

From Director's Desk

Over the past academic year, we have all worked incredibly hard to adopt and embrace a growth mindset—one that values learning, adjusting, and adapting our approach based on new findings. I am proud of all that we have achieved as a team so far. Thank you for all hard work and efforts, but more importantly thank you for helping build the culture and land it successfully.

Here are a few achievements that stand out for me –

Deeper Student Engagement – I am proud to see all the faculty members working together with an objective of creating Consistent Participant and Student Experience. It not only helped the students to learn the importance and value of investing in their own learning and create their unique identity but also be awarded and recognized for their talent.

Learning Partner – Apart from doing workshops for Indian Oil Corporation, CESC- Kolkatta and FIPI we are spreading our wings in the corporate sectors like Maruti India, Hero MotoCorp, PNB Metlife and HT Media. We will continue to collaborate with more companies in the near future to impart training.

Acknowledgement & Kudos – I want to take this opportunity to applaud the entire GLIM, Gurgaon team for their tireless efforts in making every event successful whether it was Crest, 10th Foundation event or our Annual Alumni Meet. Apart from this, the awards that GLIM has achieved so

far could not have been possible without the collaboration of the team.

Wider Stakeholders – The CCS team has worked tenaciously to pursue the right outcomes and as a result, we able to add critical B-school recruiters to our pool, hike in CTC across both the programs, structured and focused summer internship hiring and better yield per company.

Highlights

We want to thank **Dr. Bala Balachandran** (Dean Emeritus) who visited the Great Lakes, Gurgaon campus in Feb 2020 and interacted with the students of both the batches and also with all the Faculty members and team. He shared his vision for the campus and his insights were very useful.



Annual Events

CREST 9.0 - The Era of Innovative Disruption

Great Lakes Institute of Management (GLIM), Gurgaon hosted its 9th Annual Inter-College Management Fest on 16th -17th January 2020 at its Gurgaon campus. The event welcomed students from various prestigious B-schools such as IMI Delhi, IMT Ghaziabad, NMIMS Mumbai, MDI Gurgaon, IIM Amritsar, etc. Mr. Manu Ahuja, CEO and MD at Jubilant Industries, was the Guest of Honour for the competition, along with several business leaders from renowned companies such as MINDA Industries, SBI, The Big Blue Banyan, Bobble AI Technologies, and Federal Mogul Goetze India Ltd, as judges for various competitions. The event was spread across various fields including Analytics, Marketing, Strategy, Finance and Human Resource events.



10th Foundation Day

Great Lakes, Gurgaon celebrated its 10th Foundation event with a grand two day celebration on 29th Feb -1st Mar 2020. The Key note was delivered by the Chief Guest Mr. Sandeep Kataria - MD & CEO, Bata India. Both Mr. Mohan Lakhamraju, CEO and Vice-Chairman of GLIM and Dr. Debashis Sanyal, Director GLIM, Gurgaon also delivered the speech followed by various



performances by the students of PGPM and both the batches of PGDM.

The event also consisted of a felicitation ceremony, with awards being handed out to a number of alumni for excellence in Entrepreneurship, Karma Yoga, Fastest Growth, National/International Recognition, along with awards for being the Most Connected Alumni and concluding with the award for Alumni of the Decade.



Alumni Meet

The 3rd Alumni meet was held in the campus and brought together 154 Alumni from almost every batch. The event was held over 2 days on 29th Feb -1st March 2020 and was kept to coincide with the 10th Foundation Day.



Day 1 was kicked off by a masterclass organized for the Alums and students, taken by Dr Sugato Palit – CHRO, R J Corp (Varun Beverages).



Next was the open mic by the alums, who provided insights into their career journey and on the various inflection points in life and the choices they had to make. Their experiences resonated with all the students and led to some great discussions and sharing.



Day 2 started with the team building activities, sports activities and the final and the most exciting session was the stand-up comedy by Gaurav Gupta for both alums and the students who left them in splits.



