



Director's Desk

Highlights

What's New

MDPs

PGPM

PGDM

#InvestInYou

From Director's Desk

As I shared in my last newsletter, it was an incredible year of growth. We're moving at a very fast pace on our transformation journey and I'm excited to see the teamwork. I would also like to mention that we have listened closely to all the feedback, which will make us better in the coming years. Let us continue to work together on -

Student -Centricity - we will continue to put our Students at the center of every decision we make and focus on their success.

Simplicity - we will reduce the complexity of our existing operating model for both Students and Faculty.

Tech Intensity - we will continue to invest in our Students and Faculty skills to meet industry expectations and invest to drive those skills and raising the bar on our capabilities.

Great Lakes, Gurgaon receives award for “Best Practices for Attracting and Retaining Quality Faculty” at 10th Annual Indian Management Conclave 2019. The award was presented by former President of India Shri Pranab Mukherjee.



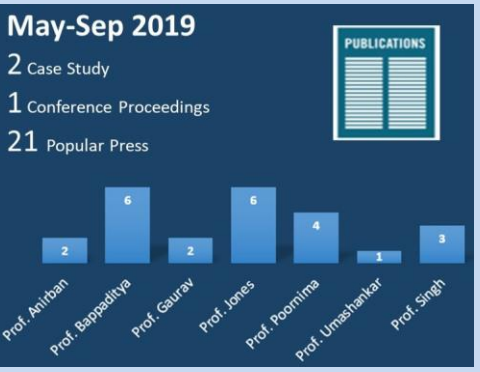
First Rural Marketing Summit India organized by Messe Frankfurt. Great Lakes Institute of Management, Gurgaon was the Academic partner and Prof. Jones Mathew and Prof. Anirban Chaudhuri also moderated panels.



The flag was hosted by the Director, Great Lakes followed by various cultural events and sports activities on 73rd Independence Day. The students and the faculty also visited Kalwadi village to celebrate Independence day.



Dr. Bappa Mukhopadhyay presented an ongoing research work on Topic: Satellite Imagery Usage for Migration Planning due to Climate Change for all Faculty members. Discussions revolved around the technology-based data gathering, economics of the degradation, mangroves as a habitat, and possibly the loss of one of the world's richest biodiversity spots.



Highlights

Session with Ogilvy India

The Ogilvy team met the Director, Great Lakes and the Faculty members post which an exclusive session on Brand, Consumers and Brand Communication was delivered by Ms. Vandana Nath - Vice President Strategic Planning and her team members on 29th July. The session was for both PGDM & PGPM students and total of 260 students registered for the session.



Great Lakes HR Conclave 2019

Great Lakes Institute of Management, Gurgaon hosted its first **HR conclave** on 9th August at Hotel Le- Meridien, Gurgaon. Various senior HR Leaders participated in the event and was based on the theme- "**Millennials and the Evolving Work Environment**" with two panel discussions. The keynote speakers were **Ms. Niti**

Khosla, Global Lead – People Analytics and Business Impact, Novartis International, Basel, Switzerland, and **Dr. Manoj Varghese**, former Director (HR), Asia Pacific, Google, and former Director (Operations), Facebook India.



Self-Defense Workshop for Women

The 2 hours workshop on 29th August on Self-defense for Women was organized by Cuttfish - affiliated with Sanshinkan International, the global leader in self defense. We saw active participation from girls in terms of performing and learning the techniques during the session. The overall session was very informative and girls were able to learn some basic techniques for self-defense.



GLIM Sports Club official launch

National sports day and GLIM Sports Club official launch was clubbed together on 29th August. The winners and runner ups of various sports event held at Independence Day and Sports Week were announced. Table Tennis matches were organized between Faculty, Staff and the students



KarmYoga

The students participated in various activities under KarmYoga. The students visited school in Kalwadi village, it was a great event where ex.soldiers were also felicitated. The students also visited three schools in Mehalchouri and Silanga village. The PGDM batch visited Karmbhoomi on 2nd October to speak about Pollution and its ill effects, bad effects of plastic, importance of water conservation and tree plantation. They also visited various schools of Kalwadi and other nearby villages.



