



#### HIGHLIGHTS OF KARMA YOGA LEADERSHIP EXPERIENTIAL ACTION PROJECT DURING JANUARY-MARCH, 2017

Great Lakes Institute of Management (http://greatlakes.edu.in/) became a signatory to the United Nations Global Compact's Principles for Responsible Management Education (PRME) in2013. This quarterly newsletter is published with the objective of sharing with others the way in which the institute inculcates responsible behavior in students

Dear All

Greetings

We are happy to circulate the last quarter of our Karma Yoga NewsLetter in which our outgoing Magnificiant Mauyrayas and Pandyas shared their field expereinces .

The mega event organised for recapaturing the year long activities in the villages 'The convention 2017' turned out to be a great success and widened our participation and gained trust among the villagers.

We are eagerly waiting for the arrival of our new batch of students who will continue this journey with more strenth and vigour.

**KY** Team

#### **Donating the Toilets...**

Perumalcherry colony is one of the Karma Yoga village having around



there are more than 60 children living in this village. During Karma Yoga student's village visit they found the need for health and sanitation facility lacking in this village especially the necessity for

toilets. The Great Lakes Karma Yoga students took an initiative and prepared strategies and started with a survey to construct toilets for the

needy families. The Karma Yoga students identified 9 families for toilet construction. The constructed toilets were handed over on 22.01.2017 by our Founder Dean BALA V.BALACHANDRAN to the families.



For more Photographs: https://drive.google.com/drive/folders/0BzN-52jRsijeR0dEb19FOTR2WXM?usp=sharing

#### TATA Trust Director visit ...

The TATA Trust Director Shri.Prabha Panni visited Karma Yoga villages



Periyacolony and Perumalcherry colony with their team on 28th January 2017. During their visit the Karma Yoga students explained their activities done by them. The Periyacolony Karma Yoga students exhibited the women empowerment activity of quelling products which was

prepared by the village women.

Then the team visited

Perumalcherry colony to view the

Great Lakes KY students' activities

of First aid, Toilet construction and

Educational activities.



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#### KARMA YOGA Annual Convention- 2017

The Karma Yoga annual convention was held on 12.03.2017 at Annai



Theresa College.
Around 450 people
participated from 24
Karma Yoga villages,
KY village POCs' (point
of contact), women and
children participated
in this convention. The
convention started

with Karma Yoga GM welcome address and main—theme for the convention was "Self Help Groups and Employment". Dr. Amalanathan was invited as a special guest for the convention. He presented a special speech to the SHGs members through group discussion and interaction session regarding current SHG scenario. Then the Karma Yoga students gave a presentation about micro level livelihood activity strategy. The KY POCs and children were honored by Karma Yoga students. The event ended with the village children's cultural events.

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#### **Educational activities at Echankarunai**

The Echankarunai Karma Yoga team have frequently visited the village and



focused children's on educational development activities. The KY students for the past one year taught innovative ideas to the village students to get more insights and to learn more new things. In the month of January the

Karma Yoga students conducted drawing, painting and life skill

development activities competition and distributed prizes to the winners.



# Library at Kunnavakam Govt School

Kunnavakam Karma Yoga team identified the need for library through their



regular village visits in their village. They then decided to install a library in the school for the development of children and so they mobilized funds from various organization and

individuals and purchased many informative study materials and books (Literature, science, technology, autobiographies and dictionaries) for the

student's library. The library was inaugurated by Dr. Sridhar Samu on 23.03.2017 at Kunnavakam Government middle school.



For more photographs:

https://drive.google.com/drive/folders/0BzN-52jRsijeMXhaanBSLWxhcEE?usp=sharing

# **Cyclone Relief ...**

"Love others like you love yourself"- a widow (Usha) was living with her two



sons (Mukesh, Ajay)
in a small hut in the
Lattur village.
During the Vardha
cyclone, her hut was
completely
destroyed and she
was left helpless

because of sickness and poverty and had no place to live safely. In this

Yoga students visited the Lattur village and saw the poor family's situation and decided to give support to their family. The students approached Great lakes faculties and raised funds to provide them shelter.



For more photographs: <a href="https://drive.google.com/drive/folders/0BzN-52jRsijebklXU1VxNC14WjQ?usp=sharing">https://drive.google.com/drive/folders/0BzN-52jRsijebklXU1VxNC14WjQ?usp=sharing</a>

#### **Educational support**

The Kadampadi team visited the Erular community children and took



tuition classes. The KY students specially taught mathematics and English subjects to those who all are going to appear for 10std. public examination.

#### Laptop repair for students learning

The Kunnavakam Government
Middle school Headmistress
requested the KY students to
repair laptop for the students
learning purpose. Based on their
request KY team had serviced



and handed over the repaired laptop to the HM for the usage of students.

# Clothes and gifts for children home...

The Kuzlipanthandalam village team regularly visited an orphanage in their village and they shared their love through providing gifts and clothes to the deserved children.



#### KY livelihood products stall ...

The Periyacolony Karma Yoga students have mainly focused for the



development of women and children. The KY students taught women to prepare quelling products in order to earn money.

As a process initiative KY students put a stall in our campus during GL TEDx event and they

also kept for sale the products which were prepared by the village women.

# Ashok Leyland Managers visit .....

Under the CSR learning program, 30 Managers from Ashok Leyland visited

Karma Yoga villages - Perumalcherry colony, Periyacolony, Vasuvasamuthiram, Nallur, Kollamedu and Naduvakarai. The team was splited into six groups and alloted for their community visits and each group was given a specific topic (Health and sanitation,



Women empowerment, Governance, SHG activities, Agriculture and Education) for the community assessment and presentaion. The Ashok



Leyland team after visiting gave a presentation about communities and suggested some startegies and solution for the development of villages.

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# TEDx event special speaker visit

One of the special Speaker of Great Lakes TEDx event Marta Vanduzer



from United States, Rutgers
University visited Karma Yoga
villages Perumalcherry colony and
Pudupattinam on feb 4 th to veiw the
ky student's activities. The special
speaker interacted with SHG women

and beneficiaries who received first aid kit and toilet support from Great Lakes.



 $For more photographs: \underline{https://drive.google.com/drive/folders/0BzN-52jRsijeMjhOeHdIYjBCR2M?usp=sharing} \\$ 

#### **Miami Students visit**

Miami Students visited Great Lakes on 07.03.2017 and had an interaction



with Karma Yoga
students about LEAP
(Leadership
Experiential Action
project) activities.
They visited Karma
Yoga Village
Kunnavakam along

with KY students and interacted with the school children and Irular community people. Finally their visit ended with Tamil traditional Cultural programs.



For more photographs: https://drive.google.com/drive/folders/0BzN-52jRsijeZmZHNEpHcjBnU1k?usp=sharing