My India My Budget

The annual Budget presentation competition organized by Great Lakes, Gurgaon and Dr. V. P. Singh. The national level symposium gave an opportunity to students to analyze the interim budget and provide sound recommendations in front of highly esteemed economists. The competition helped students to evolve, brainstorm and come up with excellent suggestions and the best recommendation won the cash prize.



GLIM, Gurgaon Achievements

This academic year has helped us achieve some real big milestones, which could not have been possible without the support and the collaboration by the entire team.



GLIM Gurgaon ranked 13th in the Top one year Business Management Programs in the country by Business World 2019 rankings.



GLIM, Gurgaon won second prize for Cutting Edge Curriculum at Industry Academia Conference 2020 organized by People Labs



GLIM Gurgaon was adjudged Runners up with a "High Commendation" for 'Karma yoga: selfless action for community benefit' under the Business School Impact on Community and Society Award category by AMBA at their Gala Celebrations 2020 event.



Dr. Preeti Goyal at the 33rd Annual ANZAM Conference receiving the award for **Best Paper** - Heuristics, Herding and Prospect Bias: A Peek into the Millennials Financial Decision Making Mindset' authored by Dr. Poornima Gupta and herself.



GLIM, Gurgaon won award for Special Mention for Best HR Strategy at 5th HR Excellence Awards 2020 by Business World



GLIM, Gurgaon had 14 Students from University of Massachusetts, USA for a Case-Study workshop. The workshop was conducted by Prof. Mohan Agarwal (Ex- XLRI).



GLIM, Gurgaon is chosen as a model campus by AICTE to implement free community radio station. Campus Radio station is the college operated communication platform run by the students of the college.



GLIM, Gurgaon is knowledge Partner of CII to develop Case Studies on Organizations Employing PWD's. The Compendium of Case Studies was released by CII in a national level conference and was circulated to 7000 CII members. Dr. Umashankar, Dr. Jones, Dr. Ahindra, Dr. Preeti, Prof. Sam and Prof. Anirban assisted in developing the case studies.

Dr. Mudit Kulshreshtha has been voted by students at the GLIM, Gurgaon as the InsideliM Professor of The Year in 2020!
 Dr. Umashankar Venkatesh & Dr. V.P. Singh were also nominated by many students for the title of the InsideliM Professor of the Year.

International Collaborations

International Immersion Program - First batch of 25 students from GLIM, Gurgaon went for an International Immersion Program in collaboration with IÉSEG School of Management, Paris. The program was offered to both the one year PGPM and the two year PGDM students and aimed at offering a global business perspective to students and a salient understanding of foreign culture.



Other visitors who visited campus to explore various avenues to collaborate with the Great Lakes Institute, Gurgaon are -



Mr. Josh Macht, Mr. Sam Hainer and Mr. Lav Nigam from Harvard Publication visited the campus to discuss our pedagogy, initiatives, and the possibility of having a case workshop.



Peter Stephenson & Ms. Ragini Yecchury from ESCP Business School visited campus to explore discussion on Family Owned Business program for the students from Business background



Dean Dennis Guibard and Dr. Bhumika Gupta from Telecom Business School, Paris visited campus to explore Student & Faculty Exchange program and Joint Research and Conferences.

Research & Seminars

Various Research and seminar workshops were inducted as below -



Research seminar workshop to explore qualitative research methodology as an additional skills set which can be used for publications was conducted by **Dr. Richa Awasthy** Associate Professor, School of Business, Public Policy and Social Entrepreneurship, Ambedkar University, Delhi.



Research Seminar workshop on text analytics within accounting, as well as accounting fraud was conducted by **Dr Partha Mohapatra**, who is currently teaching Advanced Accounting Information Systems (AIS) at California State University-Sacramento with a focus on Accounting Analytics



Mr. Biju Misra (Director - Transformation, Operations & Automation at Enbridge, Toronto) was invited to deliver a session on Analytics Applications in Energy Sector to Analytics Major/Minor students and faculty members.



