Summary Newsletter



From Director's Desk

Let me start by saying a big "THANK YOU" to the GLIM, Gurgaon team for your support and teamwork to make the year successful. Over the year I saw so many of you step up and lead. I saw you demonstrate resilience and you did it with poise and with grace.

As the new academic year starts, we have some real big milestones to achieve and some big pieces of work to be done as 2019-20 will be a year of change. I have confidence that while the road ahead is always uncertain, if we continue to tenaciously pursue the right outcomes, we will deliver success.

Ensuring your commitment to contribute to my vision and mission for the GLIM, I am sharing the same with you all so that we all work towards the same

My Vision

To be the best business school of NCR.

My Mission

To establish GLIM, Gurgaon as an Internationally recognized most sought after Business school for business management aspirants



Highlights of the year

CREST Chrysalis 2018

Great Lakes Institute of Management (GLIM), Gurgaon hosted its 8th Annual Inter-College Management Fest on 12th December, 2018 at its Gurgaon campus. The event had participants coming from over 60 of some of the most prestigious business schools across



the country, including MDI Gurgaon, FMS New Delhi, IIM Kashipur, Welingkar School, IMT Ghaziabad, IMI New Delhi and many more. Mr. Ajay Davessar, Founder and Chief Revenue Officer of Atvitti Technologies, Former Vice President and Global Head of Corporate Communications & Corporate Affairs at HCL Technologies delivered the key note.

Sapience 2018

Sapience is the annual Management Conclave of the Great Lakes Institute of Management, Gurgaon. It is a platform for critical discussion on



emerging opportunities and challenges in businesses with industry leaders and senior executives from different verticals interacting and engaging with the academic community to chart the uncharted future and articulate our sustainability therein. The Keynote was delivered by Mr. Pradeep Kashyap, Founder & Chairman Emeritus, MART Global Solutions, LLC.

TEDxGLIM, Gurgaon 2019

TEDxGLIMGurgaon is an independent organized TED event operated under free license from TED worldwide. It is an annual global conference where highly acclaimed thought leaders present their ideas.



Dr. Umashankar was one of the speaker. This was the Second TEDx event centered around the theme "Odyssey".

My India My Budget 2019

Budget presentation competition organized by Dr. V. P. Singh. The national level symposium gave an opportunity to students to analyze the interim budget and provide sound recommendation in front of highly



esteemed economists. The competition helps students to evolve, brainstorm and come up with excellent suggestions.

GLIM, Gurgaon Foundation Day

The 9th Foundation day was held on 2nd March 2019. The event was inaugurated by Dr. Debashis Sanyal, Director GLIM, Gurgaon and Mr. Mohan Lakhamraju, CEO and Vice- Chairman of GLIM. They



both also delivered the speech followed by various performances by the students of PGPM and both the batches of PGDM.

Convocation 2019

GLIM, Gurgaon held its 8th Annual Convocation for the class of 2019 with 239 students (including PGPM and PGDM) successfully graduating on 18th May 2019. The event was graced by Mr. Suresh Narayanan, Chairman and MD of Nestle India Ltd, he shared Elements of Excellence to bring about a "C" change.



Alumni Session

The session was led by Dr. Poornima Gupta. Alumni were invited on 19th May to interact with students, mentor them and giving tips during placements. Students had a very interactive session.



What's New

Faculty Travel for Research and Teaching

Dr. Bappaditya – traveled to University of Ulm from 6th May – 5th July for his research and teaching assignments. He conducted a few research workshops for faculty at Ulm as well as Gothenburg in Sweden and teaching first ever exchange student, Anjani from PGDM who has gone to University of Ulm as an exchange student.

Dr. V.P. Singh – teaching Macroeconomics in Chennai to PGPM students from 31 May to 7th Jun.

New additions to Great Lakes (April'19)

New Dean

Dr. Suresh Ramanathan is appointed as new Dean for Great Lakes Institute of Management - Dr. Ramanathan is an eminent scholar and professor with 17 years of academic and 10 years of industry experience. His educational background includes receiving a B.Tech from IIT Delhi, an MBA from IIM Calcutta and a Ph.D from



the Stern School of Business at New York University. His academic experience comprises of 9 years at University of Chicago Booth School of Business (ranked #1 in the world in 2018 by the Economist magazine) and 8 years at Mays School of Business at Texas A&M University where he is an Endowed Chair Professor. Prior to that, he has industry experience of 10 years in India at Unilever, MTV, JWT and McCann-Erickson, where he was head of media research.

