

KARMA YOGA

Leadership Experiential Action Program

Highlights of the Journey
October- December 2019



Great Lakes Institute of Management became a signatory to the United Nations Global Compact's Principles for Responsible Management Education (PRME) in 2013. This newsletter is published with the objective of sharing with others the way in which the Institute inculcates responsible behavior in students.

We Wish You a Happy New Year **2020**

BEACH CLEAN UP DRIVE

On November 10th, 2019 more than 100 students of Great Lakes set off on a mission at 5:30 am on a sunday to raise awareness on keeping our beaches clean. Students reached the beach before dawn and set up a plan of action to collect garbage that was littered throughout the stretches of the Mahabalipuram beach (near the shore temple). The team had built and set up a mesh holding unit in advance for all plastic waste to be thrown into. For a little over an hour, the students split into teams and spread across the beach, collecting and sorting garbage based on plastic and non-plastic.

An hour later, they all reconvened at the starting point and were graced with the presence of Mr. Thamotharan as our chief guest for the event. They were also happy to receive the resident cleaners of the beach who joined them in the venture. Once the collection was done, the team unloaded all the trash into the mesh units and took a pledge to maintain the cleanliness of the beach.



It is quite difficult as a student initiative to ensure the continual cleanliness of an area that is a public property such as the beach where a lot of the people do not hesitate to litter. However, the students promised to educate them, to let them know that only if they take care of our environment today, she will take care of us tomorrow.



SCHOLARSHIPS FOR GOVT SCHOOL TOPPERS



Dr. Bala V Balachandran Charitable Foundation has been giving scholarships for several government school students of the villages that Karma Yoga has adopted. This year is the third in the row, around 36 students from the village Vayalur, Sooradimangalam, Pudupattinam, Vengambakkam, Sadurangapattinam, Sadurangapattinam, Kuzhiphandhandalam, Nathamkariachrry, Veerapuram, and Manamai were given scholarships up to Rs.5000 for first place and Rs.3000 for second place. On the 22nd of October, Tuesday the event began with the welcome address by Dr.Arulsamy, Karma Yoga head. After his welcome speech, the **Director of Great Lakes, V. Sankaran** addressed the gathering of meritorious students. Later the scholarships were given to the students by the Director. Towards the end of the event B. Keerthana , school topper from Manamai thanked the foundation for the given Scholarships. Shri. Subaash, Shri.Venkit, Shri.Maran and Shri. Vaidyanathan from Great lakes attended the event.



LIVELIHOOD TRAINING



The KY team went to Sooradimangalam village to train the self-help group with phenyl and candle making at home as a secondary source of income. On this day a trainer, Mrs. Bhavani has volunteered to teach villagers, it started at 10am in morning when the team started from the college and reached sooradimangalam. Everyone at Village was expecting them and gave the team a hearty welcome. The trainer started with having a basic know how about villagers and about their living and expenses, in the mean time the team had a tour of village and were blessed to get emotional at the same time after seeing peoples smiling and welcoming them.

Candle preparation, THE JOY OF TRANSFORMATIONAL SERVICE LEADERSHIP

Trainer had some basic raw materials required to manufacture a candle, which includes, raw wax, a heating container, mould, oil and colours of choice to make coloured candles. It took around 10 minutes to prepare candles and everyone at Village got Amazed after seeing the end product, which could be sold in open market at good price.

Phenyl preparation,

Trainer explained the importance of using phenyl in home with do's and don'ts to everyone and after that started the process, it includes soap jelly, carbolic acid, creosote oil and water.

Again it took 10 mins and this time she asked a villager to prepare it while she was instructing. They all were very happy after seeing the end result after that they distributed a good quantity with everyone to use at home and wrote down the materials to be used to prepare phenyl.

While the team was leaving, everyone at Village came to see them off and asked them to come more often. The team felt that they we were blessed with their love and affection, and are looking forward for their visit.

