

Great Lakes Institute of Management, Gurgaon

Campus GLIMpse

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15 Years of GLIM, Gurgaon

INSIDE CAMPUS



GREAT LAKES, GURGAON 15TH FOUNDATION DAY

Great Lakes Institute of Management, Gurgaon, celebrated its 15th Foundation Day with an inspiring gathering of faculty, staff, students, and alumni. The event reflected on the institute's journey while reaffirming its commitment to growth and excellence.

Dr. Jones Mathew, Principal and Head of the Institution, highlighted the institute's transformation over the years

Mr. Mohan Lakhamraju, Chairman emphasized perseverance and long-term commitment, urging students to embrace time as an ally on their journey.

Mr. Gautam Lakhamraju, Chief Operating Officer, reiterated Great Lakes' dedication to academic excellence, leadership, and innovation, fostering a dynamic student experience.



The keynote speaker, **Mr. Harsh Kanani** (PGPME 2010-12), India Head at Aurora Energy Research, shared how Great Lakes shaped his career, outlining **five key career phases—Learning, Growth, Balancing, Mentoring, and Leadership.**

"He stressed adaptability and lifelong learning as essential to professional success."

The event honored faculty and student excellence with awards, followed by vibrant cultural performances. The celebrations concluded with interactive activities and networking, fostering connections and camaraderie. The 15th Foundation Day was a testament to the institute's commitment to academic excellence, leadership, and innovation.

GLIM, Gurgaon ranked among India's Best Schools

Great Lakes, Gurgaon, has been recognized as India's **Best B-School** and awarded a **prestigious AAA rating** in the Careers 360 2025 edition. This honor reflects academic excellence, faculty quality, infrastructure, research output, and student satisfaction.



GLIM, Gurgaon ranked among Top Business Analytics Colleges

Great Lakes, Gurgaon, has been recognized as **Top Business Analytics College in India 2024** by Academic Insights Education Excellence Awards & Summit 2024 in recognition of the commendable contributions made towards the society and educational fellowship.



Mohan Lakhamraju wins Entrepreneur of the Year Award

Great Lakes Chairman Mohan Lakhamraju has been honored as **Entrepreneur of the Year** in Education at The Economic Times Entrepreneur Summit. His visionary leadership has propelled Great Lakes to the top ranks of India's private B-schools and transformed professional education through Great Learning. His impact continues to shape future business leaders, driving excellence and innovation in learning.



Dr. Jones Mathew honored for Excellence in Management Education

Dr. Jones Mathew, Principal & Head of Great Lakes Gurgaon, has received the **Outstanding Contribution to Management Education Award 2025** at the ObserveNow Education Leaders Conclave & Awards, recognizing his dedication to shaping future leaders and driving innovation in management education.



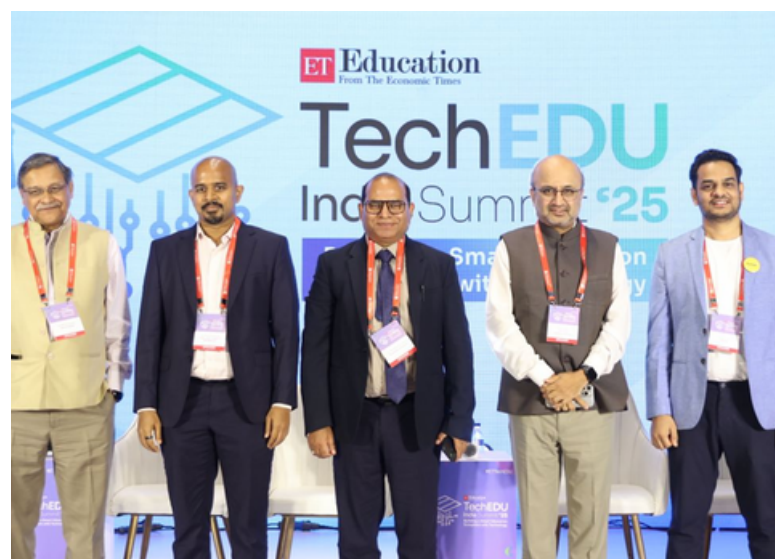
Dr. Debasis Sanyal Honored with Change Maestro Academia Award

Dr. Debasis Sanyal, Advisor to Chairman & Former Director at Great Lakes Gurgaon, has received the **Change Maestro Academia Award** at the Industry Academia Conference 2025. This honor recognizes his leadership, innovation, and lasting impact on management education.



