

Great Lakes Institute of Management, Gurgaon

Campus GLIMpse

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Issue: 13



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INSIDE CAMPUS

GREAT LAKES, GURGAON 2ND NATIONAL CHRO AND L&D CONCLAVE



Great Lakes Gurgaon organised the 2nd edition of National CHRO and L&D Conclave on the theme Workforce 4.0: Human Capital Strategies in a Digital-First World. The event brought together around 80 CHROs, HR leaders, and industry experts from around the country. The Conclave was graced by Chief Guest **Mr. Suresh Narayanan**, Chairman & Managing Director, Nestlé India.

HR Conclave 2025 kicked off with a powerful opening panel on **how AI is reshaping hiring, talent planning, and workforce growth**. The session was moderated by Vaibhav Chaturvedi from Nestle who steered the conversation toward both opportunity and responsibility as AI reshapes the HR function. The other panelists were Rohit Sharma, Sudhir Sharma, Misal, Sabih Kidwai & Pilith Pericho



The second panel was moderated by Sirisha Kommireddi, Global Head - L&D at Cigniti Technologies, on **how we learn and how we ensure the human essence of learning remains intact**. The other panelists included Nidhi Vinod, Renu Rohtagi, Deepshikha Dhasmana and Neha Gupta.



The third panel moderated by Manmohan S. Kalsy, CHRO & Board Member at Inbrew Beverages Private Limited, explored **the nuanced realities of building cohesive, adaptable, and high-performing teams in the age of Workforce 4.0**. The other panelists were Ravi Rangaraju, Divya Mishra, Ishwar Dutt Sharma, Ramakrishna Vyamajala & Narayanan Ramachandran.



Great Lakes, Gurgaon Bags Dual Honors at National Education Awards 2025

Great Lakes, Gurgaon, has been recognized as **"Trusted & Futuristic Management & Business Studies College of the Year 2025"**, North India Award and **"Excellence In Educational Standards Adaptability & Implementation"** by India Elite Education & Institutional Excellence Awards & Conference 2025, National Edition.



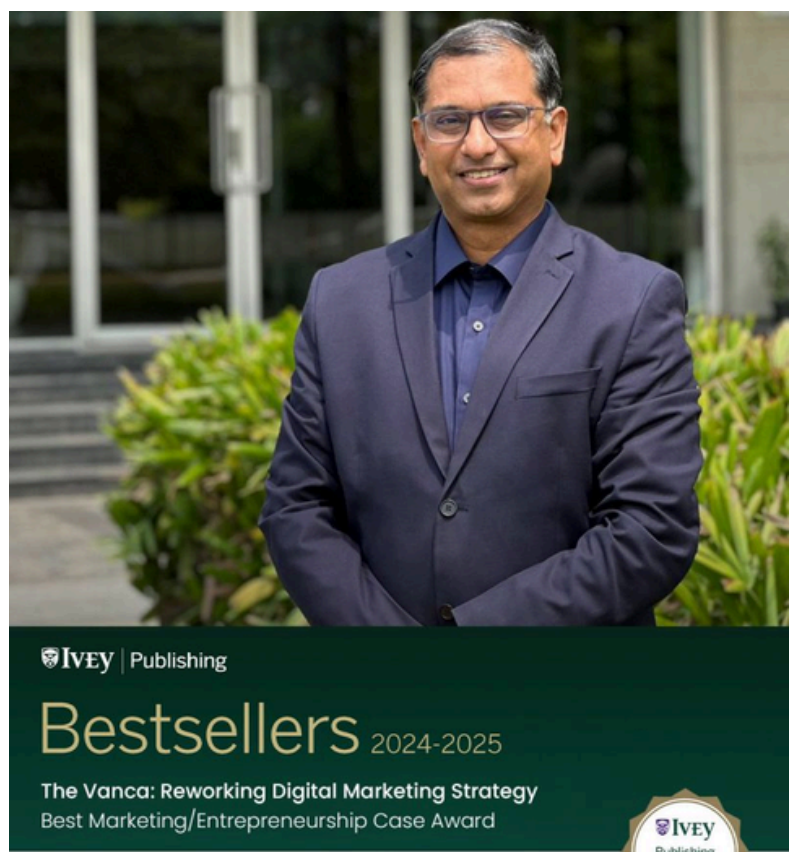
Awarded for Excellence in Academia-Industry Collaboration

Great Lakes, Gurgaon has been recognized in the EducationWorld India Higher Education Rankings 2025-26 under the category **"Best Academic-Industry Alliance"**

Ivey Bestseller for 9 Years: 'The Vanca' Case by Dr. Jones Mathew

Dr. Jones Mathew's case, 'The Vanca: Reworking Digital Marketing Strategy' continues to be a best seller at Ivey for the year 2024-25

This case was honoured with the Best Marketing/Entrepreneurship Case Award at the Ivey-ISB Global Case Competition in 2016. Since then, it has consistently remained a top-ranked case for nine consecutive years.



