



GLIM, GURGAON NEWSLETTER FIFTH EDITION

IN THIS EDITION

- Director's Desk
- Inside Campus
- What's New
- Research Update
- Rajputs – PGPM Class of 2021-22
- Warriors (PGDM 2020-22) & Chevaliers (PGDM 2021-23)
- Alum Interactions
- Invest in You

DIRECTOR'S DESK

As we stand at the threshold of a new session and a fresh beginning, we are filled with renewed hope and positivity. It gives me immense joy that our campus is open now from 2nd August 2021. I am delighted to welcome faculty, staff members and all students.

Every year brings in its own set of challenges and opportunities for us to learn and grow. Like always, Great Lakes Institute of Management, Gurgaon is here to support students in their academic journey and career development and nothing should stop from achieving success in any way one choose to define it.

Looking back, we commend the undeterred resilience and adaptability exhibited across the world in the year gone by. On the other hand, we cannot ignore the unthinkable toll the pandemic had on us. COVID-19 is top of mind for all of us at GLIM, Gurgaon and I want to assure you that we are monitoring the COVID-19 situation closely and have updated our policies and procedures to prioritize the health and safety of the GLIM, Gurgaon family. All students, faculty, and staff are encouraged to receive the COVID-19 vaccine and follow the COVID protocols.

My personal goal is to make “Every Moment Count” with each of one of you.

It isn't where you came from, it's where you're going that counts.

Ella Fitzgerald

- [11th Foundation Day & Alumni Meet](#)
- [Convocation \(PGPM 2019-20 & PGDM 2018-20\)](#)
- [GLIM, Gurgaon Achievements](#)
- [Faculty News](#)

11th Foundation Day & Alumni Meet

Great Lakes Institute of Management Gurgaon celebrated its Foundation Day and Annual Alumni Meet on 2nd March 2021. It was held both online and offline due to pandemic.

Dr. Debasis Sanyal, Director of GLIM, Gurgaon, led the event by lighting the lamp with other faculty members, followed by a welcome address. **Mr. Mohan Lakhamraju**, Vice-Chairman and CEO of GLIM also addressed the students and spoke about the significance of the entrepreneurial mindset.



The chief guest **Mr. Shashank Dubey** -Co-founder and Head of Analytics at Tredence, delivered the keynote address, where he spoke about the four lessons of life. Firstly, to let go of inhibitions or the metaphorical life jacket that hampers one's risk-taking capabilities. Secondly, to pick the right ice cream flavour – not to follow monetary gains but to follow one's heart, one's passion. Next, he emphasized on practicing one particular skill as much as possible that it becomes

second nature. The fourth lesson was that it is important to live a full life and to take all possible chances to reach one's potential goals.

The event was followed by employee and student recognition awards and concluded with various cultural performances by Apaches, Olympians and Warriors.



Alum Interaction

Alumni from the Pioneers batch were invited to interact with the students. **Ms. Nidhi Gola**- Founder Finance2IT, **Mr. Ajith Basil** -General Manager at Aqualyn Beverages and **Mr. Jacob Alexander** - Business Improvement Specialist, Vestas addressed everyone, and shared their memories and their journeys after graduating as Great Lakers.

Convocation

Great Lakes Institute of Management, Gurgaon, held its 9th Annual Convocation for the Class of 2020 with 250 students successfully graduating. The event was held on 31st July in a hybrid manner, with the faculty on campus and the graduates attending online due to pandemic.

The ceremony was graced by **Mr. Sanjay Behl** -CEO & Co-Founder, Nextqore Inc. and former CEO, Raymond. He shared his insights on 'New Narrative of Leadership' to the Graduates.

Prof. S.K. Palhan conveyed the message from **Dr. Bala V Balachandran**, Founder, Dean Emeritus and Chairman, Great Lakes Institute of Management to the graduating students. He advised them to not be afraid of taking the toughest job. **"Not only do you need to survive, but you also need to thrive"**.



"Wherever you go, and in whatever you do, always be humble and kind. Never forget the people who lent you a helping hand so that you could pull yourself up."

