



## **Great Lakes Institute of Management, Chennai and the Ministry of Defence organizes iDex – an outreach program at AGBI for start-ups**

**02 December 2019, Chennai:** Great Lakes Institute of Management, Chennai, a premier B-school in the country in association with NITI Aayog and the Ministry of Defence are organizing an outreach program titled **iDEX** on **6<sup>th</sup> December 2019**, at AGBI (Atal - Great Lakes - Balachandran – Incubation) Centre, in its premises.

Through this initiative, iDEX - a platform, has been introduced to help create functional prototypes of products/technologies relevant for national security (prototyping), and spur fast-moving innovation in the India defence sector. It also targets to help new tech products/technologies find a market and early customer (commercialization) in the form of the Indian Defence Establishment.

Start-ups, MSMEs or Innovators, can apply to any of the three challenges that will be addressed on the day. The three challenges will consist of **FOUR-AXIS STABILIZED ANTENNAE FOR C & KU BAND OPERATION, CREATING A PORTABLE SPOOF EMITTER FOR SURVEILLANCE AND GROUND-BASED AIR DEFENCE WEAPONS**, and the **FRIEND OR FOE IDENTIFICATION SYSTEM**.

The event will commence with the registration of delegates upon arrival, followed by the DISC Orientation and a DISC Open house. A Technology/Start-up Showcase Think Tank will also be conducted after which the Networking session would begin.

More details about these challenges will be given by iDEX representatives on the 6th December session. The session will be from 4 PM to 6 PM Start-ups/MSME/Innovators should attend this interaction program with representatives of the Ministry of defence and Atal Innovation Mission to understand the requirements. This meet will be at AGBI, Great Lakes Institute Campus, Manamai, ECR.

Interested Start-ups/MSME/Innovators can register for this meet-up by sending their name to mobile number 9713890865 or email it to [narmadha.v@greatlakes.edu.in](mailto:narmadha.v@greatlakes.edu.in).

### **About Great Lakes Institute of Management:**

Great Lakes Institute of Management, founded in 2004 by Padma Shri Dr. Bala V. Balachandran is one of the premier B-schools in India. Great Lakes has, within a short span of 15 years emerged as a top-ranked business school. Great Lakes has 50+ full time faculty and 150+ visiting faculty including over 25+ international faculty from top global schools like Yale, Kellogg, Stanford, and Harvard. Further collaborations with the world's leading institutions like Illinois Institute of Technology, Chicago USA; Bauer College of Business University of Houston, USA; University of Bordeaux, France; Hong Kong University of Science & Technology (HKUST), Hong Kong; University of Missouri at Kansas City, USA; Babson College, USA and others have helped Great Lakes in benchmarking its programs globally.

Great Lakes, Chennai was accredited by the Association of MBAs (AMBA), the UK in 2014 and became the youngest B-school in India to receive this prestigious international accreditation. In 2015, Great Lakes, Chennai also received international SAQS accreditation and in 2017, its two-year PGDM



program was accredited by National Board of Accreditation (NBA) for the years 2017-2019 since extended till 2022. Great Lakes was ranked No.1 in India by Analytics India and 3rd in the world by Analytics insights for its Analytics program. Great Lakes, Chennai was ranked 4th among standalone institutions by Outlook India & 4th by Business World. Has been ranked 9th by Business India and 18th by NIRF among Indian B-Schools.

Led by exceptional academic faculty, steered by an outstanding advisory council and buoyed by the international collaborations, Great Lakes has been constantly innovating to stay ahead of the needs of our businesses and community. It is the first B-school in India to offer full-time specialization in Analytics and also first to introduce AI and Machine Learning specialization. Great Lakes has a 30 acre LEED Platinum rated green campus in Chennai and a second campus in Delhi-NCR.

Great Lakes offers One Year full-time MBA (PGPM) for experienced professionals, Two year full-time MBA (PGDM), Part-Time Executive MBA for senior managers (PGXPM) and Weekend Executive MBA Program (PGPM-Flex). Great Lakes alumni currently numbering 8800+ work at world-renowned organizations both in India and overseas across 30 countries.