



# TRANSFORM AND LEAD



THE  
**GREAT LAKES**  
EDGE



## Globally Benchmarked Curriculum

- » Cutting-edge Industry 4.0 relevant curriculum incorporating Digital Business, Analytics, Artificial Intelligence and Machine Learning
- » Application oriented approach with case studies, live consulting projects, and empirical studies



## Extensive Industry Engagement

- » World Class campuses in Chennai and Gurgaon give access to hundreds of corporates, from Startups to Fortune 500 companies
- » Engagement in live consulting projects with corporates on real world business problems
- » Live interaction with over 150 CXOs and Industry Experts every year



## Pioneer in AIMLAB

- » First B-School in India to offer Artificial Intelligence, Machine Learning, Analytics and Blockchain (AIMLAB) specialization in MBA programs
- » Ranked No.1 by Analytics India Magazine, 5<sup>th</sup> year in a row
- » Mentored by faculty constantly featured among the top 10 Analytics Academicians in the country



## Constant Innovation

- » Among the pioneers in introducing innovative initiatives such as the one year MBA Program, Karma-Yoga Experiential Leadership Program and Live Consulting Projects
- » Pioneer in introducing Industry 4.0 tools as a part of management curriculum to ensure that students are ready to lead the imminent business transformation across industries



## Global Alumni Network

- » 9500+ Great Lakes Alumni spread over 30 countries provide a great lifelong network of leaders across industries and geographies

# ABOUT GREAT LAKES

**Great Lakes Institute of Management is a Powerhouse of Innovation and Excellence in Cutting Edge Management Education.**

Founded in 2004 by Padmashree awardee Dr. Bala V. Balachandran, Professor Emeritus at Kellogg School of Management, Great Lakes is among India's leading business schools with campuses in Chennai and Gurgaon. Led by exceptional faculty, steered by an outstanding advisory council and buoyed by the international collaborations, Great Lakes has within a short span of 16 years, emerged as a top-ranked business school.

In 2014, Great Lakes Chennai campus was accredited by Association of MBAs (AMBA, UK) and became the youngest B-School in India to receive this prestigious international accreditation. Great Lakes also received the international SAQS accreditation from AMDISA within a year of being accredited by AMBA.

 **01<sup>st</sup>** 

**ANALYTICS  
INDIA | 2018**

Top 10 Analytics  
Education Institutions

 **04<sup>th</sup>** 

**OUTLOOK | 2019**

Top Standalone  
Institution

 **05<sup>th</sup>** 

**NIRF | 2020**

Private  
B-Schools

 **SUPER  
LEAGUE 2** 

**BUSINESS  
STANDARD | 2019**

 **09<sup>th</sup>** 

**BUSINESS  
INDIA | 2019**

Top B-Schools

 **15<sup>th</sup>** 

**BUSINESS  
TODAY | 2019**

Top B-Schools

# HIGHLIGHTS

**2**

Campuses Chennai  
& Gurgaon

**4**

International Research  
Conferences

**6**

Collaborations with  
Leading Global  
Institutions

**9**

Centers of  
Excellence

**25+**

Global Visiting Faculty  
from of Stanford,  
Kellogg and Yale

**42**

Global Thought Leaders  
on Academic  
Advisory Council

**46**

Industry Titans  
on Business  
Advisory Council

**50+**

Full Time  
Faculty

**90+**

Prizes Won by  
Students at National  
Level in 2019-20

**100+**

Industry Leaders on  
Campus in 2019-20

**9500+**

Alumni Network  
Spread over 30  
Countries

## GLOBAL ASSOCIATIONS



BABSON





## CHAIRMAN'S MESSAGE

Our mission translates into delivering an outstanding learning experience that truly transforms the student into a sophisticated manager and a responsible corporate citizen.

## Dear MBA aspirant,

Greetings!

Choices are never easy. Every decision comes with options to evaluate and a significant amount of time and effort spent in understanding what we 'Need' from something that would give us the best 'Value'. Imagine therefore the exponential difficulty in making the decision to spend one year of your time, away from your job and family, in order to up-skill, reskill and learn?

In order to make this decision easier for you, here is an account of what makes Great Lakes unique, and in what ways will your time spent with us certainly benefit you.

You are looking to enrol at a premier top ranked B-School in the country, with a great campus and infrastructure, cutting-edge academic rigor, world-class faculty, courses with prestigious accreditations and affiliations, etc. All of these are par for the course. What sets Great Lakes apart?