Research Seminar on "Field Experiments versus Failed Experiments" paraphrasing and analyzing the work of Nobel laureates - Dr Abhijeet Bannerjee, Dr. Esther Duflo and Michael Kremer's by **Dr. Bappaditya Mukhopadhyay**

What's New

New additions to Great Lakes

Faculty

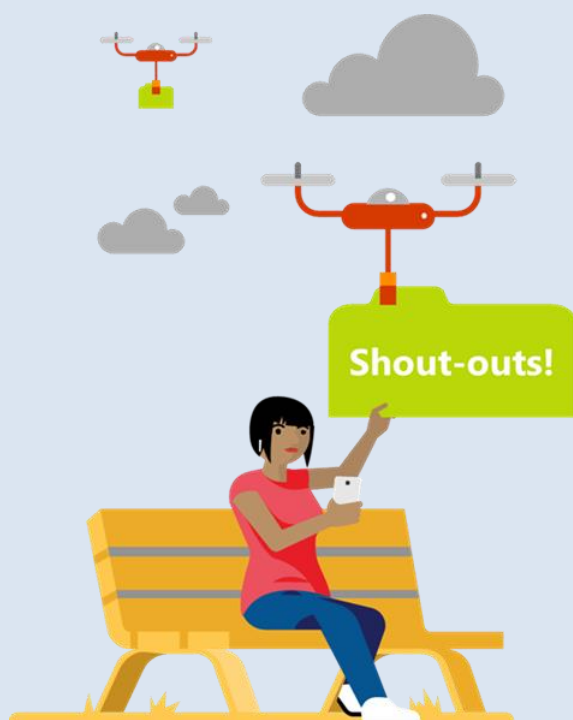
Dr. Ravindra Ojha joined as a Professor – Operations. He has done his Ph.D from school of Management, NorthCap University, Gurugram. He has a total of 36 years of rich corporate and Academia experience with 23 papers published in national/international journals. His last assignment was with SOIL where he played a critical role in the creation of new school of Business Design



Dr. Akhter Mohiuddin Rather joined as Assistant Professor -Analytics. He has done his Ph.D. in Computer Science (specialization in Machine learning & Data Sciences) from University of Hyderabad in 2016. He was previously teaching at Woxsen School of Business, Hyderabad. Also in 2019, Dr. Akhter was nominated for the award of “Best young scientist below 40 years” by GISR India.



Dr. Sheetal Menon joined as Assistant Professor –Strategy. She is Ph.D. in Strategy Management from IIT Bombay, with two years of post-Ph.D. work experience as a Strategy Consultant. She was previously working as Strategy Consultant with Sathguru Management Consultants



Dr. Jones Mathew **awarded** for Spirit of Great Lakes

Mr. Mahaveer Singh **awarded** for Best Performer of the year

Congratulations **Seema Saini Sr.** Manager on your **10 years** at GLIM, Gurgaon

Congratulations **Pooja Singh Sr.** Manager on your **10 years** at GLIM, Gurgaon

MDPs & Other Programs

Management Development Programs



4 Workshops conducted for the executives of Indian Oil Corporation at IIPM, Gurgaon in Oct, Nov 2019 and Feb and Mar 2020 on HR and Business Analytics. The Program was anchored by Dr. Ahindra Chakrabarti, Dr Poornima Gupta with support extended by Dr Preeti Goyal, Dr Bappa, Dr Singh, Prof Anirban and Ankit Sharma.

Workshop on Business Analytics Program for CESC, Kolkata in Nov 2019. The workshop was conducted by Dr. Poornima Gupta, Dr. Ahindra Chakrabarti, Dr. V.P. Singh, Dr. Bappaditya Mukhopadhyaya and Prof Anirban Chaudhuri.



Workshop on Analytic Program for executives of Maruti India at Gurgaon was held for 5 days in Dec 2019 and Feb 2020. The Program was anchored by Dr. Bappaditya Mukhopadhyay, Dr. V.P. Singh, Prof. Anirban Chaudhuri and Ankit Sharma.



