

Great Lakes appoints US-based Management Guru Dr Suresh Ramanathan as its new Dean

Media coverages



July 25, 2019

New dean at Great Lakes Institute

Chennai: Great Lakes Institute of Management, Chennai appointed US-based management scholar Suresh Ramanathan as its new dean on Wednesday.

Ramanathan succeeds Great Lakes founder Dr. Bala V Balachandran, who will continue to be the institution's chairman and Dean Emeritus.

Ramanathan is a professor of marketing with experience including nine years at Booth School of Business, University of Chicago. He was also an endowed chair professor for eight years at Mays Business School, Texas A&M University. He is a B. Tech from IIT Delhi, an MBA from IIM Calcutta, and a PhD from the Stern School of Business, New York University. TNN



July 27, 2019

Great Lakes gets new dean

**STAFF REPORTER
CHENNAI**

Great Lakes Institute of Management has appointed U.S.-based management academician Suresh Ramanathan as its new dean. He succeeds Bala V. Balachandran, the founder of the institute.

A statement issued by the institute said Dr. Balachandran would continue guiding the institution as its chairman and dean emeritus.

Mr. Ramanathan is an alumnus of IIT Delhi, IIM Calcutta and the Stern School of Business at New York University.

<https://timesofindia.indiatimes.com/business/india-business/suresh-ramanathan-appointed-dean-of-great-lakes-ins>

<https://www.thehindu.com/news/cities/chennai/great-lakes-gets-new-dean/article28726725.ece>

Great Lakes appoints US-based Management Guru Dr Suresh Ramanathan as its new Dean

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Suresh Ramanathan named Dean of Great Lakes Institute

OUR BUREAU

Chennai, July 25

Great Lakes Institute of Management on Wednesday named US-based management academic Suresh Ramanathan as the Dean of the institute.

He replaces Bala V Balachandran, Founder and Dean of the institute since its

inception in 2004. According to a GLIM press statement, Balachandran will continue to guide the institution as its Chairman and Dean Emeritus.

Suresh Ramanathan is a professor of marketing who has been with Booth School of Business at the University of Chicago for nine years and

at Mays School of Business at Texas A&M University for eight years, as an Endowed Chair Professor, the release stated. "As we set on our next stage of growth and transformation, Suresh Ramanathan is the right person to lead us," Bala Balachandran said in the statement.



Great Lakes institute appoints new dean

EXPRESS NEWS SERVICE @ Chennai

GREAT Lakes Institute of Management has appointed US-based management academic Suresh Ramanathan as its new dean.

The college released a statement announcing the appointment of Ramanathan as the new dean. Ramanathan succeeds founder and former dean Bala V Balachandran, a Padma Shri awardee. Balachandran will continue to guide the institution as its Chairman and Dean Emeritus.

The appointment of Ramanathan further strengthens Great Lakes' commitment to become a globally reputed business school, said the statement.

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Business Standard

Suresh Ramanathan is Dean, Great Lakes Institute of Management

Great Lakes Institute of Management Thursday said renowned US-based management academician Suresh Ramanathan had been appointed as its new Dean.

Ramanathan succeeds Founder-Dean Bala V Balachandran, a Padma Shri awardee, who would continue to be the Chairman and Dean Emeritus of the institute.

Ramanathan among his rich academic experience had served Booth School of Business at University of Chicago and Mays School of Business Texas.

An alumni of IIM Calcutta, Ramanathan received his Ph.D from Stern School of Business at New York University. He is a leading academic expert on consumer emotions and motivation.

"As we set out on our next stage of growth and transformation, Dr Suresh Ramanathan is the right person to lead us with his impeccable academic credentials...", Balachandran said.

The board is confident that Dr Ramanathan would help Great Lakes reach greater heights maintaining its focus on academic excellence with business relevance, he added.

https://www.business-standard.com/article/pti-stories/suresh-ramanathan-is-dean-great-lakes-institute-of-management-119072500765_1.html

Other online coverages:

Business World - <http://bwpeople.businessworld.in/article/Great-Lakes-Institute-Of-Management-Appoints-Dr-Suresh-Ramanathan-As-Its-New-Dean-/25-07-2019-173921/>

New Indian Express –

<http://www.newindianexpress.com/cities/chennai/2019/jul/25/great-lakes-institute-appoints-new-dean-2009026.html>

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Business Line on campus - <https://bloncampus.thehindubusinessline.com/b-school-corner/dr-suresh-ramanathan-is-new-dean-at-great-lakes/article28698397.ece>

UNI - <http://www.uniindia.com/great-lakes-institute-gets-new-dean/south/news/1676077.html>

Devdiscourse - <https://www.devdiscourse.com/article/business/610303-suresh-ramanathan-is-dean-great-lakes-institute-of-management>

NewsJizz: <https://newsjizz.in/37344-suresh-ramanathan-was-appointed-dean-of-the-great-lakes-institute-of-management.html>

Mumbai News Network:

<https://mumbainewsnetworks.blogspot.com/2019/07/great-lakes-institute-of-management.html>

Businessnewsthis week - <http://businessnewsthisweek.com/business/great-lakes-institute-of-management-appoints-us-based-management-guru-dr-suresh-ramanathan-as-its-new-dean/>