

## **GREAT LAKES PROFESSORS QUALIFIED FOR A GRANT WORTH INR 1 Lakh BY AIM – SHETH FOUNDATION**

**Chennai, 9<sup>th</sup> September, 2018**

Dr. Vidya Mahambare, Professor - Economics and Dr. Sridhar Samu, Senior Associate Professor – Marketing from Great Lakes, Chennai have been qualified for a grant of Rs.1,00,000/-by AIM – AMA SHETH Foundation for their research proposal on '*Consumer Decision Making about Financial Products : How Chit Funds offer dual options*'.



The AIM – AMA Sheth Foundation doctoral consortium is a globally renowned consortium in the marketing area and provides a common platform to doctoral students from top business schools across the world, to come present their work. It is an exclusive (by invitation only) consortium, that features distinctive research areas, innovative research methodologies and emerging theories from the marketing area.

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