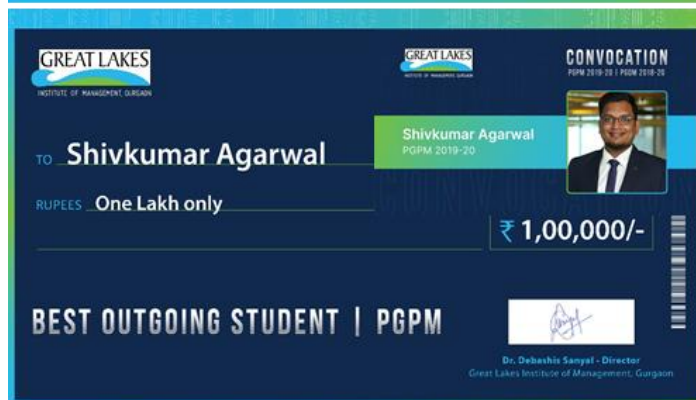


Dr. Debashis Sanyal, Director, Great Lakes Institute of Management, Gurgaon, addressed the graduates and listed the highlights of the institute's developments in the Director's Report. Mr. Mohan Lakhamraju, Vice-Chairman and CEO of Great Lakes Institute of Management joined us virtually and also addressed the graduates with a strong message ***"Part of graduating, and part of growing up, means taking responsibility. The best and the most empowered way of living your life is to own the responsibility for yourself. You have the power, the opportunity, and the responsibility to shape your destiny."***



As a part of the convocation ceremony, the students who received Gold medals were acknowledged and rewarded.

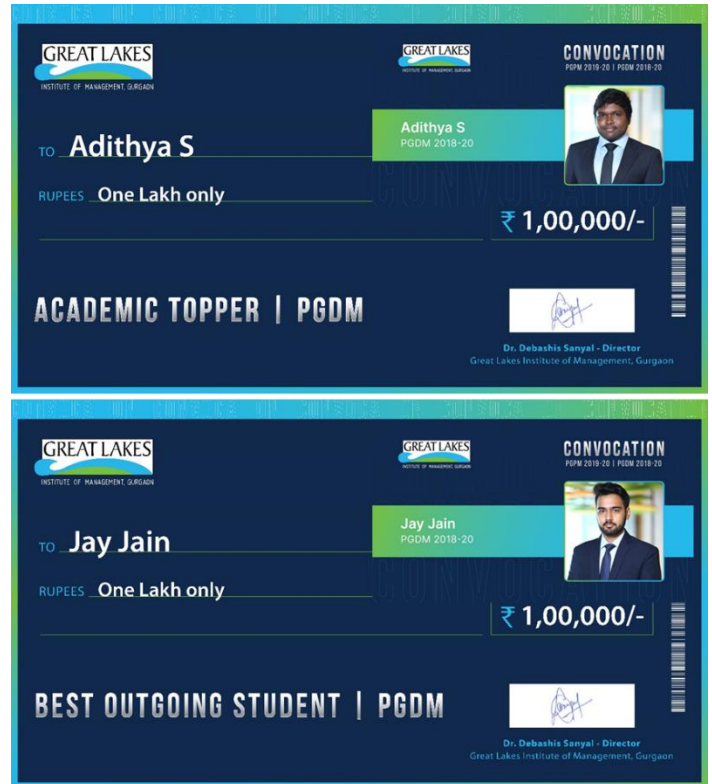
From the PGPM batch, Gold medals were awarded to **Anupama Joy** for Academic Excellence and to **Shivkumar Agarwal** for being the Dr. Bala V Balachandran Best Outgoing Student.





BACK TO TOP

From PGDM batch, Gold medals were awarded to **Adithya S** for Academic Excellence and **Jay Jain** for being the Dr. Bala V Balachandran Best Outgoing Student.



GLIM, Gurgaon Achievements



We are proud to announce that Great Lakes Gurgaon Toastmasters Club was awarded the prestigious 'President Distinguished Status' by Toastmasters International. Congratulations to all members and the leadership of Great Lakes Gurgaon Toastmasters Club for this milestone.

Faculty News



Dr. Preeti Goyal invited as a nominee of the University of Chancellor to join as an expert member on the Research and Innovation council of Vidyashilp University, Karnataka



Dr. Kirti Sharma's talk on "Importance of Financial Education" was featured in India Today Aspire



Dr. Debahsis Sanyal's was interviewed by BusinessWorld Education on dealing with COVID-19 disruptions, NEP 2020, Union Budget 2021 and more.



Dr. Poornima Gupta and Dr. Preeti Goyal were invited by Central Queensland University, Australia, to present their research paper "The role of personality and financial self efficacy on individual's risk taking ability" to their faculty group.



Media training workshop conducted for the faculty. The session was addressed by Mr. Sanjay Choudhry -Senior Director, Perfect Relations & Dr. Sanjay Nigam -Senior Consultant Strategy, Perfect Relations.