Our mission is to deliver an outstanding learning experience to our students. This we achieve through our innovative academic offerings, coupled with a variety of extra- curricular activities that transform our students into sophisticated managers and responsible corporate citizen.

Commitment to learning and skill development as a continuous process for us. Even our alumni have access to numerous blended courses to continue learning and staying relevant. We are keenly aware that the quality of the learning is measured not by the effectiveness of business initiatives, but by how they can lead to sustainability, stability and progress.

You will learn the art of doing business its impact on the community. You will not only learn subject matter from experts of world renown, but also lead the change and evolution of the learning process with us. Another element of our DNA is our spirit of 'pioneering'; from the unique Karma-Yoga outreach program to AGBI - our prestigious Atal Innovation Mission Incubation Center for entrepreneurship.

This is why Great Lakers are a rare breed. And, this, is most certainly why I hope you will make an informed decision and choose to join the Great Lakes Family. Swagatham!

**Prof. Bala V. Balachandran**

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J L Kellogg Distinguished Professor of Accounting & Information Management, Northwestern University, USA  
Founder, Chairman & Dean Emeritus, Great Lakes Institute of Management, India



## DEAN'S MESSAGE

At Great Lakes, the process of invention is never done, because we believe that as your needs change, so must we. Our internationally accredited PGPM course is a perfect blend of academic elegance and business relevance.

## Dear Friends,

When you ask yourself, “Where b-school should I choose?” well, the answer is simple!

In the wake of one of the biggest worldwide pandemics, every institution of higher learning around the world was forced to re-examine how they deliver value this year. While most of them only tweaked their existing models, Great Lakes decided to convert a challenge into an opportunity.

The need of the hour was Agility – to be fast, flexible, experimental and change-oriented.

We were the only institute to devise an extensive initiative called the Term Zero, to engage PGPM admits during the mandated lockdown. We brought Leading Academicians and Seasoned CXOs from the likes of Harvard, Stanford, Kellogg, PepsiCo, Biocon, Apollo Healthcare, Nestlé, etc. to interact with our students. Masterclasses by our renowned faculty in various disciplines, along with along with certifications and a number of workshops gave a holistic 360° head start.

Very few schools are agile and open to change. The number of schools deeply committed to delivering value by executing something on this scale can be counted on your fingertips.

Also, consider this – Great Lakes Chennai has ranked among the best in the country, and there is a reason for it despite being only 16 years old. We are innovative and experimental, with an analytics program ranked 1<sup>st</sup> in India and 3<sup>rd</sup> globally by Analytics Insight. Our full-time and visiting faculty come from top global institutions, such as Harvard, Kellogg, Stanford, Indiana, and UT Dallas, among others. No other school in India gives you such an experience and this Great Lakes Edge makes us the best to equip you for the challenges of tomorrow.

Our internationally accredited PGPM exposes you to classmates who are the smartest and diverse in thought process, professional experience, value systems, and perspectives. We are also rich in experiential learning where theory meets practice. We have live projects, simulations, real-time trading, conferences and seminars, industry interface, and much more. And our magnificent 32 acre LEED Platinum rated campus enables liberal faculty-student interactions.

Barack Obama once said, “Change will not come if we wait for some other person, or if we wait for some other time. We are the ones we’ve been waiting for. We are the change that we seek.”

Yes, we are!

**Dr. Suresh Ramanathan**

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Dean, Great Lakes Institute of Management, Chennai



## THE PGPM ADVANTAGE

The flagship one year full time Post Graduate Program in Management is for **ACHIEVERS**, **HIGH PERFORMERS** and **GO-GETTERS** who want to change the world for the better.



## Accelerated Growth

- » Participants maximise their learning and start creating value by the end of one year, keeping up with the rapidly changing business environment
- » High potential professionals are transformed into competent business leaders within a year



## Experiential Learning

- » Karma-Yoga, a unique experiential leadership program, helps participants develop leadership skills, having a lasting impact on 27+ villages, and improving the lives of thousands
- » First-hand management experience in the form of Live Projects and Empirical Studies



## Global Perspectives

- » 25+ international visiting faculty from the likes of Kellogg, Stanford & Yale, along with renowned full time faculty, give you global perspectives and unparalleled learning
- » Japanese and Chinese (Mandarin), two languages with a promising potential for international trade, offered optionally



## Unparalleled Peer Learning

- » Peers with rich industry experience facilitate continuous peer learning and enrich the learning experience in class and outside
- » PGPM students in class have a collective experience of over 1100+ years across diverse industries



## Dual Degree Opportunity

- » A unique opportunity to pursue an additional six-week term at IAE Bordeaux, University School of Management
- » On successful completion, participants are awarded an additional degree from University of Bordeaux



## Globally Recognised

- » AMBA (Association of MBAs, UK) and SAQS (South Asian Quality Assurance System, AMDISA) accredited, and AICTE approved
- » Ranked in top 10 One Year Programs by Outlook & Business World.

