



## **Great Lakes Chennai plans sessions with global thought leaders**



### **Term Zero initiative will enable incoming students gain insights, perspectives from management gurus**

Great Lakes Institute of Management, Chennai has announced a high-impact initiative to support the incoming students during the COVID-19 pandemic. The initiative will help the students gain insights and perspectives from some of the world's leading management gurus and CXOs apart from masterclasses and workshops which would help them build leadership and business skills, says a press release from the B-school.

A major highlight of the Term Zero, as the B-school calls it, is the global thought leaders series which will run from May 18-30th and will feature online interactive sessions with reputed management education stalwarts such as Dr Ashwath Damodaran (NYU Stern), Dr Dipak Jain (President, CEIBS, Former Dean, Kellogg and INSEAD), Dr Hayagreeva Rao (Stanford), Dr John Bilson (Dean, IIT Stuart), Dr Madhav Rajan (Dean, Chicago Booth), Dr V.G. Narayanan (Harvard), Dr Sam Pitroda (telecom pioneer), Dr Seenu Srinivasan

(Stanford), Dr Shyam Sunder (Yale), Dr Srikant Datar (Harvard) and Dr Sunil Chopra (Kellogg).

### **Zero-cost, value-add programme**

The CXO Talks include sessions by Suresh Narayanan (Chairman and MD, Nestle India), R. Seshasayee, (Former Chairman, Infosys and Former MD, Ashok Leyland), Mohan Nair (Sr. VP & CIO, Cambia), Ganesan Ramachandran (MD, Accenture Strategy) and Ananth Krishnan (CTO, TCS).

While the academic year start has been deferred to Aug 2020 as per AICTE guidelines, Term Zero will support and prepare the aspiring management graduates for a transformational journey prior to the commencement of the academic year. An optional value-added programme available at zero cost to the incoming students, the initiative serves to supplement the curricula of the management programmes offered by Great Lakes, Chennai.

### **Converting challenge to opportunity**

Dr Suresh Ramanathan, Dean, Great Lakes Institute of Management, Chennai said that while the current situation has been challenging for many educational institutions, “Great Lakes Chennai has leveraged its unrivalled access to a global network of thought leaders and its experience in the online space to ensure that students fully utilise the time available by gaining valuable global perspectives and management skills.”

Dr Bala V. Balachandran, Founder & Chairman – Great Lakes Institute of Management and J.L. Kellogg Distinguished Professor, mentioned that “In line with our motto of Global Mindset – Indian Roots, Great Lakes always attracted global faculty to share their perspectives and this year students are getting to interact with many global thought leaders and top CEOs even before the start of the programme. This is how innovative organisations work by converting a challenge in to an opportunity.”

Link: <https://bloncampus.thehindubusinessline.com/b-school-corner/great-lakes-chennai-plans-sessions-with-global-thought-leaders/article31567433.ece>



## **Great Lakes Chennai announces unique “Term Zero” with Global Thought Leaders for incoming students**

May 11, 2020



Great Lakes Institute of Management, Chennai, a leading business school, has announced its unique and path-breaking “Term Zero”, a high-impact initiative to support the incoming students during the COVID-19 pandemic. The initiative will help the students gain insights and perspectives from some of the world’s leading Management Gurus and CXOs apart from masterclasses and workshops which would give them a head’s start in their journey to building leadership and business skills.

A major highlight of the Term Zero is the Global Thought Leaders Series which will run from 18th-30th May 2020 and will feature online interactive sessions with reputed management education stalwarts such as Dr. Ashwath Damodaran (NYU Stern), Dr. Dipak Jain (President, CEIBS, Former Dean, Kellogg and INSEAD), Dr. Hayagreeva Rao (Stanford), Dr. John Bilson (Dean, IIT Stuart), Dr. Madhav Rajan (Dean, Chicago Booth), Dr V.G. Narayanan (Harvard), Dr. Sam Pitroda (Telecom Pioneer), Dr. Seenu Srinivasan (Stanford), Dr. Shyam Sunder (Yale), Dr. Srikant Datar (Harvard) and Dr. Sunil Chopra (Kellogg).

