



GLIM, GURGAON NEWSLETTER 8TH EDITION

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DIRECTOR'S DESK

As Great Lakes, Gurgaon celebrated its 13th Foundation Day, what comes to my mind is that ***'Success comes to those who work hard and stays with those, who don't rest on the laurels of the past'***.

The new mission of the institute is ***"To foster managerial excellence and human capital development that best serves the evolving needs of the business world through teaching, applied research, and executive programs toward creating a sustainable society"***. It is my endeavor to align everyone towards this mission that is inspiring and brings teams together.

It is also about cultivating a culture where employees feel like they belong, can foster strong and diverse connections and eventually thrive as they bring their whole selves to work – in service of their individual purpose and that of the organization. It inspires us to be part of and contribute to a workplace where everyone can pursue their passions, fulfill their purpose, and empower others.

The world today is changing at such an accelerated rate and we as an institute need to pause and reflect on this entire system of education to offer a well-balanced curriculum, which is not only innovative but also prepares our students to face life's challenges that the future holds. I have always believed that ***if you want to go fast, go alone but if you want to go far, you should go together***. I am excited to share that Great Lakes, Gurgaon has signed the MoU with Ural Federal University, Russia to explore student and faculty exchange programs and we have also launched AICTE approved online PGDM Program (2 years).

Our strengths & weaknesses, hopes & fears, wins & regrets – all of them complete us. Being who we are and embracing each other as they are helps us learn, grow and be human.

Mr. Mohan Lakhamraju Conferred with Distinguished Alumni Award by IIT Bombay



Our Chairman, Mr. Mohan Lakhamraju, was awarded the ***Distinguished Alumni Award (DAA)*** at ***IIT Bombay's 64th foundation day*** recognizing him for his achievements and impact as an entrepreneur who helped expand the reach of quality education to lakhs of individuals across the globe leading two successful organizations as Chairman of Great Lakes and as Founder & CEO of Great Learning. Mr. Mohan received the award

from Shri Sajjan Jindal, Managing Director of JSW Steel. The DAA awards are prestigious awards given to the most accomplished of the alumni and this year's awardees included noted academicians, entrepreneurs and business leaders including the current global CEOs of Infosys, VMware and NTT.

Mr. Mohan also happens to be one of the youngest awardees through the history of the awards.

His acceptance comments, ***while I may be the one receiving the recognition, I know very well that I'm there due to the impact our colleagues and teams have enabled.*** Maybe research excellence can be achieved by an individual, but entrepreneurship is a team sport and I'm lucky to have so many people that believe in our vision and supported me in the journey so far and continue to power the journey. ***This is as much a recognition of all of your efforts as it is mine.***



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13th Foundation Day

Great Lakes Institute of Management Gurgaon celebrated its 13th Foundation Day on 2nd March 2023. The event was held at the campus. **Dr. Debashis Sanyal**, Director of GLIM, Gurgaon, led the event by lighting the lamp with other faculty members and shared the achievements of GLIM, Gurgaon with everyone. **Mr. Gautam Lakhamraju**, COO of GLIM also addressed the students and congratulated the team for all the accolades.



The chief guest **Mr. Bhairaw K Mandal** -CEO & Founder, Enerture and Eji Learning and also GLIM, Gurgaon alum of PGDM 2011-13 batch. He expressed gratitude toward Mr. Mohan Lakhamraju, Mr. Gautam Lakhamraju, and the faculty that taught him. He spoke about his journey from a student to entrepreneur and how he and his wife (alum of PGDM 2011-13) were determined to do something big in energy and wanted to create jobs rather than work for someone. He told the students that ***'one should never be scared of not having sufficient resources until one has confidence and belief'***. As with these two resources, one will always find a way. He advised students to never stop learning as life never stops teaching

The event was followed by employee recognition for 10 and 5 years of service, Service Excellence Award, Women Achievement Award and Academic Excellence Award. This year we also had a special award for the Most Active Alum.

Academic Excellence Award
Prof. Dr. Umashankar Venkatesh



Women Achievement Award
Ms. Priyanka Trakroo



Service Excellence Award
Mr. Jaffar Ansari



The program was concluded with various cultural performances and student recognition awards for summer projects, Karma Yoga, cruising conquistadors, and best club for 2022-23.



