

## Great Lakes Institute of Management & Madras Management Association organize conclave on ‘Growing Family Business In India’

June 4, 2019

Great Lakes Institute of Management, Chennai in association with Madras Management Association (MMA) organized a conclave on ‘*Growing Family-owned business in India*’ on Monday, June 3, 2019 at MMA Center in Chennai. The one day session begin with Mr. L Ramkumar – President, Madras Management Association & Chairman, Shanthi Gears welcoming the gathering and **Dr. K C John, Distinguished Professor of Strategy & Family Entrepreneurship, Great Lakes, Chennai** delivering the overview of the conclave. Mr. K Srinivasan – Managing Director, Carborundum Universal Ltd delivered the Keynote address and Mr. C K Ranganathan – Chairman & Managing Director, CavinKare Pvt Ltd delivered the Inaugural address.

The inaugural was followed by three special session on the topics - Shift in mind-set of family – owned enterprises, Financing India’s nascent family enterprises and Ensuring family legacy: Multiple family offices, and panel discussion on ‘Winning strategies for Family Business’ where leaders from various leading business houses participated and shared insights. **Mr. Sridhar N, Adjunct Professor, Strategic Advisor to the Dean, Director – CCS, Great Lakes, Chennai** concluded the one day session with closing remarks. Podcast of the session is available at – [www.soundcloud.com/voiceofmma](http://www.soundcloud.com/voiceofmma)

