



Term Zero At Great Lakes Chennai Comes To A Fruitful Conclusion

Term Zero was designed to enhance student preparedness within the scope of academic and placement preparation.



Term Zero, Great Lakes Institute of Management, Chennai's online learning series concluded earlier this month with a finale week featuring numerous public personalities and intellectuals delivering lectures and interacting with the students.

Term Zero was conceptualized to support the current and incoming students was conceptualized to allow students to get insights and perspectives from the world's best faculty and CXOs leading Fortune 500 companies, globally. This series helped students build key skills required by recruiters and companies in today's times. Term Zero was designed to enhance student preparedness within the scope of academic and placement preparation.

Term Zero kicked off in May with the Global Thought Leader Series, which saw eminent academics from universities such as Yale, Harvard, Stanford, Northwestern and NYU, among others, conducting lectures on a number of topics from leadership, design thinking and innovation to valuation and the business of trust. The academics also interacted with the students by taking their questions. The Series ran alongside the CXO Connect, a series of webinars by globally renowned CXOs of leading companies such as Accenture, TCS and Infosys, who spoke about the issues that corporations and their employees face today and the ways in which they are working on overcoming these issues.

Term Zero also featured Great Lakes' annual Successful Women in Management (SWIM) series which saw three icons of the corporate world - PepsiCo's Indra Nooyi, Apollo Hospital Enterprise's Preetha Reddy and Biocon's Kiran Mazumdar-Shaw - address the students and talk about the challenges and tribulations they've faced as women in the corporate world.

The final set of speaker talks commence in the last week of July and ran till August 6. The sessions were headlined by leaders from varied backgrounds, including sports, real estate and construction, healthcare and entertainment, who spoke about their experiences and interacted with the students.

The finale week kicked off with the final session of SWIM on July 29, which featured Biocon's Dr Kiran Mazumdar-Shaw addressing the students on crisis management and how women excel in handling crises. She lauded women politicians such as Jacinda Ardern, the Prime Minister of New Zealand and KK Shailaja, the minister of Health and Social Welfare for Kerala, who have efficiently managed the coronavirus spread in their regions. Dr Shaw's lecture was followed by a session with T.T. Durai, the former CEO of the National Kidney Foundation, Singapore, on July 30.

On August 1, N Srinivasan, the Chairman and Managing Director of India Cements and the owner of the IPL Franchise - Chennai Super Kings co-hosted a session with cricketing legend and former captain of the Indian team, Rahul Dravid. The panel discussion was on 'Insights vs Instincts', which saw Mr Dravid, in particular, discuss his experiences, both as a player and as a captain and what led him to make certain unconventional decisions in his career. This was followed by a session on August 2 with the actor, R Madhavan, of 3 Idiots and Alai Payuthey fame, who spoke about his journey to the top.

The series concluded with a session Dr Vijay Govindarajan, the Coxe Distinguished Professor at Dartmouth University's Tuck School of Business, and the author of Reverse Innovation, a New York Times Bestseller on August 6.

With the wrapping up of Term Zero, the students of Great Lakes are now well-prepared and geared up for the academic year which commenced in the first week of August.