- [New Additions](#)
- [Promotions](#)

New Additions



Dr. Amit Karamchandani - He is a PhD from IIM, Lucknow and a graduate in Mechanical Engineering from IIT (BHU). He has seven years of industrial experience with Bharat Heavy Electricals Limited (BHEL) in roles such as Quality Assurance Engineer and Senior Design Engineer.



Dr. Mohit Malhan - He is a PhD in Marketing from IIM, Lucknow and done his PGDM from IIM Calcutta with over 3 years of industry experience in Maruti and Hindustan Unilever.



Dr. Sushma Kaushal - She is a doctorate in management. She was working with IIM Amritsar as Academic Associate before joining Great Lakes.



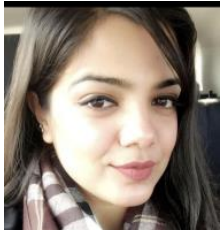
Mr. Vivek Mishra - He is B.Tech. from National Institute Technology, Rourkela. He brings about 8+ years of experience in Business Development and Corporate Relations.



Mr. Arjya Kumar Mishra - He is a graduate engineer with 8 years of experience in power and oil & gas industry.



Mr. Ravi Kishor Ranjan - He has done his M.Tech and B.Tech in Electrical Engineering from AIET Jaipur. His total work experience is 8 years.



Ms. Era Yadav - She has done B.Tech, MBA and pursuing LLB (final year). She has overall 4 years of industry experience as a HR professional.

PROMOTIONS

Congratulations

ON YOUR PROMOTION!



ERA SOOD



NAVEEN AGARWAL



NEERAJ AWASTHI



CHANDRAPRAKASH



MAHAVEER SINGH



BRUNO NELLISERY



NEHA SHARMA



KISHORE KUMAR

- [Research Seminars](#)
- [Research Publications](#)

RESEARCH SEMINARS



“Deep Learning based Heuristic Approach for Timeseries Prediction and Predictive Optimization Model” by **Dr. M. Akhter Rather** - GLIM, Gurgaon.



"Bibliometric Research Method for Literature Reviewing" by **Dr. Ivan Zupic**, Lecturer in Entrepreneurship at the Institute of Management Studies, Goldsmiths, University of London.



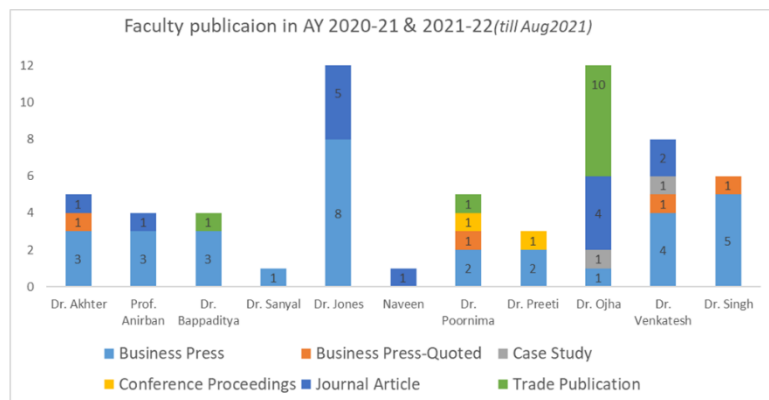
“An analytical study of cross subsidy impact on electricity demand from Industries” and “Examining pecking order and trade-off theories of capital structure in Indian energy sector companies” by **Dr. Naveen Agarwal** - GLIM, Gurgaon

RESEARCH Publications

Great Lakes faculty have been known for their research interests and frequent publications. We had total 57 publications in the Academic Year 2020-21 and total 19 publications so far in the ongoing Academic Year 2021-22.

Publication Type	Academic Year 2020-21	Academic Year 2021-22
Business Press	31	9
Business Press-Quoted	1	3
Case Study	2	
Conference Proceedings	2	
Journal Article	11	4
Trade Publication	10	3
Total	57	19

Research Distribution	Academic Year 2020-21	Academic Year 2021-22
Faculty	47	19
Student (PGDM 2019-21)	7	
Student (PGDM 21)	2	
Student (PGPM 2019-20)	1	
Total	57	19



- [Term Zero - Welcoming the New batch of PGPM 2021-22 - Rajputs](#)
- [Various Other Sessions](#)

TERM ZERO - RAJPUTS

Dr. Umashankar Venkatesh, Program Director - PGPM welcomed a fresh batch of PGPM students with special virtual module on 26th May due to Covid. **Dr. Debashis Sanyal**, Director, **Mr. Mohan Lakhamraju**, Vice-Chairman and **Dr. Bala V. Balachandran**, Founder and Chairman of the Board, Great Lakes Institute of Management, Gurgaon addressed the new batch of PGPM students.