Best Club 2022-23
OPUS CLUB
Dr. Ravindra Ojha



Summer Project Award
1st Prize
Gyaneshwar Malhotra

Cruising Conquistadors
1st Prize
Naman Anand



Summer Project Award
2nd Prize
Avigyan Singh

Cruising Conquistadors
2nd Prize
Yash Gupta & Shubham Roy



Karma Yoga Award
Ishita Kaith



Winter Business School Conference (WBSC)

Great Lakes, Gurgaon hosted its **first international conference**, titled ***“International Perspectives in Economics & Management for Sustainability”***, which was participated by around 75 world-renowned researchers and representatives from the industry as well as the Government. WBSC successfully created a platform that initiated a dialogue between academicians who are experts in sustainable practices and industry heads trying to adapt and adopt the best practices.

The conference was formally inaugurated by **Prof. Leila Dagher**, Director of the Institute of Financial Economics at the American University of Beirut, and a renowned researcher in the areas of energy, environmental, and financial economics.

The inaugural session was preceded by a keynote address by **Dr. Amol Phadke**, a Staff Scientist in the Electricity Markets and Policy Department at the Lawrence Berkeley National Laboratory and a Senior Scientist at the Goldman School of Public Policy, University of California.

Subsequently, **Mr. Mohan Lakhamraju**, Chairman of GLIM, during his address, formally announced the launch of a Center of Excellence in Sustainability at GLIM Gurgaon.

We had various panel discussions with international speakers namely –

- Prof. Olatunde Shobande, Senior Economist at the University of Aberdeen, UK
- Prof. Kazi Sohag, Ural Federal University
- Prof. Tomas Balezentis, Professor at Vilnius University, Lithuania
- Prof. Justin Paul, Editor-in-Chief, International Journal of Consumer Studies and a Professor at the University of Puerto Rico, San Juan
- Prof. Aviral Tiwari, faculty at IIM Bodh Gaya, and Associate Editor of Energy Economics journal.
- Dr. Manoranjan Mohanty, office of the Principal Scientific Advisor to Government of India
- Ms. Upali Nag from Group M
- Mr Akash Sharma of economic think tank CUTS International.

Crest 2023



The **11th edition of Crest**, Great Lakes Gurgaon's Annual Management Fest was inspired by 'The Pleiades'. The 'Pleiades' is a collection of more than 800 stars in the zodiacal constellation Taurus, 410 light-years away from Earth. In the business world, the seven disciplines of Finance, Marketing, Operations, Human Resources, Entrepreneurship, Analytics, and Strategy together form the Pleiades of Business. Management is successful when all these pillars stand tall and strong.

The event was held in the campus on 23rd -24th January, 2023 and it brought together students from various management colleges across the country. Some of the prominent institutions that participated in the event were NMIMS, IIMs, BIMTECH, IMI, FORE, MDI, FMS, IIFT, SRCC, among others. The event was sponsored by Safexpress and Sodexo.

The keynote speaker was **Mr. Harteerath Singh**- Director, Hemkunt Foundation. During his address, Mr. Singh shared his insights and experiences with the students on '**how to be responsible citizens who can contribute to society**'.

Mr. Anmol Singh Grewal, Head of HR at Ashok Leyland's Alwar unit, was the endnote speaker for CREST 11. Mr. Grewal shared his experiences and provided valuable advice on **‘various aspects of management, including HR practices, leadership, and team building’**. His expertise and insights into the industry were beneficial for the students, especially those who aspire to pursue a career in management.



We also congratulate all winners of the several events held by MarQuest-Marketing Club, OPUS-Operations Club, Inquivista-Analytics Club, Strategist-Strategy Club, FINCEPTION-Finance Club, PRAYAAS-Ecell & Harmony-HR Club

GLIM, Gurgaon Achievements

- ❖ Great Lakes, Gurgaon launched AICTE approved online PGDM Program (2 years) in collaboration with Great Learning
- ❖ “GLIMS Journal of Management Review and Transformation” published its Issue 2 of Vol 1
- ❖ Great Lakes, Gurgaon also signed the MoU with Ural Federal University, Russia to explore student and faculty exchange programs, as well as funded research for projects of international agencies.
- ❖ Great Lakes, Gurgaon, iSER report accepted by AACSB – detail report awaited, expected to obtain the accreditation by 2024

Faculty News



Prof. Dr. Umashankar Venkatesh

- Delivered Keynote Address in online International Conference at Vedatya Institute conference
- Panelist at the Start-Up Summit 2022," in Mumbai



Prof. Dr. V.P. Singh

- Appointed in Editorial Board of KIM Journal of Management Case
- Interview published in the Opulence wealth in 6th edition



Prof. Dr. Jones Mathew

- Presented his paper at the International conference on entrepreneurship and sustainable business development and also chaired the session at Amity University.
- Chaired a research track at the European Conference on Management Leadership and Governance 2022 and presented abstract of a paper
- Delivered keynote address at the 16th South Africa Smart Procurement Conference 2022



Dr. Vishal Dagar

- Amongst the 1000 Global Academic authors by P-Rank
- Chaired a Session on Sustainability in an International Conference of Jamia Hamdard University
- Invited for the session at Jindal Centre of the Global South School of International Affairs (JSIA)
- Invited for a FDP by Maharshi Dayanand University, Rohtak to take sessions on "Productivity Analysis " and "Journal Identification".