Towards AACSB: Advancing Global Excellence

As part of our journey toward AACSB accreditation—the gold standard in global business education—Great Lakes, Gurgaon hosted Dr. Raju Balakrishnan, Chair of the AACSB Peer Review Team and Dean, Merrick School of Business, University of Baltimore.

This visit marked a significant milestone in reaffirming our commitment to academic excellence, global recognition, and continuous improvement. AACSB accreditation will enhance the credibility of our MBA programs, boosts graduate employability, and underscores our focus on innovation and world-class learning standards.



Global AI Insights: Maya Sherman at Great Lakes

Great Lakes, Gurgaon hosted Ms. Maya Sherman, Senior Technology & Innovation Advisor at the Embassy of Israel in India and Global AI Policy Expert, for a thought-provoking session on "***Two Nations, One Vision: India & Israel at the Frontier of Emerging Technologies***"

Ms. Sherman explored how international collaboration, AI policy, and ethical innovation are shaping the future of global tech ecosystems. With experience spanning four continents and contributions to GPAI and OECD, she brought rare insight and depth to this powerful dialogue.



Celebrating International Yoga Day: A Journey Inward



Great Lakes, Gurgaon celebrated International Yoga Day organized by the Life Skills Club and SHFTF. The session included meditation and pranayama, led by Sahaj Yoga instructor Mr. Rohit Tikku, along with Prof. Sanchita and yoga asanas guided by Prof. Palhan.

The initiative created a meaningful space for inner reflection and well-being on campus.

Growing a Greener Tomorrow, Together.



This Earth Day, we're reminded that every small act matters. At Great Lakes, sustainability is more than a value—it's a way of life. From planting saplings to nurturing green spaces, our community is committed to creating impact that endures well beyond the day.

FACULTY ENGAGEMENTS



Dr. Jones Mathew Head & Principal

- Distinguished panelist of academic leaders in Episode 2 of "Leading the Change" by ETEducation
- Roundtable speaker at the Annual Economic Times Education Summit 2025 on the topic *"Decode & Deliver: Building AI-First Institutes"*.

Dr. Vikas Prakash Professor & Director - PGPM

- Keynote Speaker for the 4th World Petroleum Technology Congress on the topic "How the energy availability may change with breakthroughs in Artificial Intelligence and newfound global protectionism and trade wars"



Dr. Poornima Gupta Professor & Director -PGDM

- Moderated a powerful panel on "The Future of Recruitment: Aligning Technology & Human Connection to Unlock Untapped Women Talent" at HerKey's AccelHERate Conference - Delhi Chapter.





Dr. Sanghamitra Bhattacharyya Professor & Director -CoE-SD

- Invited as a distinguished speaker at The Global CSR & ESG Summit & Awards 2025 event in New Delhi.
- Completed certification in "Sustainability for Business: ESG Fundamentals" from IMD Lausanne.

Prof. S.K. Palhan Professor Emeritus

- Honoured by the Dean of IIT Kharagpur during the Golden Jubilee celebration of the Technology Alumni Association (TAA), Delhi Chapter.
- Invited as a panelist at The Economic Times Annual Education Summit 2025
- Invited to deliver a talk by the IC Centre for Governance, led by Mr. Prabhat Kumar, former Cabinet Secretary, Government of India.