# LEARNING FROM DISTINGUISHED THOUGHT LEADERS

*Academic Elegance blends with Business Relevance*

Great Lakes provides an opportunity for students to be groomed by transformational leaders spanning private organizations and public administration.

These distinguished thought leaders give unparalleled perspectives and insights, and help nurture into future business leaders.

**70+**

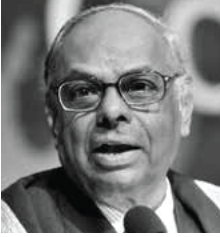
ACADEMIC & INDUSTRY  
VISITING FACULTY

**50+**

FULL TIME  
FACULTY

**25+**

INTERNATIONAL  
VISITING FACULTY



### **Dr. C. Rangarajan**

Dr. C. Rangarajan is an Indian Economist, a distinguished former MP, former Governor of Andhra Pradesh & Ex- Governor of the Reserve Bank of India.



### **Mr. A. Mahendran**

Mr. A. Mahendran is the CMD of Global Consumer Products Pvt. Ltd. and former MD of Godrej Consumer Products Limited.



### **Mr. R. Gopalakrishnan**

Mr. R. Gopalakrishnan is the non-executive director of Tata Sons and independent director of many listed companies.



### **Mr. N.R. Narayana Murthy**

Mr. N.R. Narayana Murthy is an Indian IT Industrialist and the co-founder of Infosys.



### **Mr. D. Shivakumar**

Mr. D. Shivakumar is the Group Executive President, Corporate Strategy at Aditya Birla Group.



### **Dr. Rama Bijapurkar**

Dr. Rama Bijapurkar is a leading Market Strategy & Consumer Behavior consultant in India.



### **Dr. V. Sumantran**

Dr. V. Sumantran is the Chairman of Celeris Technology and an advisor to several organizations in auto, technology & aerospace.



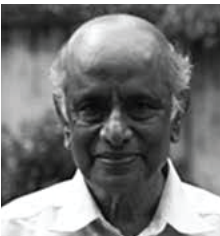
### **Mr. N. Vittal**

Mr. N. Vittal is the ex-Chief Vigilance Commissioner, Govt. of India and a Padma Bhushan awardee.



### **Mr. Ashok Vasudevan**

Mr. Ashok Vasudevan is Co-founder & CEO of Preferred Brands International & Former Chairman of Tasty Bite Eatables Ltd.



### **Dr. V.S. Arunachalam**

Dr. V.S. Arunachalam is a Padma Vibhushan & a Distinguished Service Professor, Carnegie Mellon University, Pittsburgh.



### **Mr. B.S. Raghavan**

Mr. B.S. Raghavan is the ex-Chancellor of ICFAI. Mr. Raghavan is a former IAS officer and UN Civil Servant, Author and Social Activist.



### **Dr. B. Muthuraman**

Mr. B. Muthuraman is the former MD of TATA Steel Ltd. and a Padma Bhushan awardee.

# EXPERIENTIAL LEARNING

Great Lakes emphasizes on experiential learning, whether it involves developing leadership and managerial skills, honing strong analytical skills, understanding and analyzing business cases, or dealing with capital markets. The end result is a business-ready manager who is sensitized to the needs of the organization as well as the society.

## THE KARMA-YOGA IMPACT

**27+**

villages under  
the project

**30+**

village level  
events conducted  
annually

**400+**

school going children  
attended tuition classes,  
science clubs, etc.

**1100+**

people given  
individual medical  
attention so far





## **Leadership Experiential Action Program: Karma-Yoga**

- » Karma-Yoga LEAP, is a unique medium for students to connect with ground realities and pragmatically learn transformational leadership.
- » 27+ villages around the campus have been adopted by Great Lakes for the LEAP. Students practice leadership, most importantly, by empathising and understanding issues at the roots, and crafting sustainable solutions. The villages benefit from the management expertise enabling them to elevate themselves to better conditions. LEAP is a real life practical lab with key focus on education, healthcare, agriculture and small business.



