



**HIGHLIGHTS OF ACTIVITIES OF KARMA YOGA LEADERSHIP EXPERIENTIAL ACTION PROJECT DURING OCTOBER-DECEMBER, 2016**

Great Lakes Institute of Management (<http://greatlakes.edu.in/>) became a signatory to the United Nations Global Compact's Principles for Responsible Management Education (PRME) in 2013. This quarterly newsletter is published with the objective of sharing with others the way in which the institute inculcates responsible behaviour in students

Dear Colleagues,

The year 2016 was a year full of excitement/surprises where our Karma Yoga students took up innovative programs among their respective communities. After making Karma Yoga project to spin around in a totally democratic space with socially responsible behavior, it had gone a long way in unfolding/discovering the inner journey. This inner journey of compassion had created a greater impact among the Karma Yoga students as well as in the adopted villages. A wide range of activities carried out by the students with continuous passion make this KY program as unique and distinct as ever

We thank you all for the support and hope to get the same in the New Year 2017

Season's Greetings and Best Wishes for a Happy New Year 2017!

KY Team

## SWACHH BHARAT INITIATIVE

The Great Lakes, Karma Yoga students from Kunnathoor village conducted



sensitization session on Swach Bharath initiative to the villagers. Around 30 families heads and village representatives participated in the session. As a

followup activitiy an event was conducted on 16<sup>th</sup> october 2016 and the students provided dustbin for carbage collection . The families were identified by the students and they provided dust bins for all 30 houses.



## **FIRSTAID KIT @ KY VILLAGES – PERUMALCHERRY COLONY**

One of the Great Lakes Karma Yoga villages is Perumalcherry colony around 60 children are said to be living in the village. The Great Lakes students identified the need for emergency first aid during their village visit and they decided to provide first aid kit to the village for



children's need. On 27<sup>th</sup> November 2016 GLIM student and Perumalcherry village team provided first aid kit to the villagers. The kit was received by POC (Point of contact) Ms.Manjula for the village.

## **VITTLAPURAM ...**

Greatlakes Karma Yoga vittlapuram team provided first aid kit to the villagers on 18<sup>th</sup> – December



2016. Totally 25 houses are located in the village and around 40 children are living in this village. The villagers requested the KY students for First aid kit support, based on their

request GLIM students fulfilled the need for first aid in Vittlapuram village.

## STUDENT'S ACTIVITIES ON EDUCATION. . .

The Mullikulathoor KY team are regularly visiting the village and



conducting special educational activities for the children like teaching computer classes and conducting drawing competitions for the kids. Through these

activities children are gaining more knowledge and improving their educational status.

The children are performing well in their schools through KY team's educational support.



## **SPECIAL TUITION CLASSES AT VASUVASAMUTHIRAM**

The vasuvasamuthiram Karma Yoga team conducted special classes for the



development of the village kids.

They are regularly visiting the

kids and conducting Maths,

English and computer classes

with the support of school

teachers and parents inside the

primary school campus.

## **STUDY MATERIAL (GUIDES) SUPPORT**

Perumalcherry colony team is conducting educational activities for the

development of children. As a

part of educational activity KY

team donated study materials to

Mrs.Renukha who is taking

regular tuition in the village. The

funds for materials were

mobilized from GL faculty by KY team.



## **TUITION CLASSES . . .**



Basic education impart is done by KY team though conducting tuition classes for children at Naduvakarai ST Area and through these classes children and parents gets sensitized and realise the importance of education and children are going school regularly and concentrate on their schooling.

## **SHARING OF LOVE – BIRTHDAY CELEBRATION**

The GLIM Karma Yoga student Vishnu Chittan celebrated his birthday with Nallur village people (ST community) on 13.12.2016 and he provided sweets, food and clothes for 21 houses.



## WOMEN EMPOWERMENT - LIVELIHOOD ACTIVITIES



Periyacolony team mainly focused in two major areas such women development and children development. Under the

women empowerment concept, KY team conducted livelihood training for

the women. Recently

they trained women

how to make key chain

in quelling paper

materials and the

women are able to

prepare products by

their own now.



## PUDUPATTINAM . . .



Pudupattinam KY team provided training on hand made design in clothes to the women of pudupattinam village. Around 20 women got trained and now they have started designing cloths in

their homes as an individual and also as a group





## SHARING JOY WITH COMMUNITY CHILDREN

KY team shared their joy with community children through various



committed involvement such as providing new clothes, gifts, sweets and conducting fun activities. As a big event Kuzlipanthandalam KY team mobilized funds from students

and faculties to provide new cloths to 30 children of Home of Hope orphanage at KY village Kuzlipanthandalam. They raised around ten thousand rupees and purchased 27 set of new cloths and organized an event on 24.12.2016. The students received gifts from Professor Dr. Babby Srinivasan and Mr.S.Arulsamy (General Manager) Great Lakes who were invited as

chief

guests.



## CHRISTMAS CELEBRATION- AYAPAKKAM

Ayapakkam KY team conducted Christmas celebration on 25.12.2015 and around 50 children participated in the event by performing dances, singing songs and finally all the children received gifts.



### **NEIKUPPI VILLAGE ...**

Neikuppi GLIM KY team celebrated Christmas with cake cutting and gifts distribution. Around 25 children participated in



the joyful moment.



### **PERUMALCHERRY COLONY ...**

Perumalcherry colony team celebrated Christmas day with children by conducting games and also provided gifts with full happiness.

### **VASUVASAMUTHIRAM ...**

Vasuvamuthiram team spent time with their village children by sharing sweets and gifts.