MEDICAL CAMP

Pulikundram is a remote village in Tamil Nadu which is economically disadvantaged. The Karma Yoga team working for this village observed that many villagers suffered from several diseases and did nothing about it, mainly because of lack of access to medical facilities while sometimes, due to mere ignorance. The team took initiative to arrange a health camp with the help of Chettinad Hospital. Health problems were screened in this camp and medicines were given for ailments. The team also noted the list of specific medicines that must be arranged for some of the diseases. Many in the village need special care and were suggested to visit hospital. The team's next step of action would be to provide the medicines and help villagers who have been screened with diseases to commute to the hospital.



This village has seen skin problems, hygiene issues and on screening many were detected with abdomen pain and anaemia. The team had decided to ensure that this is not a one-time event and that they keep taking up initiatives for the wellbeing of these people.

The sense of satisfaction & smiles on faces of volunteers spoke volumes about the power of Karma Yoga. As they say, the best way to find yourself is to lose yourself in the service of others. May we all keep trying to achieve for the good of our society. The team specially thanked Mr. Edward for his constant help and support, the very generous and able doctors, nurses and staff from Hospital Chettinad and to the KY team-Pulikundram.

TREE PLANTATION

Team Pulikundram had visited the nearby school on the 20th and on our visit we realised there was a lot of space to plant trees and plants. Plantation activity at school is really important as it adds to the beauty of the campus, makes it livelier, clears the air and it also provides an opportunity to educate children about importance of planting trees and think about environmental conservation.

On Sunday, 22nd of December Team Pulikundram planted 10 flower bearing trees with the help of children. We asked them to take care of it and educated about watering the plants. We plan to plant more varieties of trees with children in the month ahead. Below are some memories from our plantation drive.



CLOTH BAG PROMOTION AND AWARENESS CAMPAIGN

On behalf of the UBA and KY initiative, the KY team did a door to door campaign in Kun-nathur, Nallur, Sooradimangalam, Veerapuram , Vittilapuram where they advocated the positive benefits of using cloth bags and other alternatives to plastic. During the drive, they collected plastic bags from members of the household and exchanged them for a cloth bag. These alternatives could be washed, reused and were more durable than single-use plastics. To our amazement, many of the village members admitted that they already used alternatives to plastic. However, their plastic disposal mechanism of burning trash was not a good process. The team seeks to correct this in its future visits.



ORAL SCREENING CAMP



On 18-10-2019, Friday Dr.Smilez Dental Center, Chennai and Great lakes institute of management with the help of Karma Yoga team organized free oral health check-ups. The event was inaugurated by Dr.Sanjay sircar , Program Director, Shri.Subaash, Admin Director and Dr.Arulsamy Karma Yoga head. Prior arrangements were done by the Karma Yoga village coordinators. More than 50 staff & students had participated in the event.

Dr. Sivaprakash, Director of smilez and Dr. Vinodh had provided important suggestions to all the attendees. All the members received the discount cards.

HEALTH SCREENING CAMP FOR SCHOOL CHILDREN

Team Pulikundram arranged for a health screening camp for the children in the nearby school on 20th December'19 with the help of Chettinad Hospital. The screening camp included several levels of screening including eye check-up, dental and normal generic healthcare. 58 students were tested that day and the records were duly made for further follow-up if needed. Next step of action would be to provide the needed medicines, mediate between hospital and school for further help and do hygiene workshops based on the reports. Sometimes mere mediation between health centres and villages can prove to be of great help.

The visit to school for the camp was an eyeopener to us as we got to learn a lot about our kids. Children from our village are not very regular at school and are much behind others in the class in terms of reading and doing basic maths because of the same reason. Principal also complained how parents torture students not to go to school. This needs to be looked upon very seriously. As a part of Karma Yoga, we have realised that if there is something really important that we can do for the education of these kids is to ensure that they go to the school, like going there and remove any barriers that stop them from going. This is one of the major agendas we intend to take up in the coming few weeks.

It was great talking to the Principal and the teacher and it was like a ray of hope to us. We think with the help of school authorities we will be able to help improve the education conditions of the school. Some members even stayed back at school and enjoyed mid day meal with the children. It was a great experience and a day that gave us direction and focus areas for forth coming visits to the village.