## **Business is for Real - The Empirical Study**

- » Empirical study provides a platform for students to develop skills in business research by enabling them to do a real life study under the guidance of the best people from the industry and academia.
- » The most practical benefit is that one learns how to actually persuade and convince - by culling out relevant data, analysing it to derive information, and presenting the inferences supporting one's stand. In the past, some of the empirical studies have been presented in national and international conferences.



## **Student Committees**

- » Being a student centric institute, student committees are at the heart of the institute's operations. All key functions including admissions, placements, web and social media management, branding and events are ably supported by committed student bodies.

# INTERNATIONAL IMMERSION PROGRAM

**Great Lakes Institute of Management offers an International Immersion Program in collaboration with IAE Bordeaux, University School of Management, France**

Great Lakes Institute of Management offers 4 weeks of International Immersion at Bordeaux, France, for developing International Business skills. This program, in collaboration with IAE Bordeaux is a dual-degree program, upon successful completion of which, the participants are awarded with an additional management degree from the University of Bordeaux.



# ADVANTAGES

- 1 Four weeks additional term at Bordeaux, France (May to mid June)
- 2 150 hours of course work including instructor led teaching, industry visits and extra-curricular activities
- 3 Additional MBA degree from IAE Bordeaux University of Management on successful program completion
- 4 Opportunity to interact and network with students from both Bordeaux and Northern Illinois University
- 5 Exposure to an international cohort, culture and business environment





## **PROGRAM DIRECTOR'S MESSAGE**

Great Lakes does not aim to teach you the ruthless predation of the Masters of the Universe; but to transform each of you into a day-one business ready manager who can deliver and contribute as soon as you step into your roles.

**Dear All,**

*A program that in the course of one short year takes you from the pristine green campus on the shores of the Bay of Bengal to the lush rich countryside of Bordeaux for an optional add-on MBA!*

*A flock of faculty, unmatched, stretching from Singapore to Stanford, with a roster of Industry Doyens and Global Thought Leaders from Dr. Ram Charan to Indra Nooyi.*

*A curriculum that is in lockstep with the evolving skill-set demands of the industry - a set of cutting edge core course that lays the foundation to navigate the minefields of the highly specialized elective offerings.*

Great Lakes does not aim to teach you the ruthless predation of the Masters of the Universe; but to transform each of you into a day-one business ready manager who can deliver and contribute as soon as you step into your roles. You will be buoyed by a spirit of competitive cooperation and armed with an interlocking interdependent body of knowledge, and a spirit of lifelong learning — self-motivated pursuits as well as peer learning in a group teeming with the diversity of region, experience, educational backgrounds which will finally create the ideal Great Laker.

E pluribus unum – Over four hundred souls with a Global Mindset and Indian Roots - the Spirit of Unity of Great Lakes PGPM graduates from the diversity of many.

I welcome you to the 2021-22 batch of PGPM.

**Prof. Sanjoy Sircar**

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Program Director, PGPM, Great Lakes Institute of Management, Chennai

# PGPM COURSE LISTING

TERM 1 - 3

**MANDATORY CORE COURSES**

## MANDATORY CORE COURSES

### Term 1

- » Marketing Management I
- » Statistical Methods for Decision Making
- » Business Communication
- » Macro Economics
- » Financial Accounting
- » Organizational Behavior
- » Empirical Study
- » Karma-Yoga

### Term 3

- » Strategic Management
- » Financial Management II
- » Marketing Management II
- » Quantitative Methods
- » Management Information Systems
- » Business Analytics
- » Human Resource Management

TERM 4 - 7

**ELECTIVES**

### Term 2

- » Market Research
- » Financial Management I
- » Micro Economics
- » Intelligently Interacting with Others
- » IT for Managers
- » Operations Management
- » Managerial Accounting

# ELECTIVES



## Finance

- » Financial Statement Analysis
- » Managing Personal Investments
- » Options, Futures and Derivatives
- » Financial Modeling
- » Financial Risk Management
- » Mergers, Acquisitions & Corporate Restructuring
- » Investment Banking
- » Trading Strategies
- » Insolvency, Bankruptcy and Corporate Restructuring
- » Financial Risk Analytics\*



## Human Resource

- » Economics of Strategy
- » Strategy Execution
- » International Business Strategy
- » Business Strategy Simulation
- » Management Consulting
- » Business Enterprise for Performance Excellence\*
- » Negotiation & Bargaining\*



## Operations/IT

- » Project Management
- » Logistics and Supply Chain Management
- » Data Visualization and BI\*
- » Supply Chain Operations & Analytics\*
- » Strategic Operations Planning
- » Business Enterprise for Performance Excellence\*
- » Supply Chain Consulting
- » Services Operations Management