As a part of the inauguration ceremony, **Mr. Ashish Sharma**, Co-Founder & Director, Bridgei2i Analytics Solutions delivered the keynote address and shared his insights on the value of investing in and reinventing oneself along with the changes that the world is going through.

The term started on 26th May and continued till the end of the June 2021. Various CXO talk sessions and Global Thought Leader Series were hosted as below.

CXO Talk Sessions

Interacting with the who's who of the industry is a significant part of an MBA program. Great Lakes hosted virtual sessions with the CXOs to share their experiences, wisdom and life lessons with the new batch of the PGPM students during Term Zero for setting the context for the MBA life ahead:

- CXO Talk 1 - **Mr. Pranay Agrawal**, Co-Founder & CEO, Fractal on the topic "Strategic Foundations"
- CXO Talk 2 - **Mr. Arindam Banerji**, Executive Vice President & Managing Director - India & Philippines, Wells Fargo on the topic "Leadership and Diversity"
- CXO Talk 3 - **Mr. Shankar Narayanan**, Founder, Sanaka Group & Former Managing Partner, Carlyle Asia Growth Partners on the topic "Interactive Session on Private Equity"

Global Thought Leader Sessions

The Great Lakes organised Global Thought Leader virtual sessions to interact with some of the most prominent thought leaders – people who have left a lasting impression on the society with their immense contribution towards industrial developments, teaching and research around the world.

- "Designing Resilient Supply Chains" by **Dr. Sunil Chopra**, Deputy Dean & IBM Professor of Operations Management & Information Systems, Northwestern University - Kellogg School of Management, Northwestern University.
- "Deep Technology Management" by **Mr. Lakshmi Narayanan**, Co-Founder & Emeritus Vice Chairman, Cognizant.
- "Anthropomorphism and Dehumanization in Marketing contexts" by **Prof. Ann L McGill**, Sears Roebuck Professor of General Management, Marketing and Behavioral Science - University of Chicago, Booth School of Business.
- "Reverse Innovation: India's Opportunity to Grow the Economy & Solve Income Inequality" by **Dr. Vijay Govindarajan**, Coxe Distinguished Professor of Management at Tuck School of Business, Dartmouth.
- "Decision Making During Uncertainty" by **Mr. Shrinath Bolloju**, Chief Strategy Officer, KG Information Systems Private Limited.
- "Fireside Chat on Career Development" by **Mr. Shashank Sahni**, Director- Global Video Services, Google.
- "Is this the beginning of the end of Sales Forces?" by **Dr. Prabhakant Sinha**, Co-Founder, ZS Associates.

VARIOUS OTHER SESSIONS

- "Employee Behavior in New Normal" conducted by **Mr. Amit Jain**, AVP and Head-HR, PeopleStrong.
- "'University of Hard Rocks of Life" conducted by **Mr. Nand Kishore Chaudhary**, Chairman & MD, Jaipur Rugs.

- “Analytics based approach for Enterprise Resilience” conducted by **Mr. Mithun Kar**, Director Technology Consulting & **Mr. Raktim Chakraborty**, Chief Data Scientist, PwC.
- “Analytics Simulation” conducted by **Mr. Raktim Chakraborty**, Chief Data Scientist, PwC.
- “How Operations, Supply Chain and workers risk are managed inside a manufacturing plant” conducted by **Mr. Sharad Nigam**, VP, Strategic Planning and Smart Operations, Hitachi Digital Business.
- “Evolution of AI/ML, current working & practices of industries and potential COVID impact and future plans” conducted by **Mr. Kunal Jain**, Founder & CEO, Analytics Vidhya.
- "Strategy innovation in the Internet Business" Guest Lecture by **Mr. Krishna Veer Singh**, President (Marketplaces) - Droom.