Teacher's Day Celebration

Apaches, Spartans and Jaguars organized commendable various events on Teacher's day to show their gratitude towards all the teachers. The activities were not only interesting but made the teachers emotional specially the individual faculty commendations and the video on each faculty were touching and beautifully rendered by students.



Bertelsmann India Summit

Mr. Mohan Lakhamraju, Chairman Great Lakes, Gurgaon chaired the panel at Bertelsmann India Summit. The topic of the panel discussion was "Redefining Higher Education", where the panel largely discussed the problems faced by higher education institutions in India as well as globally and what are the appropriate solutions to improve the access & quality of education to further increase the employability factor.



Sapience 2019

The Great Lakes Institute of Management, Gurgaon organized its Annual Management Conclave - "Sapience 2019" at its campus. The focus of this year's conclave was upon downstream domains of Industry 4.0 and how they leverage contemporary and emerging tools, techniques and strategies to build greater business impact.

2 Key Note Speakers

4 Panel Discussions

18 Eminent Industry Speakers



Interview with Business Line on Campus

The Business Line on Campus published Dr. Debashis Sanyal's interview. The Director of the Great Lakes, Gurgaon spoke about Curriculum and Knowledge, what recruiters are looking to hire and how the Great Lakes as a campus manage to downstream customer requirements. He also spoke about how the slowdown has impacted the recruitment market.



What's New

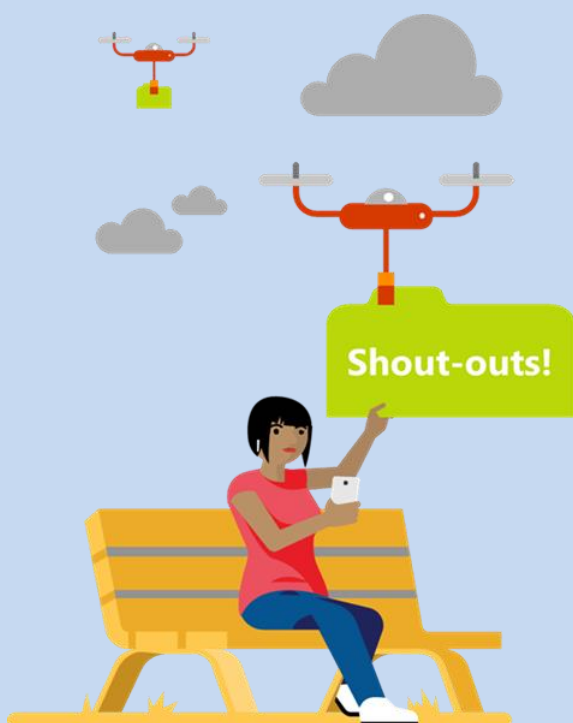
New additions to Great Lakes

Non- Teaching Faculty

Akshit Hans joined as Executive PGPM & Examinations in Program Office. He has done his B.Tech. in Computer Science and Engineering from Technological Institute Of Textile & Sciences, Bhiwani and was last working as Executive Operations (Reporting Analyst) at Aims Migital Pvt Ltd.



Ankit Sharma joined as AGM- Corporate & Career Services in CCS Office. An astute professional with experience of more than 9 years in the field of industry engagement and corporate liaisoning. He started his career with IILM College and was associated with Institute of Management Studies, Ghaziabad before joining Great Lakes.



Mr. Anil Kumar **promoted** as Deputy General Manager - CCS

Mr. Samiran Baral **promoted** as Director Finance

Congratulations **Nidhi Saini Sr.** Manager Corporate Communication on your **5 years** at GLIM, Gurgaon

Congratulations **Shailaja Sharma** Associate Director CCS on your **5 years** at GLIM, Gurgaon

MDPs & Other Programs

Management Development Programs

Great Lakes, Gurgaon conducted Business Analytics program for Oil and Gas Company executives in association with FIPI (Federation of Indian Petroleum Industries) between 23rd - 27th September 2019. The event was inaugurated by Dr. Debashis Sanyal, Director Great Lakes, Gurgaon. Dr.



Dr. Poornima Gupta, Dr. Preeti Goyal, Dr. Ahindra Chakrabarti, Dr Umashankar Venkatesh, Dr. V.P. Singh, Dr. Bappaditya Mukhopadhyaya, Dr Mudit Kulshreshtha, Prof Anirban Chaudhuri conducted various lectures.