Spartans -PGPM 2019 -20

Various Sessions

Sessions on CV & Interview Preparation for PGPM final year students conducted by **Mr. Gautam Lakhamraju** - Chief Marketing Officer, Great Lakes

Design Thinking Workshop was organised for PGPM students in March 2020. Dr. **S Dasgupta**, Cost Accountant and Ph.D from **BITS Pilani** with 26 years of industry and teaching experience conducted the workshop.

Alum Interactions

Mr. Shubham Singhal from ZS (PGPM 2018-19 Batch) interacted with PGPM final year students. The session was conducted in November 2019 and 42 PGPM students attended the session.

Pradito Mitra, Rahul Sabikhi and Shaleen Mishra from NIIT Ltd. (PGPM 2018-19 Batch) interacted with PGPM final year students. The session was conducted in December and 50 PGPM students attended the session.

Guest Lecture

Manish Dureja - Senior Engagement Manager, EXL visited the campus in February 2020 and addressed 55 students from PGPM final year. He spoke on the topic "Banking Analytics".

Samer Akhtar - Associate Director Marketing, Affle visited the campus in February 2020 and addressed 92 students from PGPM/PGDM final year. He spoke on the topic "Digital Marketing".

Mr. Vishwanthan - President, TVS Delphi visited the campus in February 2020 and addressed 145 students from PGPM/PGDM final year. He spoke on the topic "Building a strong and illustrious career in the initial years of corporate life".

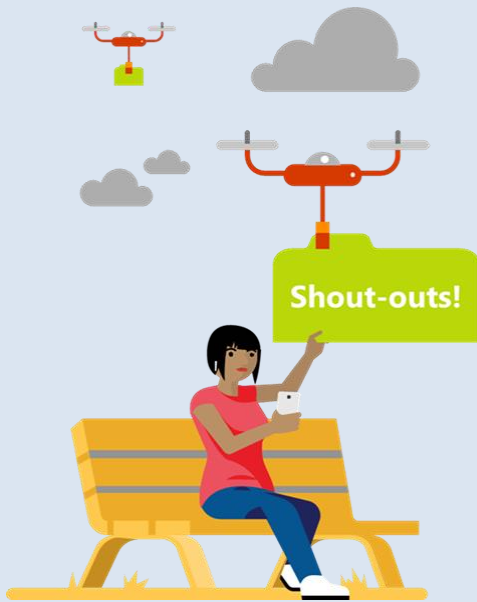
Awards & Recognition

Avnish Tiwari, Anurag Chatterjee & Manoranjan Ghosh won runner up title in the HR conclave 5.0 conducted at MDI Gurgaon.



Anupama Joy declared as winner in the Best Evaluator contest and Abhilash Nandi came Runners up in the Humorous Speech contest in the District M, Gurgaon Toastmasters speaking and evaluating contest





Congratulations

Team **Albatros** (Spartans) for winning Tug of War- Girls

Winners of Intra College Badminton Tournament

Men's Doubles: Aakash Sonar & Harsh Vardhan

Winners of MDI Sports Fest

Aakash Sonar (Badminton)

Apaches - PGDM 2019 -21

Various Sessions

Electrama 2020 Event by Schneider Electric in January 2020 - 10 students were invited for the event and also participated in Schneider Electric's Thought Leadership Theatre (TLT) for an invigorating discussion session with senior leadership and industry experts who drive innovations in India.

Guest Lectures

Mr. Nimit Agarwal - Channel Sales Manager, HDFC AMC visited the campus in November 2019 and addressed 231 students from PGDM 1st & 2nd year. He spoke on the topic "Mutual Fund Expert Speak Session".

Ms. Richa Singh - CEO, Niine - Shudh Plus Group visited the campus in December 2019 and addressed 140 students from PGDM 1st year. He spoke on the topic "Importance of Sales as a Career Option".