ANTI-PLASTIC AWARENESS CAMPAIGN



The Magnum-Opus, the Karma Yogis of Great Lakes in collaboration with the budding youth of Nallur, Kunnathur, Sooradimangalam, Vittilapuram, Veerapuram conducted an awareness rally to enlighten the public on the benefits of plastic alternatives such as cloth bags. This event was spread over two weeks. In the first week, they had the Pro-Environment campaign for the young children (listed above) and in the second, they conducted a walk through the village. Children created posters and together, they caught the attention of the curious on-lookers with slogans and attractive posters. In addition, there was a talk on how beneficial it would be to switch over to cloth bags. Many of the villagers agreed that it would be a better alternative, but worried about how impactful the implementation would be, since the production of plastic by factories did not seem to decrease.



CHRISTMAS CELEBRATIONS

As Karmayogis and responsible students of Great Lakes, the KY volunteers have always prioritized reaching out to those in need and help them in whichever way possible. With Christmas and New Year round the corner, enthusiastic KY VCs and VRs decided to spread happiness among the less fortunate. They shortlisted a few orphanages and visited all of them. Out of those, they selected Mariamma Children Home near Mahabalipuram.

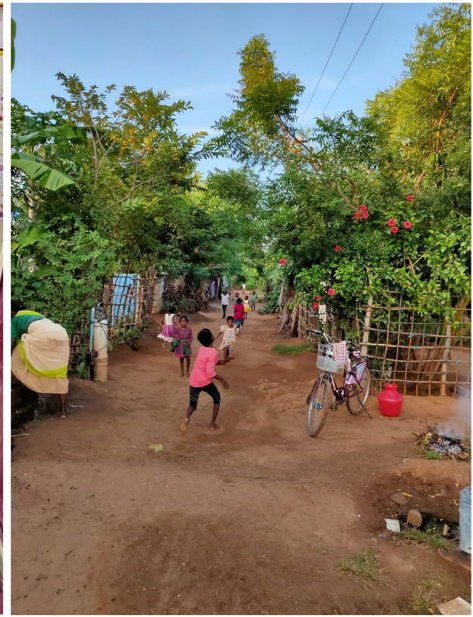
This orphanage has 30 children, mostly girls and are taken care of by the local church. There are kids as young as 7 years of age and as old as college goers. They are given decent clothing, food and education by the authorities. However, after repeated visits and meeting with the authority, they found that there is a scope for them to do a lot for these kids. They had never enjoyed the plentiful resources that they have in their lives. They were perhaps never taught to dream of Santa giving gifts to children on Christmas day. So all the Karmayoga VCs and VRs came together to be the Santas for those kids. They chose 25th December as the day of their visit.



Gift Items: Badminton rackets and shuttlecocks, Throwball, Flying Disc, Imported Chocolates, the most important item in the list was Sanitary Pad !!

Orphanage usually buys sanitary pads at low cost from Apollo Hospital. However, last few months they had interrupted supply. The VCs organized a campaign in Girls' Hostel in Great Lakes and collected sanitary pads. They have given them enough supply to last for at least one month. VCs have planned to continue this drive with the help of VRs throughout the year.

CHILDREN'S DAY CELEBRATION



Volunteers from the Pulikundram team took the opportunity to spend some quality time with the children on Children's day- 14th November'19. They distributed sweets and snacks and introduced children to new games and celebrated along. Villagers also came together and danced towards the end. The village looked festive, children were happy to find volunteers not asking them to study but rather to play and enjoy. Volunteers too had a great time celebrating childhood. New bonds were formed, becoming Childlike themselves, they enjoyed the spirit of Children's day.

TEACHING INDIA'S GEOGRAPHY

On a fine bright Sunday morning, the Naduvakkarai team set out to the village with a plan of teaching the children all they could about the positioning of the Indian states. Copies of the Indian map was printed for the same purpose. They gathered all the students at their usual meeting spot. They first divided the students into equal groups of two, each led by Abhishek Balaji and GJ Akshay Kumar. The children were taught all the states and where each one was positioned. The children were enthusiastically and curiously learning from them. Turns out, it was also a learning to the team with respect to India's geography.

They wanted the children to know the basics about India's states and union territories and they did their best in giving them that experience in a fun way. Before they left, they also distributed chocolates to all the children.