Spartans – PGPM 2019-20

Various Sessions

Case Based Evaluation by Industry practitioner Mr. Sandeep Kochhar -Founder CEO BlewMinds on 26th August. He took deeply reflective session for PGPM students where he coached and mentor them on how to solve various case studies with different group activities and live demonstrations.

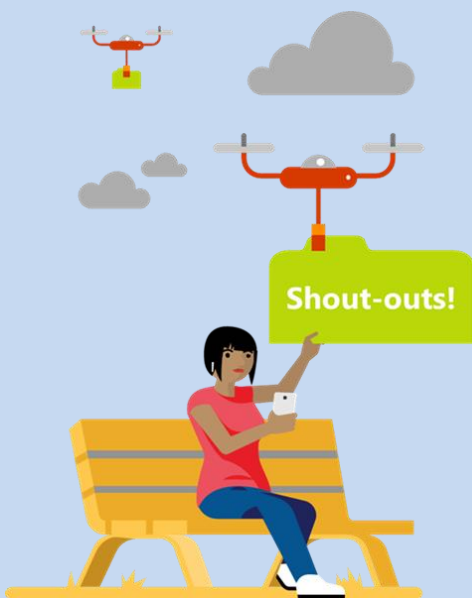
Grail Insights Alum interaction by Ms. Surbhi Sachdeva - Associate Project Lead visited campus on 31st August. She interacted with 65 PGPM students and gave insights about the company, the job and the role to prepare them for the upcoming placement.

Guest Lecture for PGPM - Mr. Soumyajit Ghosh- Vice President Decision Sciences & Analytics and Ms. Anu Yadav – Vice President, HR from India Lends visited campus on 6th Sep and addressed 138 students. They both spoke on the Role of Analytics in Financial Domain.

Various other Pre-placement sessions were organized for PGPM students by Deloitte US, Deloitte India, Cartesian Consulting, Newgen software and Publicis Sapient in September to prepare them for placements . The Institute is gearing up for the upcoming placements season for the batch of 2020. Regular recruiters have already confirmed their presence for participation in the final placements and summer internship hiring. There has been keen interest from some new marquee recruiters as well to hire from the student pool studying with us. The intention and effort will be to continue to grow both in terms of the richness of the roles and diversity of recruiters that come to the campus for hiring.

Awards & Recognition

Hari Vignesh, Abhishek Sharma, Sai Prathyusha Doppalapudi and Archana Mishra of PGPM batch won the Delhi chapter of BLoC Boardroom Challenge. The team was leagues ahead of the other teams.



Congratulations

Team **Albatros** (Spartans) for winning Tug of War-Girls

Winners of Badminton Tournament

Women Doubles: Anupama Joy & Sadhavi Saxena

Men's Doubles: Avnish & Harsh Vardhan

Mixed Doubles: Sabarish G & Archana Mishra

Formation of TEDx GLIM Gurgaon team, Sports Club and Cultural club

Apaches - PGDM 2019 -21

Commencement of new batch 2019-21 - The Apaches



The new batch of Post Graduate Diploma in Management (PGDM) 2019-21 was welcome on 9th July. The inaugural address was delivered by Mr. Arindam Mukhopadhyay, VP & Head- Global Consulting COE, Gartner. He was also joined by Mr. Ravi K. Anand, Head HR, Gartner. Dr. Debashish Sanyal, Director Great Lakes Gurgaon and Dr. V.P. Singh, Program Director also addressed the new batch.



Various other activities were introduced as a part of Induction Program including Yoga and Zumba sessions by Prof. S.K. Palhan and Prof Ashish Kaushal, Excel Bootcamps by Ankit Sharma and Gaurav Chauhan, Case based learning methodology by Prof Ahindra Chakrabarti and Prof Umashankar Venkatesh, Career guidance session by Mr. Gautam Lakhamraju, Guest lecture by Mr. Abhishek Khurana -Associate Director Research & Insights, E&Y Knowledge, Experiential learning workshop by People Labs, CRP activities and Alumni talks.



