Standard Post

The 14th NASMEI International Marketing Conference 2020 concludes at Great Lakes Institute of Management Chennai

Hyderabad, Dec 24: The Great Lakes Institute of Management, Chennal hosted their 14th NASMEI International marketing conference in collaboration with the North American Society of for Marketing Education in India (NASMEI). The virtual conference was prelude by a 3-day workshop providing great opportunity for the doctoral students and Junior faculty to Interact and learn from some of the top researchers in the world.

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Management and with this The two-day conference 14th edition of Great Lakes



Great lakes – NASMEI conference on Consumer Behavior in the **Post-Covid** era

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Link: <u>https://indiaeducationdiary.in/great-lakes-nasmei-conference-on-consumer-behavior-in-the-post-covid-era/</u>



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Link: <u>https://thenewsstrike.com/the-14th-nasmei-international-marketing-conference-2020-concludes-at-great-lakes-institute-of-management-chennai/</u>



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http://www.ippnews.com/read_article.php?news_id=12169&page_id=np410#sthash.dxTEykyB.dpbs

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The two-day doctoral workshop conducted by Great Lakes Institute of Management and North American Society for Marketing Education in India (NASMEI) focused on 'Consumer Behaviour' in the post COVID-19 era'

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Mumbai News Network Latest News

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INDORE MIRROR

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City Air News:: <u>https://www.cityairnews.com/content/14th-nasmei-international-marketing-conference-2020-concludes-at-great-lakes-institute-of-management-chennai</u>

365 Telugu: <u>http://www.365telugu.com/2020/12/24/marketing-conference-2020-concludes-at-great-lakes-institute-of-management-chennai/</u>