## AIMLAB

- » Deep Learning - AI
- » Data Visualization and BI\*
- » Predictive Analytics for Marketing\*
- » Supply Chain Operations & Analytics\*
- » Marketing Analytics\*
- » Multivariate Machine Learning Algorithms
- » Web & Social Media Analytics
- » Consumer Focused Product Planning\*
- » Financial Risk Analytics\*
- » Natural Language Processing
- » Business Applications for AI
- » Blockchain
- » Time Series Forecasting



## Marketing

- » Services Marketing
- » Consumer Behaviour
- » Sales and Distribution Management
- » Brand Management
- » Marketing Metrics
- » Predictive Analytics for Marketing\*
- » Customer Relationship Management
- » Marketing Analytics\*
- » Consumer Insights
- » Consumer Focused Product Planning\*
- » Integrated Marketing Communications
- » Markstrat Simulation
- » Digital Marketing
- » New Product Development
- » Advanced Marketing Strategy

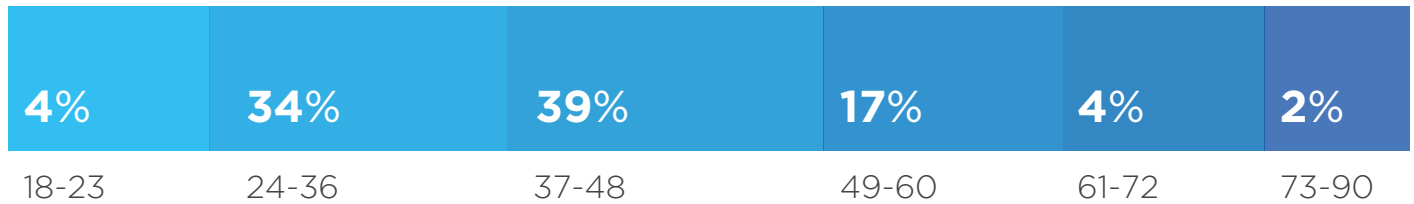
# BATCH PROFILE PGPM 2020-21

**3.4** Years  
Average Experience

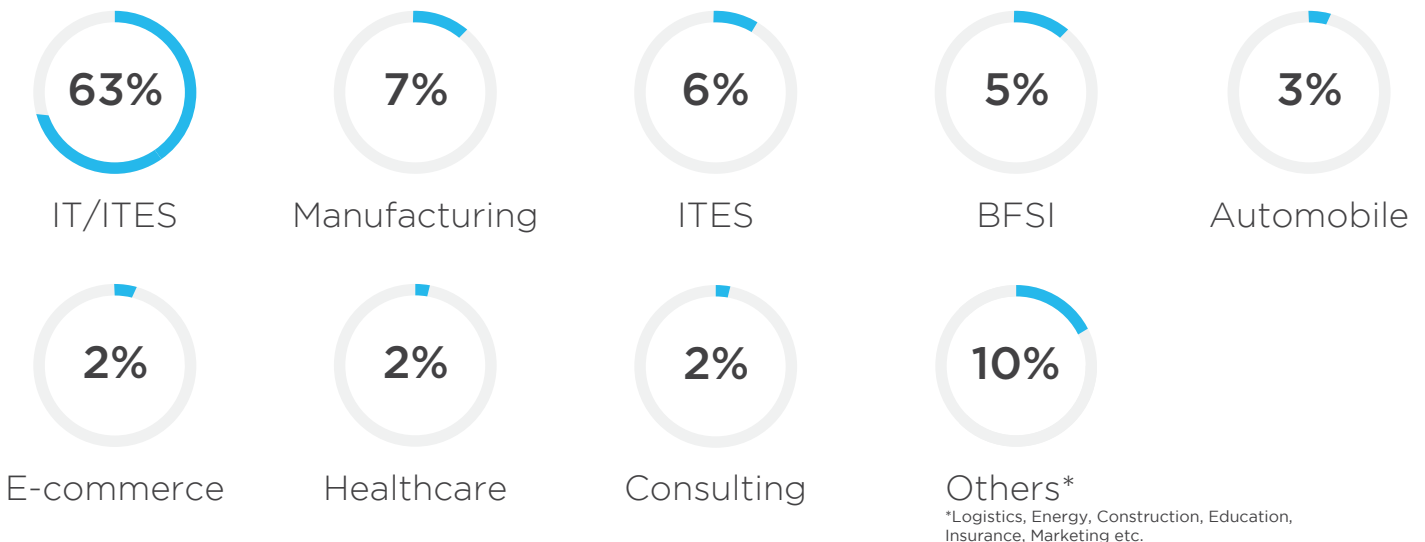
**26** Years  
Average Age

**30%**  
Female

## WORK EXPERIENCE (IN MONTHS)



## INDUSTRY DIVERSITY (PRE-MBA)





# PLACEMENT REPORT PGPM 2020

**28.6 LPA**

Highest  
Domestic CTC

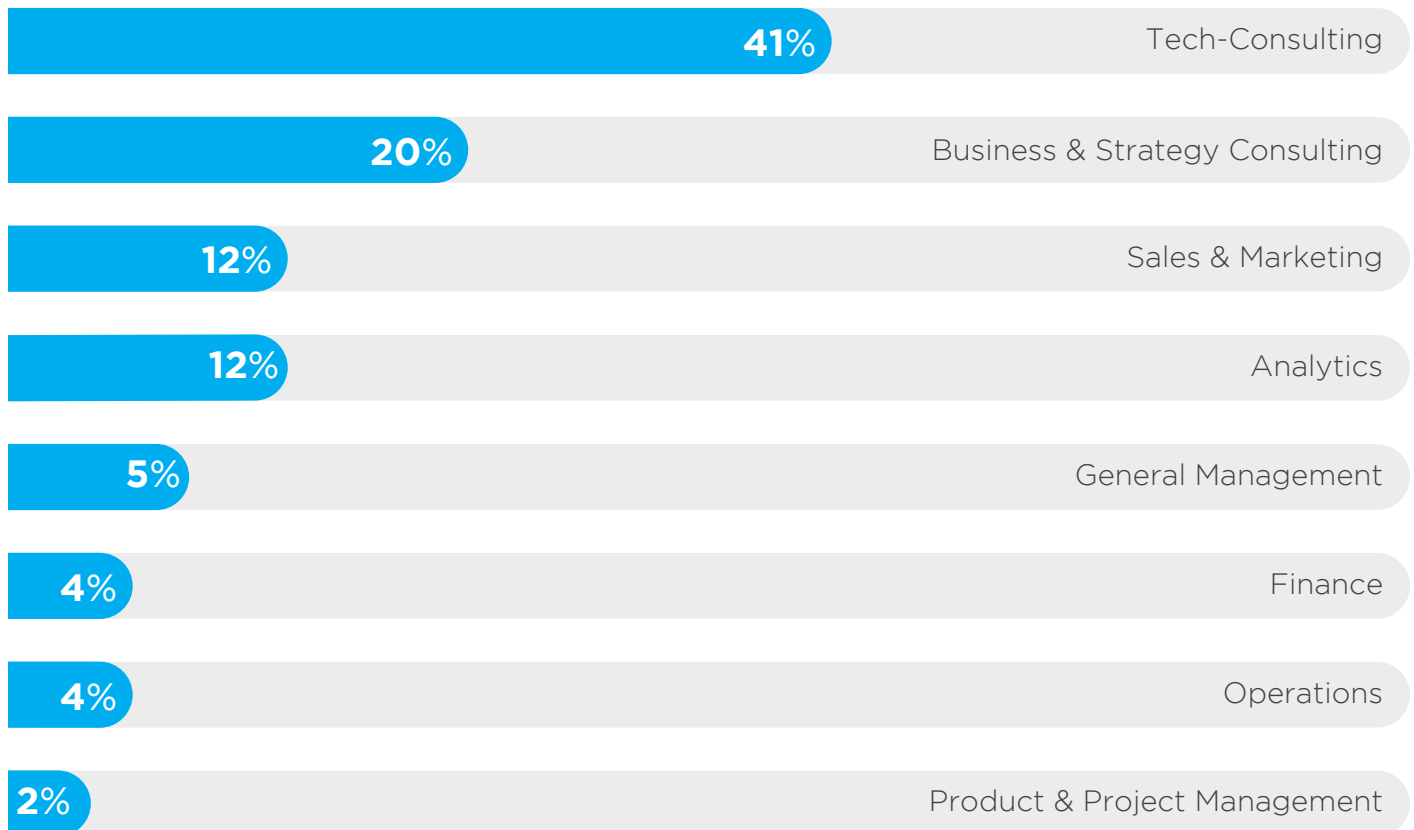
**20.1 LPA**

Average CTC  
for Top 10%

**13.6 LPA**

Average CTC

## FUNCTION-WISE CLASSIFICATION



# LIST OF RECRUITERS\*

ACCENTURE

AMAZON

ADITYA BIRLA CAPITAL

ADP

ABINBEV

BANK OF TOKYO

BASIC-SUBK

COGNIZANT

CARTESIAN

CAMS

CRAYON DATA

DELL

DELOITTE

DECATHLON

DOLCERA

EQUITAS BANK

eCLERX

EY

FORSYS

GARTNER

GAEA GLOBAL

GAVS

HSBC TECHNOLOGIES

HEXAWARE

HTC GLOBAL

IPAC

IBM

ITC INFOTECH

INDEGENE

INFOSYS

KALS GROUP

L&T INFOTECH

MINDTREE

MOGLIX

MERITTRAC

MAGICB