Gautam Lakhamraju at ET TechEDU India 2025

Mr. Gautam Lakhamraju, COO of Great Lakes, participated in a dynamic panel at **The Economic Times TechEDU India Summit 2025** in Mumbai, debating a key question: Are degrees still the gold standard, or is a skills-first approach the future?



International Women's Day Celebration



As part of our International Women's Day celebrations, Great Lakes hosted a powerful panel discussion on "Women in Leadership," moderated by **Ms. Sanchita Tuli**, Director - HR.

Industry leaders **Ms. Anjali Dutta** (Tech Mahindra), **Ms. Tamasa Mohanty** (Cognizant), and **Ms. Nidhi T Kalra** (Xceedance) shared their insights.

Highlights

The panel explored key challenges for women in leadership—breaking stereotypes, overcoming biases, and balancing ambition with expectations. They highlighted how Gen Z women are redefining success through authenticity, resilience, and work-life integration.

A key theme was mentorship and allyship, emphasizing the need for women to uplift each other and push for genuine inclusivity beyond performative diversity.



Team of Doctors from Rajiv Gandhi Cancer Institute provided various types of cancer screening examinations and other vital health screenings for the employees.

Health Talk by **Dr. Anu Mathew** - MBBS, MD, Dr NB Endocrinology, MRCP-Endocrinology(SCE) Consultant Dept. Endocrinology, Fortis Manesar.



FACULTY ENGAGEMENTS



Dr. Jones Mathew Head & Principal

- Distinguished panelist at 7th Edition of Industry Academia Conference 2025
- AACSB Dean's Conference in Las Vegas.
- Distinguished panelist at ObserveNow's 9th Education Leaders Conclave & Awards 2025

Dr. Vikas Prakash Professor & Director - PGPM

Invited on CNN-News18 to share his expert insights on the 2025 budget. He analyzed tax relief measures, global economic shifts, protectionist policies, and capital expenditure's role in expanding the taxpayer base, boosting consumption, and driving economic growth.



Dr. Bappaditya Mukhopadhyay Professor, Analytics

- Distinguished panelist at the Ministry of Statistics & Programme Implementation (MoSPI) at Vigyan Bhavan, New Delhi.
- Guest Speaker for Stakeholder Consultation on Grassroots Philanthropy

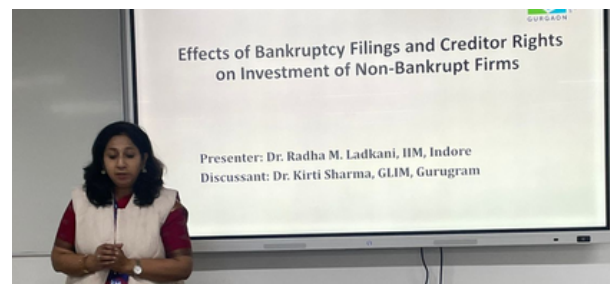


Dr. Sanghamitra Bhattacharyya Professor & Director -CoE-SD

- Participated in 8th Gender Equality Conference, UNGCI
- participated in BGA Capacity Building Workshop by AMBA
- Invited by IIT Madras to be a part of their MBA admissions process

Dr. Kirti Sharma Assistant Professor, Finance

- Chaired session at Vedatya's 10th International Conference 2025
- Participated in 8th Gender Equality Conference, UNGCI
- Conducted MDPs for Powergrid employees
- Attended 10th Annual KPMG Accounting, Reporting and Compliance Conference
- Chaired session at Research Conference, MAHE Bangalore
- Attended TAPMI-Manipal Symposium



Certificate of Recognition

This certificate is proudly presented to

Professor Vishal Dagar

In recognition of outstanding contributions in evaluating research proposals for
RDIA Research Grants 2023/2024.

We at RDIA express our sincere appreciation for the time, expertise, and dedication you demonstrated throughout the evaluation process.

Research Development and Innovation Authority
Riyadh, Kingdom of Saudi Arabia

Dr. Mohammed Alotaibi
Mohammed Alotaibi
Acting Head of RDIA

Dr. Vishal Dagar Assistant Professor, Economics

- Presented his research at 21st International Conference at Chaplin School of Hospitality & Tourism Management, Florida International University, Miami
- Special recognition at the global level from the Government of Saudi Arabia for his contributions to the evaluation of research proposals for the Research, Development & Innovation Authority (RDIA) Grants 2023/2024.