DIGITAL EDUCATION



"By learning you will teach, by teaching you will learn", says a Latin proverb. The village, Lingapuram is a small yet serene place, where there are many enthusiastic kids. Each visit made the KY team understand the village in depth and know more about our kids. The kids were highly talented, with so much eagerness to learn. The volunteers took this opportunity to educate the kids about hygiene, health, good habits and morals. Many kids were in the age group of 5-11, so it was of great help to them in learning about how they should take care of their health and environment. The KY team made this activity as fun as possible, by first showing the kids some cartoons, made them play games and connected with them. Then they showed them animated videos which clearly made the kids understand how they should be hygienic, how they should help people, what good qualities they must inculcate, how they should eat, sleep and so on.

After each video, they interacted with the kids about how they generally go through their day and explained them how they can make better changes. In turn they also learned so much from the kids. One kid inspired the team, when he told how he would help blind people and people in need. Many kids also had the habit of going to sleep and waking up early. They also said how they play outside with all their friends. The KY team got so many nostalgic memories and learnings. The team then played games with the kids and asked them to show their talents. Once again, the ever-energetic kids surprised them when they recited 'Thirukurral' and spoke about many current affairs. Some small kids also sang beautiful poems and danced to it. To finish the day, they played "If you are happy and you know it" song and danced together with the kids. It was such a fun experience for the KY team and they were contended for such a great experience. It also helped them connect with the kids, create bonds and cherish every moment spent at the village.

GIFTS DISTRIBUTION

"If we could all see the world through the eyes of a child, we would see the magic in everything". KY team of Pulikundram realised the importance of toys in a child's life at the toy donation camp held in the village on the 22nd of December. They distributed many stuff toys, board games, robot and electronic toys and interesting books to the children from Pulikundram and Nellore villages. The happiness in the eyes of children spoke volumes and as it was Christmas time, the KY team felt like they all became the perfect Santa for their beloved children.

This was all possible because of collaboration with the Toy Joy foundation, formed by highly talented and ambitious high school going students from Chennai. The children were fascinated with the games and toys they got; they had never seen many of those before. The KY team also conducted small quiz and games for the children and the ones with correct answers were gifted more games and toys. The high energy and positive vibes made their day.



Karmayogis spent the day gifting toys and interacting with the young minds behind the great initiative, toy joy. These boys were so young and energetic that the volunteers were all very impressed by their noble thoughts and ideas. They gave them a round of the campus and grabbed some food at grab and go. It was a day well spent for both the kids and the KY team. True happiness is sure in making others happy. A big thank you to Karma Yoga team for making such events possible. It meant a lot to the kids, more than what we can imagine. The KY team hopes to get associated with Toy joy and more such NGOs for best outcome for their villagers.

CLOTH DONATION



Team of Kadambadi donated new clothes to the children of Kadambadi village. They were happy to receive new clothes and had a fun time with the volunteers.

READING AND RECITATION COMPETITION

Team of Kadambadi had organized a reading and recitation competition where the children participated with full enthusiasm. The improvement in the language skills of a child is an important part of a child's education and it can be done through the process of recitation. This competition helped the children to practice pitch, voice inflection and volume. It was fun and great learning for them as well as for us.

THE JOY OF TRANSFORMATIONAL S



GIFTS DISTRIBUTION



During this visit, Nallur KY team decided to conduct a series of tests in various subjects such as English vocabulary and grammar and mathematics. To recap the classes that were conducted during the previous visits. Those students who managed to provide correct answers were presented with gifts to encourage their continued learning. The team hopes to continue the same in the next visits.

INDEPENDENCE DAY CELEBRATION



Team of Andimadam celebrated independence Day with kids of Andimadam village.

COMPUTER WORKSHOP

The team of Vasuvamuthiram conducted a computer workshop for the kids and taught them basic computer usage. The kids were extremely excited and learnt with a great deal of interest.

THE JOY OF TRANSFORM



RESUME BUILDING TRAINING



The KY team had found that many people in their village have completed their graduation with degrees in Computer Science and Engineering, teaching, etc. but ended up working for jobs that are irrelevant to their interests because of lack of guidance. So the team helped the youth with resume building as this issue was very close to their hear are focusing on helping them in finding jobs for the residents of PeriyaColony who are interested in chasing their dreams!