Teaching Faculty

Dr. Shubdha Arora joined as Assistant Professor-Business Communications. She has done her Ph.D. from MICA Ahmedabad & Masters of Business



Administration from IBS Hyderabad. She has teaching experience as Assistant Professor at FLAME University & Lovely Professional University, Adjunct Faculty at IIM, Bennet University and as Teaching Assistant at MICA.

Dr. Kirti Sharma joined us as Assistant Professor - Accounts and Finance. She is a PhD & MPhil from Birla Institute of Technology & has completed her Executive MBA from MDI Gurgaon. She was last associated with Fortune Institute of International Business as Assistant Professor – Finance



Non- Teaching Faculty

Jafar Ansari joined as Manager Operation in CCS. He is an MBA from Tezpur University in Marketing. His last stint was in GL Bajaj Institute of Technology and Management where he was responsible for Placement Operations and student engagement.



Dr. Purnima Das joined as Warden for Girls Hostel. She has done her PhD in music from BHU, Varanasi and holds a vast teaching experience in the same subject. She worked as a chief warden for more than 11 years with Pearl Academy of Fashion.



Arka Bhattacharya joined as Associate Director - CCS. He is a Metallurgical Engineer from the College of Engineering Pune and holds an MBA degree in International Business from the Indian Institute of Foreign Trade (IIFT) Delhi. He was associated with the MIT Group earlier



MDPs & Other Programs

Management Development Programs

Dr. Ahindra Chakraborty and Dr. Poornima Gupta, 5 day MDP on Business Analytics in association with FIPI (Federation of Indian Petroleum



Industries) conducted between 24-28th Sept 2018.

Dr. Ahindra Chakrabarti, Dr. V P Singh, Dr. Bappaditya Mukhopadhyay and Dr. Poornima Gupta conducted workshop on HR Analytics at IPM Gurgaon from 29th April – 1st May and 21st -22nd June 2019.



PGPM 2019 -20 SPARTANS

Commencement of new batch 2019-20

The new batch of Post Graduate Program in Management (PGPM) 2019 -20 was welcome on 14th May. The inaugural address was delivered by Mr. Gautam Ray –Executive Director HR & Administration, CESC Ltd. Mr. Varun Dua & Mr. Karan Rishi, Senior executives from Deloitte were invited for CXO talk.



Discover the new in You

Outbound Activity organised by Prof. S.K. Palhan from 15th – 17th May at Rishikesh. The program included series of activities on team building, enhancing self-confidence and creativity, overcoming fear and learning to live in the present for self-effectiveness.



Orientation Session with Mr. Mohan Lakhamraju

The session was held on 23rd may for the PGPM batch where he spoke on how to make the best of your B-School Experience. Some of the key take-aways are Build network, Improve upon areas of weakness,



self credibility, explore and know about my "self", leadership skills, reading habit, time to focus on yourself, etc.

Droom Ecommerce Day

It was held on 25th May and 40 students participated from GLIM. The panel consisted of a mix of Droom employees from various reputed management institutes who have spent considerable time with the



company and, a few who have joined recently. Ramana Sambhu, Lavanya Jain, Ipshita Mishra and Divya Tahalramani represented GLIM, Gurgaon as part of the panel from different departments like Product Management, Marketing, Category Management and Analytics. They shared their experience working with Droom highlighting their internship phase, learnings and best moments.

KarmYoga – Joy of Giving

A Social Initiative program of GLIM, Gurgaon started this year for the newly inducted PGPM-2019 batch (Spartans). The very first visit was made on 31st May 2019, by 11 PGPM students at the Government



Secondary School, Bilaspur-Khurd. The school has an approximate strength of 110 students studying from 6th to 10th standard. The PGPM students interacted with school teachers and students of class 6th.



Congratulations

Shivangi M, Sadhvi Saxena, Dhruv Khurana and Arjun Challu for winning Student Council Elections

Members of New Cultural Club and ALCOM Committee (Alumni Committee)

Winners of Badminton Tournament

Men's Doubles: Harshawardhan &

Avnish Tiwari Mixed Doubles:

Archana Mishra & Sabarish

Various Other events

How to rock your LinkedIn profile:

on 30th May by LinkedIn professionals

Gender Sensitization and Gender Appropriate Behavior at the Workplace:

on 6th June by Ms. Bandana Jha, Vice President - (Environment, Social & Governance), Affiliation- Bank of America.

Marketing Research & Consumer Insights - A Global Perspective: on 13th June by Mr. Julius Augustine, Vice President, Kantar. The session helped students having insights on market research and encouraged them to pursue that as a career.

What does a recruiter evaluate in a GD session:

on 17th June by Ms. Pallavi Gautam, Senior Talent Acquisition Partner, Abbott.

#InvestInYou

How great leaders inspire action by Simon Sinek