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Other Term Zero sessions include Masterclasses in Marketing, Finance and Accounting, Operations, and Analytics, Workshops in R and Python, Case Analysis Workshops and live discussions, Resume-writing workshops, interactive sessions with alumni and digital student icebreakers. Term Zero will begin on 18th May and will continue till end of July.

Link: <https://www.highereducationdigest.com/great-lakes-chennai-announces-unique-term-zero-with-global-thought-leaders-for-incoming-students/>



## Great Lakes Chennai announces unique “Term Zero” with Global Thought Leaders for incoming students



**NEW DELHI-** Great Lakes Institute of Management, Chennai announced a new high impact initiative for its incoming students- “Term Zero”. Amid COVID-19 outbreak this initiative will help the incoming students to have some perspective and insight from the world-leading management CXOs and Gurus which would give a head start to enhance their leadership and business skills. This initiative- Term Zero will commence from May 18 till May 30, 2020, through an online interactive session with reputed management education stalwarts like Dr. Ashwath Damodaran (NYU Stern), Dr. Dipak Jain (President, CEIBS, Former Dean, Kellogg, and INSEAD), Dr. Hayagreeva Rao (Stanford), Dr. John Bilson (Dean, IIT Stuart), Dr. Madhav Rajan (Dean, Chicago Booth), Dr. V.G. Narayanan (Harvard), Dr. Sam Pitroda (Telecom Pioneer), Dr. Seenu Srinivasan (Stanford), Dr. Shyam Sunder (Yale), Dr. Srikant Datar (Harvard) and Dr. Sunil Chopra (Kellogg). The CXO Talks will include sessions by Mr. Suresh Narayanan (Chairman and MD, Nestle India), Mr. R. Seshasayee, (Former Chairman, Infosys and Former MD, Ashok Leyland), Mr. Mohan Nair (Sr. VP & CIO,

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Ink: <https://news.careers360.com/great-lakes-chennai-announces-unique-term-zero-global-thought-leaders-for-incoming-students>



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Dr. Bala V. Balachandran, Founder & Chairman – Great Lakes Institute of Management and J.L. Kellogg Distinguished Professor, mentioned that ***“In line with our motto of Global Minds – Indian Roots, Great Lakes always attracted global faculty to share their perspectives and this year students are getting to interact with many global thought leaders and top CEOs even before the start of the program. This is how innovative organizations work by converting a challenge in to an opportunity.”***

### **Global Thought Leader Series (Sessions)**

- May 18, 2020 – Dr Sam Pitroda, Padma Bhushan Awardee, Entrepreneur and Telecom Pioneer
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### **CXO Talks**

- May 18, 2020 – Mr. R. Seshasayee, former Managing Director, Ashok Leyland, and former Chairman, Infosys
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Other Term Zero sessions include Masterclasses in Marketing, Finance and Accounting, Operations, and Analytics, Workshops in R and Python, Case Analysis Workshops and live discussions, Resume-writing workshops, interactive sessions with alumni and digital student icebreakers. Term Zero will begin on 18th May and will continue till end of July.

### **About Great Lakes Institute of Management**

Great Lakes Institute of Management, founded in 2004 by Padma Shri Awardee Dr. Bala V Balachandran is one of the premier B-schools in India. Great Lakes has, within a short span of 15 years emerged as a top-ranked business school. Great Lakes has 50+ full time faculty and 150+ visiting faculty including over 25+ international faculty from top global schools like Yale, Kellogg, Stanford and Harvard. Further collaborations with world's leading institutions like University of Houston, University of Bordeaux, Hongkong University of Science & Technology (HKUST), University of Missouri, Kansas, Illinois Institute of Technology, Chicago and Babson College etc., have helped Great Lakes in globally benchmarking its programs.

Great Lakes, Chennai, was accredited by Association of MBAs (AMBA), UK in 2014 and became the youngest B-school in India to receive this prestigious international accreditation. In 2015, Great Lakes, Chennai also received international SAQS accreditation and in 2017, its two year PGDM program was accredited by National Board of Accreditation (NBA). For the years 2018 -2019, Great Lakes was ranked No.1 in India by Analytics India for its Analytics program. Great Lakes, Chennai was ranked 5th by Outlook India among top private MBA institutions, 9th by Business India, 15<sup>th</sup> by Business Today and 18<sup>th</sup> by NIRF among top 10 Indian B-Schools. It was also placed in Super League 2 category by Business Standard in the year 2019.