Dr. Amit Kumar **Assistant Professor, Marketing**

- Attended the 18th NASMEI International Marketing Conference 2024 at Great Lakes, Chennai and presented paper.

Dr. Harish Kumar **Assistant Professor, Marketing**

- Attended the 18th NASMEI International Marketing Conference 2024 at Great Lakes, Chennai and presented paper.
- Invited at "Capacity Building Program for Research Scholars sponsored" by ICSSR, New Delhi at GLA University, Mathura, India.



Dr. Simarjeet Singh **Researcher, Finance**

- Delivered lectures at National Power Training Institute, Ministry of Power, Government of India
- Invited to deliver a lecture at Kurukshetra University in collaboration with the UGC Malaviya Mission Teacher Training Centre (formerly known as Human Resource Development Centre)

PUBLICATIONS & RESEARCH

RESEARCH ARTICLES PUBLISHED



Dr. Poornima Gupta
Professor

From Intentions to Actions : A Structural Equation Modeling Approach in Journal of Cleaner Production, **ABDC A Journal**

[click here](#) to read



Dr. Smita Mazumdar
Professor

Corporate Social Responsibility Expenditure in Global Business and Organizational Excellence Journal, **Scopus Q1 Journal**

[click here](#) to read



Dr. Amit Kumar
Assistant Professor

Virtual Reality-360° vs. Screen-360° in International Journal of Human-Computer Interaction, **ABDC B and Scopus Q1 Journal**

[click here](#) to read



Dr. Vishal Dagar
Assistant Professor

Corporate SDG adoption in Journal of Finance Research Letters, **ABDC A Journal**

[click here](#) to read

Regional Firm's Market Value in Journal of Environmental Management, **ABDC A Journal**

[click here](#) to read



Dr. Simarjeet Singh
Researcher

AI feel millennials prioritizing the intentions towards adoption of AI-enabled chatbots in Journal of Science and Technology Policy Management (Emerald), **Scopus Journal**

[click here](#) to read

DISCOVERY DIALOGUES SEMINAR 9

Great Lakes, Gurgaon conducted Chapter 8 session of Discovery Dialogues. Dr. Philipp Brüggeman, Chair of Business Administration at FernUniversität, Germany, conducted an online session on the topic '*Decomposing Dependent Variables in Empirical Models*'.

CENTRE OF EXCELLENCE FOR SUSTAINABLE DEVELOPMENT

KARMAYOGA



The Karma Yoga Program at Great Lakes Gurgaon fosters socially responsible leadership through meaningful community engagement. We recently welcomed children and teachers from Langra and Bilaspur Government schools for a day of creativity, collaboration, and inspiration.

Students took part in team-building activities that encouraged innovation and teamwork, followed by a campus tour offering them a glimpse into management education and student life. Moments like these reinforce our commitment to education's transformative power and the impact of shared experiences.

The Karma Yoga program addressed challenges in financial inclusion and digital literacy for Sodexo employees and security personnel. The event was led by Prof. Palhan along with Prof. Swapnil Sahoo, Mr. Siraj Sen, Academic Associated, and students. The sessions emphasized caution against fraudulent calls, messages, and offers.

Karma Yoga: Learning Through Action

Karma Yoga is designed to cultivate leadership through service, it enables students to observe, connect, and contribute meaningfully. Recently, PGPM students visited over 10 government schools, gaining insights into the challenges faced by students and educators. The students interacted with children, organized activities, and identified areas for impact. The journey continues as students translate these insights into tangible solutions, reinforcing our commitment to experiential learning and social impact.



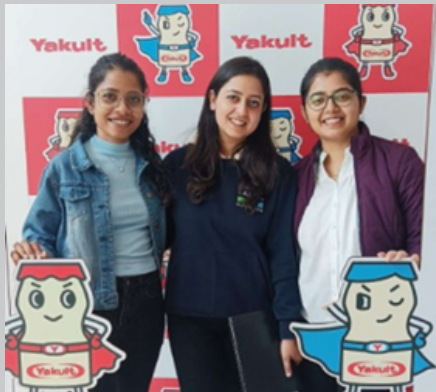
CAMPUS LIFE

2nd Industry-Academia

Great Lakes, Gurgaon, in collaboration with the Warehousing Association of India (WAI), hosted the **2nd Edition of the Industry-Academia Interface Conference on Logistics & Warehousing** to connect academia and industry for insightful discussions on key trends, challenges, and innovations.