SPEAKERS



PRIYANKA CHAUDHARY
Formerly Logistics Operations Lead
Ex. Nestle



DR. JAYA PRIYADARSHINI
Assistant Professor - Operations
Great Lakes Institute of Management



DR. ANITA KUMAR
Director
CIL - School of Logistics



MANSI MAHANSARIA
Founder and CEO
JustDeliveries



SAKIRANI MALLEU
Supply Chain Product Manager
Azenio Software

FRIDAY
27 June, 2025

TIME
11:00 AM - 11:45 AM

Dr. Jaya Priyadarshini Assistant Professor, Operations

- Invited as a panellist at the India Warehousing Show on the topic '*The future of Supply Chain and Logistics— Supply Chain Managers are stepping up to the forefront*'

PUBLICATIONS & RESEARCH

RESEARCH ARTICLES PUBLISHED



Dr. Jones Mathew Principal

Greenwashing and its consequences: the role of skepticism, brand embarrassment, and brand hate in shaping purchase intentions, **Scopus Journal**

[click here](#) to read

Indian voters' attitude and behavior toward a political brand for producing green products: a mediation model, **Scopus Journal**

[click here](#) to read



Dr. Poornima Gupta Professor

*Measuring "environmental quotient (EvQ)" for individuals: development of a multiple-item scale, **ABDC B Journal***

[click here](#) to read



Dr. Vikas Prakash Professor

Co-authored a book on Microeconomics by **Wiley Publishing**



Dr. Surya Prakash Associate Professor

Leveraging data-driven decision-making for medicine supply chain resilience during health crisis, **Scopus Journal**

[click here](#) to read

Co-authored a book - *Risk, Reliability and Resilience in Operations Management* with **Elsevier**

Economic, social and environmental impacts of extended reality (XR) on supply chain: a grounded theory approach, **ABDC A**

[click here](#) to read



Dr. Harish Kumar Assistant Professor

Inclusive marketing: A review and research agenda, **ABDC A***

[click here](#) to read

Economic, social and environmental impacts of extended reality (XR) on supply chain: a grounded theory approach, **ABDC A**

[click here](#) to read



Dr. Sanchita Kuchi Associate Professor

Strategies for Value Reconfiguration in Online Platforms, **California Management Review**

[click here](#) to read



Dr. Vishal Dagar Assistant Professor

SDG Adoption and Firm Risk, **ABDC A Journal**

[click here](#) to read

Dr. Dilip Kumar, Head - Examinations published 3 journal papers

GLIMS Journal of Management Research and Technology

The 6th issue of GLIMS Journal of Management Research and Technology (Volume 4.1, 2025) is now complete. Several articles are available under OnlineFirst, with the remaining currently in production.

DISCOVERY DIALOGUES SEMINAR 10

Great Lakes, Gurgaon conducted Chapter 10 session of Discovery Dialogues. **Dr. Robert Mai**, Professor at Grenoble Ecole de Management, France conducted an online session on the topic "*How Environmental Cues Affect Purchases*"