Dr. Simarjeet Singh

- Amongst the top 50 Indian researchers according to P-Rank
- Appointed as editorial board member in the Nurture Journal
- Co-chaired Finance session at the 10th International Conference at Delhi University
- Taught sessions on Bibliometric Analysis at National Institute of Technical Teacher Training
- Member of Digital Euro Association (DEA)



Prof. Dr. Kirti Sharma

chaired the session at FORE International Finance Conference-2022

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New Additions



Dr. Sanghamitra Bhattacharyya - She is a seasoned academician with teaching and research experience of 13 years, which include research and faculty positions at IIT Madras, IIT Delhi and IIM-Lucknow. She has also got Industry experience of 20 years in manufacturing, service and development sectors. Her last assignment was as Technical Director with KPMG India, in the Government Advisory Practice.



Dr. Simarjeet Singh - He is an academician, researcher and trainer and having an experience of 6 years working at various renowned organisations. He has done his Ph.D. from USAM, Punjab University. His research interests include Empirical Asset Pricing, DeFi, Corporate Finance, Blockchain, Investment Management, FinTech, Equity Investment Strategies, etc. His last assignment was with GTB National College as Assistant Professor.



Mr. Ramesh Nair - He comes with about 30 years of work experience in the fields of Education, Academic Administration & Training Sector. He has long association with Indian School of Business & Finance (ISBF) in a leadership role and managed the entire gamut of operations. He holds a post graduate degree in Economics and Post Graduate Diploma in Human Resources management from NIHRD and Media Laws from University of NALSAR.



Mr. Vineet Kumar Sharma - He has completed his education from Pandit Deendayal Upadhyaya Shekhawati University, Sikar. He has worked in Bharti Airtel, a CA Firm, Surya Air Products. His last assignment was with RST Solutions India in Noida.



Mr. Shashank Dwivedi - He has done his graduation in bachelor of Arts from Avadh University Faizabad. He has done hardware & networking from IIHT in 2014. His last assignment was with Modi Infosol Pvt Ltd, Okhla as an IT support. His total experience is 8 years.



Ms. Tanushree Jain - She is a graduate from Delhi University from Lakshmibai College. She was working as a Project Manager- Senior Associate in an Ed-tech sector. Her total work experience is 1.4 years as an associate.



Mr. Mohammad Faizan Khan - He has done his MBA from Aligarh Muslim University. He has worked in IIM Indore and IIFT Delhi. His last assignment was with IIM Ahmedabad as Academic Associate in Strategy Area

Promotions

Congratulations

ON YOUR PROMOTION!



Dr. Umashankar Venkatesh



Dr. Poornima Gupta



Dr. Jones Mathew



Dr. VISHAL DAGAR



Mr. Ankit Sharma

- [Research Seminars](#)
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Research Seminars



“Employee Silence” by **Dr. Ajay Jain**, Professor of Leadership & Organizational Behaviour at MDI, Gurgaon.



"The quest for CBDC: identifying and prioritising the motivations for launching central bank digital currencies in emerging countries" by **Dr. Simarjeet Singh**, GLIM, Gurgaon



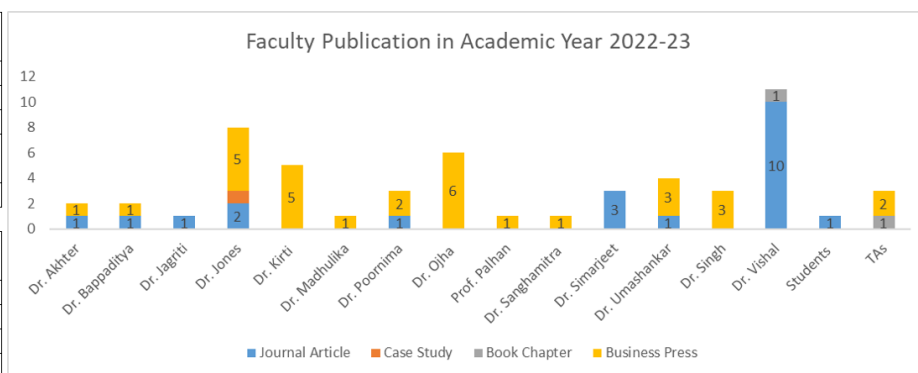
“Systematic Literature Review(SLR)” by **Dr. Anupama Prashar**, Associate Professor, Operations Management at MDI, Gurgaon

