 13 years at Great Lakes, among the best talent of the industry means a lot to me. Being part of this journey from scratch to good and then from "Good to Great" is my best accomplishment. I was the first full-time Professor to join this institute. The team I joined was young, dynamic, intelligent and committed to high-quality delivery. The institute was small but large roles needed to be played. Large roles and that too in multiple dimensions. For instance, I organized the first three MDPs for the institute. Those were Aha moments but we never celebrated as there was always something new and big to do. All these new roles provided a great sense of accomplishment. I was nominated to do MBA from University of Houston. I had never thought of doing such an expensive and reputed program but Great Lakes made it possible for me. This is certainly one of the most precious achievements.



## What has been your greatest failure?

Oh there have been so many successes and failures, intertwined, as if these are two faces of the same coin!

मोहब्बत में नहीं है फ़र्क़ जीने और मरने का  
उसी को देख कर जीते हैं जिस काफ़िर पे दम निकले

– Mirza Ghalib

Ghalib's dilemma of 'Mohabbat' applies to success and failures in life. The duality continues. Each win made me lose something while each loss brought something valuable to me.

## What is the lesson you learned from your greatest failure?

I would like to give another quote from Ghalib that may explain my view

बाज़ीचा-ए-अतफ़ाल है दुनिया मिरे आगे  
होता है शब-ओ-रोज़ तमाशा मिरे आगे

– Mirza Ghalib

So the learning is "Let failure not deter you. Stay in the game"

### Can you name one professional achievement and one personal achievement?

Nothing good comes easy. Each achievement – professional or personal, has been hard earned and very close to heart. Among professional achievements, I feel that the process of earning Ph.D. degree has made maximum impact on my thinking; opportunities I have received; and the ability to influence.



Despite my limited capabilities, I have received lots of admiration and affection in life, may it be in classroom or playground. Achieving God's Grace is my best personal achievement.

### What motivates you?

Nobility motivates me big time. It has shaped my character and career so far. Being generous and graceful is important to me. The courage to place my perspective, even if it runs contrary to the popular view, helps me think comprehensively and leads to discovery of knowledge.

Discovery of knowledge, I believe, gives maximum joy. This joy builds internal strength and helps motivate many others. Material rewards and penalties have revealed to be very short-lived motivators. These have created more conflict than confluence among people.



Jo khoya hai uska gham hai  
Par jo paya hai kya wo kam hai  
Jo nahi hai wo ek khwab hai  
Aur jo hai wo lajawab hai 😊

### What do you do in your spare time?

Spare time is a random variable that has very low mean value in my case. Due to multiple interests I need to keep creating time for multiple activities. These days, apart from office work, I create time for playing some physical sport; penning down my thoughts that sometimes result into a good article or a shayari; watching TV – news/sports/business; fun time with family; and fun time with friends. All these engagements depend upon availability of other people. If these people are not available, then I get some spare time. Machines are usually available, so I spend time with them. For instance, TV at home; weights in the gym or my dear car and it's stereo.

### What was your most stressful situation and how you handled it?

I injured my spine in December last year. Wrong medical diagnosis and wrong exercises advised by doctors worsened the case. Nerves connecting the shoulder with the brain got damaged. I was unable to move my right hand. Three discs in the neck had crumbled. Future seemed very uncertain and threatening. I owe my success to the philosophy 'work hard and play hard'. Both seemed to be at risk. I think this was one of the most stressful situations I had been into. I realized that there was just one thing I could do in this situation - staying positive and determined to come back to good health. I underwent surgery with this belief that I will recover to good health in the shortest possible time. By His Grace and good wishes of near and dear ones, now, I am able to teach four classes in a day. I can write on the board and enjoy teaching.



### What are you most grateful for in your life?

God has given me good health. My parents gave me good education and character. My teachers built lots of capabilities in me. My students have given me lots of affection and attention. My family fills me with enthusiasm to look forward with enthusiasm. My friends keep me young. I am grateful to God for all these.



### What is your greatest fear?

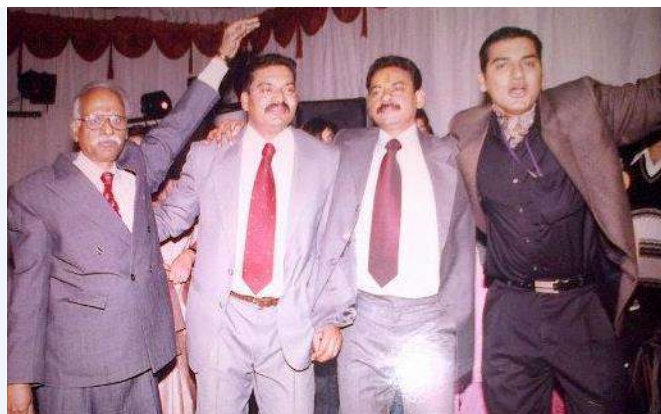
I don't live in fear. I live for joy. Fear breeds insecurity. It is interesting to note that most of the fears are imaginary while the insecurity is real. Insecurity leads to increased cost. Why get into it? Yes, there can be some concerns. Losing independence/autonomy is one of my major concerns. Bad health and old age may deprive me of this independence.

### If you could give your younger self one sentence of advice, what would you share and why?

Don't procrastinate. Don't escape adversity at any point of time because it comes back to haunt you in an even worse form.

### Who has had the greatest impact on you in your life?

I have inherited many of his qualities. Though I can't match his talent, capabilities and accomplishments, yet I believe that the qualities I inherited from him form the dominant part of my personality. For instance, my speaking style; natural flair for sports; love for economics and many other likes and dislikes. I always admired him for his humility, honesty and the courage to speak your mind. I have tried to keep these as guidelines of my behaviour.



### What is your favorite place in the world?

Beauty or economic incentive of a place doesn't entice me to settle down. It is the company that matters. Presence of intelligent, witty and flexible people in place makes it attractive.

### What are you most passionate about?

I love teaching economics. I want the masses to fall in love with economics. This requires removing clutter around the phenomena and bringing clarity. But, this is quite an arduous task. Over the years, people in order to market themselves have created lots of misconceptions about economics and its relevance.



People joke about assumptions economists make. Richard H Thaler, 2017 recipient of the Nobel Prize in economics has gone to the extent of creating two categories - 'Econs' and 'Humans'. I would like to see economics restoring at least some of its lost glory. In the game of cricket we often see fielders dropping a simple catch in order to make it look difficult. Researchers in economics seem to have dropped the ball. I would like to see application of economic theory help in achieving better business design and thus better outcomes for the global good.