NINJACART

NETCORE

NEXT EDUCATION

NESIT

OPTUM - UNITED HEALTH GROUP

RICKS

SOCIETE GENERAL

SOCIAL BEATE

SOBHA REALTY

SCHINDLER

TCS

TIGER ANALYTICS

ULTRAMARINE

VIRTUSA

VIVO - FANGS TECHNOLOGY

ZOLOSTAYSHCL

ZS ASSOCIATES

ZEE ENTERTAINMENT

*\*Partial-List*



## ADMISSIONS DIRECTOR'S MESSAGE

Schools at the teaching-learning level ought to blend technology-driven learning into the curriculum such that the students seamlessly integrate various facets of modern technology into their everyday learning. Great Lakes Institute of Management is a pioneering B-School in this regard and its achievements speak for itself.

## Dear Students,

*Teachers need to stop saying, 'Hand it in' and start saying 'Publish It'.*

Alan November, Educator & Author of *"Empowering Students with Technology"*

Business is moving from man-to-man interactions to man-to-machine interactions. Our machines are taught to replicate and if possible improve human interpretative skills. Associations and causations are getting identified by machines in the emerging world of unsupervised learning.

When Industry 4.0 is redefining the business landscape, can business schools be far behind? It is in this context that the Alan November quote mentioned above starts making sense. Schools at the teaching-learning level ought to blend technology-driven learning into the curriculum such that the students seamlessly integrate various facets of modern technology into their everyday learning. Great Lakes Institute of Management is a pioneering B-School in this regard and its achievements speak for itself.

- » First B-School to offer Business Analytics as a full-fledged major since 2013
- » First B-School to offer AIMLA [combination of Artificial Intelligence and Machine Learning] as a major since 2018