Research Publications

GLIM, Gurgaon faculty have been known for their research interests and frequent publications. We had a total of 55 publications in the Academic Year 2022-23 (*till Mar 2023*) that includes 3 A and 12 B category journals. Case study published through leading Ivey publishing.

Publication Type	Academic Year 2022-23
Journal Article	21
Case Study	1
Book Chapter	2
Business Press/ Trade Publications	31
Total	55

Publication Category	Academic Year 2022-23
ABDC A	3
ABDC B	12
ABDC C	1
Scopus	6



MDP Update

- ❖ Prof. Dr. Ahindra Chakrabarti and Prof. Dr. Poornima Gupta conducted a MDP for Maruti on 22nd and 23rd September 2022 in Gurgaon.
- ❖ Dr. Ahindra Chakraborty and Dr. Poornima Gupta - 3-Day MDP titled Project Finance & ESG for Federation of Indian Petroleum Industries on 28th -30th September 2022 in Varanasi.
- ❖ Dr. Ahindra Chakraborty and Dr. Poornima Gupta conducted MDP for Senior Executives of Maruti on "Role change Workshop" on 17th & 18th November 2022 in Gurgaon.

Life at Campus

- [KarmaYoga for students](#)
- [Student Sessions](#)
- [PGPM & PGDM Students Award](#)

Karmayoga



As a part of the Karma Yoga program, students and teachers from the government school of the nearby Langra Village visited the Gurgaon campus to interact with the Great Lakers and faculty. Great Lakers have been working closely with these school students. They helped the school authorities organize the science lab and conducted communication sessions for the children.



Several activities were hosted for the school students on campus. This included - a career guidance interaction with Prof. Poornima Gupta & Prof. SK Palhan, making a dynamic toy to learn the concept of buoyancy & Boyle's law, a creativity program to think out of the box, and a campus tour. The idea behind this initiative was to broaden the horizon of the students and provide them with an enriching experience through personal interaction.

Student Sessions

CXO Talk Session

Interacting with the who's who of the industry is a significant part of an MBA program. Great Lakes hosted sessions with the CXOs to share their experiences, wisdom and life lessons-

- CXO Talk 1 - **Mr. Vikas Gandhi** -President & SBUs Leader, Usha International conducted the session on the topic 'Situations of the key concepts ranging from Strategy/Innovation to P&L Management/Sales/Marketing'.
- CXO Talk 2 - **Mr. Vishal Kapil**- CTO, Marks & Spencer conducted the session on the topic 'Flux in Retail Industry'.

Various Other Sessions

- Guest Lecture on the topic 'Agro-business & Syngenta - Future Ahead' conducted by **Mr. Swapnil Agrawal** - APAC SAP ERP Lead, Syngenta
- Guest Lecture on the topic 'Equipping for the New Corporate' conducted by **Mr. Subramanian S** - Country Lead, University Recruitment, Relations & Strategy (India), Silicon Labs
- Interactive session on the topic 'careers and growth aspects of the Fintech and BNPL industry' conducted by **GrayQuest Education Finance Team**
- Guest Seminar on the topic 'Financial Independence' conducted by **Mr. Raghuveer Nath** -Vice President, IIVPM.
- Certification program on 'Lean Six Sigma Green Belt Competency Development Program' conducted by **KPMG India Team**
- Guest Lecture on the topic 'Work.Play.Grow' conducted by **Mr. Siddharth Maniyar**, Associate Director (GAC) and **Ms. Hetal Gandhi**, Director (Industry Research), CRISIL Limited
- Guest Lecture on the topic 'How one should try to focus not only on CASH but KASH; Knowledge, Positive Attitude, Skills, and Humility in today's era' conducted by **Mr. Ahmad Mehdi** -General Manager, Lemon Tree Hotels.
- Student Interaction on the topic 'careers, future & growth aspects at Cambridge University Press and in the Assessment & Publishing Industry' conducted by **Cambridge University Press & Assessment**.
- Online workshop on the topic 'Xiaomi's Growth Story in Emerging Markets like India' conducted by **Ms. Sneha Tainwala** -Director of Smartphones & Tablets Business, Xiaomi India