Mr. Manu Bhalla, President, Warehousing Association of India, was the keynote speaker with other industry leaders who led the panel discussions

- Panel 1: Diversity & Inclusion of Women
- Panel 2: AI & Automation in Warehousing
- Panel 3: Skill Development & Workforce Transformation



Behind the Scenes at Yakult: A Lesson in Operations Excellence

Our students got an exclusive look at Yakult's only factory in India, exploring the science and precision behind this iconic probiotic drink. Organized by OPUS – the Operations Club, the visit provided hands-on insights, bridging classroom concepts with real-world operations, efficiency, and supply chain dynamics.



Leadership & Ethics with Anand Shankar

Great Lakes Gurgaon hosted **Mr. Anand Shankar**, Chief Strategy & Transformation Officer, Deloitte South Asia, for an insightful session on leadership, learning, and ethical decision-making. His advice included :

- Learning happens in four ways:
- Reflection – Self-awareness is the starting point.
- Application – Learn by doing (and failing fast).
- Listening & Observing – The best listeners are the best performers.
- Purpose – Knowing “Why” drives motivation.

True leadership isn't about avoiding hard choices—it's about making the right ones with clarity and courage.

Mastering Branding & Creativity

Great Lakes Gurgaon hosted **Mr. Hari Krishnan**, Managing Director - Content & Marketing Communications, Publicis Groupe India, for an insightful session with our students. In this session, he shared his life experience and insights that went into shaping brands and how those principles can be used to shape cohesive personal narratives and the personal brand called 'you'.



Thriving in a Multigenerational Workplace

Great Lakes Gurgaon hosted **Ms. Renu Rohtagi**, Leadership Program Director, Air Liquide, for an insightful session on standing out in today's dynamic job market. Adaptability, communication, and continuous learning are key to thriving in a dynamic workforce. Those who challenge the status quo, embrace change, and upskill will lead the future.



Building Executive Presence

In an insightful session with **Ms. Aparajita S**, Global Head - Learning & Development at Material, our students explored how to cultivate executive presence and walked away with actionable insights on communication, leadership, and influence. **As Aparajita put it, executive presence isn't innate—it's built. And the work starts now.**

Leadership is a Mindset

We hosted **Ms. Radhika Arora**, CHRO, Isgec Heavy Engineering Ltd., for an inspiring session on leadership mindset. She emphasized diverse mindsets—business, data, digital, and collaboration—as essential for navigating today's corporate world. She urged students to break boundaries, embrace diversity, and find stories within data.

Cracking Careers in GCCs

Great Lakes, Gurgaon hosted Mr. Kshitij Mehta, Talent Acquisition Head at Haleon GCC, for an engaging session with our PGDM Class of 2026. He shared valuable insights on the rise of GCCs in India, their shift toward innovation-driven roles, and why they are a promising career path for freshers. From mastering Group Discussions and Personal Interviews to embracing adaptability and automation, the session was packed with actionable takeaways for the future workforce.





INTERNATIONAL IMMERSION PROGRAM

The IESEG International Immersion Program in Paris offered a dynamic three-week experience (Feb -Mar), blending academic rigor with industry exposure and cultural immersion. The program covered global leadership, international marketing, data analytics, and fintech through intensive classes, case studies, business visits, and interactive discussions. Students gained real-world insights into international business while engaging in cross-cultural interactions, shaping a well-rounded understanding of global practices, leadership, and emerging technologies.

- **Aditya Raj** secured a podium finish at Vichar Vimarsh 2K25, a prestigious national-level case competition organized by Delhi Technological University (Formerly DCE).
- **Raghav Nahar, Mayur Khakare, and Rajdeep G.** secured a podium finish out of 977 teams at μ Lytics: The Analytics Case Competition by Masters' Union. They also made it to the finals of The Midas Touch at BECon'25, Indian Institute of Technology, Delhi.
- **Vishwas Pandya, Anushree Poswalia, and Abhisekh Singh** secured a podium finish in the prestigious Convergence 25: Elevate Your Strategy in M&A Arena competition, organized by Institute of Management Technology, Ghaziabad.
- **Vritti Goel and Parul Bansal** secured a podium finish at IIM Amritsar's Quizzard 3.0, conducted by the Invictus Club.
- **Gaurav Baid, Harsh Modi and Harshit Chawla** secured the first position at BIMTECH among 149 teams in Eco-influence competition.
- **Shreyansh Bhatnagar, Abhilove NA and Mahima Bansal** were National Top 13 in Tata Consumer Products Ltd's Grow Beyond Better competition.