WARRIORS & CHEVALIERS PGPM 2021-23

- [Welcoming the Chevaliers -New batch of PGDM 2021-23](#)
- [Various Sessions](#)
- [PGDM Students Award](#)

CHEVALIERS – PGDM 2021-23

Dr. V.P. Singh, Program Director- PGDM welcomed a fresh batch of PGDM students with special virtual module from 19th July – 30th July due to Covid. The program has students pouring in from different parts of the country to make this state-of-the-art campus their home for the next two years. **Dr. Debashis Sanyal**, Director and **Mr. Mohan Lakhamraju**, Vice-Chairman, Great Lakes Institute of Management, Gurgaon, addressed the new batch of PGDM students.



As a part of the inauguration ceremony, **Mr. Sandeep Sethi**, Data Analytics & Cognitive Leader, Deloitte Consulting India, delivered the keynote address and shared his insights on the importance and proliferation of modern innovations including Advanced Analytics, Artificial Intelligence and Edge Computing in various industries. The students also interacted with **Mr. Hemant Kaul**, CEO Maringini GRP and President & CMO GRP India.

VARIOUS OTHER SESSIONS

- "Digital Transformation in Industry" conducted by **Mr. Simarpreet Grover**, Associate General Manager - Strategy & EasyLine, Schneider Electric for PGDM 2021.
- "Building a friction free enterprise by leveraging Process Analytics" webinar conducted by **KPMG India** senior leaders for PGDM 2021.
- "Leadership challenges and opportunities in Boundary-less organizations/Post Covid Era, lessons learnt from past pandemics and global financial crisis" conducted by **Dr. Anil Kumar Misra** - CHRO, Magic Bricks for PGDM 2021.
- "Consulting Webinars", "Professional Development" and Virtual Conversation with Scott Hense -EVP, Consulting and Robin Kranich -EVP, Human Resources and other senior leaders from Gartner for PGDM 2021.
- "Real-life applications of marketing/analytical tools that are prevalent in the industries." conducted by **Mr. Arghya Mukherjee**, Associate Director (Retail & CPG Analytics), WNS Global Services for PGDM 2021.
- "A Career in consulting - What it means to be a consultant" conducted by **Mr. Nikhil Moghe** (Partner IGH), KPMG India for PGDM 2021.
- "Navigating Campus Placements for the 2021 Batch" conducted by **Ms. Racha Mukherjee**, CHRO and **Ms. Runita Verma**, Director Talent Acquisition, Schneider Electric for PGDM 2021.
- "Handling Challenging Times" conducted by **Mr. Anil Bhasin**, President, Havells India Limited for PGDM 2021.
- "Fall Again Rise Again -The Untold Story of Sandeep Aggarwal" conducted by **Mr. Sandeep Agarwal**, Founder & CEO, Droom for PGDM 2021.
- "Sustainability" Guest Lecture by **Mr. R Pradeep Kumar**, Senior General Manager – Sale, Schneider Electric for PGDM 2022.



BACK TO TOP

PGDM STUDENTS AWARD

Congratulations

 <p>RISHABH SINGH ROSE KAUSHIK</p> <p>1st Prize in Pratispardha B-Plan JIMS, Rohini</p>	 <p>SHARADA RAO RUSHIL RASTOGI SAKSHI RAO</p> <p>1st Prize at Ecostacy IIM Trichy</p>	 <p>ADARSH IR DIVYA BHATT VINUD ARORA</p> <p>1st Prize at CaseNiti E-Conclave 2021 IMT Chaziabad with Nokia HMD</p>	 <p>SONAKSHI SRIVASTAVA SAKSHI BANSAL</p> <p>First Prize at Synergy Ideation Competition IGNISENSE'21 organized by SIIB</p>	
 <p>SHREYA JAIN SRISHTI GUPTA</p> <p>First prize in FinQuiz'21 Goa Institute of Management</p>	<div style="display: flex; flex-direction: column; align-items: center;">  <p>ADITYA AHUJA NAVYA ANN</p>  <p>AMAN GUPTA SOMYA KESHRI</p> <p>1st Prize at Navigation to Sunshine Gate IMT Nagpur</p> </div>		 <p>AMAN GUPTA ANJANA E</p> <p>First Prize at Inflore'21 Rajagiri Business School, Kerala</p>	
 <p>PRIYANSH SAREEN</p> <p>First Prize at Qriosity 7.0 Organized by StockGro</p>	 <p>JASLEEN KAUR</p> <p>1st Prize in Stratylis IIM Visakhapatnam</p>	<div style="display: flex; flex-direction: column; align-items: center;"> <p>FIRST PRIZE</p> <p>WINNERS</p> </div>		
<div style="display: flex; flex-direction: column; align-items: center;"> <p>SECOND PRIZE</p> <p>WINNERS</p> </div>				
 <p>ANKET MATHUR ANANT GUPTA SHUBHAM GOYAL</p> <p>2nd Prize in In-FIN-ity SCMHRD with Deloitte</p>		 <p>GUNJAN AHUJA HITESH KISHORE</p> <p>2nd Prize in Ideathon NMIT Bangalore</p>	 <p>MANISH SONI NIPSI DAS</p> <p>2nd Prize in Marquest Dept. of Finance & BE, DU</p>	
 <p>PRIYANSH SAREEN</p> <p>2nd Prize at Imperium 2020 MDI Gurgaon</p>	 <p>NIKHIL BHARGAWA VAIBHAV AGGARWAL</p> <p>2nd Prize at Discidium 2021 H.R. College of Commerce & Economics</p>	 <p>JASLEEN KAUR</p> <p>2nd Prize in Wordink, Invicta 2021 MarX - Marketing Club, IIM Nagpur</p>	 <p>NIKHIL BHARGAWA</p> <p>2nd Prize in Ignite Quiz Competition IIM Rohtak</p>	 <p>PAYAL SURUPA</p> <p>2nd Prize at Chrysalis'21 Mercurius LIBA Chennai</p>