KARMA YOGA EXPERIENCE



SONAM KALA

It is well said-"Some things cannot be taught; they must be experienced." KarmaYoga is one such incredible experience of my life. It is a medium to connect to the ground realities to learn the art of transformational leadership. I would say that it's a mutual give and take relationship where we give back to the society and take back the experiences of joy and contentment. This entire journey has been full of learning for me where I realized that to empathize in someone's pain and to cherish in others happiness is the real sense of living.

As a VC of village Kadambadi I got the opportunity to lead my team where we tried to enhance the self efficacy of villagers of Kadambadi, empowering them to be able to lead a better quality life. In almost eight months, we have conducted various activities like kitchen gardening, hygiene awareness drive, youth awareness program and educational activities for children like teaching them basics of computers, math games, vocational activities, speeches , elocution competitions, painting, art and craft, puzzles and games, etc. It is not only fun to be with kids seeing them grow and grasping the things we teach them but also a strong sense of accomplishment for us. For us, each session is a realization that our work is very much needed and it pushes us to think ahead. For every visit we want to do something substantial that would last there forever so that we are there in their memories forever. Our little efforts might not bring a big change in their lives but I believe it will certainly improve things significantly. The moments I have lived in Karma Yoga are truly unforgettable and I will cherish them forever.

KARMA YOGA EXPERIENCE



DEEKSHA VERMA

When my team and I first visited our village Pulikundram, we realised that there was so much that had to be done in this village. We had all made big plans. But as time passed we realised that was only limited that we can do. We have all had many days when we felt helpless and directionless in the beginning days. It was a task to find a starting point. . Pulikundram is a very small poor village with kaccha houses and people there have no full time jobs, and no access to health-care facilities.

Our focus areas have been education, health, personal and environmental hygiene, livelihood and housing. Over the past 5 terms we have taken small steps towards all these issues. We have conducted plantation drives in village as well as school health camps, educational workshops. We have also celebrated community day, children's day and christmas where we made children eat healthy food, distributed toys and played games with them. It was on these days we made strong bond with the kids. We have many fond memories like once had a fun day planned where we just thought of making each child take a bath. It has been quite a journey. Despite language barriers we are glad that we were able to take steps towards the betterment of our village and community. Developing alternate source of livelihood and improving education are some of the tasks that we plan to take up in our next 2 terms. This journey from all confusion to happiest moments to serve and support our villagers, Karma Yoga has taught me the true meaning of servant leadership. I would take this opportunity to thank my most supportive and dedicated KY team and specially to Mr. Nithin for being our mediator and voice.

Daily Dhinakeetru

மணமை கிரேட் லேக்ஸ் கல்லூரியின் கர்ம யோகா திட்டத்தின் கீழ் சமூக சேவை



தின காற்று
நாளிதழ்

திருக்கழுக்குன்றம்
நவ 11

காஞ்சிபுரம் மாவட்டம் திருக்கழுக்குன்றம் ஒன்றியம் மணமை கிராமத்தில் அமைந்துள்ள கிரேட் லேக்ஸ் மேலாண்மை கல்வி நிறுவனம் பத்மஸ்ரீ விருது பெற்ற முனைவர் மற்றும் பேராசிரியர் பாலா (என்கின்ற) பாலச்சந்திரனால் நிறுவப்பட்டது இக்கல்லூரியில் கர்ம யோகா திட்டத்தின் கீழ் கற்றுப்புற கிராமங்களை தத்தெடுத்து பல்வேறு சமூக நல பணிகளை செய்து வருகின்றனர், அதன் ஒரு பகுதியாக

இன்றைய தினம் காலை 6 மணியளவில் இக்கல்லூரியின் கர்ம யோகா மாணவ மாணவியர் 100 க்கும் மேற்பட்டோர் மாமல்லபுரம் கடற்கரை ஓரத்தில் உள்ள தண்ணீர் பாட்டில் குளிர் பான பாட்டில் மற்றும் பிளாஸ்டிக் பொருட்கள் ஆகியவற்றை சுத்தம் செய்தனர் சேகரித்த குப்பைகளை மக்கும் குப்பை மக்காத குப்பை என பிரித்து அதனை சேகரிக்க அமைத்த வலையினுள் கொட்டினர், அதனை தொடர்ந்து உன்னத பாரத் அபியான் என்ற