CENTRE OF EXCELLENCE FOR SUSTAINABLE DEVELOPMENT

Sustainable Impact through Karma Yoga



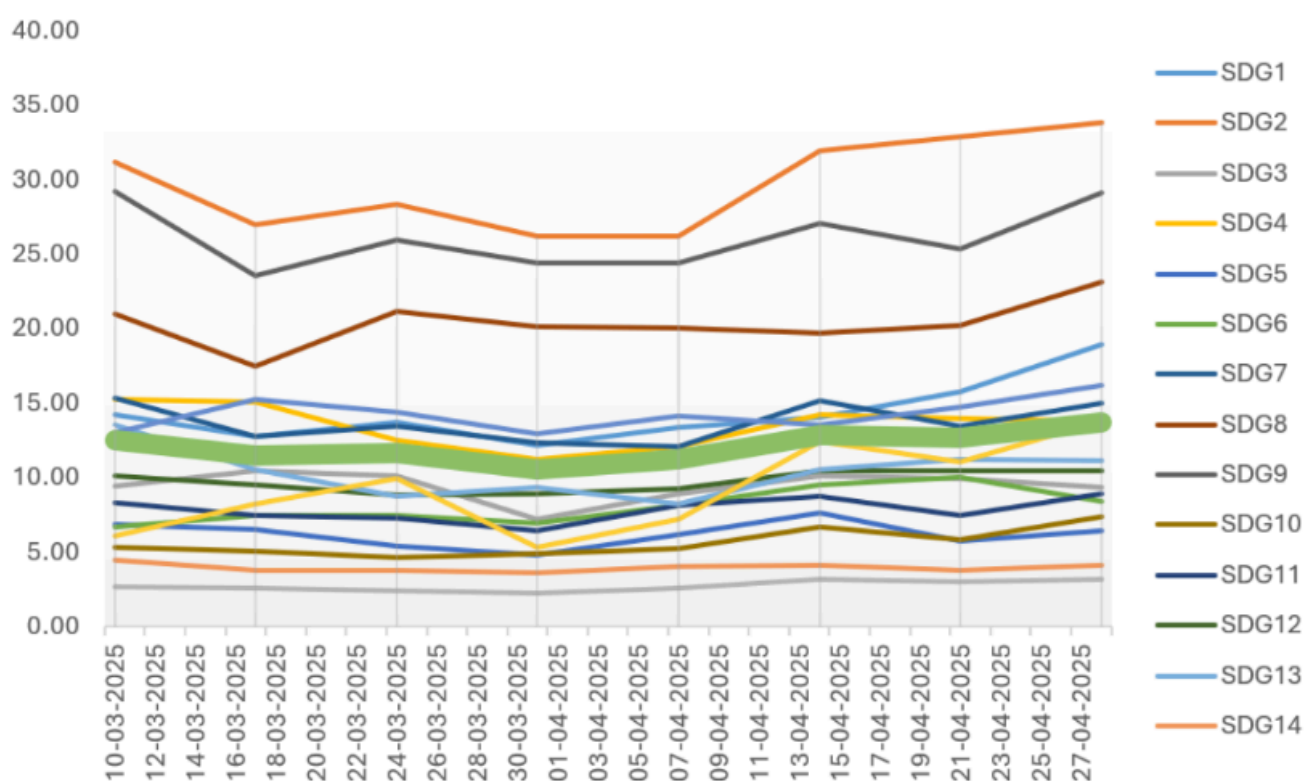
The Karma Yoga program at Great Lakes Institute of Management (GLIM) exemplifies a transformative approach to management education, intertwining academic rigor with community engagement. This initiative aligns seamlessly with the United Nations' Sustainable Development Goals, particularly SDG 4 (Quality Education) and SDG 11 (Sustainable Cities and Communities), fostering a holistic development model that benefits both students and the surrounding communities.

The students from PGPM 24-25 promoted the 3Rs by painting wall of the classrooms at Government Primary School in Langra and Bilaspur (around Great Lakes Gurgaon campus) and planted several trees as a part of the Karma Yoga program led by Prof. Palhan. The students visited over 10 government schools, gaining insights into the challenges faced by students and educators. The students interacted with children, organized activities, and identified areas for impact. The journey continues as students translate these insights into tangible solutions, reinforcing our commitment to experiential learning and social impact.



SCORE INDEX INSIGHTS

The SCORE (Sustainability Content Occurrence and Relevance Evaluation) Index is an indigenous product developed by the Centre of Excellence for Sustainable Development at Great Lakes Gurgaon. The SCORE Index captures the extent to which the business media is expending efforts, through their publications, to disseminate sustainability related content and raise social and environmental awareness among citizens. This index, developed in partnership with India Data Hub, is a one-of-its-kind Index which is available live on a weekly basis on the Great Lakes Gurgaon website.



Key Highlights

- Key SDG Days (Apr-May 2025):
 - World Health Day (SDG 3), Earth Day (SDGs 6, 14, 15), Labour Day
 - Media coverage was limited, with meaningful engagement only on World Health and Earth Days.
- Coverage Insights:
 - SDG 3 peaked at 16.07 on April 7, but weekly average dropped to 8.88 (vs. 11.03 norm).
 - SDG 6 saw brief spikes on April 22-23, but no rise in SDG 14 or 15.
 - Labour Day saw negligible SDG coverage.
- Unexpected Spikes (Mid-April):
 - SDG 5 and SDG 16 rose due to the India Justice Report 2025, highlighting gender gaps and justice system flaws.

CAMPUS LIFE

PGPM Class of 2026 -The Invincibles

We welcomed 172 students of the PGPM Class of 2026—handpicked for their potential to become tomorrow's leaders and entrepreneurs. The Orientation began with inspiring addresses by Prof. Vikas Prakash Singh and Dr. Jones Mathew, followed by visionary insights from Mr. Mohan Lakhamraju and Mr. Gautam Lakhamraju, setting the stage for a transformative year ahead.