- » Among pioneers in introducing One-Year MBA in India
- » First B-School in South Asia to have a LEED Platinum Rated Green Campus
- » First B-School to offer Japanese and Chinese (Mandarin) as a part of management curriculum

As the school's Admissions Director, it is my duty to keep the new generation of aspirants updated on what all is new in the school's academic menu. At the same time, you may rest assured that the traditional menu is still intact! Multi-level interactive learning, cross-pollination of ideations, wide networking possibilities await you on campus.

I welcome you to the Great Lakes PGPM 2021-22 admissions.

**Dr. Easwar Krishna Iyer**

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Admissions Director, Great Lakes Institute of Management, Chennai

# ADMISSIONS PROCESS 2021-22

Following are the details and eligibility criteria for PGPM 2021-22 Cycles 1, 2 and 3.

## CYCLE 1

### SCORES ACCEPTED

- All GMAT Takers [GMAT 2018, GMAT 2019 and GMAT 2020 (taken on or before 22<sup>nd</sup> November, 2020)]
- All CAT\* 2019 takers
- All XAT\* 2020 takers
- All CMAT 2020 takers

**SUBMISSION DEADLINE FOR CYCLE ONE: 22<sup>nd</sup> NOVEMBER, 2020**

## CYCLE 2

### SCORES ACCEPTED

- All GMAT Takers [GMAT 2018, GMAT 2019, GMAT 2020 and GMAT 2021 (taken on or before 31<sup>st</sup> January, 2021)]
- All CAT\* 2019 & 2020 takers
- All XAT\* 2020 or 2021 takers
- All CMAT 2020 & 2021 takers

## CYCLE 3

All the above scores are accepted in Cycle 3.  
Candidates fulfilling the eligibility criteria for the above cycles can apply.

\* Great Lakes uses CAT scores only for screening applications for admissions and IIMs have no role in the conduct of Great Lakes academic programs.

