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Great Lakes toppers share their experiences

Toppers across different programmes speak on campus life, learnings from B-school, and placements



Great Lakes Institute of Management, Chennai, held its 15th convocation on May 21. A total of 624 students graduated. Venkaiah Naidu, Vice-President of India, was the chief guest.

Thummalakunta Sai Medha Pradeep, who bagged four gold medals for best academic topper, best outgoing student, marketing domain topper, and best empirical study, for the PGPM batch of 2018-19, said, "Business school is an investment in yourself. This is a very important day in my life. An MBA provides a platform for you to learn, but what you make of it is subjective. I'd like to thank the faculty of Great Lakes for their constant support and guidance. I have been placed in Accenture as a strategy analyst."

The average CTC of the PGPM batch stood at ₹13.1 lakh and the highest domestic CTC offered was ₹29 lakh. In terms of functional areas, technology consulting attracted the largest set of offers, followed by analytics, and sales and marketing. The average CTC of the PGDM batch was ₹10.14 lakh. BFSI was the largest recruiting sector, followed by IT/ITES, consulting, FMCG and manufacturing.

Satish Kumar S, topper of PGDM batch 2017-19, joined the full-time programme after two years of work experience as an engineering consultant. Sharing his experience, he said, "I chose this programme because it gave me ample time to learn the concepts of business in detail and provided an opportunity for internships, which helped me decide the domain I want to work in. It also opened up several avenues for networking."

Deepika V, from PGPM Flex batch 2016-18, who works with Maestro Inc, said, "This eight-term programme, with classroom learning every alternate weekend, is fruitful because you're learning as you work. It is an opportunity to apply your learnings on a large scale."

Anand Bagdare, from PGXPM batch 2017-19, represents Godrej & Boyce, completed his 20-month Post Graduate Executive Programme in Management, designed for experienced executives. "Our company has been looking for a formal training programme for professionals who are at the cusp of transformation from being a functional expert to taking up a leadership position. This programme is perfect for that," he said.

To read the news online, visit - <https://bloncampus.thehindubusinessline.com/b-school-corner/great-lakes-toppers-share-their-experiences/article27238462.ece>

To watch the video interview - <https://www.youtube.com/watch?v=15XROxiloU0>