Great Lakes, Gurgaon hosted **Vikram Jeet Singh**, Partner at PwC India as the Chief Guest for the induction of our PGPM Class of 2026. In a deeply insightful session, Mr. Singh left the cohort with a powerful message

"As knowledge workers, you are your greatest asset. Invest in yourself—every single day."

We also hosted some of the most respected industry leaders, each bringing a unique lens on careers, leadership, and transformation as a part of the Orientation week for the PGPM class of 2026

Vikas Gandhi, President & Business Head at Livguard Energy Technologies, shared practical insights on how to build a meaningful career in Sales & Marketing

Misal, Director & Head - Campus Hiring at KPMG India, delivered a session on careers in consulting, highlighting the skills and mindset needed to thrive in the field

Vineet Nagpal, a seasoned industry leader with over 25 years of experience, decoded the evolving opportunities within Global Capability Centres (GCCs)

Anand Shankar, Chief Strategy & Transformation Officer at Deloitte South Asia, inspired students with his talk on "Fulcrum to Pivoting Your Career", emphasizing purpose-driven growth.



The Induction Program reflected our ongoing commitment to student centricity, academic rigour, and a practical, application-oriented pedagogy. We also had six distinguished alumni—Sidhant Sinha, Aditya Vats, Sidhanshi Sharma, Yash Gupta, and Rachit Jain who shared valuable insights and inspired the incoming batch across three interactive sessions. The formal ceremony concluded with a vote of thanks by Prof. Poornima Gupta.

PGDM Class of 2027 -The Trailblazers

The day began with a warm welcome by Dr. Smita Mazumdar, Program Director – PGDM, and the ceremonial batch naming by Dr. Jones Mathew, Principal, setting the tone for the journey ahead. Messages from Mr. Mohan Lakhamraju, Chairman, and a vote of thanks by Mr. Gautam Lakhamraju, COO, concluded the ceremony with reflection and anticipation.

Great Lakes, Gurgaon hosted **Navnit Singh**, Chairman & Regional Managing Director – India, Korn Ferry, as the Chief Guest. His inspiring address encouraged students to pursue purposeful careers and lead with impact.

"Learning humility through mistakes."

"Knowledge doesn't come with age alone, it's about curiosity, adaptability, and taking charge of your growth,"



Adding to the momentum was our Guest of Honour, Sunder Ramachandran, SVP & Head – Transformation & Commercial Excellence, Emerging Markets, Dr. Reddy's Laboratories, who shared powerful insights on business transformation and leadership. His advice to the incoming batch was simple yet profound

"Prepare your mind and body to play the long game. You'll be fine."



The Keynote Address was given by Varun Vijay Singh, Senior Business Leader – Military, Airbus Helicopters at Airbus on navigating global shifts with clarity and collaboration, leaving the cohort energized for the journey ahead. His talk was a powerful reminder that confusion about the future is normal

"Wing it with confidence."



Learning beyond Classrooms

As part of the Biz Venture: Market Explorer Challenge, our PGDM students ventured into the dynamic markets of Delhi to explore consumer behavior, identify business opportunities, and experience real-world market dynamics firsthand. The initiative captured the spirit of experiential learning—insightful, creative, and driven by the curiosity that shapes future leaders.

Masterclass on Personal Branding

Great Lakes, Gurgaon hosted Mr. Arun Malhotra, Ex-MD, Nissan Motor India, for a thought-provoking session on Building a Personal Brand. He urged students to step out of their comfort zones, build conviction, and justify every resume claim. Through powerful frameworks like i⁵ (Interest, Involvement, Intensity, Initiative, Innovation) and C³ (Consideration, Conviction, Conversion), he delivered a crisp masterclass on authenticity, self-awareness, and impactful personal branding.



Workshop on B-School Competitions

Great Lakes, Gurgaon hosted a power-packed session on “How to Ace B-School Competitions” with Alekhya Chakrabarty and Pradunma Choudhury from Unstop, and alumna Sunidhi from KPMG. The workshop covered case-solving strategies, presentation tips, and what makes winning entries stand out—clarity, data-driven insights, and strong storytelling. A lively quiz kept the energy high, making it an engaging and insightful session for all participants.



Debate Ground: Where Perspectives Take Flight

At the Debate Ground debate hosted by the International Relations Committee, PGPM students at Great Lakes Gurgaon explored a pressing motion: **“Are India’s aviation regulatory bodies failing to ensure passenger safety?”**

The event featured sharp arguments, informed rebuttals, and a shared commitment to safer skies—showcasing the confidence, curiosity, and conviction of tomorrow’s business leaders.