Led by exceptional academic faculty, steered by an outstanding advisory council and buoyed by the international collaborations, Great Lakes has been constantly innovating to stay ahead of the needs of our businesses and community. It is the first B-school in India to offer full time specialization in Analytics and also first to introduce AI and Machine Learning specialization. Great Lakes has a 30 acre LEED Platinum rated green campus in Chennai and a second campus in Delhi-NCR. In the year 2019, Great Lakes Gurgaon campus received the prestigious AMBA accreditation and was also ranked among the top 5 emerging business schools by the National HRD Network (NHRDN) for the year 2018-2019. Great Lakes Gurgaon was also ranked 13<sup>th</sup> by Business World for its one year program in the year 2019.

Great Lakes offers One Year full time MBA (PGPM) for experienced professionals, Two year MBA (PGDM), Part Time Executive MBA for senior managers, and Weekend Executive MBA Program. Great Lakes alumni currently numbering 8800+, work at world renowned organizations both in India and overseas across 30 countries.

Link: <https://hotnewsexpress.com/2020/05/11/great-lakes-chennai-announces-unique-term-zero-with-global-thought-leaders-for-incoming-students/>





## Great Lakes Chennai announces unique “Term Zero” with Global Thought Leaders for incoming students



Great Lakes Institute of Management, Chennai, a leading business school, has announced its unique and path-breaking “Term Zero”, a high-impact initiative to support the incoming students during the COVID-19 pandemic. The initiative will help the students gain insights and perspectives from some of the world’s leading Management Gurus and CXOs apart from masterclasses and workshops which would give them a head’s start in their journey to building leadership and business skills.

A major highlight of the Term Zero is the **Global Thought Leaders Series** which will run from 18th-30th May 2020 and will feature online interactive sessions with reputed management education stalwarts such as **Dr. Ashwath Damodaran (NYU Stern), Dr. Dipak Jain (President, CEIBS, Former Dean, Kellogg and INSEAD), Dr. Hayagreeva Rao (Stanford), Dr. John Bilson (Dean, IIT Stuart), Dr. Madhav Rajan (Dean, Chicago Booth), Dr V.G. Narayanan (Harvard), Dr. Sam Pitroda (Telecom Pioneer), Dr. Seenu Srinivasan (Stanford), Dr. Shyam Sunder (Yale), Dr. Srikant Datar (Harvard) and Dr. Sunil Chopra (Kellogg).**

The **CXO Talks** includes sessions by **Mr. Suresh Narayanan (Chairman and MD, Nestle India), Mr. R. Seshasayee, (Former Chairman, Infosys and Former MD, Ashok Leyland), Mr. Mohan Nair (Sr. VP & CIO, Cambia), Mr. Ganesan Ramachandran (MD, Accenture Strategy) and Mr. Ananth Krishnan (CTO, TCS).**

While the academic year start has been deferred to Aug 2020 as per AICTE guidelines, Term Zero will support and prepare the aspiring management graduates for a transformational journey prior to the

commencement of the academic year. Term Zero is an optional value-added program available at zero cost to the incoming students and serves to supplement the curricula of the management programs offered by Great Lakes, Chennai.

Dr. Suresh Ramanathan, Dean – Great Lakes Institute of Management, Chennai mentioned that while the current situation has been challenging for many educational institutions, **“Great Lakes Chennai has leveraged its unrivaled access to a global network of thought leaders and its experience in the online space to ensure that students fully utilize the time available by gaining valuable global perspectives and management skills.”**

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#### **Other Media Coverage:**

City Air News: <https://www.cityairnews.com/content/great-lakes-chennai-announces-unique-term-zero-with-global-thought-leaders-for-incoming-students>

Mumbai News Network: <https://mumbainewsnetworks.blogspot.com/2020/05/great-lakes-chennai-announces-unique.html>

IBG News: <https://ibgnews.com/great-lakes-chennai-announces-unique-term-zero-with-global-thought-leaders-for-incoming-students/>

Grace Entertainment: <https://graceentertainment.blogspot.com/2020/05/great-lakes-chennai-announces-unique.html>

Business Because (International Portal): <https://www.businessbecause.com/news/live/coronavirus>