BACK TO TOP



ALUM INTERACTIONS

- [Ask your Alumni session for PGPM](#)
- [Alumni Interaction with PGDM](#)

ASK YOUR ALUMNI SESSION FOR PGPM

The PGPM Class of 2022 had the opportunity to interact with our alumni during the 'Ask your Alumni' session as a part of the Term Zero interactions this year. We would like to thank below Alums for sharing their experiences with the batch and setting the tone for a fulfilling management career ahead.

- **Aditya Vats** (PGPM'16) - Account Manager, Microsoft
- **Kapardhi V. S.** (PGPM'13) - Lead Business Intelligence, Times Internet
- **Rohit Parimal** (PGPM'13) - AVP -KYC CMB Lead - Operations, HSBC



BACK TO TOP

ALUMNI INTERACTION WITH PGDM

In the Alumni interaction with PGDM'23 batch, Alums from the Apaches batch of PGDM'21 were invited to share their experience and insights.



Divya Bhatt, Business Analyst, Cognizant. Divya being from a total different background before PGDM, initially was scared of changing the field but gradually made it her strength. She entered the course with an open mind, willing to explore all fields and then finding the best match as per her interests.



Adarsh IR, consultant, KPMG India. Adarsh believes that "Today is difficult, tomorrow is going to be much more difficult but day after tomorrow is going to be beautiful". If you venture in any field, the most important thing is to be consistent throughout. As far as our PGDM course is concerned, the consistency comes with the regular class we have.



Dhaval Jain, Associate Solution Advisor, Deloitte USI. He advises the incoming batch "You will meet people from a lot of different background and different experiences. You must make sure, to interact with people and actively learn from them". There should be an exchange of knowledge every day.



Surya Jain consultant, KPMG India. He participated in over 12 competitions and won a couple of times. He opines that, it is easy to see the achievements, rather than the effort. It feels like a challenge to lose competitions, but you should strive to work harder.

Invest in you

- Productivity Corner
- Sudoku Challenge

Productivity Corner

Know Yourself

Each of us have our unique characteristics and ways of doing things, and we all have something to contribute. How can discovering your personality helps you to learn all about you as an individual, why some things come more naturally, whilst some things you have to work at, where your strengths are and where you might struggle?



BACK TO TOP

- **Self-Awareness** – an employee can find out why they do things a certain way, why they are like the way they are, their strengths, weaknesses and what they can do about them.
- **Adapting** - Why do you get on better with some people than with others, what are the common traits, how can you better adapt to different people?
- **Conflict** - Worse still, what sort of people do you rub up against, what is at play, are there specific personalities, how can you smooth that over?
- **Team Role** - In a team, how can you best play to your strengths, what will your unique contribution be, how will that be different from this person or that person?
- **Stressors** - What are the things that could potentially stress me out, or where I might struggle and, more importantly, what can I do about them?

Want to know your Personality Type?

Take the Test [here](#)



Sudoku Challenge

Take a break and try your hand on this hard brainteaser. The first 3 entrants will win exciting prizes.

					8			
3						2		
				4				
		8						
	7		2			3		
			3					6
							4	8
9								7
6			5		2			