மத்திய அரசின் நெகிழி பயன்படுத்தாமல் துணி பைகளை பயன்படுத்த வேண்டும் என்றும் பிளாஸ்டிக் இல்லா மாநிலத்தை உருவாக்குவோம் என்ற உறுதிமொழியை மாணவ மாணவிகள் ஏற்றுக்கொண்டனர், திகழ்ச்சியில் கல்லூரியின் பேராசிரியர் முத்துராஜ் மாமல்லபுரம் பேரூராட்சி சுகாதார மேற்பார்வையாளர் தாமோதரன் மற்றும் பேரூராட்சி பணியாளர்கள் உட்பட பலர் கலந்து கொண்டனர்.

Daily Tamilsudar

தமிழ் கூடர்

மணமை கிரேட் லேக்ஸ் கல்லூரியின் கர்ம யோகா திட்டத்தின் கீழ் சமூக சேவை

திருக்கழுக்குன்றம், நவ. 11- காஞ்சிபுரம் மாவட்டம் திருக்கழுக்குன்றம் ஒன்றியம் மணமை கிராமத்தில் அமைந்துள்ள கிரேட் லேக்ஸ் மேலாண்மை கல்வி நிறுவனம் பத்மஸ்ரீ விருது பெற்ற முனைவர் மற்றும் பேராசிரியர் பாலா (என்கின்ற) பாலச்சந்திரனால் நிறுவப்பட்டது இக்கல்லூரியில் கர்ம யோகா திட்டத்தின் கீழ் கற்றுப்புற கிராமங்களை தத்தெடுத்து பல்வேறு சமூக நல பணிகளை செய்து வருகின்றனர், அதன் ஒரு பகுதியாக இன்றைய தினம் காலை 6 மணியளவில் இக்கல்லூரியின் கர்ம யோகா மாணவ மாணவியர் 100 க்கும் மேற்பட்டோர் மாமல்லபுரம் கடற்கரை ஓரத்தில் உள்ள தண்ணீர் பாட்டில் குளிர் பான பாட்டில் மற்றும் பிளாஸ்டிக் பொருட்கள் ஆகியவற்றை சுத்தம் செய்தனர் சேகரித்த குப்பைகளை மக்கும் குப்பை மக்காத குப்பை என பிரித்து அதனை சேகரிக்க அமைத்த வலையினுள் கொட்டினர், அதனை தொடர்ந்து உன்னத பாரத் அபியான் என்ற மத்திய அரசின் நெகிழி பயன்படுத்தாமல் துணி பைகளை



பயன்படுத்த வேண்டும் என்றும் பிளாஸ்டிக் இல்லா மாநிலத்தை உருவாக்குவோம் என்ற உறுதிமொழியை மாணவ மாணவிகள் ஏற்றுக்கொண்டனர், திகழ்ச்சியில் கல்லூரியின் பேராசிரியர் முத்துராஜ் மாமல்லபுரம் பேரூராட்சி சுகாதார மேற்பார்வையாளர் தாமோதரன் மற்றும் பேரூராட்சி பணியாளர்கள் உட்பட பலர் கலந்து கொண்டனர்.

Daily Dhinamalar

கல்லூரி குழுவினர் கடற்கரையில் தூய்மை

மாமல்லபுரம், நவ. 11- மாமல்லபுரம் கடற்கரையை, கிரேட் லேக்ஸ் மேலாண்மை கல்லூரி மாணவ - மாணவியர், நேற்று தூய்மைப் படுத்தினர்.

மணமையில் இயங்கும், இக்கல்லூரியின் மாணவ - மாணவியர், கர்மயோகா திட்டத்தின் செயல்முறையாக, மாமல்லபுரம் பேரூராட்சி நிர்வாகத்துடன் இணைந்து, இதை மேற்கொண்டனர்.