STUDENTS REPRESENT YOUTH VOICES AT RISING BHARAT SUMMIT 2025

Students from Great Lakes, Gurgaon had the incredible opportunity to interact with Hon'ble Prime Minister Shri Narendra Modi at the News18 India Rising Bharat Summit 2025, held at the iconic Bharat Mandapam in New Delhi. The students were invited to share their perspectives on the theme **"Youthful Aspirations."** The students articulated the hopes, concerns, and ideas of India's youth, actively contributing to the vision of Viksit Bharat 2047. The prestigious summit brought together some of the nation's sharpest minds—including industry leaders, policymakers, visionaries, and changemakers for a day of thought-provoking dialogue and inspiration.



- **Anuj Ajay Shaha** and **Shreyash Raj Shrivastava** secured the First Position at Eco Summit: Innovate to Impact, organized by Ecoshastra - The Economic Society of Shri Aurobindo College, Delhi University (and a cash prize of 500)

WHAT'S NEW



GREAT LAKES ACADEMIC ASSOCIATES MENTOR AT "AI FOR IMPACT" INNOVATION CHALLENGE

Our Academic Associates—Ananya Mohanty, Aditi Sharma, Ashutosh Rath Sharma, Hasan Jafri, and Shrutkriti Paliwal—proudly represented Great Lakes, Gurgaon as mentors at the "AI For Impact" Innovation Challenge, hosted by Western Sydney University's Launch Pad Technology Incubator in New Delhi.

Their participation marked a meaningful step in guiding and inspiring young innovators from across India as they explored the transformative power of artificial intelligence to drive sustainable and socially responsible change.

The event served not only as a platform to share knowledge, but also to foster learning, collaboration, and enduring connections within a dynamic ecosystem of industry leaders, educators, and changemakers.

A heartfelt thank you to Dr. Harish Kumar for his invaluable mentorship and for enabling such enriching opportunities for our academic community.

Great Lakes Teaching Assistants Selected for PhD Programs

We are proud to share that three of our Teaching Assistants—Md Faizan, Hassan Jafri, and Shrutkriti Paliwal—have been selected for PhD programs at esteemed institutions across the country.

Their achievement reflects their academic excellence, dedication to research, and unwavering commitment to advancing knowledge. We wish them continued success as they embark on this remarkable journey in academia.

5-Day MDP on Business Management for Royal Enfield Executives

Great Lakes, Gurgaon successfully conducted a comprehensive 5-day Management Development Program (MDP) on Business Management – Intermediate Level for Royal Enfield employees. A total of 26 Area Sales and Business Managers participated in the program, which was delivered as per schedule and received with great enthusiasm and positive feedback.

The program aimed at strengthening core managerial competencies and covered a wide range of topics including Digital Marketing, Collaboration, Conflict Management, Negotiation Skills, Analytics & Decision Making, and Customer Centricity. It offered participants valuable business insights and practical tools to enhance their performance and leadership effectiveness.

New HoDs



Dr. Vidhya Srinivas

Director –CCS.

She holds an MBA, MPhil and Ph.D in Management, and is UGC NET qualified. She has a total of 23 years of experience in both academics and placements.



Mr. Vivek Saxena

GM, Head – Academic Administration.

He has done MBA in Finance and specializes in operational strategy, process optimization and stakeholder management. He has 15 years of experience in the education sector

ALUMNI CORNER

CELEBRATING ALUMNI SUCCESS: ENERTURE TECHNOLOGY TURNS 13

Dr. V.P. Singh and Prof. Palhan attended the **13th Foundation Day of Enerture Technology**, a venture founded by our alumni Bhairaw Mandal and Poonam.

The founders fondly recalled registering the company at the Great Lakes Gurgaon campus, marking the beginning of their entrepreneurial journey.



GREAT LAKES ALUMNI WIN KOTAK TOP GUNS AWARD FOR Q3 FY 2024-25

Palak Jain and **Karan Shah**, proud alumni of Great Lakes Gurgaon, have been recognized as Top Guns winners for Q3, FY 2024-25 at Kotak Mahindra Bank – Consumer Bank Products, for their outstanding performance and stellar achievements.