MAYANK AGRAWAL PARTICIPATES IN HPAIR ASIAN CONFERENCE 2024

Mayank Agrawal attended the Harvard Project for Asian and International Relations (HPAIR) Asian Conference (AFCON) 2024 at Chulalongkorn University in Bangkok, Thailand organized by Harvard Business School. The conference brought together students, professionals, and thought leaders to address pressing global issues. Dedicated networking sessions facilitated meaningful connections, fostering collaboration, cross-cultural exchange, and future partnerships.



WHAT'S NEW



ANNUAL STRATEGY MEET 2025

The Annual Strategy Meet 2025 was marked by thoughtful discussions and focused deliberations on the institution's growth path. The meeting emphasized collective ownership, student outcomes, and the importance of rigour and engagement across all programs. With clear insights and actionable directions shared, the focus now shifts to efficient execution.



First Convocation of the PGDM Online batch

Great Lakes, Gurgaon, hosted its first Convocation Ceremony for the PGDM Online program on campus. The event was graced by **Mr. Alok Kumar**, CEO of National Skill Development Corporation International, as the chief guest. He emphasized the importance of lifelong learning and skill development in shaping careers and creating a meaningful impact in today's rapidly evolving world.



Recent Partnerships



Great Lakes, Gurgaon Partners with IPAG Business School, France

Great Lakes, Gurgaon, has partnered with IPAG Business School, France, expanding opportunities for student and faculty exchanges, joint projects, and research collaborations. Ranked among Europe's top business schools, IPAG offers an ideal platform for global learning. This partnership enables students to participate in international exchange programs while faculty engage in cross-border research, strengthening a globally connected learning ecosystem.

Great Lakes, Gurgaon Partners with Rutgers School, USA

Great Lakes, Gurgaon, has signed an MoU with Rutgers School of Business-Camden, strengthening global learning through student and faculty exchanges, joint projects, and research collaborations. We were honored to host Dr. Monica Adya, Dean, and Jimmy Jung, Senior Vice Chancellor, Rutgers University-Camden, to formalize this partnership.

Great Lakes, Gurgaon Partners for Climate Action & Sustainability

Great Lakes, Gurgaon, partnered with the Society for Development Alternatives (DA) and the Society for Technology and Action for Rural Advancement (TARA) to create innovative solutions for climate action and sustainable business practices. Our Centre of Excellence for Sustainable Development will lead the way in fostering impactful partnerships between academia and the corporate sector, shaping a sustainable future for all.

Great Lakes, Gurgaon, also signed an MoU with International Business University, Canada, EDHEC Business School -France, Bologna Business School - Italy, and Universiti UtTara Malaysia for Student & Faculty Exchange, Research & Joint Projects

ALUMNI CORNER

Alumni Coffee Table Meet 2025

Alumni Coffee Table Meet 2025 was organised by the Alumni Committee of Great Lakes, Gurgaon where our esteemed alumni shared invaluable insights on bridging the gap between B-school learning and corporate execution.

This year's panel alumni included :

- **Mohd Ahmad Abbasi** - Consulting Analytics Specialist, Team Manager, American Express Global Business Travel
- **Surbhi Pathak** - Deputy General Manager, Sales & Marketing, GLS Pharma Ltd.
- **Purva Shrivastava** - Team Lead, BCG
- **Ankit Sisodia** - Solution Architect, ServiceNow



LEADERS OF TOMORROW

We are thrilled to share that our esteemed alumni, Bhairaw Kumar Mandal and Poonam Kumari, have been recognized as the Winner in Digital Transformation at the ET Now Leaders of Tomorrow Awards - Season 12!



DUAL HONORS FOR ROSEMARY

Rosemary Job (PGDM Alum) won two awards - GSSO India Excellence Award for Q3 2024 and the GSSO India Rising Star Award for FY 2024 in recognition of her work at Gartner

REMINISCENCE - ALUMNI REUNION

Great Lakes celebrated its 15th Foundation Day with the Annual Alumni Meet, reuniting Great Lakers from across batches. Over 60 alumni, many with their families, returned to campus to relive memories and reconnect with their alma mater. A dedicated networking session fostered meaningful exchanges between alumni and former professors, with rich insights from their professional journeys. The event featured the Alumni Choice Awards, a Memory Board for heartfelt messages, and a host of fun-filled activities. The 15th Foundation Day X Reminiscence truly captured the essence of Reunite, Relive, and Reminisce—an unforgettable celebration of legacy and connection.