பேரூராட்சி, சுகாதார மேற்பார்வையாளர், தாமோதரன் துவக்க,



திட்ட தலைவர், அருள் சாமி தலைமையில், கடற்கரை குப்பை, பிளாஸ்டிக் பாட்டில்களை அகற்றி, கடற்கரையை தூய்மைப் படுத்தினர். இதற்காக, பிரத்யேகமாக தயாரித்த, குப்பை சேகரிப்பு கலன் வழங்கி, குப்பை இட்டு, தூய்மை உறுதிமொழி ஏற்றனர்.

■ மாமல்லபுரம் கடற்கரையில், குப்பை போடுவதற்காக, மாணவ - மாணவியர் அமைத்த தொட்டி.

Daily Thinakaran

மாமல்லபுரத்தில்

கடற்கரையை சுத்தம் செய்த கல்லூரி மாணவர்கள்



► கிரேட் லேக்ஸ் கல்லூரி சார்பில் மாமல்லபுரம் கடற்கரையில் தண்ணீர் பாட்டில் மற்றும் குளிர் பான பாட்டில்களை தனியாக சேகரிக்க வலை அமைத்து கொடுத்து, அதில் சேகரித்த குப்பைகளை கொட்டும் மாணவர்கள்.

மாமல்லபுரம், நவ. 11: மாமல்லபுரம் அடுத்த மணமை கிராமத்தில் கிரேட் லேக்ஸ் கல்லூரி இயங்கி வருகிறது. “கர்ம யோகா” என்ற திட்டத்தின் கீழ் கல்லூரியை சுற்றியுள்ள 27 கிராமங்களை தத்தெடுத்து மாணவர்கள் சமூக நல பணிகளை இக்கிராமங்களில் செயல்படுத்தி வருகின்றனர்.

இதன் ஒரு பகுதியாக நேற்று கிரேட் லேக்ஸ் கல்லூரி “கர்ம யோகா” மாணவ - மாணவிகள் சுமார் 100க்கும் மேற்பட்ட

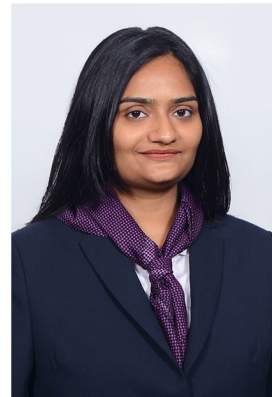
டோர் மாமல்லபுரம் கடற்கரையை சுத்தம் செய்தனர். மேலும், கடற்கரையை தூய்மையாக வைக்கும் நோக்கில் கடற்கரையில் தண்ணீர் பாட்டில் மற்றும் குளிர் பான பாட்டில்களை தனியாக சேகரிக்க ஒரு வலை அமைத்து கொடுத்தனர். கிராம முன்னேற்றத் திட்டத்தை முன்னெடுத்து பல்வேறு விழிப்புணர்வு நிகழ்ச்சிகளை மாணவ - மாணவிகள் நடத்தி வருகின்றனர். உன்னத பாரத அபியான் என்ற மத்திய அரசின் திட்டத்தில்

அனைவரும் நெகிழியை பயன்படுத்தாமல் துணிப்பையை பயன்படுத்த வேண்டும் என்று 27 கிராம மக்களுக்கு துணிப்பையை “கர்ம யோகா” மாணவர்கள் வழங்கினர். இந்நிகழ்வில், கர்ம யோகா திட்ட இயக்குனர் முனைவர் அருள்சாமி, பேராசிரியர் முத்துராஜ், மாமல்லபுரம் சுகாதார மேற்பார்வையாளர் தாமோதரன், கர்ம யோகா குழுவை சேர்ந்த எட்வர்ட் மற்றும் செல்வகுமார் உட்பட பலர் கலந்து கொண்டனர்.

COMPILED BY



SAI TEJA
FT201068



SRUJANA
FT204083

GREAT LAKES

INSTITUTE OF MANAGEMENT, CHENNAI



ASSOCIATIONS

IIT Stuart School
of Business
ILLINOIS INSTITUTE OF TECHNOLOGY

BABSON

UNIVERSITÉ DE
BORDEAUX

HKUST
BUSINESS SCHOOL
香港科大商學院
WORLD CLASS IN ASIA

UMKC
UNIVERSITY OF MISSOURI
KANSAS CITY

BAUER
COLLEGE OF BUSINESS
UNIVERSITY of HOUSTON