Discover the new in you

Outbound Activity organised by Prof. S.K. Palhan to introduce KarmYoga to the newly inducted batch from 11th -13th July. The program was conducted in Rishikesh and included a series of activities on team building, enhancing self confidence and creativity, overcoming fear and learning to live in the present for self-effectiveness.

Fresher's Celebration of PGDM 2019-21 Apaches batch - the Gala night was organized as a part of the Annual event to introduce newly joined batch of PGDM-Apaches to Jaguars and Spartans. The evening started with ecstatic performances from students and turned out to be lively night with full participation by all 3 batches.



Guest Lectures for PGDM (Jaguars)

Ms. Aayushi Singh -National Key Accounts Manager (Modern Trade), Hector Beverages and Mr. Deepak Pandey - AGM Sales Operations, Schneider Electric visited the campus on 31st August and addressed 102 students. They spoke about sales and how to turn it into a successful career option.

Mr. Satish Kumar Gupta, the CEO & Insolvency Resolution Professional appointed by the Consortium of Creditors and NCLT visited the campus on 13th Sep and addressed the students. He spoke about the nuances of IBC and the impact that it is having on the Indian Business Environment. He also shared what steps he took to turn the company around and made it EBITDA positive.

Awards & Recognition

Devrupp Banerjee and Debojyoti Maity of Jaguars batch won the first prize of the IIT Kanpur Annual Analytics Case Study Competition beating teams from IIM C, IIM L, IIT Kanpur and IMI.



Mrinal Kuniyal, Neha Arora and Madhav Harish of Jaguars batch won the first prize of SRCC Global Business Operations Case study



Rohit Padia, Simranjeet Singh and Manpreet Singh of Jaguars batch won the first prize of UDAAN -The case study competition organized by IMT Ghaziabad beating MDI, IMI, Wellingkar and UBS.



Akhil Gupta, Jay Jain and Aquib Ghauri of Jaguars batch won the first prize in Vishleshan 2019 competition organized by DU -School of Business Economics held at the Faculty of Management Studies beating 480 participants across three rounds.



Surya Jain, Dhaval Jain and Shubham Goyal of Apaches batch won cash prize and making it to finals by being in the Top 10 teams out of 55 B-Schools from all over India at Think Equity Think QGLP organized by Motilal Oswal.

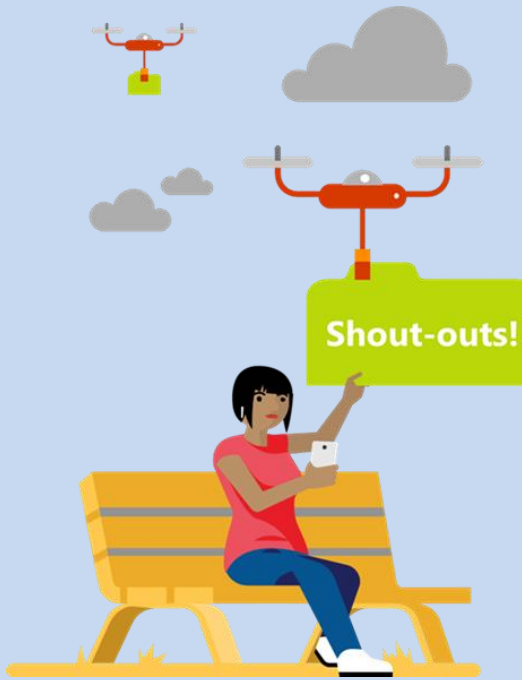


Dhaval Jain, Surya Jain & Prity Malani of Apaches batch for winning 4th prize (Special Jury Award of cash prize) out of 200 teams at V-Guard Big Idea Business Plan Contest.



Akhil Gupta and Suraj Sharma won Runner's up title in a B- School Competition at Fore School Of Management, Delhi beating 100 teams across three rounds of competition





Congratulations

Team Immovable Jaguars (Jaguars) for winning
Tug of War- Boys

Team Tomohocks (Apaches) for winning Football
match

Team Smashers (Apaches) for winning Volleyball
match

Team Apaches (Apaches) for winning Kabadi
match

Winners of Table Tennis Tournament Men's
Doubles: Rohit Padia & Indrajeet Vadagama
Women Doubles: Navya Ann & Divya

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[How to speak so that people want to listen by Julian Treasure](#)