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PGPM WINNERS

YASH GUPTA



SHUBHAM ROY



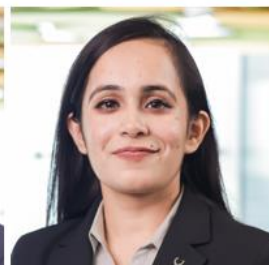
ISHITA KAITH



TANVI MATHUR



SAKSHI MANCHANDA



BHAWNA GUPTA



VAISHNAVI



DIVYANSH SAHU



DIVYA KRISHNA



MADHAV ARORA

PGDM WINNERS



NAMAN ANAND



ABINASH



APURV MATHA



SHRESTH SONI



AADAR JAIN



SUNIDHI



ANKIT JAIN



ANUSHKA YADAV



PIYALI CHATTERJEE



AKANSHA PRASAD



AKSHIT GARG



YASHVI KANADIA



AMAN BHATLA



HARSHWARDHAN



RATIKA SHARMA



SHOBHIT SINGH



SARTHAK JAIN



KARTIKEY



ANIRVAN JENA



ALUM INTERACTIONS

- [Alumni session](#)

Alumni Session

The **Annual Chapter Meet 2022** was conducted on 12th November and 19th November in Gurgaon and Bangalore respectively. We witnessed a gathering of 170 total alumni across these two events and they showed a lot of enthusiasm for supporting us whether it be for guiding students, admission interviews, connecting us to their superiors, projects, internships or sharing their specialized expertise with our students.

Coffee Table Discussion, 'What's the Future? Transformation. Transition. Transcendence' was organized on 24th February in the campus itself. It was an interactive and engaging conversation with alumni coming from diverse backgrounds and rich industrial experiences, who shared their journeys, and making students confident and ready for the industrial metamorphosis.

- [Inspiring Story](#)
- [Know your Faculty](#)

Inspiring Story

"Experimenting makes you lose sometimes, but it does not make you a loser."



The Inspiring story of Naman Anand Batch of PGDM 2021 -23

Anybody who performs a routine task eventually feels fatigued; therefore, they try to explore their hobbies to counter that. The same is true for me. As a recent graduate, I questioned how having a postgraduate management degree would benefit me at the beginning of my career. But, after spending two years on campus networking with people from all backgrounds and thought processes, I realized that I had changed from the person I had been before joining Great Lakes.

The early lectures and the late-night project deadlines helped me realize how crucial it is for someone to enroll in a residential program since it not only allows them to explore all the opportunities nearby but also gives them time to reflect on their career goals and spend time with themselves. When one enters a competitive environment, they ought to perform at par and make themselves stand out among others. I never wanted to stick with the conventional ways of pursuing a course, so in addition to the curriculum being taught in the class, I developed an interest in B-School competitions. Not that I received great responses when I started participating in case competitions of various B-schools, but I still remember a dozen defeats before winning the first one. And the first is always special, since it not only gave a confidence to hustle for more but also provided me an internship with the event organizing team. From that point forward, it piqued my curiosity, and I started taking an active part.

I won 28 B-School competitions with 10 first prize, 11 second prize, 7 third prize and few third runner up position while participating in events of colleges including IIM Ahmedabad, IIM Calcutta and NMIMS Mumbai. I feel confident in sharing that I connected with students of different B-schools across all the parts of the country and was able to represent Great Lakes in 7 IIMs, NMIMS and Symbiosis. I make an effort to keep myself occupied because I think it helps one stay motivated and discover hidden opportunities.

At Great Lakes, my constant inspiration was not only the ones who were working hard to build a strong foundation for their careers but more importantly, the faculties with whom I got a chance to network. I feel fortunate enough to get guidance and constant support from Dr. V.P. Singh, who has been my inspiration since even as a program director with so much to cater to in a day, he is always open to having a discussion with the students and motivating them to become better at everything. **I believe that one's network can take them places that their resume cannot.** The B-School competitions not only helped me connect with professionals from across the country, but they also helped me gain some recognition in the eyes of the people working in the industry and expand my network.

4 lessons I will take from here:

- You can do everything under the sun if you are focused on your goals and disciplined in your approach.
- Never stop challenging yourself with the tasks that might seem difficult. Everyone has a different way of handling things.
- One must learn how to not let success get to your head and failures to your heart.
- Criticism is a part of success, and one should not get affected by what others are thinking. If you are on the right path, people will question you.