\* Great Lakes is not an associate institute of XLRI and uses XAT scores only for screening applicants for admission. XLRI has no role to play in the conduct of any of Great Lakes programs.



## ELIGIBILITY CRITERIA

### Degree

Bachelor's degree in any discipline from a recognized institution

### Work Experience

Typically candidates with more than two years of work experience are considered

Freshers and candidates with lesser experience may apply to the Great Lakes PGDM Program.



## ONLINE APPLICATION PROCESS

- » First, you can register at [www.greatlakes.edu.in](http://www.greatlakes.edu.in)
- » Second, make a payment of INR 2,000 at [www.greatlakes.edu.in](http://www.greatlakes.edu.in)
- » Third, fill the online application

Candidates have the option of either applying to Great Lakes, Chennai or Great Lakes, Gurgaon campuses separately or to both the campuses through the common application form by selecting the appropriate option in the registration form.

For all admissions related queries, please write to  
**[admissions@greatlakes.edu.in](mailto:admissions@greatlakes.edu.in)**

# FEE STRUCTURE 2021-22

<b>Program &amp; Academic Fees</b>	<b>Indian Student (in INR)</b>	<b>International Student (in US\$)</b>
Tuition & Academic Fee	₹ 10,10,000	\$ 20,000
Program Fee	₹ 5,76,000	\$ 11,500
<hr/>		
<b>Total</b>	<b>₹ 15,86,000</b>	<b>\$ 31,500</b>
<hr/>		

<b>Other Charges</b>	<b>Indian Student (in INR)</b>	<b>International Student (in US\$)</b>
Housing and Food Charges (Single AC Room)	₹ 3,24,000	\$ 7,000
Caution Deposit (Refundable)	₹ 10,000	\$ 300
Alumni Subscription	₹ 5,000	\$ 100

## Note

1. The course is approved by AICTE
2. Students are compulsorily required to have their own laptop as per institute specifications
3. Students will be provided with single room accommodation based on Rank List; Twin sharing accommodation will be provided for whom single room accommodation is not available and the difference of Rs. 30,000 would be refunded in such cases
4. Certain non-academic aspects such as housing services, and catering services, etc., may be outsourced at the discretion of the Institution and the related charges paid to the respective service providers on behalf of students with the Institute facilitating and coordinating these services
5. Non-Vegetarian food is optional and will be charged extra
6. Refund Policy: As per AICTE norms
7. Disputes whatsoever arising, if any, with the Institution/Service provider as the case may be will be subject to jurisdiction of court in Chennai only



# ALUMNI SPEAK

Thinking back about my days at Great lakes, one thing that stands apart in my mind is the way the course and the curriculum was delivered to us. We were interacting and learning from faculty who were the best in the field both from India and abroad.

## **NEERAJA RUDRAJU**

Associate Director, Business Development - Cognizant, PGPM Class of 2015

The college keeps its portfolio abreast with industry requirement having introduced new programs in Business Analytics & Business Intelligence which are very much in demand today.

## **SUSINA ROSHINI BORROMEO**

Strategy Insights and Planning Manager – ZS Associates, PGPM Class of 2016

The courses are extremely contemporary involving highly stimulating discussions of academic concepts and world happenings and are punctuated with guest talks by the many industry experts who visit the campus regularly.

## **SHREYAS NARAYAN**

Senior Analytics Consultant - Tiger Analytics, PGPM Class of 2016

The way Great Lakes encourages us to participate in several B-School competitions and live projects has been an absolute boost to our CVs.

## **ARSH PRAKASH**

Business Analyst – Cognizant Business Consulting, PGPM Class of 2016

Great Lakes has helped me understand the significance of numbers in business and today, I am in a better position to interpret them for a better business development, something I was totally unaware of before.

## **RINI SOLOMON**

Project Manager - Verizon, PGPM Class of 2016



## CONTACT US

For all admissions related queries, please write to [admissions@greatlakes.edu.in](mailto:admissions@greatlakes.edu.in)

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### Admissions Team

Prof. Easwar Krishna Iyer  
Director, Admissions  
[easwar@greatlakes.edu.in](mailto:easwar@greatlakes.edu.in)

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### Admissions Support

Tel: +91 44 2748 9083/85  
Mob: +91 73585 99107

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### Connect With Us

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 [@GreatLakes\\_MBA](https://twitter.com/GreatLakes_MBA)

 [/GreatLakesIM](https://www.youtube.com/GreatLakesIM)

 [@greatlakeschennai](https://www.instagram.com/greatlakeschennai)



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