Alum Interactions

Mr. Saurabh Vats from VE Commercial (PGDM 2017-19 Batch) interacted with PGDM final year students. The session was conducted in December 2019 and 17 students attended the session

Awards & Recognition

Akhil Gupta, Anish Gupta & Nikhil Paul stood among top 5 of the 92 finalists in the non-stop Hackathon conducted at NMIMS. They beat 500 participants in Round 1 to reach the final stage.



Mudith D Bhandari, Aniket Mathur, & Piyush Kakkar secured the 3rd position in the finance competition at IIM Kashipur.



Ramya Krishnan, Tanishka Singla & Ayush Kothari secured 2nd position in the Business Fest - Karmaanta Paramarsh held at IIM Raipur.



Bharadwaj Paravastu, Omkar Lalage & Sumi Hamilton secured the 2nd position in the flagship event of K J Somaiya, Mumbai, Kurukshetra NRS Case Study Competition



Manpreet Singh & Swapnil Kumar won the 1st position for War Room Quiz on Finance and Strategy at Fore School's Genesis 2019



Prachi Singhal & Abhinandan Punj secured 5th position at the Battle of the Brand competition held at MICAANVAS 2019, an annual fest hosted by MICA Ahmedabad.



Adarsh IR, Sanjit Anand & Himanshi Jain won Runner's up title at Gordian Knot, the flagship marketing event of IIM Indore.



Midhat Kamil, Divya Bhatt & Adarsh secured 3rd position in the 24th edition of FCB India COMSTRAT 2019.



Srikrishnan Murali & Ridhima Bansal secured 2nd Runner up position at IIM Nagpur's Finquest -Equity Research Challenge



Ragini Dutta, Ridhima Bansal & Srikrishnan Murali won the 1st position for Vyaktitva competition of Empyrean'20 at IIM Jammu.



Mudith D, Sohini Majumdar & Prashant Singh won the 1st position for Thinkvest, a marketing competition at IIT Kharagpur



Amandeep Sheokand, Aman Gupta and Puranjay Bhardwaj secured 2nd position including cash prizes in Sankalpa competition in Tatva fest at LBSIM, Delhi



Pranab Batsa, Anish Gupta and Rahul Tirupati won the trophy and cash prize for Hyperion 2020 and also selected for AGBI at Great Lakes, Chennai.



Gaurav Juneja, Ashima Jain and Chiranshu Dhingra won 1st prize in Marketing Triathlon of Fiesta in the annual Fest of FMS, Delhi.



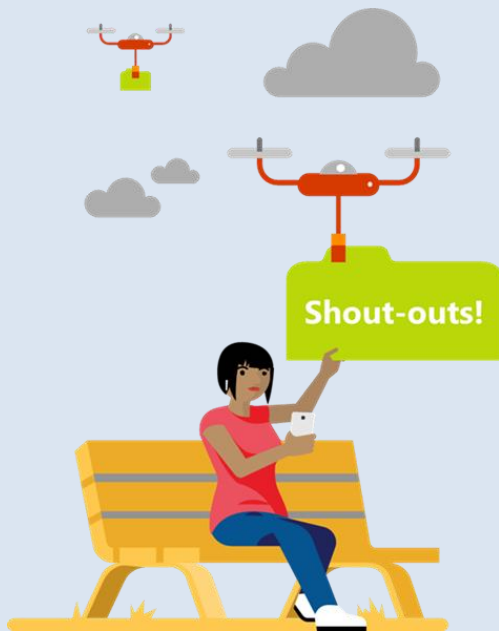
Devrupp Banerjee and Debojyoti Maity won 2nd position in Datasight at IIM Kashipur's Annual Analytics Event.



Surya Jain, Arjun and Sai Divya participated in the national KPMG Ideation Challenge. Out of 638 participants they reached the semifinal.



Congratulations



Team Immovable Jaguars (Jaguars) for winning Tug of War- Boys

Team Tomohocks (Apaches) for winning Football match

Team Smashers (Apaches) for winning Volleyball match

Team Apaches (Apaches) for winning Kabadi match

Winners of MDI Sports Fest Jatin (Apaches) Aman (Jaguars)

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